GLOBAL MBA

Go further as a senior business leader with the skills to lead across cultures and continents.

You might be poised to lead a global team, or a business unit with a value chain spanning continents. Maybe you want to understand how different business cultures impact business practices. Or, perhaps you're looking to accelerate your career in a short period of time, while building a global network of peers.

As a Michigan Ross Global MBA student, you'll gain the strategic frameworks and leadership development you need to ensure that no matter who you lead or where you lead...





READY TO LEAD THE WAY

Accelerate your path to senior leadership with an MBA from one of the world's top business schools. The Michigan Ross Global MBA readies you to lead at the highest levels of global business by applying an international lens to business management and by focusing on leadership development in multicultural settings. Study among a close cohort of talented, mid-career professionals from around the world, and expand your network as part of the broader University of Michigan community.

PROGRAM FEATURES

- > 16 Months to Complete
- > Full-Time. On-Campus in Ann Arbor
- > Participation in Three Global Leadership Experiences
- > Opportunity to Study for a Semester Abroad
- > Taught by Renowned Michigan Ross Faculty

MEET THE GLOBAL MBA CLASS OF 2024

9

YEARS AVERAGE WORK EXPERIENCE

26-42

AGE RANGE

8
NATIONALITIES REPRESENTED

35 TYPICAL CLASS SIZE





"the moment when...

YOU LEARN FROM EACH OTHER

I realized just how much experience everyone has.

My classmates' breadth of knowledge—
the variety of experience and backgrounds they have—was probably one of the most interesting things to discover in my initial classes."

THOMASINA CAMARDA // MBA '22

READY TO THINK GLOBALLY

Deepen your understanding of international business through a combination of globally oriented business management courses and three immersive leadership experiences. The Global MBA curriculum is taught at an accelerated pace by accomplished Ross faculty who emphasize an action-based approach to learning. Here you won't just talk about concepts, you'll put them into practice (and learn from your experiences) every step of the way.

CORE COURSES

Begin the program with accelerated core coursework, completed in two-week sprints, to expedite your path to electives and a semester abroad. Core classes are taken with your Global MBA cohort.

ELECTIVES & SEMESTER ABROAD

Complete elective coursework alongside students in other Michigan Ross MBA programs. In your final winter term, pursue another full term of Ross electives or choose to study at one of our partner schools abroad.

POPULAR ELECTIVES

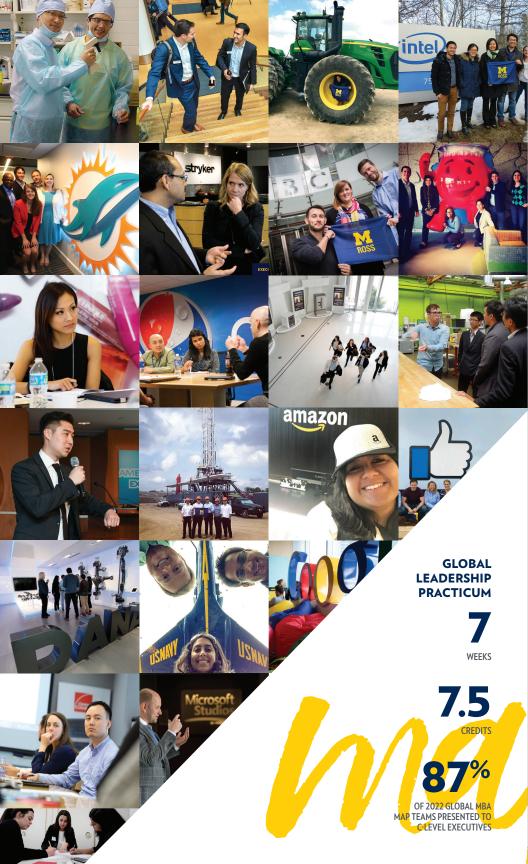
- > Mergers, Acquisitions, and Corporate Development // STRAT 682
- > Entrepreneurial Turnaround Management // ES 735
- > Big Data Management: Tools and Techniques // TO 640
- > Negotiation Strategy in a Global Economy // MO 512
- > Digital Marketing: Applications and Analytics // MKT 642
- > Integrated Product Development // TO 548

STEM-DESIGNATED SPECIALIZATION IN MANAGEMENT SCIENCE

Completion of the specialization allows international students to apply for up to 36 months of post-completion optional practical training.







READY TO BROADEN YOUR HORIZONS

Our Global MBA leads you from the classroom to the real world through a progression of three global leadership experiences interspersed throughout your time in the program. Each unique experience will enhance your global and cultural awareness and allow you to develop the leadership skills to effectively drive change in global business environments.

GLOBAL LEADERSHIP FOUNDATIONS

Develop your leadership skills while expanding your understanding of the global business environment. Through a series of carefully selected workshops facilitated by Michigan Ross professors, thought leaders, and our world-renowned Sanger Leadership Center, you will learn to lead teams across cultures and continents.

GLOBAL LEADERSHIP PRACTICUM

Gain practical leadership and advisory experience as part of our signature Multidisciplinary Action Projects (MAP) course. Over seven weeks, you will work with a team of peers to apply what you've learned in the classroom to a complex, high-stakes global business project at a sponsor company. Projects may involve travel in or outside the United States, and all will involve global thinking.

GLOBAL LEADERSHIP FIELD STUDY

Immerse yourself in international business environments and cultural customs through a weeklong field study in another country. Onsite classroom instruction facilitated by Michigan Ross faculty is complemented by visits to companies in various sectors, lectures from resident faculty, and meaningful interactions with local students and U-M alumni.





Impacting global business first requires understanding global business issues, and then experiencing them for yourself.

Learn to navigate a cultural interchange of business ideas through a semester abroad at one of our distinguished partner schools during your final winter term. Study business from diverse perspectives, experience other cultures, and network with students, faculty, and professionals from around the world as you refine your business strategy and problem-solving approach. Our exchange program challenges you to go beyond the familiar to gain a more sophisticated global perspective.

UNIQUE STUDY ABROAD
OPPORTUNITIES AT
OUR DISTINGUISHED
PARTNER SCHOOLS



LEADIN WATER



Benefit from access to individual consultations with a Global MBA career consultant and cohort-based sessions tailored to mid-career professionals.

Guhose

- Michigan Ross Global MBAs are inspired to make a meaningful impact as leaders across various industries.
 - Leads business strategy research to advance AI for a better life at consumer electronics company LG.

EDWARD LEE // MBA '19 // VICE PRESIDENT OF BUSINESS STRATEGY, LG AI RESEARCH

Opened an online school for children in India during the COVID-19 pandemic, and was named to the list of Business World 30 Under 30 Intra-Entrepreneurs.
ANJANA SASTRI // MBA '19 // HEAD OF STRATEGIC INITIATIVES, CANADIAN INTERNATIONAL SCHOOL

BANGALORE; DIRECTOR OF MARKETING, STERLING DEVELOPERS

> Leads a global development strategy to bring AI to thousands of businesses in an effort to drive sustainability through technology.

YINTUNG CHEN (ALAN) // MBA '23 // STRATEGY DIRECTOR, MOBAGEL

 Consulted for a climate NGO in Germany and was named a 2021 Global Impact Fellow by the MovingWorlds Institute.

PAWANRAT (TUNE) PASAWONGSE // MBA '22 // CONSULTING PROJECT MANAGER, MZZ ASIA

Named one of the Top 25 Marketing Leaders by Merca2.0 for his work toward reinventing marketing in Mexico's tire industry.

ASHUTOSH KEJRIWAL // MBA '17 // CMO, JK TORNEL



Find yourself right at home in Ann Arbor, a city rich with entrepreneurial spirit, creative energy, and multicultural influence. Named one of the best places to live in the United States, Ann Arbor offers plenty of ways to spend time outside of class — whether it's exploring our international restaurant scene, attending a performing arts show, enjoying a football game at "The Big House" (the country's largest football stadium), or staying active outdoors at one of the city's scenic spots.



READY TO MAKE CONNECTIONS FOR LIFE

You may be in the Global MBA program for just 16 months, but the experiences and connections you'll make while here can last a lifetime. Upon graduation, join an engaged alumni network willing to lend a helping hand throughout your career. You never know where the mention of a "Go Blue!" will take you.

55,000+

MICHIGAN ROSS ALUMNI LIVE IN 104 COUNTRIES

645,000+

U-M ALUMNI AROUND THE WORLD

OUR COMMITMENT TO YOU LASTS A LIFETIME

AS A MICHIGAN ROSS ALUM, YOU CAN TAKE PART IN OUR ONE-OF-A-KIND ALUMNIA*DVANTAGE* PROGRAM, INCLUDING TUITION-FREE OPEN ENROLLMENT COURSES AND CAREER RESOURCES FOR LIFE.



READY TO APPLY

GET STARTED

Take the next step and begin your application. You can learn more about the Michigan Ross Global MBA and the program's application requirements by connecting with our admissions team. Visit our website for upcoming admissions events and office hours or reach out to us at <code>rossadmissions@umich.edu</code> to visit our campus or schedule an individual consultation with an admissions representative.





EXPLORE MBA FORMATS

Choose an MBA program format that best matches your needs and career goals.

FULL-TIME MBA

Spend two years in Ann
Arbor learning alongside an
accomplished cohort of
professionals in our Full-Time
MBA program, ranked a top-ten
MBA program by U.S. News &
World Report, 2022. Complete a
summer internship after your first
year and gain access to a robust
on-campus recruiting experience
with some of the world's most
desirable companies.

ONLINE MBA

Earn an MBA from any location in our self-paced Online MBA program. The Online MBA is designed for working professionals and provides an engaging blend of live, synchronous class sessions and self-paced online modules. Coursework is taught by the same esteemed Ross faculty that teach across MBA programs. All students are required to attend three brief, in-person residencies throughout their time in the program.

michiganross.umich.edu/global-mba



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The Regents of the University of Michigan

Jordan B. Acker, Michael J. Behm, Mark J. Bernstein, Paul W. Brown, Sarah Hubbard, Denise Ilitch, Ron Weiser, Katherine E. White, Santa Ono (ex officio)

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