



## **EY Accounting and Public Policy Symposium**

An Executive Program Presented for the  
University of Michigan Ross School of Business, Master of Accounting Program

By The Washington Campus

March 2-7, 2014  
Washington, D.C.

### **Sunday, March 2, 2014**

After 3:00 p.m.      Arrival & Check-in

**Homewood Suites by Hilton Washington**  
1475 Massachusetts Ave, NW  
Washington, D.C. 20005

Evening Free

**Monday, March 3, 2014**

8:15 a.m.                      Arrival & Check-In

**The Washington Campus**

1150 18<sup>th</sup> St, NW  
(Fourth Floor, Suite 400)  
Washington, D.C. 20036  
202-234-4446

8:30 a.m.                      WELCOME AND INTRODUCTION TO THE PROGRAM  
TWC

**Dr. Mike Lord**

President and CEO  
The Washington Campus

**Professor Karen Bird**

Lecturer in Accounting  
Associate Director of Instructional Development  
Stephen M. Ross School of Business  
University of Michigan

9:00 a.m.                      THE AMERICAN PRESIDENT AND THE EXECUTIVE BRANCH: DEVELOPING AND  
IMPLEMENTING A POLICY AGENDA

**The Honorable Tevi Troy**

Senior Fellow  
Hudson Institute

Former Deputy Secretary  
U.S. Department of Health and Human Services

10:30 a.m.                      Break

11:00 a.m.                      THE LEGISLATIVE BRANCH: POLITICAL AND POLICY DYNAMICS OF THE  
113<sup>th</sup> CONGRESS

**Ms. Ilona Nickels**

Lecturer  
U.S. Senate Education and Training Office and  
Brookings Institution

Former Research Scholar  
Center on Congress

**Monday, March 3, 2014 (continued)**

12:30 p.m.                      Lunch (provided)

2:00 p.m.                      ADVOCACY IN WASHINGTON: LOBBYING 101

**Mr. Andrew Bird**

Manager of Government Affairs and Public Relations  
Safari Club International

3:30 p.m.                      Break

3:45 p.m.                      TAX POLICY: THE PROSPECTS FOR TAX REFORM

**Dr. Kevin Hassett**

Senior Fellow and Director of Economic Policy Studies  
American Enterprise Institute

Former Senior Economist  
Board of Governors, U.S. Federal Reserve System

5:15 p.m.                      Wrap up

**Professor Karen Bird**

5:45 p.m.                      Recess

**Tuesday, March 4, 2014**

- 8:45 a.m. Walk from Homewood Suites Hotel to PCAOB  
*Homewood Suites*
- Public Company Accounting Oversight Board**  
1666 K Street, NW  
Washington, D.C. 20006  
202-207-9100
- 9:00 a.m. Enter PCAOB and check in at desk
- 9:30 a.m. PCAOB PANEL PRESENTATIONS ON STANDARDS, INSPECTIONS,  
PCAOB ENFORCEMENT, AND RESEARCH AND ANALYSIS
- PCAOB Staff Panelists**
- 12:30 p.m. Lunch (on own)
- 1:45 p.m. Walk to The Washington Campus
- The Washington Campus**  
1150 18<sup>th</sup> St, NW  
(Fourth Floor, Suite 400)  
Washington, D.C. 20036
- 2:00 p.m. CENTER FOR AUDIT QUALITY: AN OVERVIEW
- Mr. Brian Wolohan**  
Senior Director, Professional Practice, Policy and Research  
Center for Audit Quality
- 3:30 p.m. Break
- 3:45 p.m. THE FEDERAL BUDGET DEFICIT: CAUSES AND CONSEQUENCES
- Dr. Joshua Gordon**  
Policy Director  
The Concord Coalition
- 5:15 p.m. Wrap-up
- Professor Karen Bird**
- 6:00 p.m. Recess

**Wednesday, March 5, 2014**

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| 7:45 a.m.<br><i>Homewood Suites</i>                  | Depart from Homewood Suites Hotel for Capitol Hill via charter bus. From Garfield Circle walk to House Rayburn Office Building (enter through security). Proceed to Room 2322.   |
|  |  |
| 9:00 a.m.<br><i>Rayburn House Building Room 2322</i> | THE 113 <sup>th</sup> CONGRESS: A MEMBER'S VIEW<br><br><b>The Honorable John Dingell (D-MI)</b><br>Member of U.S. House of Representatives<br>Rayburn House Office Building, Room 2322 (third floor)   |
|  |  |
| 9:50 a.m.  | Proceed to committee hearings in House and/or Senate Office Buildings; Visit Galleries of House and Senate in U.S. Capitol Building (gallery tickets provided); Visit Supreme Court for oral arguments; Visit office of own Member of Congress; Lunch (on own) |
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| 3:45 p.m.  | Re-group and assemble for photos on east Capitol steps (House side)  |
|  |  |
| 4:30 p.m.<br><i>Bullfeathers</i>                     | RECEPTION<br><br><b>Bullfeathers</b><br>410 1 <sup>st</sup> St, SE<br>Washington, D.C. 20003<br>202-484-0228   |
|  |  |
| 6:30 p.m.  | Depart via charter buses from Bullfeathers to Homewood Suites Hotel  |
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| 7:00 p.m.  | Arrive at Homewood Suites Hotel<br><br><b>Homewood Suites</b><br>1475 Massachusetts Ave, NW<br>Washington, D.C. 20005  |

**Thursday, March 6, 2014**

- 8:30 a.m.  
TWC
- A PARTNER'S VIEW ON TAX PRACTICE (E&Y PANEL DISCUSSION)
- Dr. Thomas S. Neubig**  
National Director  
Quantitative Economics and Statistics (QUEST)  
EY
- Mr. F. Michael Dell**  
Leader  
Center for Tax Policy  
EY
- 10:00 a.m.
- Break
- 10:15 a.m.  
TWC
- PCAOB REGULATORY DEVELOPMENTS: THE AUDITOR'S PERSPECTIVE
- Ms. Deborah Jones**  
Partner, Financial Services  
EY
- 11:45 a.m.
- Depart by bus for the Cosmos Club for Business Luncheon
- Cosmos Club**  
2121 Massachusetts Ave, NW  
Washington, D.C. 20008  
202-387-7783
- 12:00 p.m.  
*Cosmos Club*
- Welcoming Remarks
- Ms. Irene Shulman**  
Campus Recruiter, Americas Talent Team  
EY
- 12:10 p.m.
- Luncheon

**Thursday, March 6, 2014 (continued)**

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|---------------------------------|---|
| 1:00 p.m.                       | IMPACT OF MEDIA ON PUBLIC POLICY  |
|                                 | <b>Mr. Steve Roberts</b><br>J.B. and M.C. Shapiro Professor of Media and Public Affairs<br>George Washington University |
|                                 | Former White House and Congressional Correspondent<br><i>The New York Times</i>   |
| 2:15 p.m.<br><i>Cosmos Club</i> | Depart by bus for The Washington Campus   |
| 2:45 p.m.<br><i>TWC</i>         | THE GLOBAL PUBLIC POLICY ENVIRONMENT  |
|                                 | <b>Ms. Bridget Neill</b><br>Director of Regulatory Policy<br>Office of Public Policy<br>EY                              |
| 4:15 p.m.                       | Break   |
| 4:30 p.m.                       | POLICY ADVOCACY: PRIORITIES FOR EY  |
|                                 | <b>Mr. John Hallmark</b><br>Director, Office of Public Policy<br>EY   |
| 5:30 p.m.                       | Wrap-up   |
|                                 | <b>Professor Karen Bird</b>   |
| 6:00 p.m.                       | Recess  |

**Friday, March 7, 2014**

8:30 a.m. TWC	Remarks  <b>Professor Karen Bird</b>
9:30 a.m.	THE ROLE OF THE SECURITIES AND EXCHANGE COMMISSION  <b>Mr. Carlton Tartar</b> Associate Chief Accountant Office of the Chief Accountant Securities and Exchange Commission  <b>Ms. Ellen Gazlay</b> Professional Accounting Fellow Professional Practice Group Office of the Chief Accountant Securities and Exchange Commission
10:45 a.m.	Break
11:00 a.m.	ROLE OF THE FEDERAL AUDITOR  <b>Mr. Matthew Farage</b> Partner Harper, Rains, Knight & Co.
12:30 p.m.	Lunch (provided)
1:45 p.m.	Closing remarks  <b>Professor Karen Bird</b>
2:30 p.m.	Adjournment