



CLASS OF 2020 MM GRADUATES

# GRADUATE OVERVIEW

Recent liberal arts, science, or engineering graduates build upon their bachelor’s degrees with the Master of Management program. Alumni go on to rewarding careers in a wide variety of industries across the country.

**28**  
UNDERGRADUATE MAJORS  
REPRESENTED IN THE  
MASTER OF MANAGEMENT  
CLASS OF 2020

DEMOGRAPHIC OVERVIEW	
Class Size.....	87
Undergraduate Majors	
Economics .....	12%
Engineering .....	10%
Humanities/Social Sciences .....	40%
Math/Physical Sciences .....	24%
Other.....	14%
Women.....	56%
Underrepresented Minorities.....	10%
International .....	8%
Grade Point Average (GPA) .....	3.56
Average GMAT Score .....	683

*This report conforms to the MBA Career Services & Employer Alliance Standards for Reporting Specialty Masters Employment Statistics.*

# HIRING COMPANIES



amazon

Goldman  
Sachs



P&G

Google

bloomingdales

Abbott  
AFLAC  
Alphasights  
Amazon  
Bloomingdale's  
Boston Chinatown Neighborhood  
Center  
Capital One  
Council of Michigan Foundations  
Dart Container Corp.  
Ford Motor Co.  
Goldman Sachs Group  
Google Inc.  
Guidehouse  
Haley Marketing Group

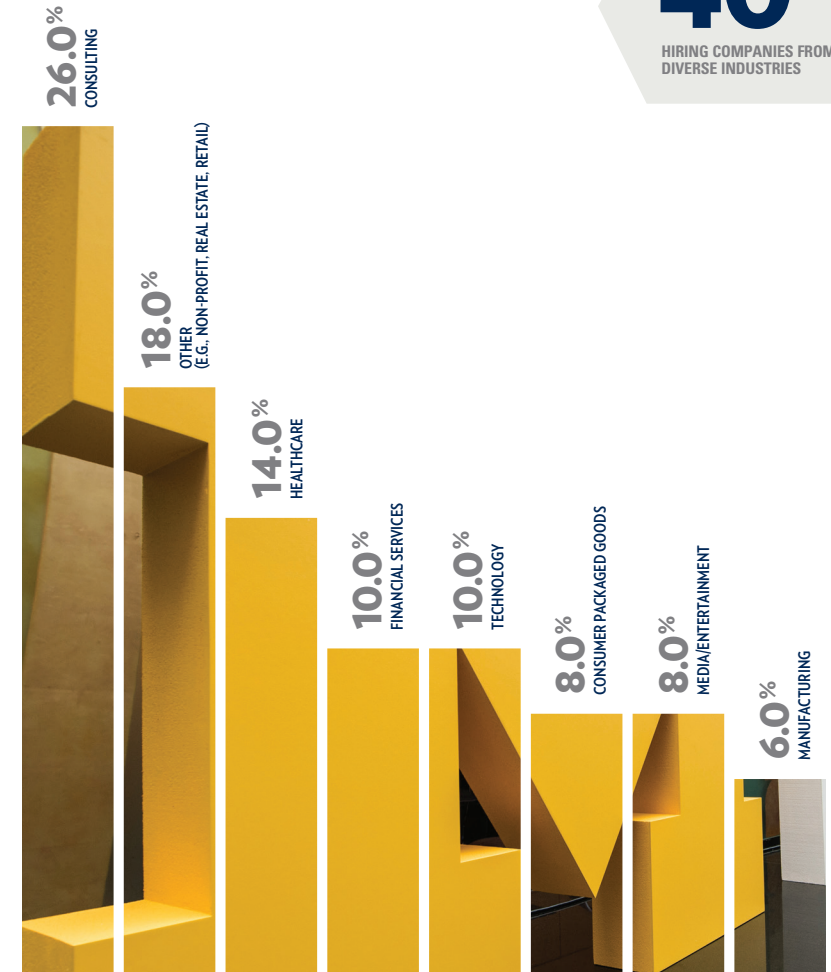
Impetus Consulting Group  
Kellogg Co.  
KPMG LLP  
Lineage Logistics  
Luna Doula Collective  
Magna Marketing  
McAdam Financial  
McKinsey & Co.  
Merck  
Mesmerize  
OneMagnify  
Oneupweb  
Procter & Gamble Co.  
PwC Strategy&  
Qualtrics

R1 RCM  
Refinitiv  
RSM  
Sazerac Co.  
Swig Equities  
Trinity Health  
VillageMD  
West Monroe Partners  
Whirlpool Corp.  
YUM! Brands Inc.  
ZS Associates

# ACCEPTANCES BY INDUSTRY

## DETAILED COMPENSATION INFORMATION (70% of accepted offers included usable industry salary data)

INDUSTRY	% OF REPORTED	MEDIAN BASE SALARY	MEAN BASE SALARY	BASE SALARY RANGE
Consulting	26.0%	\$72,000	\$71,000	\$40,000-\$85,000
Consumer Packaged Goods	8.0%	\$79,500	\$77,750	\$67,000-\$85,000
Financial Services	10.0%	\$85,000	\$78,333	\$62,000-\$88,000
Healthcare	14.0%	\$63,500	\$62,000	\$40,000-\$80,000
Manufacturing	6.0%	—	—	—
Media/Entertainment	8.0%	\$40,000	\$45,000	\$35,000-\$60,000
Technology	10.0%	—	—	—
Other (e.g., Non-Profit, Real Estate, Retail)	18.0%	\$60,000	\$60,400	\$45,000-\$75,000

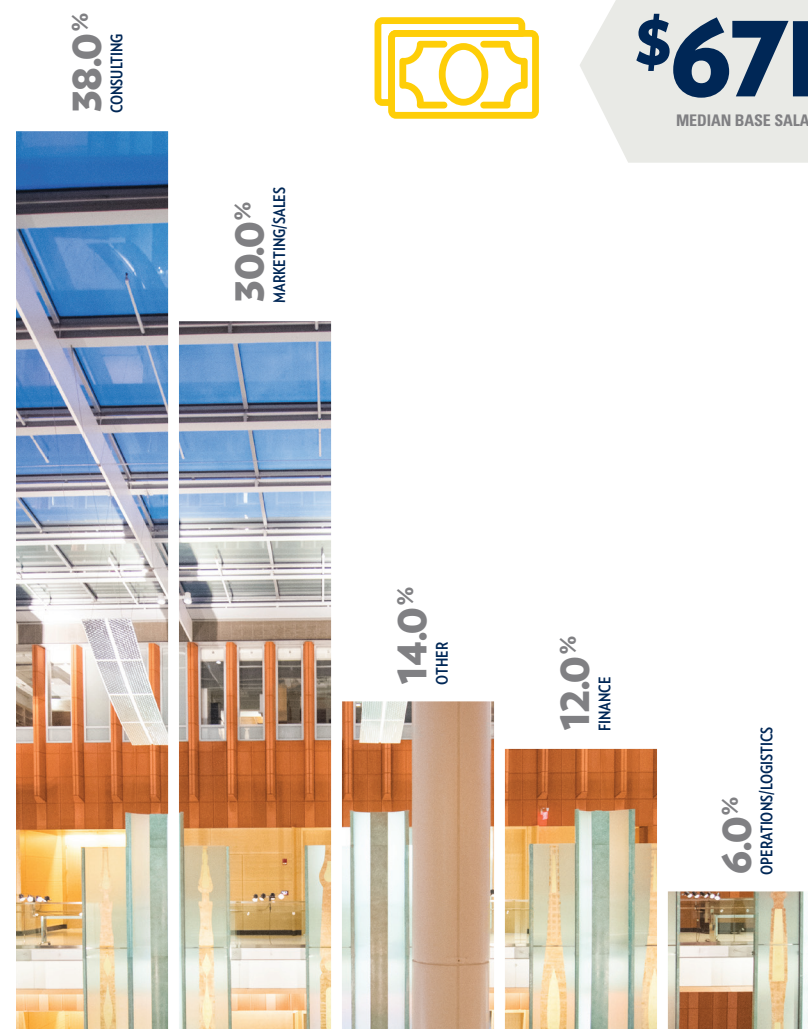




# ACCEPTANCES BY FUNCTION

## DETAILED COMPENSATION INFORMATION *(70% of accepted offers included usable function salary data)*

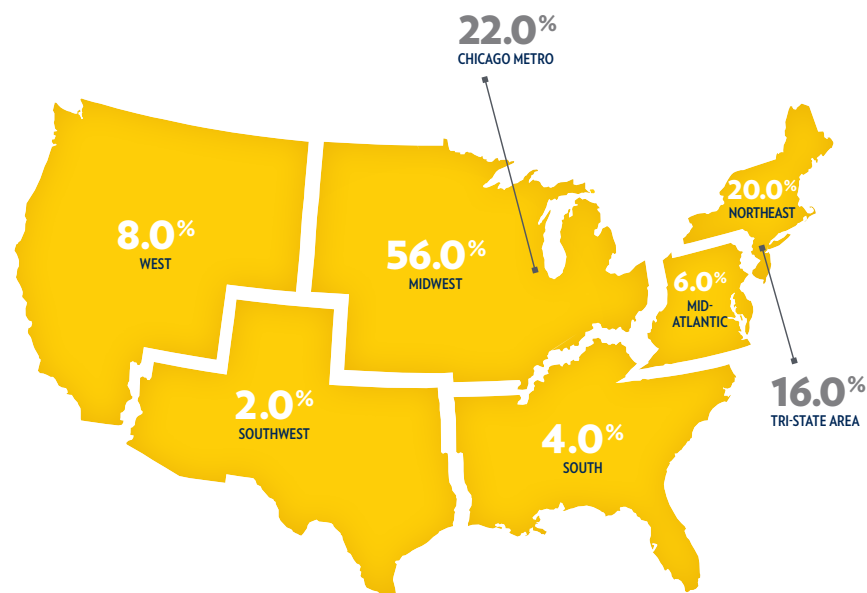
FUNCTION	% OF REPORTED	MEDIAN BASE SALARY	MEAN BASE SALARY	BASE SALARY RANGE
Consulting	38.0%	\$72,000	\$72,067	\$40,000-\$88,000
General Consulting	12.0%	\$67,500	\$63,500	\$40,000-\$72,000
IT/Systems Consulting	8.0%	\$76,000	\$60,500	\$45,000-\$88,000
Strategy Consulting	18.0%	\$85,000	\$80,333	\$71,000-\$85,000
Finance	12.0%	\$75,000	\$73,333	\$60,000-\$85,000
Marketing/Sales	30.0%	\$62,500	\$59,800	\$35,000-\$85,000
Brand/Product Management	8.0%	\$74,000	\$70,000	\$70,000-\$85,000
General	22.0%	\$60,000	\$53,400	\$35,000-\$67,000
Operations/Supply Chain Management	6.0%	\$52,000	\$60,667	\$50,002-\$80,000
Other	14.0%	\$61,000	\$56,750	\$40,000-\$65,000



## ACCEPTANCES BY REGION

DETAILED COMPENSATION INFORMATION *(70% of accepted offers included usable region salary data)*

REGION	% OF REPORTED	MEDIAN BASE SALARY	MEAN BASE SALARY	BASE SALARY RANGE
Mid-Atlantic	6.0%	—	—	—
Philadelphia Metro	2.0%	—	—	—
Washington DC Metro	2.0%	—	—	—
Other	2.0%	—	—	—
<b>Midwest</b>	<b>56.0%</b>	<b>\$66,000</b>	<b>\$65,500</b>	<b>\$35,000-\$85,000</b>
Chicago Metro	22.0%	\$72,000	\$74,571	\$62,000-\$85,000
Detroit Metro	20.0%	\$60,000	\$63,333	\$60,000-\$70,000
Other	14.0%	\$50,002	\$40,000	\$35,000-\$85,000
<b>Northeast</b>	<b>20.0%</b>	<b>\$59,500</b>	<b>\$60,875</b>	<b>\$40,000-\$85,000</b>
Boston Metro	4.0%	—	—	—
Tri-State Area (New York, New Jersey, & Connecticut)	16.0%	\$62,000	\$62,143	\$40,000-\$85,000
<b>South</b>	<b>4.0%</b>	<b>—</b>	<b>—</b>	<b>—</b>
<b>Southwest</b>	<b>2.0%</b>	<b>—</b>	<b>—</b>	<b>—</b>
<b>West</b>	<b>8.0%</b>	<b>\$65,000</b>	<b>\$63,333</b>	<b>\$45,000-\$80,000</b>
Los Angeles Metro	2.0%	—	—	—
San Francisco Bay Area	4.0%	—	—	—
Other	2.0%	—	—	—
<b>International</b>	<b>4.0%</b>	<b>—</b>	<b>—</b>	<b>—</b>



# OFFER & COMPENSATION DETAILS

## POSITION SOURCE

	NUMBER	% OF TOTAL
On-Campus/School Facilitated	27	54.0%
On-Campus Recruiting	8	16.0%
School Facilitated Activities (job fairs/conferences, employer events, information meetings, school promoted job boards)	11	22.0%
School Network/Resources (faculty referrals, alumni referrals, classmates, campus speakers, treks, club events, class projects)	8	16.0%
Off-Campus/Direct Contact	23	46.0%
Personal contacts (previous employers, family, friends outside of school)	2	4.0%
Online job postings (social media/LinkedIn, Indeed, company websites)	5	10.0%
Other	16	32.0%
Grand Total	50	100.0%

## SUMMARY OF GRADUATES

	U.S. CITIZENS/ PERMANENT RESIDENTS		FOREIGN NATIONALS		TOTAL GRADUATING CLASS	
Seeking Employment	56	63.6%	3	3.4%	59	67.0%
Total Not Seeking Employment	7	8.0%	2	2.3%	9	10.2%
Continuing Education	7	8.0%	1	1.1%	8	9.1%
Starting a New Business	0	0.0%	1	1.1%	1	1.1%
No Recent Information Available	18	20.5%	2	2.3%	20	22.7%
Grand Total	81	92.0%	7	8.0%	88	100.0%

## TIMING OF JOB OFFERS *(of those seeking employment)*

	RECEIVED OFFER BY GRADUATION	RECEIVED OFFER WITHIN 6 MONTHS OF GRADUATION
U.S. Citizen/Permanent Resident	53.6%	85.7%
Foreign National	66.7%	100.0%
Grand Total	54.2%	86.4%

## TIMING OF JOB ACCEPTANCES *(of those seeking employment)*

	ACCEPTED OFFER BY GRADUATION	ACCEPTED OFFER WITHIN 6 MONTHS OF GRADUATION
U.S. Citizen/Permanent Resident	48.2%	83.9%
Foreign National	66.7%	100.0%
Grand Total	49.2%	84.7%

## BASE SALARY BY CITIZENSHIP

	HAVE USABLE SALARY DATA	PERCENT OF REPORTED	MEDIAN BASE SALARY	MEAN BASE SALARY	BASE SALARY RANGE
U.S. Citizen/Permanent Resident	33	70.2%	\$70,000	\$67,515	\$35,000-\$88,000
Foreign National	2	66.7%	—	—	—
Grand Total	35	70.0%	\$67,000	\$65,943	\$35,000-\$88,000

## SIGNING BONUS BY CITIZENSHIP

	HAVE USABLE BONUS DATA	PERCENT OF REPORTED	MEDIAN BONUS	MEAN BONUS	BONUS RANGE
U.S. Citizen/Permanent Resident	16	48.5%	\$5,000	\$6,888	\$3,000-\$20,000
Foreign National	1	50.0%	—	—	—
Grand Total	17	48.6%	\$5,000	\$6,776	\$3,000-\$20,000