

A large yellow triangle pointing downwards, positioned at the top center of the page.

FULL-TIME MBA

With a Michigan Ross MBA, you aren't just ready to do business — you're ready to transform it. You're ready to drive meaningful change, by bringing together your individual goals and passions with the real business experiences gained from a top MBA. You're ready to lead with purpose, to shape critical conversations, to rewrite playbooks — to meet the moment.

So no matter what you set out to transform with your MBA, you know that when you're a graduate of Michigan Ross...

YOU'LL BE READY.



TOP 10

**MICHIGAN ROSS IS RANKED IN THE TOP 10
AMONG FULL-TIME MBA PROGRAMS**
- THE ECONOMIST, 2019-2021



READY TO LEAD WITH PURPOSE

Gain more than just a first-class business education — become part of a community overflowing with talented professionals determined to make a difference. Learn among a group of passionate thinkers and action-oriented leaders who not only welcome diversity, but thrive on it. Meet the classmates who will encourage you to step out of your comfort zone, invite you to join new initiatives, or prompt you to take your business idea from zero to launch.

- 358** › Class Size
- 43%** › Women
- 36%** › U.S. Students of Color*
- 28** › Countries Represented
(includes dual citizenship)
- 70+** › Student Clubs
- 49** › First-Generation College Students
- 32** › Students Pursuing Dual Degrees

**Percentage of U.S. citizen/permanent resident matriculants who identify as any ethnicity group except white, non-Hispanic*



Leaders from All Walks of Life

Your future classmates are likely to be some of the most diverse, accomplished people you'll ever meet. The Ross MBA Class of 2022 includes:

- › Pentagon reporter/producer for ABC News
- › Gender-equity project manager for the Bill & Melinda Gates Foundation
- › Co-founder of a multimillion-dollar, low-carbon-footprint food company
- › Public health associate at the Centers for Disease Control and Prevention

IMPACT GATEWAY > MICHIGAN BUSINESS CHALLENGE - SEIGLE
COMMUNITY CONSULTING CLUB > WOLVERINE DISASTER RE
CHALLENGE > MULTIDISCIPLINARY ACTION PROJECTS > ROSS
INTERNSHIP FUNDING FROM BUSINESS+IMPACT > HABITAT FOR H
DARE TO DREAM IMPACT GRANTS FOR STUDENT STARTUPS > +IM
ROSS OPEN ROAD — ENTREPRENEURIAL ROAD TRIP > BUSINESS
INNOVATION SPEAKER SERIES > WOMEN WHO LAUNCH > ROSS LO
DEVELOPMENT SUMMER INTERNSHIP PROGRAM > SERVICE CO
INCOME COUNTRIES WITH THE WILLIAM DAVIDSON INSTITUTE >
SPEAKER SERIES THROUGH WDI > C.K. PRAHALAD INITIATIVE > E
CONFERENCE > REVITALIZATION & BUSINESS DETROIT IMPACT PR
INSTITUTE FOR GLOBAL OPERATIONS TEAM PROJECTS > TAUBM
CLUB > ACADEMIC INNOVATION TEACH-OUT SERIES > SOCIAL WO
IMPACT CLUB > ERB INSTITUTE UNDERGRADUATE OPPORTUNITI
DESIGN AND BUSINESS CLUB > ROSS CONCENTRATION IN BUSIN
FUND > DOW SUSTAINABILITY FELLOWSHIP PROGRAM > EDUCATI
DEGREE WITH THE ERB INSTITUTE AND THE SCHOOL FOR EN
COMPETITION > ROSS HEALTHCARE AND LIFE SCIENCES CLUB AND
FOR POSITIVE ORGANIZATIONS +LAB > MAGNIFY IMMERSION P
TRANSLATING RESEARCH INTO PRACTICE > BUSINESS STRATEGIES
> SOCIAL INTRAPRENEURS: LEADING SOCIAL INNOVATION IN OR
MANAGING SOCIAL ISSUES > THE CORPORATION IN SOCIETY > INN
MARKETING > BUSINESS IN SOCIETY > GOVERNING NONPROFIT ORC
> FOOD LITERACY FOR ALL > SUSTAINABILITY FINANCE > AN INT
MANAGING PROJECTS AND ORGANIZATIONAL CHANGE > LEA
NONPROFIT ORGANIZATIONS > POLICY AND MANAGEMENT IN TH
THE PUBLIC POLICY PROCESS > ORGANIZATION AND MANAG
NONPROFITS > COMMUNITY DEVELOPMENT > COMMUNITY-BAS
POLITICAL ACTION > THE HISTORY AND FUTURE OF DETROIT
ECONOMIC GROWTH, DEPRESSION, & INEQUALITY > CLIMATE
SYSTEMS TECHNOLOGY AND POLICY > POVERTY & INEQUALITY
ECONOMIC INEQUALITY & THE LAW > ENVIRONMENTAL JUSTICE
MARKETS AND ENERGY POLITICS > FUNDRAISING AND GRAN
TRANSITION: THINKING FOR THE NEW NORMAL > POSITIVE P
STRATEGY: SHAPING THE RULES OF THE GAME > BUSINESS LAW
SOCIAL IMPACT VALUES AND ETHICS IN PUBLIC POLICY > NE
DISPUTE RESOLUTION > BUSINESS ENTREPRENEURSHIP > TUC
SEMINAR > URBAN ENTREPRENEURSHIP > STRATEGIES FOR SUSTAIN
ENVIRONMENTAL STRATEGY > THEORIES AND PRACTICES FOR CO
CHANGE > BUSINESSES AND LEADERS: THE POSITIVE DIFFERENC
SUSTAINABLE DEVELOPMENT AND ENTERPRISE > LEADING AND

impact



"We allow people to collaborate across boundaries, to take on big problems. We have classes like the +Impact Studio, where students from public health, public policy, education, social work, and business collaborate together to take on some of the world's biggest challenges. You're not going to find that anywhere but Michigan Ross."

JERRY DAVIS //

GILBERT AND RUTH WHITAKER PROFESSOR OF BUSINESS ADMINISTRATION
PROFESSOR OF MANAGEMENT AND ORGANIZATIONS

READY TO TACKLE ANYTHING

To understand business, you have to do business. That's why no other MBA program rivals our hands-on opportunities to start, advise, lead, and invest in businesses. We call this Ross Experiences in Action-Based Learning — REAL. You gain the skills and experiences that prepare you to rise to any occasion, now and throughout your career.

REAL.START

Ready to launch your own company? Ross is an entrepreneurial paradise, with unparalleled support for your new business idea. Gain access to feedback and funding through programs within the Zell Lurie Institute for Entrepreneurial Studies.

REAL.ADVISE

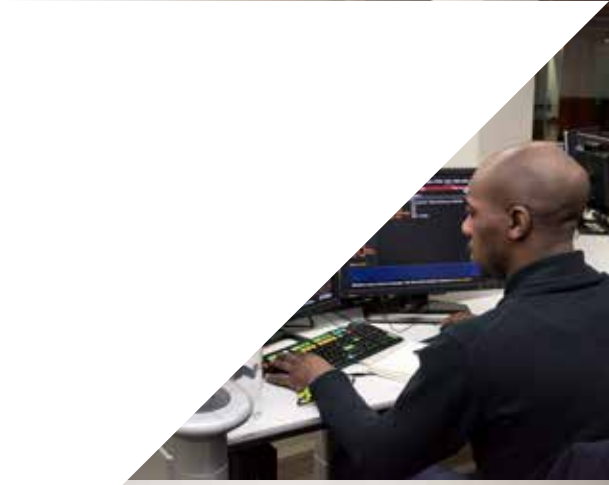
Ever wanted to tell the likes of Microsoft, PepsiCo, or Uber how to handle a pressing business issue? That's exactly what you'll do in our signature MAP course, as you spend seven weeks focused on a real business challenge.

REAL.INVEST

Looking for hands-on investing experience? Determine your appetite for risk — and reward — by getting involved with one of seven student-led investment funds overseeing millions of dollars. Areas of focus include social impact and real estate.

REAL.LEAD

Interested in managing a real business unit? Go beyond hypothetical situations and simulations in our Living Business Leadership Experience (LBLE) course. Responsibilities are real, expectations are high, and it's up to you to deliver.



"the moment when..."

I knew this wasn't
just a course.

LBLE has been an
incredible opportunity
to gain confidence
in my leadership ability
and my ability to
navigate ambiguity and
handle change."

ALLISON BERNSTEIN,
MBA/MPP '20





“Our work has been impactful for Google and is being used to help their business during COVID. This (feedback from the client) was probably the highlight of my MAP experience as it made me feel we did real work and made a real impact. For me, this reinforces the idea that ‘action-based learning’ is THE way to do an MBA!”

READY TO DELIVER RESULTS

Ross pioneered action-based learning more than 25 years ago with our Multidisciplinary Action Projects (MAP) course. An entire MBA class tackles critical, hands-on projects full time for seven weeks, at companies around the world. It's a great way to prepare for your internship; stretch yourself; and explore a different industry, location, or career function.

Maybe you'll help a company launch a new product line, advise an acquisition strategy, or tackle an operations challenge. MAP is your chance to gain the kind of experience you need to stand out and hit the ground running.

PREVIOUS MAP PROJECTS

- › **Uber Technologies // Uber Eats**
Mexico City, Mexico
- › **Amazon // Grocery Delivery**
Seattle, Washington
- › **Riot Games**
Los Angeles, California
- › **Google // Global Customer Solutions**
Sunnyvale, California
- › **U-M Center for Global Health Equity**
Accra, Ghana
- › **InnoCan Pharma Corp**
Tel Aviv, Israel
- › **American Express**
New York City, New York
- › **Interlink Group**
San Juan, Puerto Rico

7

WEEKS, FULL TIME
COMPANY SPONSORED

95%

OF 2019 PROJECTS PRESENTED
TO SENIOR LEADERSHIP

50%

ALMOST HALF OF ALL MAP
PROJECTS TAKE PLACE
OUTSIDE THE U.S.



A person wearing a blue t-shirt and a backpack is standing in front of a lush green forested mountain. The person's arms are crossed, and they are looking towards the right. The background shows a clear sky and distant mountains.

READY TO MAKE AN IMPACT

Find countless ways to get involved in powerful impact-based initiatives from an MBA community committed to building a better world through business. Devise solutions to meet U.N. Sustainable Development Goals or hit the open road to advise social entrepreneurs. Manage a social venture investment fund. Serve on the board of a nonprofit. If you're ready to make an impact, there's no better place to be.

BUSINESS+IMPACT STUDIO

Learn how to translate research into real-world solutions with positive impact in this immersive course that brings together graduate students from across disciplines.

HEALTHCARE DELIVERY IN EMERGING MARKETS

Expand your vision and enhance your experience by helping to improve healthcare delivery in underserved areas of the world.

SOCIAL VENTURE FUND

Be part of running the country's first student-led impact investing fund, supporting innovative companies with a social or environmental purpose.

INTERNATIONAL INVESTMENT FUND

Launch and manage equity investments in small- and medium-size enterprises across emerging economies.

BEN
THE
CHAN



Our MBA grads go on to lead initiatives and start companies focused on the greater good.

- › Supporting nonprofits that use data science and innovative approaches to advance social justice

MAAB IBRAHIM // MBA '16 // INCLUSION GRANTMAKING LEAD AT GOOGLE INC.

- › Managing field office operations in Southern Africa as part of the CDC's Global HIV/AIDS Division

GREG THORNE // MBA '12 // COUNTRY OFFICER, CENTERS FOR DISEASE CONTROL AND PREVENTION

- › Identifying ways cities can dramatically increase their amount of waste recycled

CYNTHIA SHIH // MBA/MS '13 // DIRECTOR OF KNOWLEDGE FOR SUSTAINABLE COMMUNITIES, MCKINSEY.ORG

- › Developing a national sanitation market strategy in Uganda through mission-driven consulting

PUNEET GOENKA // MBA '16 // ASSOCIATE DIRECTOR, FSG

- › Lowering the cost of cross-border money transfers across Africa

ALICIA LEVINE // MBA '11 // CHIEF OPERATING OFFICER, CHIPPER CASH



READY TO PAVE YOUR OWN PATH

Getting an MBA is a big investment, so join a program that helps you prepare for the career you want. At Michigan Ross, you can explore the areas of business that interest you most, and gain the kinds of experiences that top recruiters are looking for.

STEM—MANAGEMENT SCIENCE SPECIALIZATION

Considering a role in quantitative management, or maybe business analytics? This specialization's STEM-designated courses spanning seven academic areas are designed to help you get there, and may support eligibility for employment in the U.S.

ERB INSTITUTE

Bring together your passion for business and sustainability through an MBA/MS dual degree with the Erb Institute, a partnership between Ross and U-M's School for Environment and Sustainability.

DATA & BUSINESS ANALYTICS CONCENTRATION

Data drives almost every aspect of business. Gain the expertise to turn numbers into strategic insights with 12 credits of analytics courses.

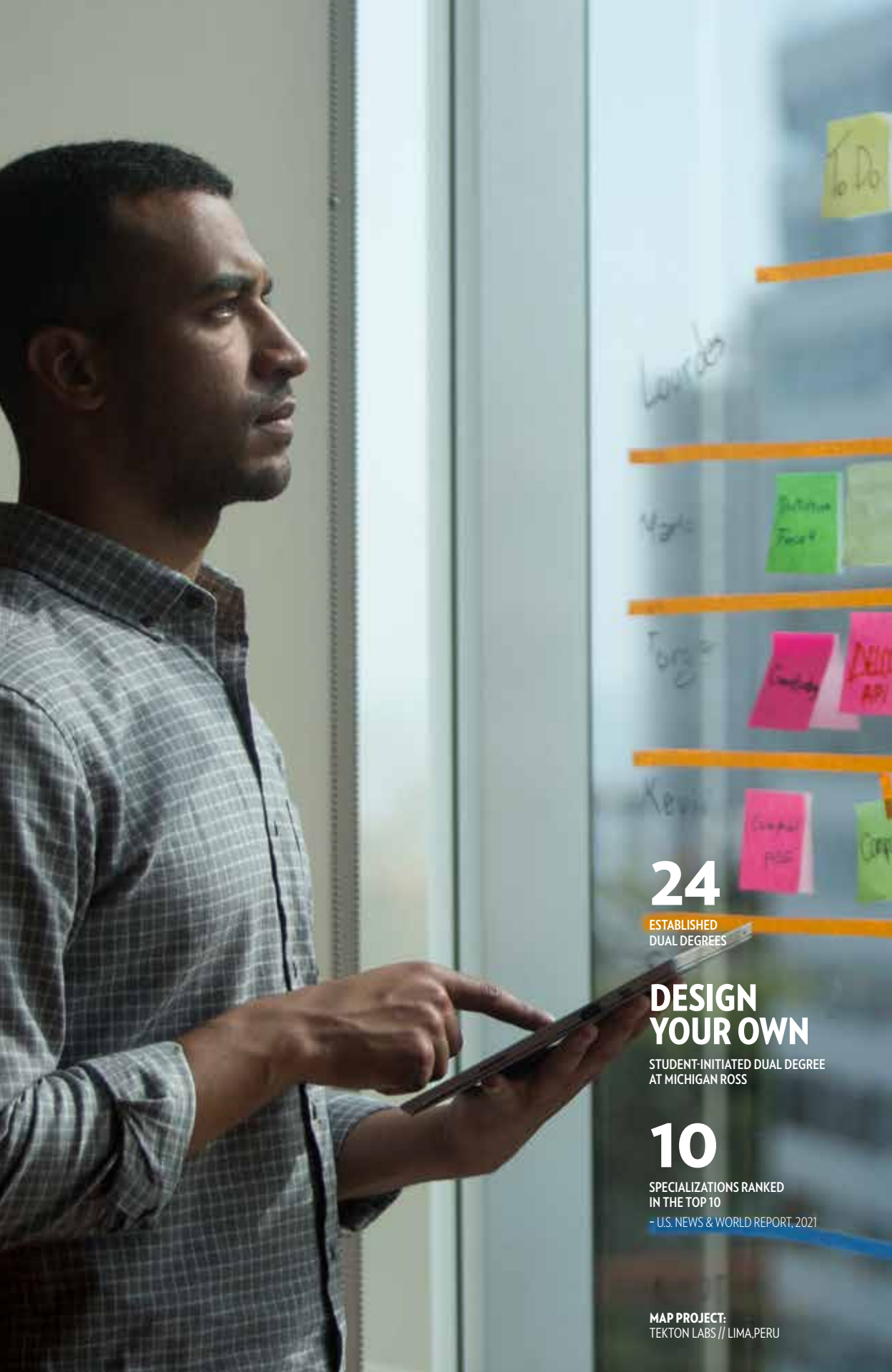
SUMMER BUSINESS EXPERIENCES

Get real business experience. As a rising MBA 2, you'll spend eight weeks doing just that as part of the Business Consultant Corps, an independent internship, or a work opportunity through one of our many centers and institutes.

TAUBER INSTITUTE FOR GLOBAL OPERATIONS

Be prepared to tackle the kinds of complex global challenges that keep execs up at night through the Tauber Institute, a partnership with U-M's College of Engineering.





24

ESTABLISHED
DUAL DEGREES

DESIGN
YOUR OWN

STUDENT-INITIATED DUAL DEGREE
AT MICHIGAN ROSS

10

SPECIALIZATIONS RANKED
IN THE TOP 10

- U.S. NEWS & WORLD REPORT, 2021

MAP PROJECT:
TEKTON LABS // LIMA, PERU

READY TO LEAD ANYWHERE

Maybe you're ready to make a move from finance to corporate sustainability, or are looking to switch from startup to Fortune 500. Or maybe you're ready to relocate to an exciting new area of the world. Wherever you want to go in your career, Michigan Ross can help you get there. The most desirable employers are among our top hiring companies. And Ross graduates live and work in major cities all across the U.S. and in more than 100 countries.



27%
WEST COAST

ROSS MBA TOP HIRING COMPANIES

(full-time positions and internships)

Amazon
Boston Consulting Group
EY/Parthenon
McKinsey & Co.
Deloitte
Microsoft Corp.
PwC Strategy&
Bain & Company Inc.

Google Inc.
Accenture Strategy
Nike Inc.
Kearney
Barclays PLC
Citi
KPMG Strategy
Procter & Gamble Co.

Walmart
Goldman Sachs Group
ZS Associates
Dell Inc.
PepsiCo Inc.
William Blair
DaVita Inc.
Facebook Inc.

\$165,000

MEDIAN TOTAL PAY PACKAGES INCLUDING SIGNING BONUSES

18%

CHICAGO AREA

24%

EAST COAST

8%

INTERNATIONAL

61%

OF ROSS MBAS WENT INTO
TECH OR CONSULTING

95%

OF GRADUATES ARE
CAREER SWITCHERS



#3

TOP NEW U.S. TECH HUBS

- BLOOMBERG

#1

**MOST EDUCATED CITY
IN AMERICA**

- FORBES

A²

#1

**CITY FOR FEMALE FOUNDERS
RAISING THEIR FIRST ROUND**

- CENTER FOR AMERICAN
ENTREPRENEURSHIP

READY TO JOIN A HUB OF INNOVATION

Ann Arbor consistently ranks as one of the best places to live in America — largely due to its entrepreneurial spirit, intellectual drive, and creative energy. Hundreds of startups, including a few tech unicorns, call this vibrant city home. Here, the resources, support, and potential partners are nearly limitless.



97

**GRADUATE PROGRAMS
IN THE TOP 10**

- U.S. NEWS & WORLD REPORT

#1

**BEST COLLEGE TOWN
IN AMERICA**

- WALLETHUB.COM

**TOP
10**

**MOST INNOVATIVE CITIES
IN THE U.S.**

- USA TODAY

#9

**MOST INNOVATIVE METRO
AREA IN THE U.S.**

- VERIZON

#2

TOP 100 PLACES TO LIVE

- LIVABILITY

READY TO BUILD A NETWORK FOR LIFE

Join one of the most powerful alumni networks in the world, made up of individuals driving change in every area of business, all over the world. No matter where your career takes you, you'll have access to accomplished leaders who are always willing to help you out.

50+

ALUMNI CLUBS
AROUND THE WORLD

52,000+

ROSS ALUMNI IN 111 COUNTRIES

630,000+

U-M ALUMNI

LIFELONG RETURNS FOR LIFELONG LEARNERS

AS A MICHIGAN ROSS ALUM, YOU CAN TAKE PART IN OUR ONE-OF-A-KIND ALUMNI ADVANTAGE PROGRAM, INCLUDING TUITION-FREE OPEN ENROLLMENT COURSES AND CAREER RESOURCES FOR LIFE.



"the moment when..."

I felt the power of the alumni network throughout internship recruiting. Ross alumni prepared me for interviews and shared their career experiences, leading to an internship with Amazon.

They were willing to have coffee, review my deliverables, and connect me to other Rossers."

CHARLOTTE RATH

MBA '19

Transforming business from the inside out.
michiganross.umich.edu/mba

M | MICHIGAN ROSS

Full-Time MBA Program

Stephen M. Ross School of Business
University of Michigan
701 Tappan St.
Ann Arbor, MI 48109-1234
734-764-2343 | RossAdmissions@umich.edu

The Regents of the University of Michigan

Jordan B. Acker, Michael J. Behm, Mark J. Bernstein, Paul W. Brown, Sarah Hubbard,
Denise Ilitch, Ron Weiser, Katherine E. White, Mark S. Schlissel (ex officio)

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