FULL-TIME MBA
With a Michigan Ross MBA, you aren’t just ready to do business — you’re ready to transform it. You’re ready to drive meaningful change, by bringing together your individual goals and passions with the real business experiences gained from a top MBA. You’re ready to lead with purpose, to shape critical conversations, to rewrite playbooks — to meet the moment.

So no matter what you set out to transform with your MBA, you know that when you’re a graduate of Michigan Ross...

YOU’LL BE READY.
MICHIGAN ROSS IS RANKED IN THE TOP 10 AMONG FULL-TIME MBA PROGRAMS
- THE ECONOMIST, 2019-2021
READY TO LEAD WITH PURPOSE

Gain more than just a first-class business education — become part of a community overflowing with talented professionals determined to make a difference. Learn among a group of passionate thinkers and action-oriented leaders who not only welcome diversity, but thrive on it. Meet the classmates who will encourage you to step out of your comfort zone, invite you to join new initiatives, or prompt you to take your business idea from zero to launch.

358 › Class Size
43% › Women
36% › U.S. Students of Color*
28 › Countries Represented (includes dual citizenship)
70+ › Student Clubs
49 › First-Generation College Students
32 › Students Pursuing Dual Degrees

*Percentage of U.S. citizen/permanent resident matriculants who identify as any ethnicity group except white, non-Hispanic
Your future classmates are likely to be some of the most diverse, accomplished people you’ll ever meet. The Ross MBA Class of 2022 includes:

- Pentagon reporter/producer for ABC News
- Gender-equity project manager for the Bill & Melinda Gates Foundation
- Co-founder of a multimillion-dollar, low-carbon-footprint food company
- Public health associate at the Centers for Disease Control and Prevention

Leaders from All Walks of Life
“We allow people to collaborate across boundaries, to take on big problems. We have classes like the +Impact Studio, where students from public health, public policy, education, social work, and business collaborate together to take on some of the world’s biggest challenges. You’re not going to find that anywhere but Michigan Ross.”

JERRY DAVIS // GILBERT AND RUTH WHITAKER PROFESSOR OF BUSINESS ADMINISTRATION PROFESSOR OF MANAGEMENT AND ORGANIZATIONS
To understand business, you have to do business. That’s why no other MBA program rivals our hands-on opportunities to start, advise, lead, and invest in businesses. We call this Ross Experiences in Action-Based Learning — REAL. You gain the skills and experiences that prepare you to rise to any occasion, now and throughout your career.

REAL.START
Ready to launch your own company? Ross is an entrepreneurial paradise, with unparalleled support for your new business idea. Gain access to feedback and funding through programs within the Zell Lurie Institute for Entrepreneurial Studies.

REAL.ADVISE
Ever wanted to tell the likes of Microsoft, PepsiCo, or Uber how to handle a pressing business issue? That’s exactly what you’ll do in our signature MAP course, as you spend seven weeks focused on a real business challenge.

REAL.INVEST
Looking for hands-on investing experience? Determine your appetite for risk — and reward — by getting involved with one of seven student-led investment funds overseeing millions of dollars. Areas of focus include social impact and real estate.

REAL.LEAD
Interested in managing a real business unit? Go beyond hypothetical situations and simulations in our Living Business Leadership Experience (LBLE) course. Responsibilities are real, expectations are high, and it’s up to you to deliver.
"the moment when...

I knew this wasn’t just a course. LBLE has been an incredible opportunity to gain confidence in my leadership ability and my ability to navigate ambiguity and handle change."

ALLISON BERNSTEIN, MBA/MPP ’20
“Our work has been impactful for Google and is being used to help their business during COVID. This (feedback from the client) was probably the highlight of my MAP experience as it made me feel we did real work and made a real impact. For me, this reinforces the idea that ‘action-based learning’ is THE way to do an MBA!”

ANYIT GERA // MBA ‘21
READY TO DELIVER RESULTS

Ross pioneered action-based learning more than 25 years ago with our Multidisciplinary Action Projects (MAP) course. An entire MBA class tackles critical, hands-on projects full time for seven weeks, at companies around the world. It’s a great way to prepare for your internship; stretch yourself; and explore a different industry, location, or career function.

Maybe you’ll help a company launch a new product line, advise an acquisition strategy, or tackle an operations challenge. MAP is your chance to gain the kind of experience you need to stand out and hit the ground running.

**PREVIOUS MAP PROJECTS**

- Uber Technologies // Uber Eats  
  Mexico City, Mexico
- Amazon // Grocery Delivery  
  Seattle, Washington
- Riot Games  
  Los Angeles, California
- Google // Global Customer Solutions  
  Sunnyvale, California
- U-M Center for Global Health Equity  
  Accra, Ghana
- InnoCan Pharma Corp  
  Tel Aviv, Israel
- American Express  
  New York City, New York
- Interlink Group  
  San Juan, Puerto Rico

**Weeks, Full Time**

- 7 Weeks, Full Time  
  Company Sponsored

**Percentages**

- 95% Of 2019 Projects Presented To Senior Leadership
- 50% Almost Half Of All Map Projects Take Place Outside The U.S.
Find countless ways to get involved in powerful impact-based initiatives from an MBA community committed to building a better world through business. Devise solutions to meet U.N. Sustainable Development Goals or hit the open road to advise social entrepreneurs. Manage a social venture investment fund. Serve on the board of a nonprofit. If you’re ready to make an impact, there’s no better place to be.

**BUSINESS•IMPACT STUDIO**
Learn how to translate research into real-world solutions with positive impact in this immersive course that brings together graduate students from across disciplines.

**HEALTHCARE DELIVERY IN EMERGING MARKETS**
Expand your vision and enhance your experience by helping to improve healthcare delivery in underserved areas of the world.

**SOCIAL VENTURE FUND**
Be part of running the country’s first student-led impact investing fund, supporting innovative companies with a social or environmental purpose.

**INTERNATIONAL INVESTMENT FUND**
Launch and manage equity investments in small- and medium-size enterprises across emerging economies.
Our MBA grads go on to lead initiatives and start companies focused on the greater good.

› Supporting nonprofits that use data science and innovative approaches to advance social justice
   **MAAB IBRAHIM** // MBA '16 // INCLUSION GRANTMAKING LEAD AT GOOGLE INC.

› Managing field office operations in Southern Africa as part of the CDC’s Global HIV/AIDS Division
   **GREG THORNE** // MBA '12 // COUNTRY OFFICER, CENTERS FOR DISEASE CONTROL AND PREVENTION

› Identifying ways cities can dramatically increase their amount of waste recycled
   **CYNTHIA SHIH** // MBA/MS '13 // DIRECTOR OF KNOWLEDGE FOR SUSTAINABLE COMMUNITIES, MCKINSEY.ORG

› Developing a national sanitation market strategy in Uganda through mission-driven consulting
   **PUNEET GOENKA** // MBA '16 // ASSOCIATE DIRECTOR, FSG

› Lowering the cost of cross-border money transfers across Africa
   **ALICIA LEVINE** // MBA '11 // CHIEF OPERATING OFFICER, CHIPPER CASH
GETTING AN MBA IS A BIG INVESTMENT, SO JOIN A PROGRAM THAT HELPS YOU PREPARE FOR THE CAREER YOU WANT. AT MICHIGAN ROSS, YOU CAN EXPLORE THE AREAS OF BUSINESS THAT INTEREST YOU MOST, AND GAIN THE KINDS OF EXPERIENCES THAT TOP RECRUITERS ARE LOOKING FOR.

STEM — MANAGEMENT SCIENCE SPECIALIZATION
Considering a role in quantitative management, or maybe business analytics? This specialization’s STEM-designated courses spanning seven academic areas are designed to help you get there, and may support eligibility for employment in the U.S.

ERB INSTITUTE
Bring together your passion for business and sustainability through an MBA/MS dual degree with the Erb Institute, a partnership between Ross and U-M’s School for Environment and Sustainability.

DATA & BUSINESS ANALYTICS CONCENTRATION
Data drives almost every aspect of business. Gain the expertise to turn numbers into strategic insights with 12 credits of analytics courses.

SUMMER BUSINESS EXPERIENCES
Get real business experience. As a rising MBA 2, you’ll spend eight weeks doing just that as part of the Business Consultant Corps, an independent internship, or a work opportunity through one of our many centers and institutes.

TAUBER INSTITUTE FOR GLOBAL OPERATIONS
Be prepared to tackle the kinds of complex global challenges that keep execs up at night through the Tauber Institute, a partnership with U-M’s College of Engineering.
ESTABLISHED DUAL DEGREES

DESIGN YOUR OWN
STUDENT-INITIATED DUAL DEGREE AT MICHIGAN ROSS

24
ESTABLISHED DUAL DEGREES

10
SPECIALIZATIONS RANKED IN THE TOP 10
-U.S. NEWS & WORLD REPORT, 2021

MAP PROJECT
TEKTON LABS // LIMA, PERU
READY TO LEAD ANYWHERE

Maybe you’re ready to make a move from finance to corporate sustainability, or are looking to switch from startup to Fortune 500. Or maybe you’re ready to relocate to an exciting new area of the world. Wherever you want to go in your career, Michigan Ross can help you get there. The most desirable employers are among our top hiring companies. And Ross graduates live and work in major cities all across the U.S. and in more than 100 countries.

ROSS MBA TOP HIRING COMPANIES
(full-time positions and internships)
Amazon
Boston Consulting Group
EY/Parthenon
McKinsey & Co.
Deloitte
Microsoft Corp.
PwC Strategy &
Bain & Company Inc.

Google Inc.
Accenture Strategy
Nike Inc.
Kearney
Barclays PLC
Citi
KPMG Strategy
Procter & Gamble Co.

Walmart
Goldman Sachs Group
ZS Associates
Dell Inc.
PepsiCo Inc.
William Blair
DaVita Inc.
Facebook Inc.

WEST COAST

27%
$165,000

MEDIAN TOTAL PAY PACKAGES INCLUDING SIGNING BONUSES

8% INTERNATIONAL

61% OF ROSS MBAS WENT INTO TECH OR CONSULTING

95% OF GRADUATES ARE CAREER SWITCHERS

18% CHICAGO AREA

24% EAST COAST
Ann Arbor consistently ranks as one of the best places to live in America—largely due to its entrepreneurial spirit, intellectual drive, and creative energy. Hundreds of startups, including a few tech unicorns, call this vibrant city home. Here, the resources, support, and potential partners are nearly limitless.
#1
BEST COLLEGE TOWN IN AMERICA
- WALLETHUB.COM

#2
TOP 100 PLACES TO LIVE
- LIVABILITY

#9
MOST INNOVATIVE METRO AREA IN THE U.S.
- VERIZON

97 GRADUATE PROGRAMS IN THE TOP 10
- U.S. NEWS & WORLD REPORT

#10
MOST INNOVATIVE CITIES IN THE U.S.
- USA TODAY
Join one of the most powerful alumni networks in the world, made up of individuals driving change in every area of business, all over the world. No matter where your career takes you, you'll have access to accomplished leaders who are always willing to help you out.

READY TO BUILD A NETWORK FOR LIFE

50+
ALUMNI CLUBS AROUND THE WORLD

52,000+
ROSS ALUMNI IN 111 COUNTRIES

630,000+
U-M ALUMNI

LIFELONG RETURNS FOR LIFELONG LEARNERS

AS A MICHIGAN ROSS ALUM, YOU CAN TAKE PART IN OUR ONE-OF-A-KIND ALUMNI ADVANTAGE PROGRAM, INCLUDING TUITION-FREE OPEN ENROLLMENT COURSES AND CAREER RESOURCES FOR LIFE.
“the moment when...”

I felt the power of the alumni network throughout internship recruiting. Ross alumni prepared me for interviews and shared their career experiences, leading to an internship with Amazon. They were willing to have coffee, review my deliverables, and connect me to other Rossers.”

CHARLOTTE RATH
MBA ’19