

MAKING THE MOST OF MICHIGAN ROSS

MREACH

For underrepresented high school students



MREACH (Michigan Ross Enriching Academics in Collaboration with High Schools) provides academic preparation, career exploration, and hands-on business activities for students from groups that have been underrepresented in business school, including first-generation college-bound students and students from lower socioeconomic standing.

The program welcomes students with a demonstrated strong academic background and high academic potential. Students from diverse backgrounds who are interested in studying business in college are encouraged to apply, though students from all backgrounds are welcome.



MREACH brings high school students to Ross for a series of hands-on learning experiences. The program also offers insight into the college application and financial aid process. Sessions are held one Saturday per month from Fall to Spring at the University of Michigan's Ross School of Business in Ann Arbor.

PROGRAM BENEFITS

- › **Mentorship program** with current University of Michigan BBA and MBA students.
- › **Instruction** from Ross School of Business faculty and students.
- › **Exposure** to Fortune 500 companies through office visits and career exploration programming.
- › **Early access** to resources and information that will help students with college applications, financial aid, and scholarships.
- › **Firsthand college experience** through visits to the University of Michigan campus.
- › **Personal and professional development** opportunities including resume building, business etiquette, interview preparation, and more.



“High school students should be involved with MREACH because this program provides resources needed to make a wise college selection. Students are given many opportunities to ask questions, which MREACH staff are always willing to answer.”

—Elkena Steele, MREACH Alum,
BBA '16/MACC '17

NEXT STEP

If you are interested in participating in or learning more about MREACH, email us at mreach@umich.edu.



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