

**WE ARE
DRIVING
CHANGE.**

ONLINE MBA

M | MICHIGAN ROSS



**WE ARE
MICHIGAN
ROSS.**

ONLINE MBA



**WE ARE
INNOVATIVE.**

Get where you want to be with an Online MBA that combines a world-class curriculum with an innovative, flexible format designed to give you the business foundation you need to succeed.

EARN AN MBA AT YOUR OWN PACE

Gain maximum flexibility to choose your class schedule, course selection, and graduation pace.

LEARN BUSINESS THE SAME WAY YOU'LL LEAD IT

Live, interactive class sessions and self-guided modules prepare you to lead in an increasingly digital world.

EXPERIENCE HANDS-ON RESIDENCIES

Enhance your understanding of what it means to be an effective business leader through three residencies. Choose from among residencies in Ann Arbor and Shanghai, with more locations to follow.

BENEFIT FROM INDIVIDUALIZED CAREER SUPPORT

Find career preparation tailored to your individual goals, along with personalized career support from our Career Development Office and access to our vast alumni network.



WE ARE A COMMUNITY.

Join Michigan Ross and become part of a vibrant, interconnected community. One that's defined by collaboration, camaraderie, and the active exchange of ideas. Connect with your classmates and professors through interactive coursework, and network with other Ross and U-M students during your on-campus residencies. We're made up of passionate people who support each other throughout their careers and lives.

7.1
YEARS

AVERAGE FULL-TIME
WORK EXPERIENCE

676

AVERAGE GMAT
SCORE

160

AVERAGE GRE
QUANT

158

AVERAGE GRE
VERBAL

50%

HAVE ADVANCED
DEGREES



WE LEARN EVERYWHERE.

With the Online MBA, the classroom is wherever you are, and credits are earned at your preferred pace. Students will complete a total of 57 credit hours, which include a thorough study of business fundamentals, as well as elective courses, allowing you to customize your education to your interests and goals.

COURSES ARE DELIVERED VIA TWO FORMATS

- + **REAL-TIME CLASS SESSIONS:** Live, online sessions with faculty and students include case discussions, group work, role playing, and presentations. A typical 2.25-credit course includes four of these live events.
- + **SELF-GUIDED STUDY:** Benefit from opportunities to work at your own pace on short modules, readings, and exercises that explain key concepts.

57 CREDIT HOURS

Each 2.25 credit hour course will run for 6 to 7 weeks.

- + **27 CREDITS:** Core curriculum
Twelve 2.25 credit hour courses on the fundamentals of business
- + **18 CREDITS:** Electives
Eight 2.25 credit hour courses
- + **9 CREDITS:** Three in-person residencies (3-5 days each) on leadership, innovation, and transformation
- + **3 CREDITS:** Action-based learning project (MAP)

LEARN FROM LEADING EXPERTS

Our Online MBA courses are taught by the top minds in business. Live, interactive sessions and accessibility outside of class make it easy to connect with faculty and build working relationships that go beyond your time at Ross.

GAIN GLOBAL EXPERIENCE

Learn more about the rapidly-changing global business landscape and the challenges of working in cross-cultural environments through the Global Business Strategy Residency, held in Shanghai/Hangzhou, China. Residencies will be hosted in additional global locations starting in 2022.



WE DEVELOP LEADERS.

Leaders are made at Michigan Ross. As an Online MBA student, your leadership training comprises three, short in-person residencies. Choose from residency locations in Ann Arbor or in Shanghai/Hangzhou, China (additional global locations to be available in 2022). Through hands-on activities, workshops, and competitions from our world-class research institutions, you'll take your personal and professional development to new levels.

BUSINESS LEADERSHIP RESIDENCY //
ANN ARBOR, MI

**The Sanger Leadership Center and
the Center for Positive Organizations**

Examine your own capabilities and learn how to become an effective leader in every stage of your career by taking on a PR and operations challenge that quickly evolves over 24 hours.

BUSINESS TRANSFORMATION RESIDENCY //
ANN ARBOR, MI

Tauber Institute for Global Operations

Evaluate business challenges and devise strategies for lasting, meaningful growth across an organization in this hands-on simulation.

BUSINESS INNOVATION RESIDENCY //
ANN ARBOR, MI

The Zell Lurie Institute

Dig into the fundamentals of investing in and starting a business through high-energy workshops and collaboration with real entrepreneurs.

GLOBAL BUSINESS STRATEGY RESIDENCY //
SHANGHAI/HANGZHOU, CHINA

China Initiatives

Explore global business strategy and navigate cross-cultural complexities through action-based team projects, and apply skills introduced in previous MBA courses.

WE LEARN BY DOING.

A background image showing three students in a laboratory or industrial setting. They are wearing white lab coats, dark blue baseball caps with a red logo, and clear safety glasses. The student in the center is a man with a beard, looking slightly to the right. The student on the right is a woman, also looking to the right. The student on the left is partially visible, looking towards the center.

It's one of the most important guiding principles of Michigan Ross: we believe some of the best learning opportunities occur in the real world. That's why our students apply classroom knowledge to work projects for real corporations, small businesses, or nonprofits in our signature Multidisciplinary Action Projects program (MAP).

As an Online MBA student, you can choose to work on your MAP project in-person or remotely. Working with a team of students and a faculty advisor, you will tackle an opportunity or challenge for your partner organization, completing research, presenting advice, and an action plan at the end of the course. This is an unforgettable opportunity to put your coursework to use and to make a real impact.

1,500+ COMPANIES
HAVE SPONSORED
MAP PROJECTS.

1,500+

WE GET TO WORK.



At Michigan Ross, our goal is to ensure that you achieve both personal and professional success, whether you're looking to accelerate your career with your current employer, change employers, or switch to a new industry or function altogether.

CAREER DEVELOPMENT OFFICE

We approach career development on an individual basis to ensure we tailor our offerings to your needs. We know working professionals have many different career goals, and we are here to provide support and resources specific to your individual career search.

RESOURCES INCLUDE

- + **PERSONAL COACHING:** Meet with a Career Development Office expert who is specifically dedicated to part-time MBA students and is skilled in working with students in your situation.
- + **WEBINARS/WORKSHOPS:** Sessions are focused on specific career areas of interest and are often delivered via webinar to accommodate distance and work schedules.
- + **RESUME/LINKEDIN REVIEWS:** Get personal attention on your resume and profile from our professional staff.
- + **JOB ACTION GROUPS:** Job Action Groups, led by your career coach, are created specifically for students conducting self-directed, real-world job searches.
- + **MOCK INTERVIEWS:** Gain valuable practice and helpful feedback to put your best self forward for the real thing.
- + **NEGOTIATING OFFERS AND DECISION MAKING:** One-on-one consultations on negotiating job offers and deciding whether to accept.
- + **ON-CAMPUS RECRUITING:** Connect with recruiters from top companies who come to campus to meet graduating MBAs. An eligible U.S. work visa is required to formally recruit on-campus.

WE ARE 630,000 STRONG.

You may spend a few years as a student, but you'll be an alumnus for the rest of your life. With a network of more than half a million, the Michigan block M is one of the most recognized symbols in higher education — and a “Go Blue!” at the end of an email to a fellow alum pretty much guarantees a response.

OUR COMMITMENT TO YOU LASTS A LIFETIME

AS A MICHIGAN ROSS ALUM, YOU CAN TAKE PART IN OUR ONE-OF-A-KIND ALUMNI ADVANTAGE PROGRAM, INCLUDING TUITION-FREE OPEN-ENROLLMENT EXECUTIVE EDUCATION FOR LIFE.

MORE THAN 52,000
ROSS ALUMNI LIVING
IN 111 COUNTRIES

111

WE LOVE ANN ARBOR.

Get to know to Ann Arbor, one of the best college towns in the nation. Whether you come for a residency or come for a visit, we encourage you to explore everything Ann Arbor has to offer, including its vibrant food scene, exceptional arts and entertainment, and countless opportunities for outdoor recreation.

**AMERICA'S
BEST MAIN
STREETS**
— FODORS

TOP 5
BEST CITIES FOR
MILLENNIALS
— FORBES

#1
MOST EDUCATED CITY
IN THE U.S.
— WALLETHUB.COM

TOP 25
AMERICA'S TOP 25
HIGH TECH HOTSPOTS
— THE ATLANTIC

#1
BEST CITY
TO LIVE
— LIVABILITY

TOP 20
METRO AREAS FOR
VENTURE CAPITAL
— THE FISCAL TIMES

TOP 10
MOST INNOVATIVE
CITIES IN THE U.S.
— USA TODAY

#1
BEST COLLEGE
TOWN IN AMERICA
— WALLETHUB.COM



WE WANT TO HEAR FROM YOU.

GET STARTED.

LEARN MORE

- + Attend a virtual information session or schedule a consultation. Visit our website to register: michiganross.umich.edu/online-mba/info.

CONNECT WITH US

- + Join our email stream for additional insights about our program: rossptmba@umich.edu

QUESTIONS?

- + Email: rossptmba@umich.edu

APPLY.

Application is rolling; early submission is encouraged.

FALL INTAKE

- + **EARLY DEADLINE:** March 29, 2021
- + **FINAL DEADLINE:** May 17, 2021
- + **PROGRAM START:** August 2021

WINTER INTAKE

- + **FINAL DEADLINE:** September 27, 2021
- + **PROGRAM START:** January 2022

DECISIONS RELEASED

- + 6-8 weeks following application submission

PROGRAM LENGTH

- + Variable (minimum is 2.5 years)

INTERNATIONAL STUDENT ELIGIBILITY

We are not able to offer student/tourist visas to international students (who do not already reside in the U.S.) to attend the required residential experiences in Ann Arbor.

Non U.S. Citizens currently living and working in the U.S. on a visa type that allows them to attend a part-time degree program (such as H1, E2, or L1) are welcome to attend the residencies either in Ann Arbor or abroad.

Non U.S. citizens living outside of the U.S. are welcome to participate in residencies offered abroad.



WE ARE BUSINESS EXPERTS.

At Michigan Ross, you can pursue the degree that fits your career goals and interests. If you're looking to develop as a leader while working full-time, we welcome you to explore your options at Michigan Ross.

ONLINE MBA

Maximum flexibility in an innovative format.

WEEKEND MBA

Cohort-based format lasting two years.

For a full list of degree programs, see the Michigan Ross website.

WE ARE MICHIGAN ROSS.

WE WANT TO HEAR FROM YOU.

734-615-6529 | rossptmba@umich.edu | michiganross.umich.edu/online-mba

The Regents of the University of Michigan

Jordan B. Acker, Michael J. Behm, Mark J. Bernstein, Paul W. Brown, Shauna Ryder Diggs,
Denise Ilitch, Ron Weiser, Katherine E. White, Mark S. Schlissel (ex officio)

University of Michigan Nondiscrimination Policy Notice

The University of Michigan, as an equal opportunity/affirmative action employer, complies with all applicable federal and state laws regarding nondiscrimination and affirmative action. The University of Michigan is committed to a policy of equal opportunity for all persons and does not discriminate on the basis of race, color, national origin, age, marital status, sex, sexual orientation, gender identity, gender expression, disability, religion, height, weight, or veteran status in employment, educational programs and activities, and admissions. Inquiries or complaints may be addressed to the Senior Director for Institutional Equity, and Title IX/Section 504/ADA Coordinator, Office for Institutional Equity, 2072 Administrative Services Building, Ann Arbor, Michigan 48109-1432, 734-763-0235, TTY 734-647-1388, institutional.equity@umich.edu. For other University of Michigan information call 734-764-1817.
© 2020 The Stephen M. Ross School of Business at the University of Michigan

