WE ARE REWRITING BUSINESS.

WEEKEND MBA
WE ARE MICHIGAN ROSS.

WEEKEND MBA
WE MAKE IT HAPPEN.

Getting your MBA while you work full time is a challenge, but at Michigan Ross, it’s a challenge you can meet. The Weekend MBA is thoughtfully designed to meet the needs of working professionals like you.

FINISH IN TWO YEARS  The Weekend MBA is a lockstep, two-year program, beginning in May.

EVERY OTHER WEEKEND  Classes are held every other weekend, on Fridays between 4 – 9:10 p.m. and Saturdays between 9 a.m. – 5:10 p.m.

DISTANCE LEARNING  Roughly 30 percent of the program involves distance learning, keeping students connected and engaged between class weekends.

A COHORT EXPERIENCE  You will take all your classes with the same students, fostering collaboration and connections for life.

As someone living in Chicago who wanted to keep working, I knew the Weekend MBA program would be the best fit for me. I really liked that students had access to all the same opportunities as those in the Full-Time program; this isn’t the case at all other schools.”

DOUG KUZNIAR // WEEKEND MBA ALUM

THE ROSS PART-TIME MBA IS RANKED #6
U.S. NEWS & WORLD REPORT

#6
WE ARE A COMMUNITY.

At Michigan Ross, you gain more than just a first-class business education — you become part of a community. A community overflowing with talent. A community of action-oriented leaders. Of collaborative, brilliant thinkers. A community that not only welcomes diversity, but thrives on it. A community of passionate people who support each other throughout their careers and lives.

5.7 YEARS AVERAGE FULL-TIME WORK EXPERIENCE
665 AVERAGE GMAT SCORE
29% WOMEN
22% INTERNATIONAL STUDENTS
26% HAVE ADVANCED DEGREES
In the Weekend MBA Program, you’ll benefit from the Ross MBA curriculum that’s respected throughout the business world, taught by some of the top minds in business.

**57 CREDITS** Complete 27 core credits in fundamental business areas in your first year and 30 credits in themed electives in your second.

**THEMED ELECTIVES** In your second year, for two semesters you can choose between themed electives to match your career interests.

- **SPRING/SUMMER:** Entrepreneurship or Strategic Management
- **FALL:** Financial Management or Operations Management

**C-LEVEL THINKING** Taken in your final term, this course exposes you to current and former executives from a variety of industries. Together with your classmates, you will tackle a challenging issue presented by the executive each class session. Through open dialogue, you will dissect the decision-making process through the eyes of senior level leaders, analyzing data from all angles and considering the countless implications of those decisions. You’ll leave the course prepared to help guide any company’s direction.
Throughout the curriculum, you’ll experience the Ross dedication to hands-on, action-based learning. That concept peaks in our signature MAP course. Taken in the last term of your first year, the course matches teams of students with a sponsoring company to address real business issues in a domestic or international setting over 14 weeks. It’s a great way to gain experience; stretch yourself; and explore a different industry, location, or career function.

**PAST MAP PROJECTS**

+ **AMC Networks** // New York City  
  Complete a competitive assessment, business model, and market sizing study on the transition from linear television viewership to new digital channels.

+ **Owens Corning** // North Carolina & Shanghai  
  Formulate a detailed strategic market entry plan for Owens Corning’s specialty non-woven materials.

+ **Solo Cup/Dart Container** // Chicago Metro Area  
  Conduct a market assessment and create a market entry strategy for expansion into the reusable food and beverage container market.

+ **Navy Seal Foundation** // Virginia Beach, VA  
  Propose a new strategic growth plan to benefit active duty members and their families.

+ **CURE International** // Ethiopia  
  Develop a budget and operations recommendation to scale production of CURE’s clubfoot braces in Ethiopia to meet the needs of the entire country.

+ **Whirlpool Corp.** // Benton Harbor, MI & San Francisco  
  Determine how the expansion of connectivity with appliances and a new digital platform creates new consumer experience opportunities.

+ **GE Aviation Systems** // Cincinnati, OH  
  Conduct research to understand what customers consider critical to quality.
Maybe you want an MBA to advance with your current employer, or maybe you’re looking for a change—either way, our Weekend MBA Program has a demonstrated record of success.

As a Weekend MBA student, you’ll have access to a team of professional career consultants and employer relations staff. You can attend recruiting presentations; participate in career workshops; and access seminar videos, mock interviews, career consulting, and other services. You may also participate in the on-campus interview process for full-time recruiting during the fall term prior to graduation.

WEEKEND MBA TOP HIRING COMPANIES

- Accenture Ltd.
- Amazon
- Cleveland Clinic
- Deloitte
- Ford Motor Co.
- Goldman Sachs & Co.
- Google Inc.
- 3M Co.

One of my favorite parts of the Weekend MBA program was MAP. Having the opportunity to get hands-on experience solving a real business challenge and work on a project outside of my function was an invaluable learning experience. I walked away from this experience better equipped to handle ambiguity and resolve complex issues.

LE’ASIA WRIGHT // WEEKEND MBA ALUM
WE GET INVOLVED.

Enrich your experience by participating in a variety of co-curricular opportunities, such as student clubs, workshops, and case competitions on campus, many of which make a positive difference and social impact.

**LEADERSHIP ORIENTATION** Jump right into developing your leadership skills during orientation. Take part in workshops and action-based team challenges that help you understand the unique skills and characteristics you have to lead. The Sanger Leadership Center also provides a process for establishing your goals and the leadership skills you want to acquire during your MBA.

**LEADERSHIP CRISIS CHALLENGE** Develop your crisis management skills through a 24-hour simulated live case competition.

**STUDENT CLUBS** Ross has 70+ graduate student clubs. Some are career- or industry-focused, while others are geared to hobbies, sports, community service, or socializing.

**CASE COMPETITIONS** Once a year, the program will host the leadership team from a local company with a real-life business challenge. Weekend MBA student teams of up to five people compete to develop recommendations to meet that challenge, and present results to the company’s leadership.

**CAREER/NETWORKING WORKSHOPS** You can participate in workshops created specifically for the Weekend MBA Program, such as Recruiting Prep Day and Introduction to Case Interviewing.
WE LOVE ANN ARBOR.

As a Weekend MBA student, you’ll take classes in Ann Arbor — widely recognized on national rankings of “best places.” It’s rich in entertainment and culture, home to an amazing food scene, and offers countless opportunities for outdoor and indoor recreation.
WE ARE 630,000 STRONG.

You may spend two years as a student, but you’ll be an alumnus for the rest of your life. With a network of more than half a million, the Michigan block M is one of the most recognized symbols in higher education — and a “Go Blue!” at the end of an email to a fellow alum pretty much guarantees a response.
WE WANT TO HEAR FROM YOU.

GET STARTED.

CONNECT WITH US
✦ Sign Up for Email: Join our email stream for additional insights about our program.
✦ Connect with an Ambassador: Get in touch with one of our student or alumni ambassadors from a wide range of industries and locations.

VISIT ROSS
✦ Join us for an information session
   michiganross.umich.edu/weekend/info
✦ Schedule a class visit; Schedule an appointment by emailing us at rossptmba@umich.edu.

APPLY.

APPLICATION DEADLINES
✦ Early deadline: December 7, 2020
✦ Final deadline: January 25, 2021

PROGRAM LENGTH
✦ 24 months (May 2021-April 2023)
   spring start only
At Michigan Ross, you can pursue the degree that fits your career goals and interests. If you’re looking to develop as a leader while working full time, we welcome you to explore your options at Michigan Ross.

**PART-TIME MBA:**
- **EVENING MBA**
  Combine in-person and online instruction to make the most of your MBA experience.
- **ONLINE MBA**
  Enjoy maximum flexibility while you earn a Ross MBA at your own pace.
- **WEEKEND MBA**
  Earn your MBA in just two years by taking classes every other weekend.

For a full list of degree programs, see the Michigan Ross website.
WE ARE MICHIGAN ROSS.

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