



THE ROSS PhD

Faculty Research Interests

//2015



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Accounting

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ACCOUNTING

Reuven Lehavy // AREA CHAIR

*Victor L. Bernard-Price WaterhouseCoopers LLP
Collegiate Professor of Accounting*

Informativeness and usefulness of financial analysts' price targets, stock recommendations, and earnings forecasts; firms' use of accounting report discretion (earnings management); and the interaction between analysts' earnings forecasts targets and firms' reporting choices.

Ryan T. Ball

*Ernst and Young Faculty Fellow
Assistant Professor of Accounting*

The role of information in capital markets, debt contracting, accrual dynamics, mixed data sampling, earnings timeliness, empirical asset pricing, and econometrics.

Anna Costello

*Arthur Andersen Faculty Fellow
Assistant Professor of Accounting*

The role of information in inter-firm relationships, specifically how financial information aids in making trade credit decisions in the supply chain, and the influence of trade relationships on contagion and counterparty risk.

Lindsey Gallo

*Price Waterhouse Coopers –
Norman E. Auerbach Faculty Fellow
Assistant Professor of Accounting*

The role of disagreement and uncertainty in capital markets, the information content of earnings, the relationship between firm-level and macroeconomic information.

Raffi Indjejikian

*Carleton H. Griffin-Deloitte and Touche LLP Collegiate
Professor of Accounting*

Use of managerial and financial accounting information in performance evaluation and managerial compensation; agency theory and its application to managerial accounting.

David Maber

Assistant Professor of Accounting

Measurement, planning, control, and communication aspects of personnel decisions and processes.

Mihir Mehta

Assistant Professor of Accounting

The implications of financial information transfers along supply chains, the consequences of legal and political factors for firms and auditors, and debt contracting.

Gregory (Greg) S. Miller

*Ernst and Young Professor of Accounting
Director, Paton Center for Research in Accounting*

Financial communication, how managers communicate their view of the firm and its activities to outsiders.

Venky Nagar

Professor of Accounting

Interaction among firm strategy, organizational design and managerial accounting, and use of non-financial measures in performance evaluation.

Catherine (Cathy) Shakespeare

*Arthur Andersen Faculty Fellow
Associate Professor of Accounting
Director, MAcc Program*

Financial accounting and reporting, measurement and financial instruments, the timeliness and accuracy of bond ratings, examination of managers' incentives to use discretion in reporting earnings, and evaluation of the role of accounting information in firm valuation.

Christopher (Chris) Williams

*Arnold M. and Linda T. Jacob Faculty Fellow
Assistant Professor of Accounting*

Understanding the role of accounting information in creating and resolving risk and uncertainty in both capital markets and financial institutions; how discretionary accounting choices made by banks affects both the risk of the individual bank and the bank's contribution to systemic risk.

David (Dave) W. Wright

Associate Professor of Accounting

Auditing and financial reporting; investigations into the roles of various legal, corporate governance and business relationship characteristics on the quality of financial reporting and auditing, and economic models of auditor and firm behavior.

Business Economics

Thomas (Tom) Buchmueller //

AREA CHAIR (ON SABBATICAL)

Waldo O. Hildebrand Professor of Risk Management and Insurance

Professor of Business Economics and Public Policy

Health economics, the demand for insurance, employer-sponsored insurance and the labor market, regulation of insurance markets, and public insurance programs.

Thomas (Tom) P. Lyon //

INTERIM AREA CHAIR

Dow Professor of Sustainable Science, Technology, and Commerce

Professor of Business Economics and Public Policy

Professor of Natural Resources and Environment

Corporate environmental strategy, environmental information disclosure, energy policy and regulation, voluntary environmental programs, and business/NGO relations.

Achyuta Adhvaryu

Assistant Professor of Business Economics and Public Policy

Healthcare markets in low-income countries; pricing strategies for social enterprises; impacts of early-life health interventions; worker productivity in firms.

Kyle Handley

Assistant Professor of Business Economics and Public Policy

International trade and trade policy; investment under uncertainty; firm dynamics; multinational firms; private equity; effects of multilateral and regional trade agreements; economic geography.

Francine Lafontaine

William Davidson Professor of Business Administration

Professor of Business Economics and Public Policy

Professor of Economics, LSA

Theory of the firm, vertical integration and vertical relations among firms, contracting, antitrust and vertical restraints, channels, entrepreneurship, and economics of franchising.

Scott E. Masten

Professor of Business Economics and Public Policy

Economics of organization, transaction-cost economics, contracting practices and contract law, theory of the firm, vertical integration and vertical restrictions, university governance, public utility ownership and regulation, and antitrust.

Sarah Miller

Assistant Professor of Business Economics and Public Policy

Health economics, public economics, economics of consumer credit.

Joel Slemrod

Paul W. McCracken Collegiate Professor of Business Economics

Professor of Business Economics and Public Policy

Professor of Economics, LSA

Director, Office of Tax Policy Research

Impact of tax policy on individual and business decisions, compliance costs of taxation, roles of businesses and technology in tax system operation, and tax policy.

Jagadeesh Sivadasan

Associate Professor of Business Economics

Firm performance and productivity, allocative efficiency, international economics, product market competition, public policy and firm behavior.

Finance



Uday Rajan // AREA CHAIR

*Michael R. and Mary Kay Hallman Fellow
Professor of Finance*

Information economics and applications, strategic interactions in financial and other markets, market microstructure and limit order markets, corporate finance, credit markets.

Sugato Bhattacharyya

Associate Professor of Finance

Corporate finance, information economics, and contractual arrangements.

David J. Brophy

*Professor of Finance
Director, Office for the Study of Private Equity Finance*

Venture capital finance and investment, and initial public offering market characteristics.

Amy Dittmar

*Senior Associate Dean for Graduate Programs and Diversity
Professor of Finance*

The strategic and financial decisions of firms, such as debt, equity, or other securities; cash reserves; dividends and excess funds; public or private ownership; corporate governance; and gender economics.

Robert F. Dittmar

Professor of Finance

Asset pricing, the relation of macroeconomic variables to asset prices, investments, and fixed income securities.

Gautam Kaul

*Fred M. Taylor Professor of Business Administration
Professor of Finance*

Finance and sustainability, asset pricing models, market microstructure, and the behavior of stock and bond prices.

E. Han (Han) Kim

*Everett E. Berg Professor of Business Administration
Professor of Finance and International Business
Director, Mitsui Life Financial Research Center and East Asia Management Development Center*

Corporate governance, labor issues, and mergers and acquisitions.

Serhiy Kozak

Assistant Professor of Finance

Empirical and theoretical asset pricing, risk premia across asset classes, fixed income, interaction between macroeconomic variables and asset prices.

Indrajit Mitra

Assistant Professor of Finance

Theoretical and empirical topics in finance and macro-economics, analyzing distortions induced by financial frictions, with an interest in effects generated by heterogeneity both on the household and the firm side, and in developing methodologies to solve such models quantitatively.

Stefan Nagel

*Michael Stark Professor of Finance
Professor of Economics, LSA*

Empirical asset pricing, financial market liquidity, subjective beliefs and preferences in finance and macroeconomics.

M.P. Narayanan

*Robert Morrison Hoffer Professor of Business Administration
Professor of Finance*

Corporate finance, corporate governance, mergers and acquisitions, corporate diversification, and executive compensation.

Paolo Pasquariello

Associate Professor of Finance

Information economics and its applications to market microstructure (e.g., market liquidity and price efficiency) and international finance (e.g., foreign exchange, financial crises and contagion, and central bank interventions).

Isacco Piccioni

Assistant Professor of Finance

Asset Pricing, the relation of investors' attitude toward risk to asset prices, decision theory, finance-downside risk, finance-liquidity, behavioral finance.

Amiyatosh Purnanandam

Professor of Finance

Security issuance (IPOs/SEOs) decisions, capital structure and risk-management decisions, banking, corporate risk management and credit risk, initial public offerings and seasoned equity offerings, and theoretical corporate finance.

Martin C. Schmalz

Assistant Professor of Finance

Human capital, informational frictions, collateral constraints in dynamic models of corporate finance; behavioral asset pricing theory.

H. Nejat (Nejat) Seyhun

*Jerome B. and Eilene M. York Professor of Business Administration
Professor of Finance*

Executive compensation, information effects of short-selling, empirical asset pricing, insider trading, and law and economics.

Tyler Shumway

*Professor of Finance
Co-Director, John R. and Georgene M. Tozzi
Electronic Business and Finance Center*

Market efficiency and behavioral finance, asset pricing theory and models, forecasting defaults and bankruptcies, empirical options pricing, using survey measures to explain portfolio choice, and econometrics.

Cindy K. Soo

Assistant Professor of Finance

Behavioral finance, real estate finance, financial media, household finance, applied econometrics.

Denis Sosyura

Assistant Professor of Finance

Empirical corporate finance, political economy and regulation, and financial media.

Toni Whited

*Dale L. Dykema Professor of Business Administration
Professor of Finance*

The effects of financial frictions on corporate investment, econometric solutions for measurement error, corporate cash policy, structural estimation of dynamic models, and corporate diversification.

Stefan Zeume

Assistant Professor of Finance

Effect of anti-bribery regulation on regulated firms' competitiveness; value of having subsidiaries in tax havens; family firms' use of implicit contracts as a substitute for labor market regulation.

Management & Organizations

Susan (Sue) J. Ashford // AREA CHAIR

*Michael and Susan Jandernoa Professor of Business Administration
Professor of Management and Organizations*

Leadership processes, proactivity, issue selling, self-management, job insecurity, and feedback seeking.

Wayne Baker

*Robert P. Thome Professor of Business Administration
Professor of Management and Organizations
Professor of Sociology, LSA
Professor of Organizational Studies, LSA
Faculty Associate, Institute for Social Research*

Organization theory, American society, values and culture, social networks, economic sociology, and positive organizational scholarship.

Kim Cameron

*William Russell Kelly Professor of Management & Organizations
Professor of Higher Education*

Positive organizational scholarship; virtuousness in organizations—such as forgiveness, gratitude, kindness, and compassion and their relationship to performance; downsizing; organizational culture; and developing leadership and management skills.

Gerald (Jerry) Davis

*William Russell Kelly Professor of Business Administration
Professor of Management and Organizations
Professor of Education, School of Education*

Corporate governance and the effects of finance on society, organization theory, new forms of organization, financial globalization, social networks, and social movements.

Alison Davis-Blake

*Edward J. Frey Dean
Stephen M. Ross Professor of Business*

Effects of outsourcing on organizations and employees; organizational employment, salary, and promotion systems; and the determinants and consequences of using contingent workers.

D. Scott DeRue

*Associate Dean for Executive Education
Professor of Management and Organizations
Stein Research Scholar
Director, Ross Leadership Initiative
Director, Emerging Leaders Program*

Leadership and teamwork, seeking to understand how leaders and teams in organizations adapt, learn and develop over time.

Jane E. Dutton

*Robert L. Kahn Distinguished University Professor of Business Administration and Psychology
Professor of Management and Organizations
Professor of Psychology, LSA*

Positive relationships and identities at work, employee and organizational flourishing, compassion and organizations, job crafting and employee resourcefulness, and positive organizational scholarship.

Andrew (Andy) J. Hoffman

*Holcim (US), Inc. Professor of Sustainable Enterprise
Professor of Management and Organizations
Professor of Natural Resources and Environment*

Institutional theory, culture change, social movements, negotiations, organizational and social entrepreneurship, environmental protection, and sustainability of industries.

David (Dave) M. Mayer

*Michael R. and Mary Kay Hallman Fellow
Associate Professor of Management and Organizations
Co-Director, Center for Positive Organizations*

Social and ethical issues in organizations. Specifically, research in three major areas: behavioral ethics, organizational justice, and workplace diversity.

Robert (Bob) E. Quinn

*Margaret Elliot Tracy Collegiate Professor of Business Administration
Professor of Management and Organizations
Co-Director, Center for Positive Organizations*

Positive organizational scholarship, organization effectiveness, organizational change, leadership and managerial effectiveness, and high performance behavior.

Jeffrey Sanchez-Burks

*Associate Professor of Management and Organizations
Director, Office of Action-Based Learning*

Global leadership and cross-cultural competence, negotiations, design thinking & creativity, emotional intelligence.

Lloyd E. Sandelands

*Professor of Management and Organizations
Professor of Psychology, LSA*

Feeling and form in social life, theology and business, ethics, and philosophy of social science.

Gretchen Spreitzer

*Keith E. and Valerie J. Alessi Professor
of Business Administration
Professor of Management and Organizations
Co-Director, Center for Positive Organizations*

Thriving at work, employee empowerment, leadership, organizational change, and positive organizational scholarship.

Maxim Sytch

*Michael R. and Mary Kay Hallman Fellow
Associate Professor of Management and Organizations*

Organization theory, complex systems, economic sociology, collaboration, conflict, networks, strategic alliances, patent infringement lawsuits, intellectual property, and innovation.

Noel M. Tichy

Professor of Management and Organizations

Strategic human resource management, transformational leadership, organizational change and career development, organizational structure and design, and leadership best practices in healthcare.

Leigh Plunkett Tost

*NBD Bancorp Assistant Professor
of Business Administration
Assistant Professor of Management and Organizations*

The psychological and sociological dynamics of power and status, with a particular focus on how hierarchy affects team performance, moral reasoning, and ethical decision making; the psychology and sociology of legitimacy; the antecedents of the motivation to pursue change.

Jose Uribe

Assistant Professor of Management and Organizations

The impact of network structures and social dynamics on learning and performance in teams and organizations; investigating the demographic determinants of having female top managers in public corporations, the learning networks that enable equity analysts to improve their financial forecasts, and the collaboration networks between players that provide a competitive edge to professional national soccer teams.

James (Jim) Walsh

*Arthur F. Thurnau Professor
Gerald and Esther Carey Professor of Business Administration
Professor of Management and Organizations
Professor of Strategy*

Corporation in society, corporate social responsibility, and corporate governance.

Marketing



Puneet Manchanda // AREA CHAIR

Isadore and Leon Winkelman Professor of Retail Marketing Professor of Marketing

Response models, resource allocation, advertising, new product adoption, social networks, and models of firm behavior; Bayesian econometrics, empirical industrial organization, statistics, and discrete choice models.

Anocha Aribarg

Associate Professor of Marketing

Group decision making and social influence in choice decisions, brand and product portfolio management, Bayesian and econometric modeling of complex consumer behavior and choice decision processes.

Richard (Rick) P. Bagozzi

Dwight F. Benton Professor of Marketing Professor of Social and Administrative Services, College of Pharmacy

Emotions, decision making, theory of mind and social behavior in marketing and organizations; brand communities; health behaviors; cross-cultural research; ethical behavior; neuroscience, genetic, and hormonal aspects of the behavior of consumers and managers; and statistics.

Rajeev Batra

Sebastian S. Kresge Professor of Marketing Director, Yaffe Center for Persuasive Communication

Advertising budgeting and repetition, emotion in advertising, non-verbal processes and effects, brand personality and brand equity, brand building and brand management, global branding issues, global consumer culture, and marketing issues in emerging economies.

Katherine Burson

Associate Professor of Marketing

Judgment and decision making in consumer behavior, specifically systematic biases in self-assessment such as over- and under-estimation of ability and the effects of such biases on product choice, and self-other differences in these biases. Also biases in response to numbers such as over-valuation of 1 unit and seeing bigger differences in products described using inflated numbers.

Fred Feinberg

Joseph Handleman Professor of Marketing Professor of Statistics, LSA Adjunct Professor of Law, Law School

Modeling choice behavior; dynamic models of advertising, promotion, and variety-seeking; optimal stopping and cutoffs; decision theory, statistics and Bayesian econometrics; and the interface between marketing, operations management, and engineering.

Richard (Rich) D. Gonzalez

Professor of Psychology, LSA Professor of Statistics, LSA Professor of Marketing

Models of choice, judgment and decision making, development of new statistical models for social science data, social interaction in teams and groups, well-being through the lifespan, and the development of new analytic models for combining social science and biological (e.g., brain imaging, genetics).

Thomas (Tom) C. Kinnear

D. Maynard Phelps Collegiate Professor of Business Administration Professor of Marketing

Application of marketing to the commercialization of high technology; and the formation, success, and failure of entrepreneurial enterprises.

Aradhna Krishna

Dwight F. Benton Professor of Marketing

Sensory perception, social marketing, language perception, pricing and promotion, mechanism design.

Kanishka Misra

*Sanford R. Robertson Assistant Professor
of Business Administration
Assistant Professor of Marketing*

Retailing, assortment, passthrough, tax policy, consumption patterns; Bayesian econometrics, industrial organization, partial identification, and discrete choice models.

Yesim Orhun

Assistant Professor of Marketing

Optimal product strategies, retail competition, channels, empirical industrial organization, strategic decision making, impact of product assortment on demand, behavioral and experimental economics.

Venkatram Ramaswamy

Professor of Marketing and Computer and Information Systems

Consumers as co-creators of value, customer-firm interactions, consumer heterogeneity and personalized experiences, market as a forum, experience innovation, experience networks, information infrastructure, consumer-to-consumer interactions, consumer communities, word-of-mouth, and discursive theory of the market.

Scott Rick

Assistant Professor of Marketing

Financial decision making, shopping, intertemporal choice, loss aversion, emotion and decision making, and behavioral economics.

Eric Schwartz

Assistant Professor of Marketing

Interactive marketing, ecommerce, retailing, online advertising, digital media consumption, customer relationship management; Bayesian econometrics and statistics, adaptive experiments, multi-armed bandit problems, machine learning.

Srinivasaraghavan Sriram

Associate Professor of Marketing

Product and brand portfolio management, product portfolio issue in technology products, understanding complementary substituting relationship between products/services, optimal pricing in media platforms, optimal allocation of marketing resources.

David B. Wooten

*Alfred L. Edwards Collegiate Professor
Associate Professor of Marketing*

Consumer culture theory, self-presentation, shopping behavior, and consumer socialization.

J. Frank (Frank) Yates

*Professor of Psychology, LSA
Professor of Marketing*

Decision management and aiding, consumer behavior, risk perception, probability judgment processes and accuracy, cultural variations in judgment and decision behavior, individual differences in decision making, indecision, affective forecasts, coherence shifts, variations in legal standards of proof, and the neurological underpinnings of ambiguity aversion.

Carolyn Yoon

Associate Professor of Marketing

Consumer information processing; cognitive aging; memory-based processes; age-related memory, cognition, and judgment processes; implicit learning; and persuasion.

Strategy



James (Jim) Westphal // AREA CHAIR

*Robert G. Rodkey Collegiate Professor
of Business Administration
Professor of Strategy*

Corporate governance and top management, institutional processes and symbolic management, and social networks.

Allan Afuah

Professor of Strategy

The impact of technological change on value systems, capabilities, investment incentives, and firm performance; determinants of successful business models; strategic innovation and new game strategies.

Gautam Ahuja

*Harvey C. Fruehauf Professor of Business Administration
Professor of Strategy
Director, India Initiatives*

Innovation and technology strategy; alliances, joint ventures, and acquisitions; inter-organizational networks, corporate R&D investments, and how firms exploit technologies to create and appropriate value.

Seth Carnahan

Assistant Professor of Strategy

Understanding how organizational structure and decision making affect innovation and performance.

Felipe Csaszar

*Arnold M. and Linda T. Jacob Faculty Fellow
Assistant Professor of Strategy*

Understanding how organizational structure and decision making affect innovation and performance.

Sendil Ethiraj

Associate Professor of Strategy

Technological change and evolution, evolution of firm capabilities, and complex system design and coordination.

Michael Jensen

Associate Professor of Strategy

The socio-cognitive structures of markets including social networks and market identities and how they affect competition.

Aneel G. Karnani

Professor of Strategy

Competitive advantage, growth strategies, global competition, emerging economies, corporate social responsibility, economic development, and global poverty.

Amy Nguyen-Chyung

Assistant Professor of Strategy

Entrepreneurship, entry decisions, non-market strategy.

Linda Y.C. Lim

Professor of Strategy

Foreign direct investment, multinational strategies, and economic regionalization in Asia; evolution of Asian business systems, including government-business interactions; emerging market economies; globalization; and national/state policy and business-government relations.

James Ostler

Assistant Professor of Strategy

Strategic risk taking, entrepreneurship, diffusion of scientific discovery and innovation, capturing value from innovations, behavioral game theory and how cultural and cognitive dimensions impact coordination within and across firms.

Jordan Siegel

*Michael R. and Mary Kay Hallman Fellow
Associate Professor of Strategy*

How firms can borrow foreign institutions as a means of substituting for weak governance institutions at home, on how labor market institutions impact the design and success of global business strategies, and on how culture impacts the decision of where to locate foreign direct investments.

Marina Whitman

Professor of Business Administration and Public Policy

International trade and investment, trade policy and labor-market adjustment, changing role of U.S. multinational corporations, global corporate social responsibility, and the question of global convergence toward a common model of capitalism.

Brian Wu

Associate Professor of Strategy

Director, China Global Node

Industry evolution, market entry and exit, corporate scope, firm innovation, entrepreneurship.

Yue Maggie Zhou

Assistant Professor of Strategy

Theory of the firm, product variety, organization structure, coordination, complexity, multinational corporations.

Technology & Operations



Roman Kapuscinski // AREA CHAIR

*John Psarouthakis Professor of Manufacturing Management
Professor of Technology and Operations*

Supply chain management, capacity management, value of information, optimal design of production-inventory systems, the interactions of capacity decisions and pricing policies, risk-aversion in operations, response to disruptions, auctions in energy markets, energy storage and curtailment, financial and operational hedging.

Hyun-Soo Ahn

*Michael R. and Mary Kay Hallman Fellow
Professor of Technology and Operations
Director, Master of Supply Chain Management Program*

Modeling and analysis of production and service systems, supply chain management, OM/marketing interface, and revenue management.

Ravi M. Anupindi

*David B. Hermelin Professor of Business Administration
Professor of Technology and Operations*

Supply chain management, supply chain risk, strategic sourcing, sustainability, supply contracts, inventory management, lean operations, operations-marketing interfaces, retail operations, value chains for economic development, health care delivery in developing countries.

Damian R. Beil

*Michael R. and Mary Kay Hallman Fellow
Associate Professor of Technology and Operations
Director, Full-Time MBA Program*

Design of auctions and competitive sourcing mechanisms addressing supplier qualification, quality, availability risks, cost risks, and economies of scope; experimental economics and behavioral operations.

Izak Duenyas

*Donald C. Cook Professor of Business Administration
Professor of Technology and Operations
Professor of Industrial and Operations Engineering,
College of Engineering
Director, Executive MBA Program*

Supply chain management and coordination, evaluation of investment decisions in flexible capacity, modeling and control of production systems, decisions made under asymmetric information, stochastic modeling, performance analysis and control of manufacturing/service systems, and investments in new technology.

Wallace (Wally) Hopp

*Senior Associate Dean for Faculty and Research
Herrick Professor of Business
Professor of Technology and Operations
Professor of Industrial and Operations Engineering,
College of Engineering*

Design, control, and management of production systems including: lean manufacturing, supply chain risk and robustness, workforce management, new product innovation and health care systems.

Yan Huang

Assistant Professor of Technology and Operations

Strategic and innovative uses of information technology, crowdsourcing and crowdfunding, social media, business analytics, digital and mobile marketing, structural models, Bayesian econometrics.

Stefanus Jasin

Assistant Professor of Technology and Operations

Stochastic analysis, dynamic optimization, design and analysis of heuristics, especially for problems with large size when exact solution approach is impractical. Current area of application includes: inventory control and revenue and pricing management. I am also interested in designing data-driven heuristics for real-world operations problem.

M. S. Krishnan

*Associate Dean for Global Initiatives
Accenture Professor of Computer and Information Systems*
Technology enabled business innovation, innovation in ecosystems, business value of information technology and technology enabled solutions for BOP markets.

Stephen (Steve) Leider

Assistant Professor of Technology and Operations
How psychological factors such as reciprocity, social norms, and decision biases affect economic behavior—particularly in contractual and supply chain relationships; behavior in social networks; as well as individual decision-making about risk and uncertainty.

Peter J. Lenk

Professor of Technology and Operations
Statistical modeling, forecasting, data mining, hierarchical Bayesian models, marketing research.

Jun Li

Assistant Professor of Technology and Operations
Empirical operations management, business analytics, price and revenue management, consumer behavior, competitive dynamics, network analysis, service sector, airline, hotel, retailing.

William S. Lovejoy

*Raymond T. J. Perring Family Professor of Business Administration
Professor of Technology and Operations*
Healthcare management, new product development, and entrepreneurship.

Nigel P. Melville

Associate Professor of Technology and Operations
Information systems and organizational performance, including environmental sustainability; digital transformation in organizations; information systems innovation.

Mohamed Mostagir

Assistant Professor of Technology and Operations
Economics of operations and technology management, social learning, network economics, stochastic modeling, and dynamic optimization application areas include digital economies, with emphasis on innovation, crowdsourcing, advertising, intellectual property, network formation, and opinion dynamics.

Thomas J. Schriber

Professor of Technology and Operations
Statistical analysis of simulation output, simulation in the design and control of manufacturing systems, discrete-event simulation for the design of complex systems, and spreadsheet-based Monte Carlo simulation for risk analysis.

Amitabh Sinha

*Ford Motor Company Co-Director,
Tauber Institute for Global Operations
Associate Professor of Technology and Operations*
Supply chain management, logistics, co-ordination of operational and financial decisions, innovation and social networks.

Joline Uichanco

Assistant Professor of Technology and Operations
Data-driven optimization and robust optimization for decision-making under limited distributional information; pricing, inventory and fulfillment in omni-channel retail operations; humanitarian logistics and the pre-positioning and distribution of relief aid for large-scale disasters.

M | MICHIGAN ROSS

Doctoral Studies Program

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