

# **Global MBA**

**Class of 2020 Information**

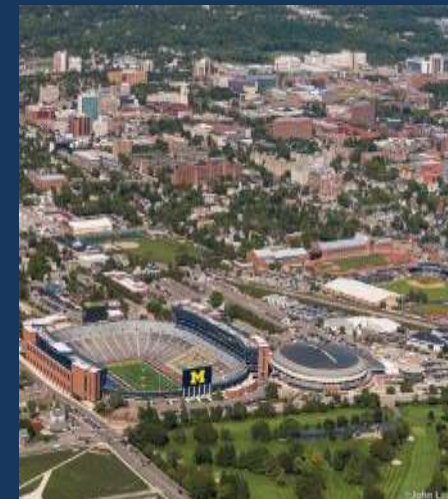
# CONTENTS

▪ University of Michigan	3
▪ Ross School of Business	4
▪ Why Global MBA?	5-15
▪ 2-year and Global Programs Comparison	16-17
▪ Pre-MBA English Course	18
▪ Asia Session	19
▪ Silicon Valley Session	20
▪ Core Course Faculty	21
▪ Benchmarking Course	22
▪ Ann Arbor Session	23
▪ MAP (Multidisciplinary Action Project)	24
▪ Non-Curricular Activities	25
▪ Post-MBA Research Project	26
▪ Life in Ann Arbor	27-28
▪ Alumni Advantage	29
▪ Student Profile & Exit Survey (Class of 2019)	30-31
▪ Admission	32-34
▪ Finance	35
▪ Contact Information	36



# UNIVERSITY OF MICHIGAN

- Founded in 1817
  - One of the leading research universities in the world
  - 19 schools and colleges consistently ranked in top 10 offering more than 275 degree programs
  - 44,000 students with 15,000 in graduate programs
  - 7,100 faculty with 3,100 tenured or on tenure track
  - No. 8 in the US with 9.6 billion endowment
  - #1 Public Research University in the US by *National Science Foundation*
  - 97 graduate programs are ranked in the top 10 by *U.S. News & World Report*
- A truly diversified and international college campus
  - Students from all 50 US states and 122 countries
- Boasts one of the largest alumni groups
  - Over 575,000 active alumni members
  - U-M alumni include one U.S. President, three Supreme Court justices and eight Nobel Laureates
- Home to more than 1,500 student organizations
- Active students' sports activities
  - 56 national championships in 12 sports
  - More than 200 Olympic medals



University of Michigan is ranked No. 1 public university in research by *National Science Foundation*



University of Michigan stadium known as 'The Big House' seats over 107,000 people

# ROSS SCHOOL OF BUSINESS

- Founded in 1924
- Renowned for strategy, marketing, and general management however Ross is strong all across business disciplines.
  - 9 of 10 graduate business specialties at Ross are ranked in the top 10 by US News & World Report in 2018 (see next slide).
- Student enrollment
  - Approximately 3,200 (2018)
  - 1,700 MBA students including 70 Global MBAs
  - 21% international (all degree programs)
- 210 faculty members with 151 full-time (2018)
  - Faculty research performance is ranked #4 in the world – *UT Dallas Jindal School of Management Ranking*
  - 70+ student clubs and organizations
  - 40% of the clubs are led by female students
- 17 world-class institutions and research centers
- More than 1,100 companies recruit at Ross
- 50,000 alumni in 103 countries (2018)



Ross Campus



Davidson Winter Garden

The stunning architecture, collaborative spaces, integrated technology, and environmentally conscious features of the

**ROSS** campus will inspire you to excel.

# WHY ROSS MBA?



2019 Best Graduate Schools  
- *US News & World Report, March, 2018*



Robertson Auditorium



Classroom



Siegel Café

Ross is one of just **4** business schools in the top 10 of every Bloomberg Businessweek ranking since its inception in 1988.



# WHY GLOBAL MBA?

- **Designed to meet the needs of sponsored students**
  - In addition to Ross MBA curriculum, rich and diverse opportunities of benchmarking, networking, global exposure, and cultural immersion are offered.
  - Only sponsored applicants are eligible to apply and so admission is less competitive.
  - No disadvantage for applicants with less than 4 and over 6 years of work experience.
- **Faster & individually guided admission process**
  - The admission process completes in four weeks.
  - All applicants are invited to interviews.
  - Each applicant is guided individually in timely manner throughout the application process.
- **Flexible & time saving schedule**
  - The program begins immediately after the admission cycle completes.
  - The program completes in four consecutive semesters (16 months) without a summer vacation.
  - Students may extend their learning to 20 or 22 months by participating in post-degree research.

was established **26**  
years ago in 1992.



Group study room



Och Fitness Center

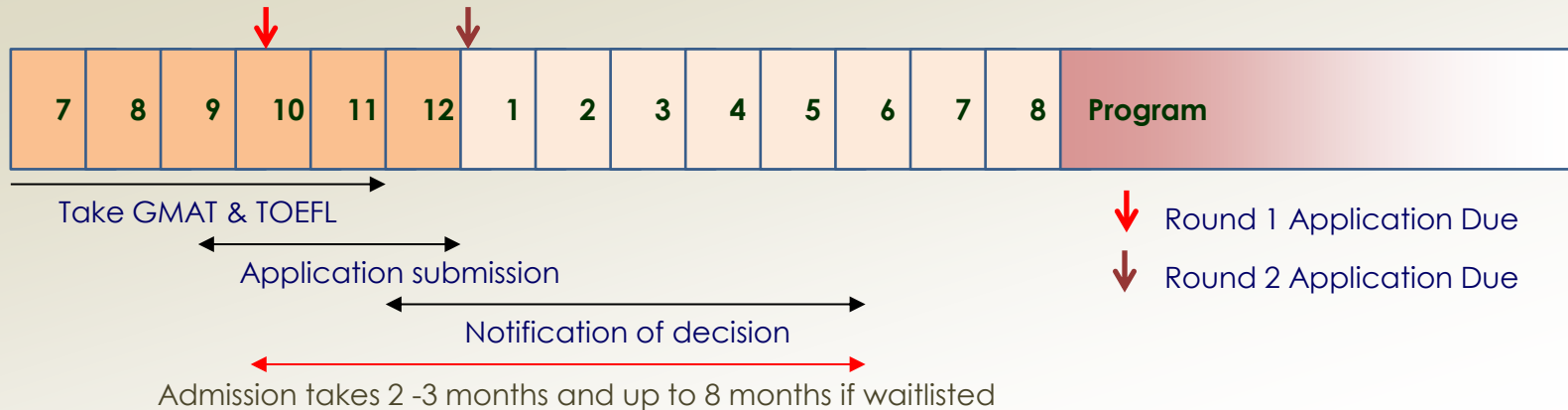


Colloquium

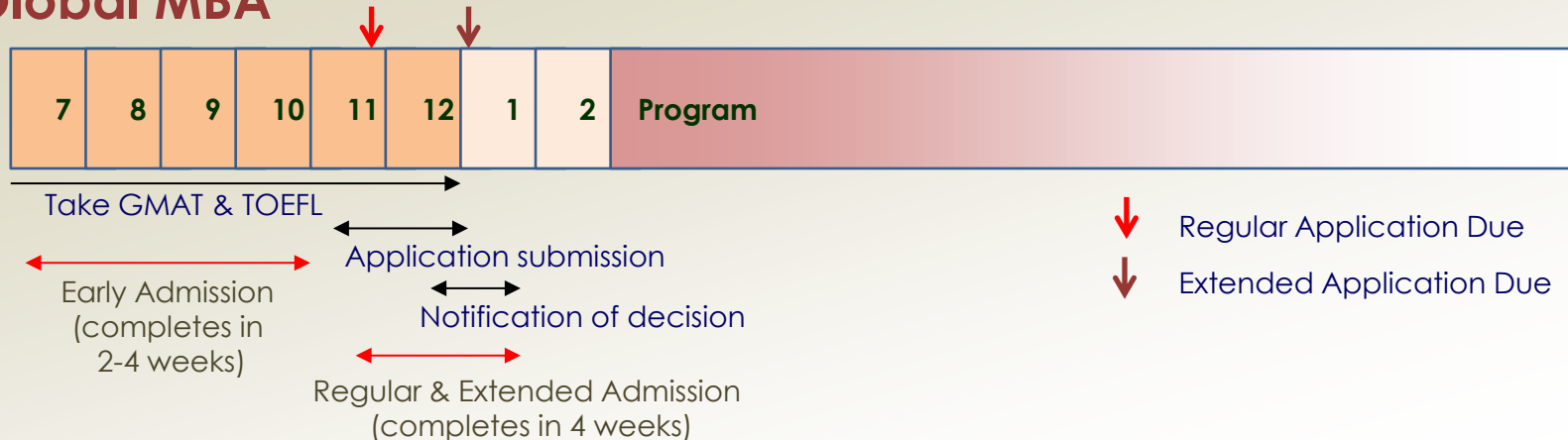
# CONDENSED ADMISSION PROCESS

Admission requirements are the same. Yet the process takes less time.

## 2-year MBA



## Global MBA



# TIME SAVING SCHEDULE

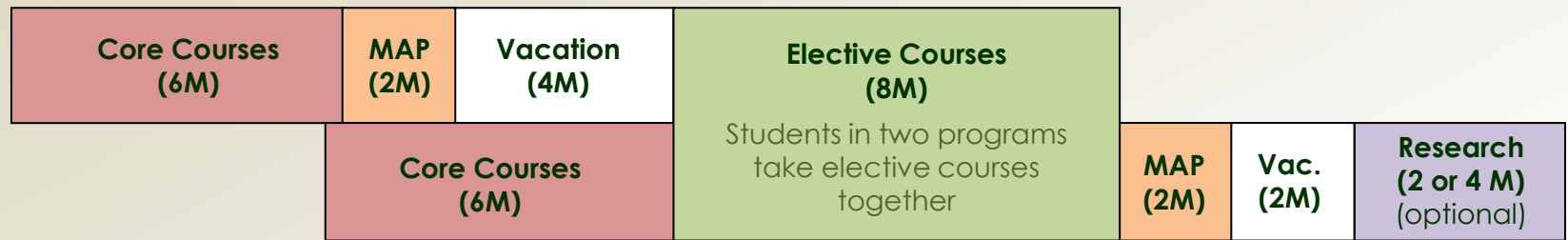
The curriculum is the same. However the schedule is more efficiently sequenced for sponsored students.

## 2-year MBA

Begins in  
Sep. 2018

20 months  
(16 months excluding the summer vacation)

Graduation in  
Apr. 2020



Begins in  
Feb. 2019

16 months

Graduation in  
Jun. 2020

May extend  
time in US  
to 20 or 22 months

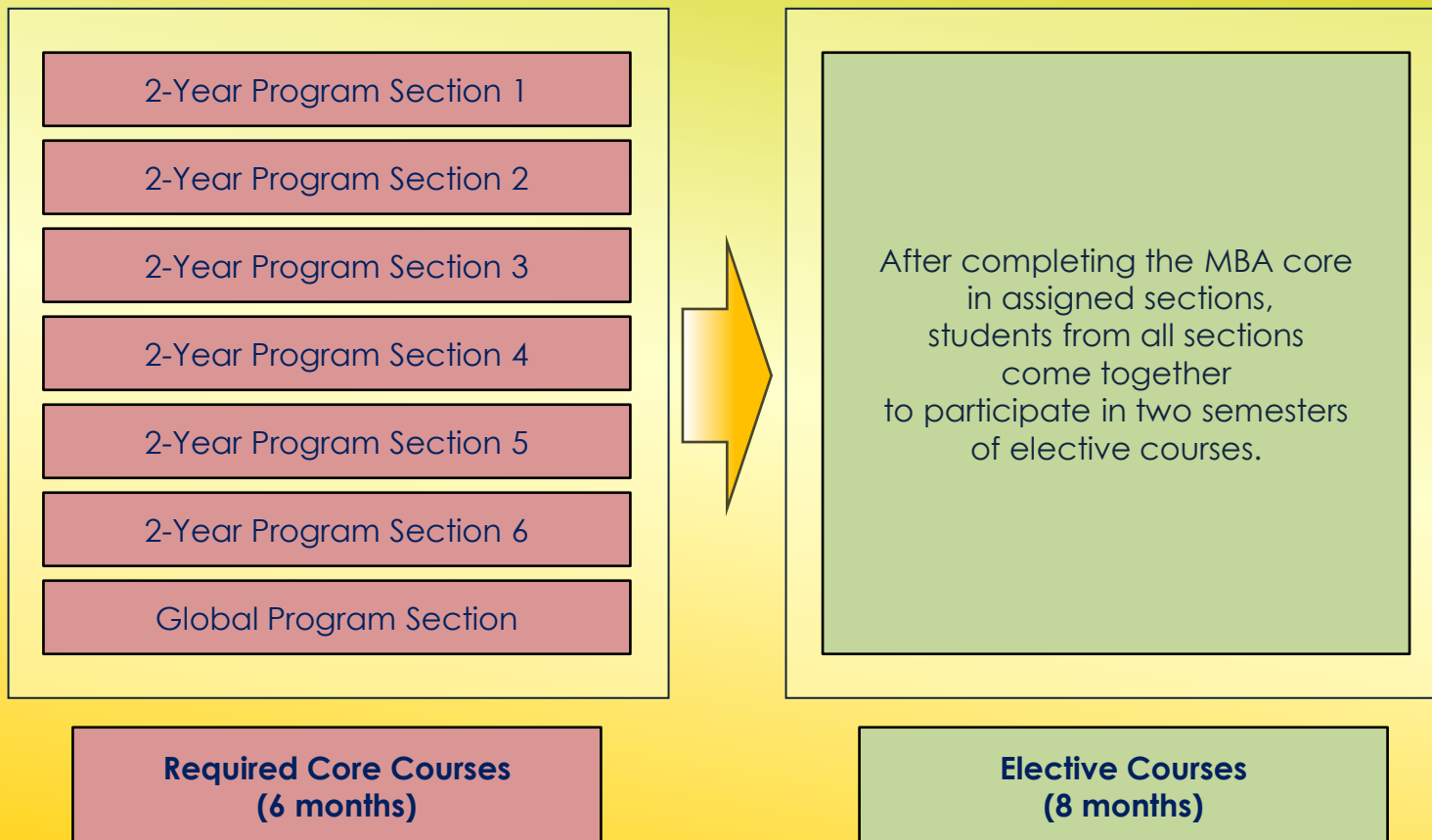
## Global MBA

Finish in either  
Oct. or Dec. 2020



# UNCOMPROMISED COURSE SEQUENCE

Core courses are completed independently by sections over the first 6 months of the program. Then six sections of the 2-year Program and one section of the Global Program merge together for two semesters of elective courses.



# EFFECTIVE PROGRAM STRUCTURE

The schedule is carefully designed to maximize efficiency.

<b>Korea /Japan (2 months)</b> (3 months with English Course)	Pre-MBA English Course (no credit)*
	Business Communications (3 credit hours) Required Core Courses (6.75 credit hours)
<b>Silicon Valley (1 month)</b>	Required Core Courses (4.5 credit hours) Silicon Valley Benchmarking Course (1 credit hour)
<b>Ann Arbor (11 months)</b>	Required Core Courses (8.25 credit hours) New York Benchmarking Course (1 credit hour)
	Elective Courses (minimum 27 and up to 36 credit hours) - May select from 110 elective courses - May select courses at other U of Michigan graduate schools (maximum 10 credits hours) - May participate in an exchange program at partner school for one term
<b>US/Global (2 months)</b>	MAP (7.5 credit hours) - Primarily offered in US companies
<b>Ann Arbor (2 months)</b>	Vacation (Research project participants only)
<b>Ann Arbor (2 or 4 months)</b>	Research Project (optional, no credit)

\* Students admitted with a requirement of additional English language instruction will be required to participate. Others may participate if seats are available.

# FLEXIBLE PROGRAM SCHEDULE

Students have an option to extend their time in Ann Arbor to 20 or 22 months.

1	2	3	4	5	6	7	8	9	10	11	12	
<b>2019</b>												
	<b>Pre-MBA</b>	<b>Core (Korea)</b>	<b>Core (Japan)</b>	<b>Core (CA, US)</b>		<b>Co.</b>		<b>Core</b>		<b>Electives (Fall A)</b>	<b>Electives (Fall B)</b>	
1/19 – 2/2 Orientation for incoming Students in key cities	2/7-23 Pre-MBA English Course  <b>2/24 Program Kick off</b>	2/24-3/23 Korea Session (Seoul)  3/24-31 Break	4/1-27 Japan Session (Osaka)  4/28-5/4 Break	5/5-6/1 Silicon Valley Session & Silicon Valley Benchmarking	6/2-23 Early Summer Vacation  6/24-7/1 Core Session	7/2-7 Independence Day Break  7/8-8/16 Core Session	8/17-9/2 Summer Vacation  8/20-21	9/3-10/18 Elective Session (Fall A)	10/19-27 Fall Break  10/22-23 New York Benchmarking	10/28-12/20 Elective Session (Fall B)  11/27-12/1 Thanksgiving Break	12/21-1/12 Winter Vacation	
<b>2020</b>												
	<b>Electives (Winter A)</b>	<b>Electives (Winter B)</b>		<b>MAP</b>		<b>Vacation</b>		<b>Research Project (Optional)</b>				
1/13-2/28 Elective Session (Winter A)	2/29-3/8 Spring Break	3/9-4/30 Elective Session (Winter B)		5/1 Ross Commencement  5/2-6 Break  5/7-7/2 MAP		<b>7/2 Program Ends</b>  7/3-9/3 Vacation (Research Project Participant only)		9/3 Research Project Begins  10/18 7-Week Research Project Ends				12/20 14-week Research Project Ends
												<b>Vacation (total 13 weeks)</b>

## FLEXIBILITY IN COURSE SELECTION

- Students choose from more than 110 elective courses.
- Students may take up to 10 credits of graduate level courses at other University of Michigan Schools.
- Students may study abroad for a term through our Global Semester Exchange Program with one of Ross' distinguished partner schools worldwide.
- Students may participate in a short-term study abroad Global Immersion Course to gain an in-depth understanding of a specific business topic through a compilation of lectures, company visits, case studies, networking, and cultural events.
- Students may complement their MBA through focused course work with a concentration in healthcare, real estate, sustainability, or data and business analytics.
- Students may pursue a research project on a topic of their choice for up to 3 credits per term (maximum 6 credits).
- Students may take courses at the University of Michigan English Language Institute (ELI) without a fee.



"I came to Michigan Ross because I wanted to understand business from a more systematic point of view. At the same time, I wanted to gain perspectives from different industries. I love the collaborative culture of Ross. In my work at nuclear power plants, collaboration is always a necessary factor to make projects successful."



**Yurika Ishikawa**  
MBA 2018  
Mitsubishi Heavy Industries

## DIVERSE CULTURAL EXPERIENCE

- Students from diverse countries interact closely with one another during the 8 months that make up the core and MAP sessions, and with students from over 100 countries during the 8 month elective session.
- The 2 month session in Asia, the 1 month session in Silicon Valley, and the 13 month session in Ann Arbor enriches students' experience, both culturally and personally.
  - The school offers corporate visits and cultural tours in each location.
- Students are offered approximately 13 weeks of vacation throughout the program; they may use it for travel in the US or around the world.
- Students are expected to take ownership of their MBA experience at Ross and must play an active role.



Emi Yamazaki, GMBA Class of 2013, during her exchange program in India



Cultural excursion during Asia Session

**100%** of the  
Global MBA Class of 2016  
indicated that the Asia  
Session is a valuable  
component of the program.



# UNIQUE NETWORKING OPPORTUNITIES

- Korea/Japan/Silicon Valley
  - Students build a strong network with managers from companies in diverse industries.
  - Students live together in carefully selected facilities.
  - Professors stay at the same facility and invite students for lunch and dinner throughout the core.
  - Students engage with local businesses through corporate visits.
  - Students participate in events with local Ross alumni.
- Ann Arbor
  - Students merge into a truly diverse international community of students and faculty with close to 4,000 members at Ross and over 50,000 across the University of Michigan.
- After graduation
  - Students become members of one of the world's largest and most active alumni groups.
  - Alumni are eligible to take tuition-free courses offered by Ross Executive Education in both Ann Arbor and Hong Kong.



"As a financial planning officer for PGN, the largest natural gas distribution and transmission state-owned company in Indonesia, it is important for me to build my network in Asia. In addition to being with future Asian leaders, Ross' flexible and short schedule allowed me to finish faster so I didn't miss out on promotions!"



**Romario Drajad**  
MBA 2017  
PT Perusahaan Gas Negara  
Indonesia

# PROGRAM PARTNERS

Any companies and institutions can participate and over 300 companies have partnered with Ross

## Partial List of Partners

Manufacturing	Finance	Service & Others
Canon	Accenture	Asiana Airlines
Fujitsu	American Express	Boston Consulting
Hyundai Motor Company	Bangkok Bank	IBM Consulting Services
Hynix Semiconductor	Hana Bank	Indonesian Government
LG Electronics	JCB Card	Japan Railways
Mitsubishi Heavy Industries	Kasikorn Bank	KT
Nippon Steel	Korea Invest.& Securities	McKinsey and Co.
Panasonic	Krung Thai Bank	Nomura Research Institute
POSCO	Mitsui Mutual Life	NTT
Samsung Electronics	Mizuho Financial Group	PriceWaterhouseCoopers
Sony	Prudential Holdings Japan	Shanghai Pan Asia
Toyota Motor Corp.	Samsung Fire & Marine	SK Energy
Yazaki Corp.	Sumitomo Banking Corp.	SK Telecom



Corporate visit to Samsung Electronics World Headquarters

“Any company that wants to invest in their most valuable resource – their future executive leaders – will find the Ross Global MBA Program extremely valuable. Combining the full force of the Ross School’s prestigious education, along with the demands of real-world exercises and the opportunity to join influential alumni, this program prepares executives like no other.”

**Takaaki Wakasugi**  
Professor Emeritus  
University of Tokyo  
Faculty Advisor, Global MBA

# ROSS 2-YEAR and GLOBAL PROGRAM



	2-YEAR MBA	GLOBAL MBA
<b>Target Students</b>	Candidates seeking to advance or change their careers through management education, leadership training, and career counseling support	Candidates with sponsorship looking for diverse networking opportunities and global exposure; ideal for experienced managers, heirs to family enterprises, entrepreneurs, and professionals like medical doctors and lawyers
<b>Location</b>	Ann Arbor with an option to participate in the Global Semester Exchange Program.	One month each in Korea, Japan, and Silicon Valley followed by 13 months in Ann Arbor with an option to participate in the Global Semester Exchange program.
<b>Duration</b>	20 months including a 4-month summer vacation typically used for internship	16 months offered without summer vacation; 20 or 22 months with the optional faculty-advised post-MBA research project
<b>Degree Granted</b>	Master of Business Administration	Master of Business Administration
<b>Degree Requirements</b>	Minimum 57 credits	Minimum 57 credits
<b>Schedule</b>	Full-time, September start Core: 6 months MAP: 2 months Summer Vacation: 4 months Electives: 8 months	Full-time, February start Core: 6 months Electives: 8 months MAP: 2 months Research Project: 2 or 4 months

**9** out of **10**  
graduate business specialties at Ross are ranked in the top 10 by *US News & World Report*.

# ROSS 2-YEAR and GLOBAL PROGRAM

(Continued)

	2-YEAR MBA	GLOBAL MBA
<b>Career Services</b>	Access to Ross Career Development Office for career coaching, job-search skills, on-campus recruiting, internships and permanent placements	Graduates return to their sponsoring employers; no access to resources provided by the Career Development Office
<b>Class Profile (Class of 2019)</b>	Class size: 410 Avg. age: 28 Avg. work experience: 5 yrs. (Mostly 4-6 years) 36% international	Class size: 32 Avg. age: 31 Avg. work experience: 7 yrs. (Varies from 2 to 15 years) Mostly international
<b>Application Deadlines</b>	Round I: Oct. 1, 2018 Round II: Jan. 2, 2019 Round III: Mar. 18, 2019	Early Round: Oct. 31, 2018 Standard Round: Nov. 26, 2018 Extended Round: Jan. 2, 2019
<b>Program Kick-off</b>	August, 2019	February 24, 2019
<b>Program Fee (2017-2018 Rate)</b>	Tuition: \$134,600 (\$33,650 per term) Registration Fee: \$656 (\$164 per term)	Tuition: \$134,600 (\$33,650 per term) Registration Fee: \$656 (\$164 per term)
<b>Learn More</b>	<a href="http://michiganross.umich.edu/full-time-mba">http://michiganross.umich.edu/full-time-mba</a> <a href="mailto:rossmba@umich.edu">rossmba@umich.edu</a> 1-734-763-5796	<a href="http://michiganross.umich.edu/global-mba">http://michiganross.umich.edu/global-mba</a> <a href="mailto:rossgmba@umich.edu">rossgmba@umich.edu</a> 1-734-764-6411



" I have always been an ambitious person. I wanted to expand my global network and obtain formal business education. I chose the Global MBA because it gave me the opportunity to meet leaders from around that world and to learn how modern business frameworks are used in different countries."



**Jay Sanghavi**  
MBA 2018  
BAUBAX

# PRE-MBA ENGLISH COURSE

- 3-week intensive full-time course.
- Course is designed to advance students' listening, speaking and writing skills, relative to MBA coursework.
- The course is co-developed by the Ross School and YBM and operated by YBM.
- Established in 1961, YBM is the leading foreign language institution in Korea educating over 1 million people yearly at its 130 branches.
- The course is offered at the Center Mark Hotel in Seoul; the same facility used for the program's Korea Session.
- The course is taught by professional instructors who are native English speakers.
- Students who demonstrate English proficiency in the application and admission interview will be exempt from the requirement.
- Students may fulfill the requirement with individual lessons upon an approval.
- Estimated fee is \$3,600, including room and board.



Center Mark Hotel, Seoul, Korea  
Facility for the Pre-MBA English Course  
& Korea Session



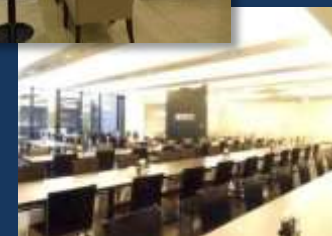


## ASIA SESSION

- One month each in Korea and Japan
  - Korea – Center Mark Hotel in Seoul
  - Japan – X-Wave Corporate Training Center in Osaka
- Accommodations
  - Facilities are carefully selected so that students can fully focus on course work while interacting closely with classmates and faculty.
  - All facilities are located in culturally rich downtown areas.
  - Students reside in individual dorm rooms which are serviced daily.
- Students complete required Business Communications (3 credit hours and core courses (6.75 credit hours).
- All courses are taught by distinguished Ross faculty.
  - Experienced, senior professors teach the courses.
  - Professors and students stay at the same facility; students enjoy close personal guidance and tutoring.
- Optional corporate and culture tours are offered in each city to enhance students' experience.
- Students have access to Ross' intranet, email, and electronic library resources.



X-Wave Training Center, Osaka, Japan  
Facility for the Japan Session



# SILICON VALLEY SESSION

- One month session at Hyatt House in Belmont, California
  - Located in the central area of Silicon Valley right in-between San Francisco and San Jose
  - 15 Km (10 min. drive) from San Francisco Intl. Airport
- Accommodations
  - Two students share a furnished 2-bedroom unit
  - Individual bedroom with a private bathroom
  - Share fully equipped kitchen and living room
  - Breakfast served daily in the dining room
- Courses offered
  - Financial Management (2.25 credit hours)
  - Corporate and Strategy (2.25 credit hours)
  - Silicon Valley Benchmarking (1 credit hour)
- Additional activities
  - Seminars by local experts on topics like managing start-ups, raising venture capital, and applying FinTech
  - Excursion to Napa Valley combined with study of California winery's strategy for success



Hyatt House Belmont/Redwood Shores  
Facility for the SV Session (tentative)



# CORE COURSE FACULTY TEAM



## Business Communications

**Pris S. Rogers**  
Associate Professor of Business Communications  
Former Chair of Communications



## Principles of Financial Accounting

**Raffi Indjejikian**  
Carlton H. Griffin-Deloitte & Touche LLP Collegiate Professor of Accounting



## Applied Business Statistics

**Hyun-Soo Ahn**  
Jack. D. Sparks-Whirlpool Corporate Research Professor of Business Administration  
Professor of Technology and Operation



## Management Accounting

**David Wright**  
Associate Professor of Accounting  
Former Academic Director of Master of Accounting Program



## Applied Microeconomics

**Thomas Buchmueller**  
Waldo O. Hildebrand Professor of Risk Management and Insurance  
Professor of Business Economics and Public Policy  
Chair of Business Economics and Public Policy



## Financial Management

**E. Han Kim**  
Everett E. Berg Professor of Business Administration  
Professor of Finance and International Business  
Director, Mitsui Life Financial Research Center  
Former Chair of Finance Dept.



## Human Behavior and Organization

**James P. Walsh**  
A.F. Thurnau Professor  
Gerald and Esther Carey Professor of Business Administration  
Professor of Business Administration  
Professor of Management & Organization  
Professor of Strategy



## Operations Management

**Roman Kapuscinski**  
John Psarouthakis Research Professor of Manufacturing Management  
Professor of Technology and Operation  
Chair of Technology and Operation



## Corporate Strategy

**Michael Jensen**  
Associate Professor of Strategy



## Marketing Management

**Puneet Manchanda**  
Isadore and Leon Winkelman Professor of Marketing  
Chair of Marketing



“The advantage for Global MBA students is that we are taught by some of the most experienced faculty at Ross, who are keen to share their insights and experiences. This helps create a strong culture of learning and makes for thought-provoking discussions in the classroom.”



**Julian Mathias**  
MBA 2017  
Mathias Construction Pvt. Ltd.  
India

# BENCHMARKING COURSES

- Two benchmarking courses are offered to facilitate interaction with executives at major US businesses.
  - Silicon Valley course during the Silicon Valley Session
  - New York course in October
- Each course is offered as a one credit hour strategy elective course.
- The course is exclusively for students in the Global MBA Program.
- Companies range in size, industry, maturity, and strategy.
  - Companies visited and to visit include Google, Tesla, Qualcomm, JP Morgan Chase & Morgan Stanley
- Course outline
  - Students research each company with faculty guidance prior to the visit.
  - Students meet executives onsite to discuss current strategies, challenges, and opportunities.
  - Faculty debriefs students after each meeting.
  - Students document findings and applicability to their own companies in a final report.



**Intuit** President & CEO Brad Smith explains the company's strategy



**eSilicon** CFO Warren Ligan answers students' questions



**Morgan Stanley** executive speaking with a student



# ANN ARBOR SESSION

- Students have three weeks to get settled in Ann Arbor before courses begin.
- The Classes of 2019 and 2020 overlap for one month in June with diverse networking opportunities.
- Summer Term (2 months)
  - Students complete required core courses worth 8.25 credit hours.
- Fall and Winter Term (8 months)
  - Students complete minimum of 27 credit hours.
  - Students may select up to 18 credits per term from more than 110 elective course offerings.
  - Students may pursue a research project on a topic of their choice for up to 3 credits hours per term.
  - Students may take up to 10 credit hours in other University of Michigan graduate schools.
  - Students have the opportunity to attend ELL courses without additional fee payment.
  - Students may apply for the Global Semester Exchange Program to complete a term in one of Ross' partner schools.



GMBA students participating in Ross Leadership Workshop.



GMBA core course in Ann Arbor

**95%** of the Global  
MBA Class of 2016  
indicated that current  
business issues & trends  
are expertly incorporated  
into the courses.



# MULTIDISCIPLINARY ACTION PROJECT

- Multidisciplinary Action Project (MAP) is a 7.5 credit hour Ross MBA core course
- Offers students an opportunity to apply their knowledge and skills to generate solutions to a real world business issue.
  - Students are assigned to a team of 4 to 6 students.
  - Projects are supervised by a faculty team.
  - Projects are primarily offered in US but also globally for students who prefer gaining global experience.

## Global MBA MAP Host Companies (a partial list)

3A SA (Swiss)	3M
American Restaurants (Ukraine)	Delta Airlines
Ford Motor	General Motors
Hyundai Translead (Mexico)	JP Morgan Chase
Merrill Lynch	Panasonic North America
PTS International (Thailand)	Samsung Electronics (Brazil)
Sprint	Visteon
Western Digital	Yoshizumi Industry (Japan)



Situation analysis at the project site



Interview with project sponsor's CEO



Presentation to the faculty advisors

**100%** of the  
Global MBA Class of 2016  
responded that MAP is a  
valuable component of  
the Global MBA Program.

# NON-CURRICULAR ACTIVITIES

- Various Special Lectures and Programs
  - Special lectures presented by executives from various industries
  - Corporate presentations (more than 200 companies each year)
- Club Activities
  - More than 70 clubs representing a broad range of interests

## A Partial List of the Clubs

Accounting	Michigan Gourmet Club
Asia Business Association	Real Estate Club
Automotive Club	Rock 'n' Roll B-School
Consulting Club	Ross iMPulse Dance Society
Emerging Markets Club	Ross Photography Club
Entrepreneur & Venture Club	Ross Ski Club
Finance Club	Ross Soccer Club
Greater China Association	Ross Triathlon Club
Marketing Club	Wolverine Wine Club



Students learn about clubs of interest on Meet the Clubs Day.



GMBA students with Prof. Michael Jensen after completing annual Ann Arbor Marathon.



GMBA students participated in walk to support Focus: Hope.

## POST-MBA RESEARCH PROJECT

- Offered for students who would like to conduct comprehensive research in their professional field.
- Students must be in good academic standing with a GPA of 2.5 or higher to apply.
- 7- or 14-week format in the fall term following graduation.
- Conduct research individually or as a group under the guidance of a faculty advisor.
- Students individually obtain consent from the faculty of their choice.
- GMBA offers administrative support for required visa extension.
- Report must be submitted to the advising faculty at the end of the project.
- Certificate will be awarded upon completion.



From 2003 to 2016,  
University of Michigan  
faculty, staff, and students  
have reported more than

**3,500** inventions,  
leading to some

**1,000**  
agreements,

**1,500** U.S. patent  
applications, and

**980** U.S. patents.

# LIFE IN ANN ARBOR

## - *Cosmopolitan living without hassle*

- Ann Arbor
  - A city of nearly 140,000 permanent residents are joined by students, faculty and staff from around the world.
  - **Money magazine** consistently rates Ann Arbor as one of the **top 10** best cities in U.S.
  - Ranked **No. 5** among 180 US cities as a city for overall well being – **2014 Gallup & Healthway Polls**
  - Ranked **No. 1** Most Educated city – **Wallet Hub, 2017**
  - Ranked **No. 2** single-friendly city - **Kiplinger, 2012**
  - Selected as '**Editor's Choice**' - *Best Towns Ranking by Outside Magazine, 2012*
- Housing
  - There are many choices for housing both on and off campus.



"I dreamed of getting my MBA abroad, and fell in love with U-M at first sight. As GMBA students, we have great opportunities to connect with professors, especially during the Asia session. They gave us great suggestions on studying, living in Ann Arbor, networking, and bridging the cultural difference. People here are always ready to help each other."



**Fang Zhou**  
MBA 2018  
Yongli Laser Technology, Co.

# LIFE IN ANN ARBOR

## - *A perfect place for family*

- Education for Children & Spouse
  - Children may enroll in Ann Arbor's top-rated public schools where tuition is free.
  - Spouses may enroll in English courses at the community colleges or at public and private institutes in Ann Arbor.
- Leisure Activities
  - Adults and children can enjoy a wide variety of events, festivals, and facilities.
  - Students are offered several weeks of vacation time during which students and their families can travel to deepen their cultural experience.

“Ann Arbor’s highly educated population has created a burgeoning economy where a street-corner conversation can develop into a company and create a job”

- *The Wall Street Journal*



A GMBA student and his spouse won a national award competing for the Michigan Ballroom Dance Team.



# ALUMNI ADVANTAGE

- University of Michigan and Ross School of Business boast one of the largest and most active alumni networks in the world.
- Upon graduation, you are encouraged to take advantage of benefits available to Ross Alumni:
  - Tuition-free Ross Executive Education courses
    - Courses offered in Ann Arbor and Hong Kong
    - [Executive Education Course List](#)
    - Savings of approximately \$2,000 a day
    - Alumni pays only room and board
  - Participation in ROSSTALKS events in major cities
  - Participation in alumni clubs
  - Access to Ross courses online and livestream events
  - Access to jobs database and career counseling
  - Access to searchable alumni database
  - Lifetime UM email forwarding service
  - Receive the *Dividend* magazine, the School's semiannual alumni publication



GMBA students chatting with Dean Scott DeRue at a GMBA dinner

**575,000+**

University of Michigan  
Alumni Network

**50,000+**

Michigan Ross  
Alumni Network

**90+**

Countries with Michigan  
Ross Alumni

**50+**

Ross Alumni Clubs  
worldwide

# GLOBAL MBA CLASS OF 2019 PROFILE

<b>Class Size</b>	<b>32</b>
Average Age	30
Range	22 - 44 years
Woman	32%
Married	28%
Average Years of Management Experience	7 year
Range	3 - 20 years
Types of sponsorship	
Government & Institutions	6%
Public Company	41%
Private Company	47%
Professionals <sup>1</sup>	0%
Entrepreneurs	6%
Average GMAT Score <sup>2</sup>	626

1. Professionals such as medical doctors, lawyers, and senior level consultants and CPAs who plan to return to their profession are eligible to apply.
2. The assessment of applicants' qualification is holistic and test scores are only one of the criteria considered by the admission committee. High or low test results do not warrant admission or denial.



GMBA students on commencement day

**100%** of the  
Global MBA Class of 2016  
indicated that they  
achieved their goals while  
in the program.

# CLASS OF 2016 EXIT SURVEY SUMMARY

QUESTIONS	% OF STUDENT RESPONDED YES
Ross MBA curriculum is excellent.	100%
Ross professors are excellent.	100%
Ross offered sufficient opportunities for me to develop leadership abilities and skills.	85%
The Global MBA format and schedule is ideal for sponsored MBA students.	100%
I had high expectations of the Global MBA program when I joined.	95%
My expectations of the Global MBA Program have been met.	95%
I have achieved my goals in this program.	100%
Overall, the Global MBA Program is an excellent MBA program.	95%
The Global MBA Program is more ideal for sponsored students than a traditional 2-year MBA.	85%
I will recommend the Global MBA Program to my colleagues and friends.	95%



Testimony of  
Maho Tokunaga  
GMBA 2017

**36%** of the Global  
MBA Class of 2016  
graduated with honors and

**16%** were invited to  
join Beta Gamma Sigma,  
the premier honor  
society recognizing  
business excellence.

# ADMISSION SCHEDULE

	EARLY ADMISSION	REGULAR ADMISSION	EXTENDED ADMISSION
<b>Due date</b>	Oct. 31, 2018	Nov. 26, 2018	Jan. 2, 2019
<b>Managerial Assessment Interview</b>	Mostly before application submission by video conferencing or in person in casual setting (not required)		
<b>Admission Interview</b>	Typically within 2 weeks of application submission conducted by phone or video conference (required)		
<b>Notification of Decision</b>	Typically within 2 weeks of the admission interview		Typically within 1 week of the admission interview
<b>Admit Offer Acceptance</b>	Within 2 weeks of admission offer	Within 1 week of admission offer	Immediately upon admission offer
<b>Notes</b>	Upon admission notification, \$1,000 non-refundable deposit is required.	Applicants who fail to complete requirements by the deadline will be moved to the Extended Round.	Applicants applying in this round will be considered for the remainder of the seats.

- ✓ Applications are processed as they are received.
- ✓ We strongly recommend applicants who require visas to all three countries to apply in the early or regular rounds to allow enough time to secure visas.

About **40%** of the Global MBA students are entrepreneurs and heirs to private business.

“ After I was promoted to global strategic sourcing manager, I knew I needed to expand my knowledge of business and supply chain management. Learning to solve ambiguous problems with students from different backgrounds has been most valuable. I've increased my skills and enhanced my knowledge through participation in several clubs including the Energy Club, Operations Management Club, and the Consulting Club.”



**Brok Hsu**  
MBA 2018  
Nanpao

# ADMISSION CRITERIA

- Sponsorship/Company Nomination
  - Applicants who earned corporate sponsorship
  - Applicants who earned government or institutional scholarship
  - Heirs of private business
  - Established entrepreneurs
  - Professionals like medical doctors and lawyers
- Proven English Ability
  - Assessed by tests, essay responses, and interview
  - Ability to participate in discussion-oriented classes taught in English
- Admission Committee's Expectations
  - Well-defined career goals and plan
  - Positive and proactive mindset
  - Leadership abilities and potential
- Admission requirements and instructions are available on the [program website](#)

**Ross** ranked **3<sup>rd</sup>**

in the world in publications  
in the top business journals  
over the past five years.

"I work on a strategic planning team at a defense company. I decided to get my MBA to understand more about companies and business outside my industry. I like the spirit of community at Michigan. When I travel I wear my Michigan gear, which always prompts a 'Go Blue!' and conversation with others from U-M."



**Hyung Gon Joo**  
MBA 2018  
LIG NEX1



# ADMISSION INTERVIEW

- Applicants will be interviewed in two stages.
- **Managerial Assessment Interview**
  - Usually conducted before application submission
  - The purpose is two-fold
    - **Applicants:** clarify any uncertainty of program specifics and discuss personal educational goals
    - **School:** assess applicants' fit to the program
  - Via video-conferencing or in person
  - Discuss applicant's goals, future plan, and the nature of the sponsorship in casual setting
  - Not required but strongly recommended; good opportunity to explain personal situation and get advice before application submission
  - Send a request to [rossgmba@umich.edu](mailto:rossgmba@umich.edu)
- **Admission Interview**
  - To assess applicants' over-all qualification and readiness to enroll in the Ross MBA Program
  - Interview is required to all applicants
  - Upon application submission, applicants will be invited to interview via video-conferencing



The Ross Global MBA is the

**only** full-time MBA

program in the world  
offered exclusively for  
sponsored applicants.

# PROGRAM FINANCE

Items	Single Student	Married with one Child
Application fee	\$200	\$200
Pre-MBA English Course fee <sup>1</sup>	\$3,670	\$3,670
Tuition (4 terms, \$32,175 X 4) <sup>2</sup>	\$134,600	\$134,600
Registration fee (4 terms, \$164.19 X 4 terms) <sup>2</sup>	\$657	\$657
Textbooks and course materials (estimate)	\$2,000	\$1,000
Korea Session room and board <sup>3</sup>	\$3,370	\$3,370
Japan Session room and board <sup>3</sup>	\$2,530	\$2,530
Silicon Valley Session room and board (Estimate)	\$5,200	\$5,200
Ann Arbor Session living expenses (Estimate) <sup>4</sup>	\$25,420	\$44,918
<b>Total</b>	<b>\$177,647</b>	<b>\$197,145</b>

1. Students who demonstrate sufficient English proficiency are waived of this requirement. The rate shown is the rate paid by the Class of 2019 in January 2018.
2. Tuition and fees are the same as the 2-year MBA Program. The rates shown are based on the 2017-2018 academic year rate. The rate for the 2018-2019 year will be announced in July 2018 and the rate for the 2019-2020 in July 2019.
3. The rate shown is the rate paid by the Class of 2019 in January 2018.
4. Expenses in Ann Arbor will vary depending upon student preferences. The living expense is the responsibility of either the sponsor company or the student.
5. Airfare expenses and reservations throughout the program are the responsibility of either the sponsor or the student.



Ladies in the Global MBA enjoying dessert and conversation at Professor Pris Roger's residence.

**Tuition is the same as Ross' 2-year program but, because of the shorter duration, sponsoring companies significantly**

**save** on costs.

# CONTACT INFORMATION

- Email & Website
  - [rossgmba@umich.edu](mailto:rossgmba@umich.edu)
  - <http://michiganross.umich.edu/programs/global-mba>
- Telephone
  - Ann Arbor                      1-734-764-6411
  - Seoul                              82-2-3782-6820
  - Tokyo                              81-3-5220-2882



*The University of Michigan reserves the right to change without notice any statements in this file concerning, but not limited to, curriculum, courses, tuition, fees, policies and rules.*

**© 2018 The Stephen M. Ross  
School of Business at the  
University of Michigan**