

2014-15 Joseph and Nancy Keithley MBA Award

The Marketing Area at the Ross School of Business invites Day and Evening MBA students demonstrating a strong interest in Marketing and/or Sales in Business-to-Business settings to apply for the Joseph and Nancy Keithley Award. Note that students who have a full tuition award are NOT eligible to apply for this award.

One award (approximately \$5000) towards Winter term tuition will be awarded to the winner.

This award has been made possible due to the extraordinary generosity of Joseph (MBA '76) and Nancy Keithley. Joe and Nancy have been great supporters of the Ross School over the years and have given the Ross School a gift to foster interest in Marketing and Sales in Business-to-Business settings.

APPLICATION REQUIREMENTS:

The scholarship is open all MBA students with an interest in Marketing and Sales in Business-to-Business settings. Please submit the following materials to apply:

- *Resume
- *Unofficial Transcript
- *Brief statement on your interests in Business-to-Business Marketing or Sales (including work experience, internships and goals/career plans)
- *List all Marketing courses you have taken in the past and those that you are registered for in the Winter 2015 term.

Link to Application:

DEADLINE: <http://tinyurl.com/p4qy5vu>

All applications must be received by midnight December 1, 2014.

Award winners will be notified by the Marketing Area (via e-mail) on or before December 31, 2014.