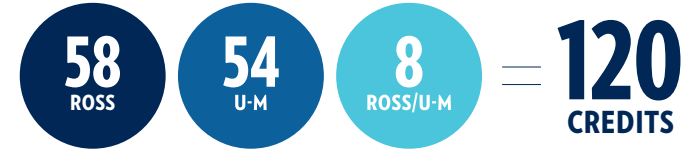


# The BBA Curriculum

A holistic business education that prepares you for a dynamic, complex, and challenging world.



## FIRST YEAR

## SOPHOMORE YEAR

## JUNIOR YEAR

## SENIOR YEAR

### ROSS CREDITS

FALL		WINTER		FALL		WINTER		FALL		WINTER	
BA 100 (2) <i>Signature Learning Experience</i>		BA 200 (3) <i>Signature Learning Experience</i>		ACC 301 (3) STRATEGY 290 (1.5)		Integrative Semester <i>Signature Learning Experience</i>		STRATEGY 390 (3)		Capstone Experience (3) <i>Signature Learning Experience</i>	
BCOM 250 (1.5) Winter requirement for students starting in the second year.		ACC 300 (3) TO 301 (4) No electives, independent study, or Floating Core.		Focus on the Floating Core before electives. Limited electives available.		BCOM 350 (1.5) BL 300 (3) MO 300 (3) TO 313 (3)		Students on campus will have floating core and elective options. Optional Global Semester Exchange		Must complete all core courses—fixed and floating—by the end of this semester.	
		Transfer Students: BA 102 (1) <i>Signature Learning Experience</i>		<b>FLOATING CORE</b> BE 300 (3), FIN 300 (3), MKT 300 (3), and TO 300 (1.5)							
<b>BUSINESS ELECTIVES</b> Business electives (typically 5-6 classes, including approved Global Student Experiences coursework) must be completed by graduation.											
<b>IDO IDENTITY EXPERIENCE</b>				<b>IDO DIVERSITY EXPERIENCE</b>				<b>IDO ORGANIZATIONS EXPERIENCE</b>			
Identity and Diversity in Organizations (IDO): a three-part, non-credit requirement that prepares you for working and leading in increasingly diverse and multicultural businesses and societies. Each year, participate in an experience—chosen from several options—and write a reflection paper.											

### U-M CREDITS

First-year writing requirement; Economics 101; and Calculus I, II, or III	ECON 102
Complete 3 of 4 distribution categories by graduation: Foreign Language (4th semester proficiency. Last semester must be taken for a grade); Humanities (9 credits); Social Science (9 credits, not including ECON 101 or 102); Natural Science or MSA (9 credits)	

### ROSS/U-M CREDITS

Eight additional Ross or U-M credits must be completed before graduation.
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