Let us help transform your passion into your profession, whether it’s engineering, political science, linguistics, or the performing arts. The Michigan Ross Master of Management adds business fundamentals to your nonbusiness degree—a combination that recruiters find irresistible. While you’re here, you’ll also benefit from opportunities to sharpen your leadership skills, explore elective courses, and build a network of peers you can count on for life.

No matter where you want to take your career, with a Michigan Ross Master of Management degree...

YOU’LL BE READY.
READY TO BE INSPIRED

Gain more than a first-class business education — become part of a community overflowing with talented, action-oriented leaders who will inspire you to be your best. Master of Management (MM) students bring an array of experience to the program. Be challenged by your classmates’ diverse ways of thinking. Be inspired by their unique perspectives.

MEET THE CLASS OF 2022

<table>
<thead>
<tr>
<th>Number</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>176</td>
<td>Students</td>
</tr>
<tr>
<td>38</td>
<td>U.S. Institutions Represented</td>
</tr>
<tr>
<td>61%</td>
<td>Women</td>
</tr>
<tr>
<td>15%</td>
<td>International</td>
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<tr>
<td>3.54</td>
<td>Average GPA</td>
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<tr>
<td>66</td>
<td>Undergraduate Majors</td>
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</table>

UNDERGRADUATE MAJORS

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Major</th>
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</thead>
<tbody>
<tr>
<td>13%</td>
<td>Communications</td>
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<tr>
<td>16%</td>
<td>Economics</td>
</tr>
<tr>
<td>11%</td>
<td>Kinesiology</td>
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<tr>
<td>6%</td>
<td>Political Science</td>
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<tr>
<td>10%</td>
<td>Other Liberal Arts</td>
</tr>
<tr>
<td>4%</td>
<td>Other</td>
</tr>
</tbody>
</table>

"the moment when...

YOU EXPERIENCE THE ENERGY

Being in the Michigan Ross building and around other students builds a drive and desire to succeed that is difficult to explain without experiencing it. Everything from the way classes are structured to events in the building — they all gave me motivation, drive, and energy I would never have had on my own."

SAFWAAN MIR
MM'20

FIND YOUR COMMUNITY

There are plenty of ways to get involved and make connections on campus.

› Join one of our 70+ graduate clubs
› Lead in student groups, like the One-Year Master’s Council
› Pursue a passion project through our centers, institutes, and initiatives
› Compete with classmates in the annual Business+Impact Challenge
READY TO POWER YOUR POTENTIAL

Devising a strategy and nailing the details is critical to finding your ideal job. From day one, your career coach is dedicated to your job search success. Career search activities are strategically woven throughout the program. Refine your elevator pitch, resume, networking skills, and interview techniques while you learn how to identify and connect with potential employers.

MICHIGAN ROSS MM TOP HIRING COMPANIES

amazon  bloomingdales  Ford  Goldman Sachs  Google  P&G

“the moment when...

YOU GET THE SUPPORT YOU NEED

Michigan Ross is well-known for its career development. That’s what interested me in the program: the guidance and career coaching to help me find a career I wanted to pursue.”

LUCIA YACONO
MM ’20
READY TO GO BEYOND THE BASICS

The rigorous Master of Management curriculum covers all functional areas of business. Our holistic curriculum also lets you customize your education with an action-based learning experience, a global study opportunity, and a curated set of enriching electives.

CORE CURRICULUM
ACC 557: Evaluating Financial Performance
ACC 558: Cost Measurement & Control
BA 500: Business Immersion
BCOM 557: Business Communication for Managers
BE 557: Applied Microeconomics
FIN 557: Financial Management
MKT 557: Marketing Management
MO 557: Positive Leadership and Organizing
STRATEGY 557: Strategy
STRATEGY 558: World Economy
TO 557: Applied Business Statistics and Analytics
TO 558: Operations Management

“There’s a point to every class — it’s work you would actually be doing in business. For social media marketing, we did a marketing strategy project for Best Buy using the same software Professor Marcus Collins uses at [the marketing agency] Doner. In my marketing analytics class, we did statistical analysis to determine what recommendations we would give to JetBlue to target millennials.”

EVA MARIA PINO // MM ‘18
READY TO DO BUSINESS

The best way to learn business is by doing business. That’s why throughout the program, you’ll have opportunities to put your learning into action. You’ll participate in an action-based learning core course in which teams of students partner with an organization and provide recommendations to address a real opportunity or challenge it’s facing. Benefit from the ability to develop your professional competencies, collaboration skills, and business acumen—and gain the real-world experiences employers seek.

EXAMPLES OF PREVIOUS SPONSORED PROJECTS

- Build a customer experience model to support a B2B online ordering tool for regional and local bakeries.
  - Dawn Foods
- Analyze a current company pricing model and the best practice pricing models of industry leaders.
  - Live Cycle Delight
- Develop a replicable operations model for farm stop stores.
  - Argus Farm Stop
- Provide strategies to improve on-the-job experience for Quicken Loans’ mortgage bankers.
  - Quicken Loans

YOU PUT YOUR LEARNING INTO ACTION

From the importance of project management to managing client relationships, I now have a much better sense of what makes a client engagement successful. I am very glad I decided to take part in the Capstone MAP program. It’s an experience I will carry with me for a long time.”

SAMUEL DICKER
MM ’18

THINK GLOBALLY

Understand business from a new perspective through a short-term global experience. Take a closer look at international business topics, like luxury brand management or global fintech, in a winter term course—then explore them abroad during your spring break. Collaborate with peers to draw upon strengths and uncover the optimal solution. Reflect, learn, and grow.
READY TO RISE TO THE CHALLENGE

Enter a business plan competition. Tackle complex social challenges. Research and promote positive business practices. Michigan Ross centers, institutes, and initiatives take your passion beyond the classroom through meaningful projects and partnerships. Make a difference by getting involved with the Business+Impact initiative or the Center for Positive Organizations, or kick-start your business idea with help from the Samuel Zell & Robert H. Lurie Institute for Entrepreneurial Studies.

THE SANGER LEADERSHIP CENTER
Your MM journey includes access to workshops hosted by the renowned Sanger Leadership Center, which facilitates life-changing experiences that prepare you to navigate tough situations with confidence.

› Business+Impact Challenge
   Work in teams to deliver an innovative solution to a highly visible corporate or nonprofit organization.

› Crisis Challenge
   Practice strategizing under pressure and thinking on your feet as you navigate a high-stakes, 24-hour business crisis simulation. Excel at this pressure-cooker experience, and gain valuable takeaways to share in interviews and call upon in the event of a real-life business crisis.

› Legacy Lab
   This introspective workshop series helps you to draw out your core values and purpose, enabling you to create your vision for the leadership legacy you’d like to leave behind.
 Runs a smart mask company that leverages innovative microcooling technology to allow people to breathe easy while staying highly protected.

AROHJAIN // MM 20 // FOUNDER AND CEO, BREEZEBUBBLE INC

Led an operations team to launch a new Amazon Logistics delivery station, achieving the record for Amazon’s largest North America 2020 building launch.

IGNACIO ESTRADA // MM 17 // SENIOR STATION MANAGER, AMAZON

Leads digital and visual design projects and operational strategy for the Cisco Secure brand.

EMILY GORDY // MM 16 // CREATIVE PROJECT MANAGER, CISCO

Develops and produces online content, including music videos, commercials, and short films.

LAUREN OPATOWSKI // MM 15 // EXECUTIVE PRODUCER, BIG LAND FILMS
Ann Arbor consistently ranks as one of the best places to live in the United States. Full of entrepreneurial ambition, creative energy, and intellectual curiosity, Ann Arbor attracts individuals from all over the world. The city is also rich in entertainment and culture, is in close proximity to Detroit, and offers countless opportunities for outdoor adventure.
READY TO JOIN A NETWORK FOR LIFE

Even the greatest leaders don’t act alone. And as an MM alum, you’ll never have to. The Michigan Block M is one of the most recognized symbols in higher education, and a “Go Blue!” at the end of an email to an alum pretty much guarantees a response.

52,000+
MICHIGAN ROSS ALUMNI LIVE IN 111 COUNTRIES

630,000+
U-M ALUMNI AROUND THE WORLD

OUR COMMITMENT TO YOU LASTS A LIFETIME

AS A MICHIGAN ROSS ALUM, YOU CAN TAKE PART IN OUR ONE-OF-A-KIND ALUMNIAVANTAGE PROGRAM, WHICH INCLUDES TUITION-FREE OPEN ENROLLMENT EXECUTIVE EDUCATION FOR LIFE.

Go Blue!
WE WANT TO HEAR FROM YOU

GET STARTED
Get Insider Tips
Schedule a virtual one-on-one appointment with our admissions staff and join us for a virtual information session or webinar to learn more about the Master of Management Program. michiganross.umich.edu/mm/info

Connect with an Ambassador
Get in touch with one of our student or alumni ambassadors to learn more about life at Ross, student organizations, and how Ross will help you launch your career. michiganross.umich.edu/mm/students

Program Length
June-April (summer start only)

Quantitative Prerequisite
Successful completion (C or above) of Precalculus or Introduction to Statistics course

APPLICATION MATERIALS
› Current, one-page professional resume
› GMAT or GRE score
  (waived with a 3.3 GPA or higher)
› International applicants only: TOEFL score (min. 100) or IELTS (min. 7)
› All university transcript(s); applicants with a degree from a non-U.S. institution must submit a WES evaluation
› Three essays
› Two recommendation forms
› Nonrefundable application fee
› An interview may be requested

Scholarships
Michigan Ross offers numerous merit- and need-based scholarships. Interested students must complete the scholarship section of their graduate application. Please note that scholarship responses have no bearing on admissions decisions.

APPLICATION DEADLINES
› Round 1: Oct. 3, 2021
› Round 2: Dec. 5, 2021
› Round 3: Jan. 30, 2022
› Round 4: Feb. 27, 2022
  (final deadline for international applicants)
› Round 5: April 3, 2022
  (final deadline for domestic applicants)
At Michigan Ross, you can pursue the degree that fits your career goals and interests. We offer a suite of programs — nearly all of which have landed on top-5 and top-10 lists in the U.S. We welcome you to explore your options at Michigan Ross:

**MASTER OF ACCOUNTING**

The 8-month Ross MAcc gives you invaluable leadership leverage, regardless of your career path. Our graduates accept positions around the world and have long-term careers in fields ranging from public accounting to management consulting to investment banking.

**MASTER OF BUSINESS ANALYTICS**

Gain the expertise needed to solve business challenges with complex data through our comprehensive Master of Business Analytics Program. This 10-month program provides ambitious, high-achieving individuals who love solving data-driven problems a foundation in data analytics and business management.

**MASTER OF MANAGEMENT**

For nonbusiness majors who have completed their undergraduate studies less than two years ago, this 10-month program offers an action-based curriculum, high-impact leadership development, and a dynamic, purposely designed career-search preparation program to power your potential and help you land your ideal job.

**MASTER OF SUPPLY CHAIN MANAGEMENT**

The supply chain is the central nervous system of any business, whether it’s a local startup or global corporation. In this 10-month program, you’ll gain deep, functional supply chain management expertise with the perspective of a general manager through a curriculum informed by top industry executives and world-class faculty.
Transforming business from the inside out.
michiganross.umich.edu/mm