Admission for U-M Transfer Applicants

At the University of Michigan Ross School of Business, we offer undergraduate students the opportunity to pursue a Bachelor of Business Administration degree that prepares you with a well-rounded understanding of core business concepts. In our top-ranked BBA Program, you will learn to help create a better world through the power of business. You’ll develop critical thinking and business skills from top business minds, and you’ll integrate those skills with the liberal arts. You’ll explore our unique vision for leadership, have opportunities for hands-on learning, and have a chance to participate in global experiences. When you graduate, you’ll be more than ready to create your own future.

Admissions Criteria & Eligibility

While attending the University of Michigan, you may apply to Ross during your first or second year. The U-M Transfer application process is available to students who find an interest in business. Admission is available for dual-degree students and students who have not previously considered business. We will enroll approximately 100 students through U-M Transfer admissions. Priority consideration is given to students who have not previously received a Ross admission decision.

We conduct a holistic review of each application. When reviewing your application, we look for:

› Outstanding academics
› Quality extracurricular activities, which can include high school activities or those that demonstrate a commitment to the Michigan community
› Compelling application essays

Admission Requirements for Transfer Applicants

All admissions requirements must be satisfied by the end of the winter term in which you apply.¹

To be eligible for admission to the Ross BBA, you must:

› Enroll full time in your most recent year of college enrollment.²
› Complete MATH 115, 116, 120, or 215 with a grade of C or better.
› Complete ECON 101 with a grade of C or better.
› Complete LSA First-Year Writing Requirement with a grade of C or better.

(1) Any transfer or test credits you wish to have considered must appear on your U-M transcript by the end of the winter term.
(2) Excludes AP, IB, or A-level credits, and credits completed in semesters preceding or following the fall and winter of the year you apply.

Important Dates & Deadlines

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<tr>
<td><strong>LATE DEC.</strong></td>
<td>Application opens</td>
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<td><strong>FEB. 15</strong></td>
<td>Application submissions accepted</td>
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<td><strong>MARCH 31</strong></td>
<td>Application due</td>
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<td><strong>LATE JUNE</strong></td>
<td>Decisions released</td>
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<td><strong>LATE AUG.</strong></td>
<td>BA102 Welcome Event (attendance mandatory)</td>
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Transfer students admitted to the BBA program are required to attend various Ross events the week before fall classes begin. Prospective students should ensure availability and appropriate housing accommodations are made.
Fall 2022 Admitted Transfer Class Profile

380 Applicants
102 Admitted
3.77 Average U-M GPA
36% In-State
52% Women
13% International

Race/Ethnicity*
28% Asian
8% Black/African American
0% Native Hawaiian/Pacific Islander
9% Hispanic/Latinx
0% Native American/Alaska Native
8% Two or More Races
40% White
7% Not Indicated

*Race and ethnicity data based on United States Department of Education federal reporting guidelines

Areas of Study
» Accounting
» Business Communication
» Business Economics & Public Policy
» Business Law
» Entrepreneurship
» Finance & Banking
» Management & Organizations
» Marketing
» Nonprofit & Social Impact
» Sales
» Strategy
» Supply Chain Management
» Technology & Operations

Curriculum

THE FIXED CORE

2ND YEAR
Fall:
» Businesses & Leaders: The Positive Difference
» Financial Accounting
» Business Analytics & Statistics
Winter:
» Intro to Business Communication
» Managerial Accounting
» Business Strategy
» Begin the floating core

3RD YEAR
Fall (Integrative Semester):
» Communication Strategies
» Business Law & Ethics
» Behavioral Theory in Management
» Operations Management
Winter:
» Continue the floating core and electives at Ross or study abroad

4TH YEAR
Fall:
» Corporate Strategy
» Complete the floating core
» Electives
Winter:
» Capstone course
» Electives

THE FLOATING CORE

While most of your required core business courses are taken at set times, floating core classes can be taken any time between the winter of your sophomore year and fall of senior year.

Find Out More

Visit our website to learn more about the application process and curriculum at michiganross.umich.edu/bba.

Attend an information session and application workshop to learn more about the BBA Program and writing the application essays. Events, dates, and registration information are listed at michiganross.umich.edu/bba/admissionsevents

Connect with a current BBA student or admissions staff by visiting Ross Undergraduate Admissions Drop-In Hours noted online.

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