



MM

EMPLOYMENT REPORT

CLASS OF 2021 MASTER OF MANAGEMENT GRADUATE OVERVIEW

DEMOGRAPHIC OVERVIEW

Class Size.....	121
Women.....	58%
Underrepresented Minorities.....	12%
International.....	7%
Grade Point Average (GPA).....	3.52

Undergraduate Majors

Economics.....	20%
Engineering.....	7%
Humanities/Social Sciences.....	54%
Math/Physical Sciences.....	8%
Other.....	11%

HIRING COMPANIES

- | | |
|-------------------------------------|-------------------------------|
| Abbott | Liberty Advisor Group |
| Accenture Strategy | Marquee Brands |
| Alegeus | McCann Worldgroup |
| American Axle & Manufacturing, Inc. | Metro Potential |
| Aspire Group | Miami Marlins |
| BD (Becton, Dickinson & Co.) | MidCap Financial |
| Beeks | MRM McCann |
| Blueprint Interactive | NYX Inc. |
| Booz Allen Hamilton | OneMagnify |
| Bowery Valuation | Oracle Corp. |
| Business Talent Group | Playbook Sports |
| CDP | PMG Digital Agency |
| Cornerstone Research | Protiviti |
| Credera | R1 RCM |
| DaVita Inc. | Rain Management Group |
| Deloitte | Relevance International |
| DTE Energy | Ro |
| Elevation Heath Group | Santa Lucia Estate Coffee |
| Epic Systems | Screen Pilot |
| EY/Parthenon | Seen Dating |
| FAST | ServiceNow Inc |
| Group Nine Media | Shift Digital |
| Guidehouse | Sloan |
| Guidepoint Global | Teneo Consulting |
| Havas Media | UBS |
| Hayden Consulting Group | University of Colorado Denver |
| Holder Construction | University of Michigan |
| HR-1 Corp | Ventas |
| Hylant Group | Wintrust Financial Corp. |
| JP Morgan Chase & Co. | WRS |
| Katie Couric Media | Zhengxuan Investment |
| Keyence Corp. | Zilmet USA |
| Keyrus | ZS Associates |
| Keystone Strategy | |
| Kirkland & Ellis | |
| KPMG | |

ORACLE

J.P.Morgan

DTE

Deloitte.



Davita.



Booz | Allen | Hamilton



69

HIRING COMPANIES FROM
DIVERSE INDUSTRIES



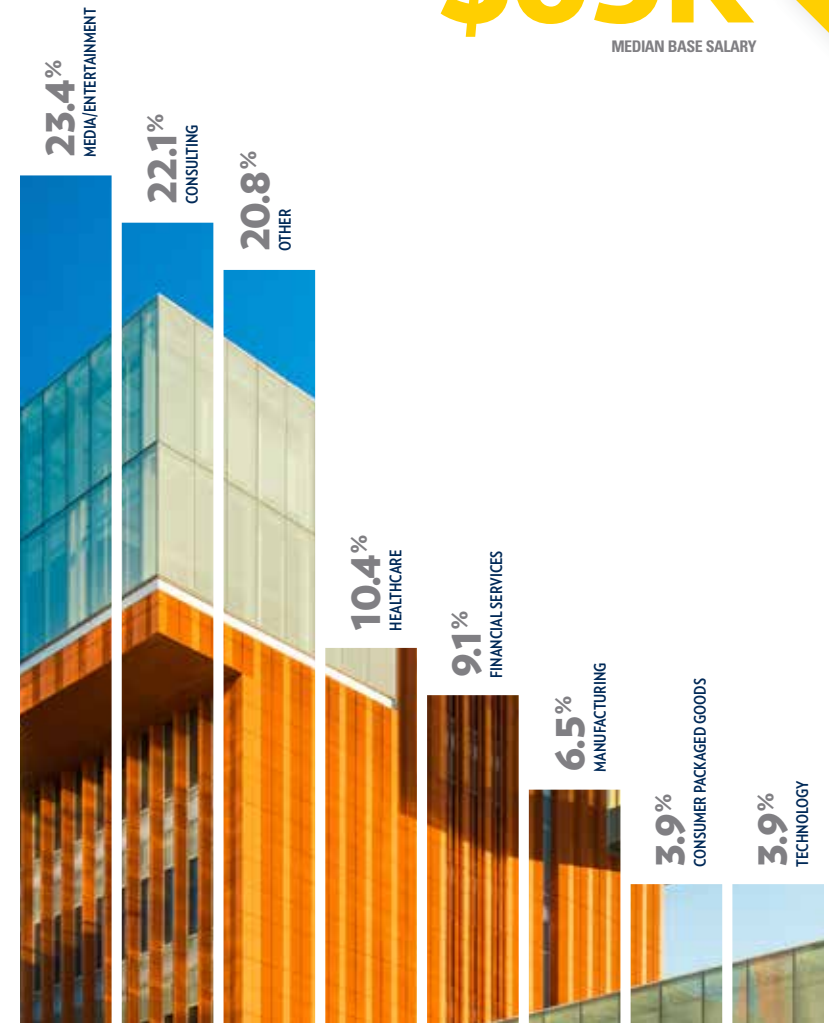
ACCEPTANCES BY INDUSTRY

DETAILED COMPENSATION INFORMATION (63.6% of accepted offers included usable industry salary data)

INDUSTRY	% OF REPORTED	MEDIAN BASE SALARY	MEAN BASE SALARY	BASE SALARY RANGE
Consulting	22.1%	\$75,000	\$72,933	\$50,000-\$92,500
Consumer Packaged Goods	3.9%	–	–	–
Financial Services	9.1%	\$55,000	\$60,060	\$35,360-\$100,000
Healthcare (products & services)	10.4%	\$65,000	\$62,500	\$35,000-\$77,000
Manufacturing	6.5%	–	–	–
Media/Entertainment	23.4%	\$49,000	\$49,868	\$40,000-\$62,000
Technology	3.9%	–	–	–
Other	20.8%	\$60,000	\$59,855	\$41,500-\$76,800

(e.g., Real Estate, Retail, Education, and Transportation & Logistics Services)

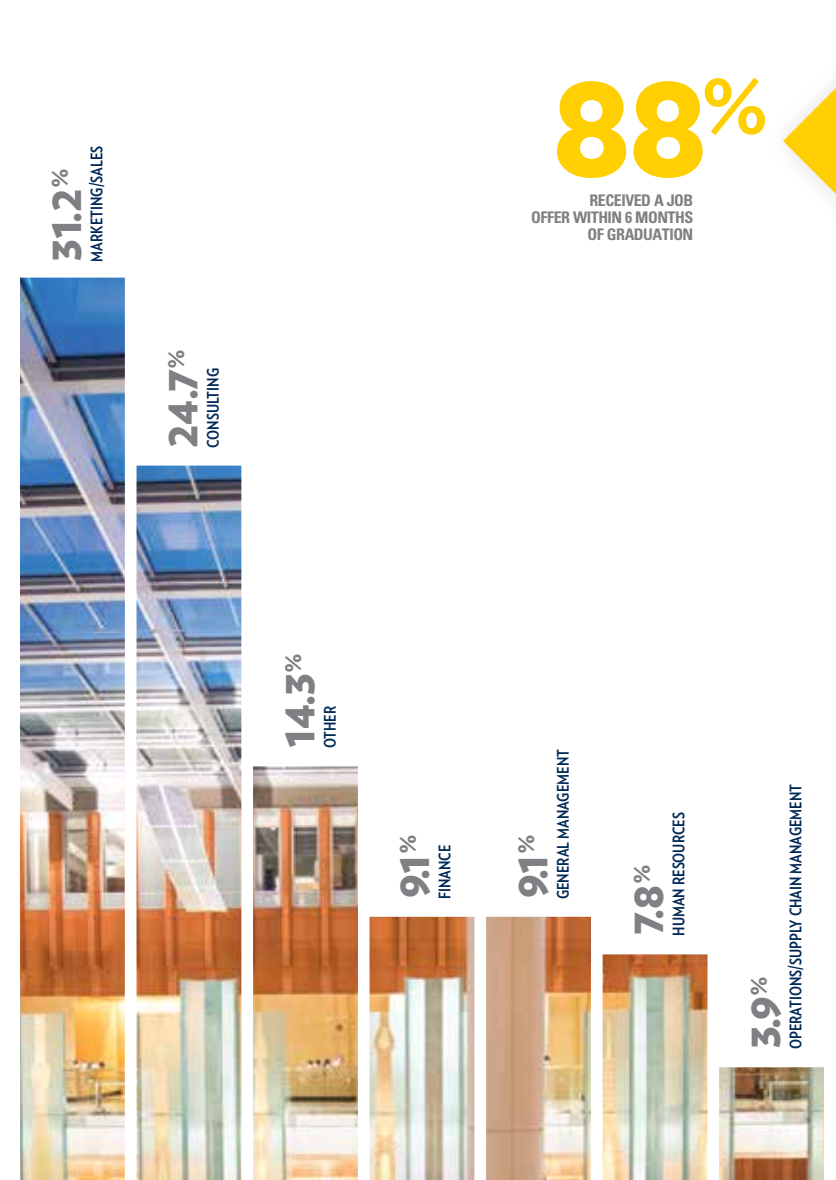
\$63K
MEDIAN BASE SALARY



ACCEPTANCES BY FUNCTION

DETAILED COMPENSATION INFORMATION (63.6% of accepted offers included usable function salary data)

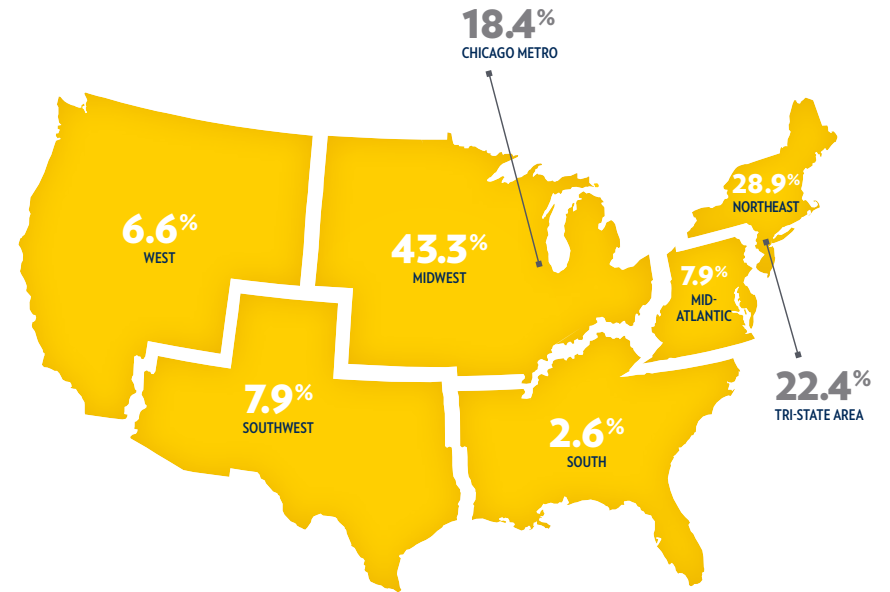
FUNCTION	% OF REPORTED	MEDIAN BASE SALARY	MEAN BASE SALARY	BASE SALARY RANGE
Consulting	24.7%	\$75,500	\$75,433	\$50,000-\$92,500
General Consulting	11.7%	\$78,250	\$78,667	\$75,000-\$92,500
Management Consulting	9.1%	\$69,500	\$70,167	\$50,000-\$90,000
Technology Consulting	3.9%	\$75,500	\$79,500	\$71,000-\$92,000
Finance	9.1%	\$60,000	\$59,167	\$45,000-\$70,000
General Management	9.1%	\$57,700	\$57,100	\$45,000-\$68,000
Human Resources	7.8%	\$51,100	\$50,640	\$35,360-\$65,000
Marketing/Sales	31.2%	\$48,000	\$51,516	\$35,000-\$80,000
Advertising/Public Relations	10.4%	\$45,000	\$45,336	\$40,000-\$50,000
General	10.4%	\$57,500	\$56,667	\$45,000-\$60,000
Sales	10.4%	\$65,000	\$60,000	\$35,000-\$80,000
Operations/Supply Chain Management	3.9%	—	—	—
Other	14.3%	\$62,500	\$64,663	\$41,500-\$100,000



ACCEPTANCES BY REGION

DETAILED COMPENSATION INFORMATION (63.6% of accepted offers included usable region salary data)

REGION	% OF REPORTED	MEDIAN BASE SALARY	MEAN BASE SALARY	BASE SALARY RANGE
Mid-Atlantic	7.9%	\$70,000	\$63,760	\$45,000-\$76,800
Washington DC Metro	6.6%	\$72,500	\$66,700	\$45,000-\$75,000
Other	1.3%	—	—	—
Midwest	43.4%	\$63,000	\$61,177	\$35,000-\$90,000
Chicago Metro	18.4%	\$64,500	\$63,500	\$35,000-\$90,000
Detroit Metro	22.4%	\$59,600	\$60,588	\$40,000-\$82,000
Other	2.6%	—	—	—
Northeast	28.9%	\$63,000	\$66,093	\$45,000-\$100,000
Boston Metro	5.3%	\$75,500	\$71,000	\$45,000-\$92,500
Tri-State Area (New York, New Jersey, & Connecticut)	22.4%	\$61,500	\$64,867	\$45,000-\$100,000
Other	1.3%	—	—	—
South	2.6%	—	—	—
Southwest	7.9%	\$60,000	\$57,667	\$45,000-\$68,000
Austin Metro	2.6%	—	—	—
Denver Metro	5.3%	—	—	—
West	6.6%	—	—	—
Los Angeles Metro	5.3%	—	—	—
Seattle Metro	1.3%	—	—	—
International	2.6%	—	—	—



OFFER & COMPENSATION DETAILS

POSITION SOURCE

	NUMBER	% OF TOTAL
On-Campus/School Facilitated	29	37.7%
On-Campus Recruiting	5	6.5%
School Facilitated Activities (job fairs/conferences, employer events, information meetings, school promoted job boards)	19	24.7%
School Network/Resources (faculty referrals, alumni referrals, classmates, campus speakers, treks, club events, class projects)	5	6.5%
Off-Campus/Direct Contact	48	62.3%
Personal contacts (previous employers, family, friends outside of school)	14	18.2%
Online job postings (social media/LinkedIn, Indeed, company websites)	16	20.8%
Other	18	23.4%
Grand Total	77	100%

SUMMARY OF GRADUATES

	U.S. CITIZENS/ PERMANENT RESIDENTS		FOREIGN NATIONALS		TOTAL GRADUATING CLASS	
	NUMBER	PERCENT	NUMBER	PERCENT	NUMBER	PERCENT
Seeking Employment	84	70.0%	6	5.0%	90	75.0%
Not Seeking Employment	12	10.0%	0	0.0%	12	10.0%
Continuing Education	10	8.3%	0	0.0%	10	8.3%
Not Seeking for Other Reasons	2	1.7%	0	0.0%	2	1.7%
No Recent Information Available	15	12.5%	3	2.5%	18	15.0%
Grand Total	111	92.5%	9	7.5%	120	100.0%

TIMING OF JOB OFFERS *(of those seeking employment)*

	RECEIVED OFFER BY GRADUATION	RECEIVED OFFER WITHIN 6 MONTHS OF GRADUATION
U.S. Citizen/Permanent Resident	34.5%	86.9%
Foreign National	33.3%	100.0%
Grand Total	34.4%	87.8%

TIMING OF JOB ACCEPTANCES *(of those seeking employment)*

	ACCEPTED OFFER BY GRADUATION	ACCEPTED OFFER WITHIN 6 MONTHS OF GRADUATION
U.S. Citizen/Permanent Resident	31.0%	85.7%
Foreign National	—	83.3%
Grand Total	28.9%	85.6%

BASE SALARY BY CITIZENSHIP

	HAVE USABLE SALARY DATA	PERCENT OF REPORTED	MEDIAN BASE SALARY	MEAN BASE SALARY	BASE SALARY RANGE
U.S. Citizen/Permanent Resident	49	68.1%	\$63,000	\$62,580	\$35,000-\$100,000
Foreign National	—	—	—	—	—
Grand Total	49	63.6%	\$63,000	\$62,580	\$35,000-\$100,000

SIGNING BONUS BY CITIZENSHIP

	HAVE USABLE BONUS DATA	PERCENT OF REPORTED	MEDIAN BONUS	MEAN BONUS	BONUS RANGE
U.S. Citizen/Permanent Resident	15	30.6%	\$7,000	\$9,867	\$1,000-\$50,000
Foreign National	—	—	—	—	—
Grand Total	15	30.6%	\$7,000	\$9,867	\$1,000-\$50,000