

WE ARE LEADING CHANGE.

EXECUTIVE MBA

M | MICHIGAN ROSS



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EXECUTIVE MBA



WE ARE LEADERS.

Michigan Ross Executive MBA students are leaders. We lead healthcare organizations and high technology operations. We are leaders in manufacturing, the military, and more. We embrace our collective, diverse expertise to enhance learning and achieve goals. We lead change and drive innovation. We lead across functions and countries. We create disruptive products and articulate revolutionary ideas. We work around the world, and we know business.



The Michigan Ross Executive MBA experience has shaped my thinking to be more focused on the future and far less on how we have served clients in the past. I spend more time pursuing activities that involve innovation and how to generate value to the firm and clients in a global marketplace that continues to evolve.”

KEN SCRIBER // MBA '15
PARTNER, DELOITTE, LAS VEGAS



WE ARE VISIONARY.

At Ross, you gain the perspective and vision necessary to think and move ahead—in your career and in your industry. You gain the critical multidisciplinary business skills required to lead across organizations. You master media relations. Untangle high-stakes, challenging problems. You execute strategy and exude executive presence.

FACULTY

Gain essential knowledge from Ross faculty, who are skilled communicators and revered experts in their fields. Ross professors present practical tools and frameworks that help you ask the right questions and solve the most important problems.

EXECUTIVE-LEVEL LEARNING

Master our rigorous leadership curriculum to gain a holistic, strategic perspective of business. Our curriculum is carefully designed to provide you with a strong analytical foundation in the core business areas, and from the first day of class, you'll begin to look at your organization with a broader lens. You also glean insights from your accomplished peers, who are leaders in healthcare, manufacturing, government, technology, and more.



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Until recently, all of my career was in the finance area, but now I am leading a business that has over 750 employees. My MBA experience has helped me be a better leader by giving me a baseline understanding across a broad range of business areas and functions.”

DEB DEGILLIO // MBA '12
CHIEF CUSTOMER OFFICER
AMERICAN WATER ENTERPRISES INC.
PHILADELPHIA



WE DRIVE CHANGE.

TOP

EXECUTIVE
MBA PROGRAM
RANKED NO. 10
- U.S. NEWS & WORLD REPORT

Change is difficult. Whether at the individual or organizational level, there is tension and uncertainty that comes with deviating from the status quo. But with change comes growth. At Ross, you'll be inspired to change, and drive change. Leadership training is woven throughout the curriculum, empowering you to lead more effectively in your current role, expedite your career progression, and enact positive change in your company.

LEADERSHIP DEVELOPMENT PROGRAM

Gain essential executive skills through leadership courses, workshops, coaching, and guest speakers, which are integrated throughout the program.

+ TERM 1: Learning and Personal Growth

Use the Michigan Model of Leadership to gauge personal strengths and opportunities with your executive coach as you begin your leadership development journey.

+ TERM 2: Leading Change and Innovation

Continue your journey by challenging yourself to apply new knowledge and engage individuals and organizations in powerful change initiatives.

+ TERM 3: Resilience and Thriving

Adapt to the high-pressure demands and decision-making asked of senior leaders and gain the skills to rebound after setbacks.

+ TERM 4: Managing the External Environment

Demonstrate executive presence during your ExecMAP project and reflect on the influence and impact you had throughout the process.

+ TERM 5: Defining Your Leadership Vision

Determine your leadership goals and create a plan to achieve your vision while you focus your studies on the global aspects of business and strategy.



WE STRETCH OURSELVES.

26
PROJECTS

6
COUNTRIES

EXECMAP 2019

Growth doesn't just come from lectures — it follows experiences. Stretch experiences are woven throughout the curriculum, from interactive team simulations to an intensive multidisciplinary business project for a sponsoring organization.

EXECUTIVE MULTIDISCIPLINARY ACTION PROJECTS (EXECMAP)

Apply new knowledge as you collaborate on a high-stakes, complex business project for four months, in the U.S. or abroad. Past projects have included market entry strategies, strategic growth planning, new business ventures, complex financial modeling, product launches, and risk assessments.

ELECTIVES

Use elective courses to challenge yourself to explore subjects outside your comfort zone, or dive deeper into your areas of expertise. Elective areas include finance, leadership, global business, entrepreneurship, healthcare, brand management, law, and negotiations.



The Executive MBA program has given me the opportunity to work with peers from all different industries and backgrounds. This has opened my eyes to how other industries are tackling complex problems and driving innovation. This fusion of information has sparked new ideas and ways I can change how we do things moving forward."

MARC RAMOS // MBA '17
WEB DIRECTOR, COUCHBASE
SAN FRANCISCO

WE ARE EAST & WEST.

With locations in Ann Arbor and Los Angeles, you're closer than you think to the transformative Michigan Ross Executive MBA. Benefit from the same distinguished faculty and challenging curriculum regardless of where you attend. Students from both campuses convene in Ann Arbor for three joint residencies over the course of the 21-month program.

CLASS OF 2022 PROFILE

38

AVERAGE AGE

14 YEARS

AVERAGE WORK EXPERIENCE

21

STATES REPRESENTED

4

COUNTRIES OF CITIZENSHIP REPRESENTED

17%

INTERNATIONAL CITIZENS

45%

ADVANCED DEGREES



**TWO LOCATIONS:
SAME DISTINGUISHED
FACULTY & CHALLENGING
CURRICULUM**



WE ARE 630,000 STRONG.

You spend 21 months in the Executive MBA program, but you'll be an alumnus for the rest of your life. Michigan Ross alumni live and work in all 50 states and more than 111 countries, supporting hundreds of alumni clubs worldwide.

STATES WITH THE MOST ALUMNI

- #1** MICHIGAN
- #2** CALIFORNIA
- #3** NEW YORK
- #4** ILLINOIS

OUR COMMITMENT TO YOU LASTS A LIFETIME

AS A MICHIGAN ROSS ALUM, YOU CAN TAKE PART IN OUR ONE-OF-A-KIND ALUMNIADVANTAGE™ PROGRAM, INCLUDING TUITION-FREE EXECUTIVE EDUCATION FOR LIFE.

michiganross.umich.edu/alumniadvantage



WE ARE MICHIGAN ROSS.

WE WANT TO HEAR FROM YOU.

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