

A large yellow triangle pointing downwards, positioned at the top center of the page.

WEEKEND MBA

No matter what your work is or where your work takes you, you'll find yourself in a room where a decision needs to be made and the room turns to you. A Michigan Ross MBA prepares you for that exact moment, and our Weekend MBA builds on your strengths while you work. In just two years, you can dramatically change the trajectory of your career. Our graduates take on some of the biggest challenges in their respective industries as they carve their path to leadership. So no matter when, where, or how your moment comes, as a graduate of Michigan Ross ...

YOU'LL BE READY.



#7

RANKED
PART-TIME MBA
PROGRAM IN
THE U.S.
- U.S. NEWS & WORLD
REPORT, 2023

READY TO MAKE YOUR MOVE

Surround yourself with people who will push you to become the leader you want to be. Your classmates will encourage you to step out of your comfort zone, invite you to join new initiatives, and prompt you to take your career to the next level.

MEET THE CLASS OF 2024

- 7.3** > Years of full-time work experience
- 672** > Average GMAT
- 113** > Class Size
- 27%** > Women
- 3.4** > Undergraduate GPA

UNDERGRADUATE DEGREES

Engineering: **44%**

Business: **28%**

Math/Physical Sciences: **16%**

Human/Social Sciences: **10%**

BROADEN YOUR PERSPECTIVE

You'll learn alongside students from myriad backgrounds who all share the same drive to lead. From engineers to entrepreneurs and from supply chain managers to sales professionals, the Michigan Ross Weekend MBA Program attracts candidates whose diverse backgrounds will help you expand your thinking and inform your leadership style.



*"the moment
when..."*

YOU MAKE EACH OTHER BETTER

"Ross has one of the strongest women's networks among business schools. Women are encouraged to take on leadership roles, build relationships within a supportive community of peers, and graduate with knowledge and experiences to thrive in their careers."

MANU MEHTA // MBA '23



READY TO MAKE IT WORK

Our Weekend MBA format is designed with working professionals in mind. It's an accelerated two-year program that works around your busy schedule.

- › Classes are **every other weekend** on campus. They start Friday afternoon and last into the evening and then again on Saturday morning, lasting through the afternoon.
- › You'll advance through the program with the same group of students, which fosters lasting relationships and a close-knit **cohort experience**.
- › You'll benefit from **personalized career support**, recruiting events, and the strong relationships we've built with Fortune 500 companies.

HOW WE BREAK IT DOWN

30

CORE CURRICULUM
CREDITS

18.75

THEMED ELECTIVE CREDITS

6

MAP CREDITS

2.25

C-LEVEL THINKING CREDITS



*"the moment
when..."*

IT ALL COMES TOGETHER

"I was excited about meeting new people in my class, and I was not disappointed. The cohort style of the program has already enabled me to form connections with a variety of people and facilitates a great learning experience at Ross."

TIANHAO GUO // MBA '23

READY TO TAKE ACTION

We believe the best way to learn business is to do business. That's why we create action-based learning opportunities throughout the Weekend MBA Program. In our signature Multidisciplinary Action Projects (MAP) course, you and your teammates advise a real organization on real business challenges. It's a great way to tackle new challenges, gain new perspectives, build relationships, and grow your professional experience.

PREVIOUS MAP PROJECTS

- › **AirForce Office of Commercial and Economic Analysis** // Education, Government, Nonprofit
Determine the global market dynamics of a lunar economy.
- › **Amazon** // Retail
Develop a business case for Amazon to build a new rental program in the U.S. market.
- › **Avery Dennison** // Consumer Packaged Goods
Review the impact of food waste across all levels of the value chain and devise strategies to reduce the problem.
- › **Microsoft Corp.** // Technology
Create a strategy to position Microsoft Corp. as a sustainability leader with a Gen Z audience.
- › **NFL** // Media, Sports & Entertainment
Create a long-term content strategy for fantasy football content across various platforms.



"the moment when..."

YOU TAKE A CHANCE

"I believe my MAP project is the reason why I was able to transition into a renewable energy focused role, because I would not have been able to gain relevant experience working in this sector without it."

MONICA WALKER // MBA '21

READY TO PROVE YOURSELF

One of the best parts of our Weekend MBA is that you can make an immediate impact by bringing what you learned over the weekend into work on Monday. In addition to our world-class faculty and action-based curriculum, you can sharpen your leadership skills by competing against the best.

LEADERSHIP CRISIS CHALLENGE

The bigger your role, the more challenges you'll face. After experiencing the Leadership Crisis Challenge, you'll know you're ready to handle them all. You and your teammates act as the executive leadership team navigating a high-stakes, high-pressure, and very public simulated crisis.

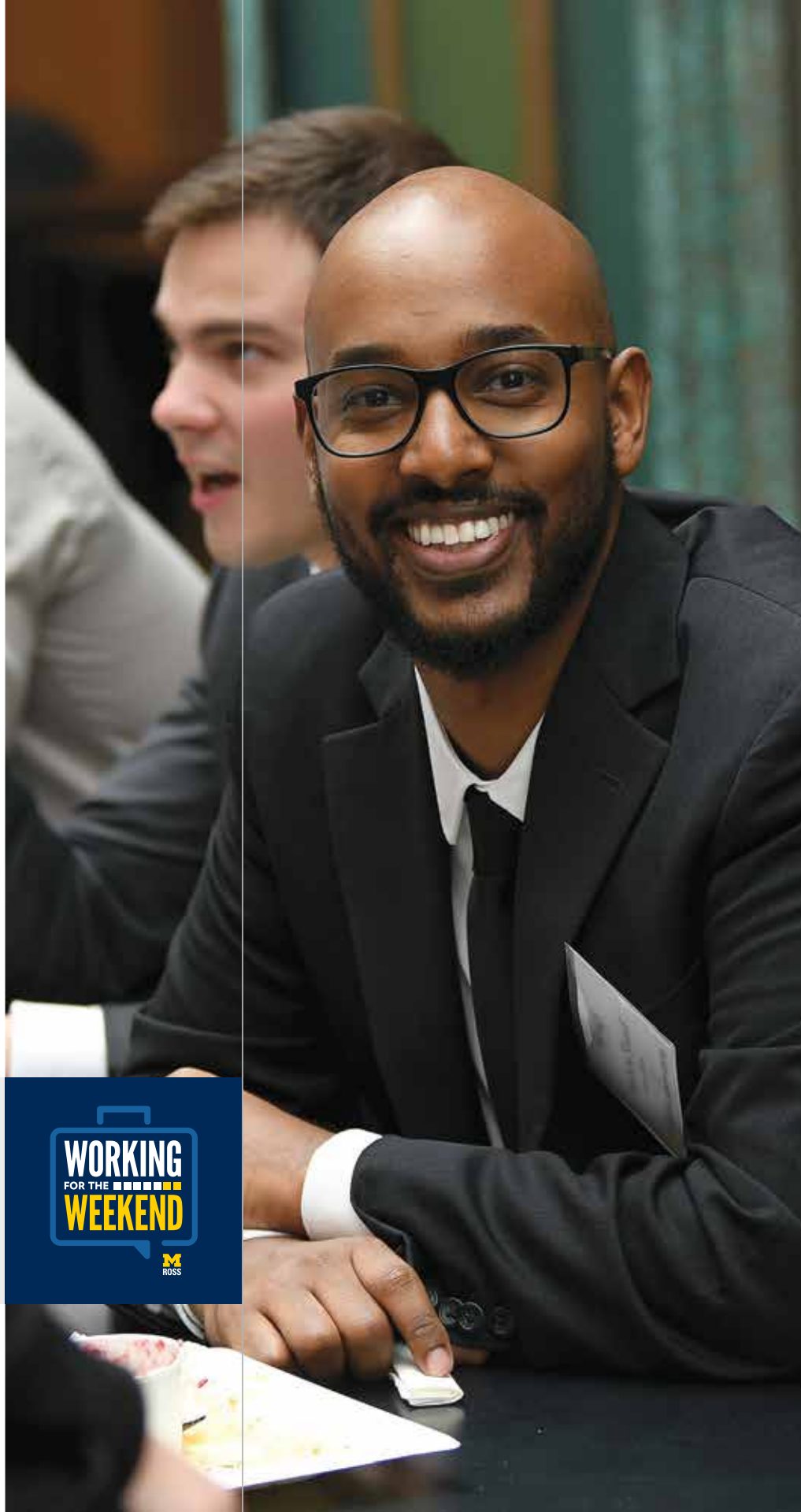
PART-TIME MBA DEI CASE COMPETITION

In its inaugural competition, a team of students won the DEI Case Competition by making strategic recommendations to increase diversity, equity, and inclusion at a multinational beauty company. Their presentation was judged by executives from Google, McKinsey, EY, and Campbell's Soup.



There's a podcast for everything, and this one is for you. *Working for the Weekend* is the student-run podcast about part-time MBA students balancing work, life, family, and everything else that comes with living and working toward a Ross MBA.

MEET THE TEAM FROM THE LEADERSHIP CRISIS CHALLENGE IN EPISODE #402



*"the moment
when..."*

YOU LEARN FROM YOUR DIFFERENCES

"The Ross community is made up of genuine, well-rounded leaders, eager to learn more about how they can lead more effectively and open to learn about different industries and cultures that are different from those they already know."

SHAYLYN STANLEY // MBA '23

READY FOR THE NEXT LEVEL

You can change the trajectory of your whole career just by putting your weekends to work. Whether you're looking to make a bigger impact, break into a new industry, or move up at your current company, a Michigan Ross Weekend MBA can help you get there. Some of the world's most desirable employers are among our top hiring companies. And Ross graduates live and work in major cities all across the U.S. and in more than 100 countries.

TOP HIRING COMPANIES



2021 WEEKEND MBA GRADUATES

- › **62%** changed jobs after graduation
- › **\$159K** mean total compensation package
- › **31%** are working in a consulting function





#3

TOP NEW U.S. TECH HUBS

- BLOOMBERG
2019

#1

MOST EDUCATED CITY IN AMERICA

- WALLETHUB
2021

110

GRADUATE PROGRAMS IN THE TOP 10

- U.S. NEWS & WORLD REPORT
2021

#1

**UNIVERSITY OF MICHIGAN IS THE TOP
U.S. PUBLIC UNIVERSITY**

- QS WORLD UNIVERSITY RANKINGS
2020

#1

BEST COLLEGE TOWN IN AMERICA

- WALLETHUB
2021

#1

**BEST PLACES TO LIVE FOR
QUALITY OF LIFE**

- U.S. NEWS & WORLD REPORT
2022

#9

**MOST INNOVATIVE METRO AREA
IN THE U.S.**

- VERIZON
2019

#2

TOP 100 PLACES TO LIVE

- LIVABILITY
2020

A²

READY TO EXPLORE ANN ARBOR

Ann Arbor, Michigan, consistently ranks as one of the best places to live in the United States. Hundreds of startups call this city home, largely due to its entrepreneurial spirit, intellectual drive, and creative energy. Ann Arbor is also rich in entertainment and culture, home to an amazing food scene, and offers countless opportunities for indoor and outdoor adventure.

READY TO JOIN A NETWORK FOR LIFE

Our Weekend MBA Program is just two years, but you'll be an alum — and a Wolverine — for life. The Michigan Block M is one of the most recognized symbols in higher education, and a “Go Blue!” at the end of an email pretty much guarantees you a response.

Go Blue!

55,000+

MICHIGAN ROSS ALUMNI LIVE IN 104 COUNTRIES

645,000+

U-M ALUMNI AROUND THE WORLD

**OUR COMMITMENT
TO YOU LASTS A LIFETIME**

AS A MICHIGAN ROSS ALUM, YOU CAN TAKE PART IN OUR ONE-OF-A-KIND ALUMNI ADVANTAGE PROGRAM, WHICH INCLUDES TUITION-FREE OPEN ENROLLMENT EXECUTIVE EDUCATION FOR LIFE.



*"the moment
when..."*

**YOU LEVERAGE THE
MICHIGAN ROSS NETWORK**

"If you see someone in any industry, at any level, who has a Michigan background, it's an instant connection. The alumni network is so willing to just support and have conversations with you, even if they don't know you."

GARRETT WHITE // MBA '21

READY TO GET GOING

Now that you know how our Weekend MBA works, what makes it special, and where it can take you, there's just one thing left to do: Take your next step.

ADMISSIONS INFORMATION

Register for an information session, connect with a student, or start your application at michiganross.umich.edu/weekend-mba

APPLICATION DEADLINES

- › **Early Deadline:** Dec. 5, 2022
- › **Final Deadline:** Jan. 16, 2023

**THERE'S ONLY
ONE MICHIGAN ROSS
MBA, BUT THERE IS MORE
THAN ONE WAY TO EARN IT.**

In addition to our Weekend MBA Program, many working professionals find success with our **Online MBA**. It takes three or four years to complete, and it combines live, interactive courses with self-guided modules. Three meaningful, in-person residencies help you cement relationships, meet our world-class faculty, and carve your path to success.



Transforming business from the inside out.

michiganross.umich.edu/weekend-mba

M | MICHIGAN ROSS

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