DIGITAL PROGRAM

NEXT LEVEL LEADERSHIP:
MAKING THE C-SUITE SHORT LIST

Discover your path to the boardroom. Get the inside view from those who have been there in a unique, new, live virtual online program from the proven partnership of Inforum and the University of Michigan Ross School of Business.

JAN. 21 to FEB 5, 2021

Session 1 - Jan. 21, 2021
Session 2 - Jan. 28, 2021
Session 3 - Feb. 5, 2021

—Financial Times, 2020
What does it take to get to the C-Suite? Are You on the right path?

Find your path to the boardroom. Get the inside view from those who have been there in this unique new live virtual program from the proven partnership of Inforum and the University of Michigan Ross School of Business.

**Next Level Leadership** helps women and the companies that employ them overcome the disproportionate and relentless impact of this global pandemic. Learn from the world’s leading business thinkers and leading business practitioners in a transformational virtual leadership development experience.

**WHO SHOULD ATTEND?**
This program is recommended for women with a minimum of 10 years leadership experience who aspire to the C-Suite, but is open to all without regard to gender or gender identity.

**WHAT SETS THIS PROGRAM APART**
- Demystify the path to the C-Suite
- Network with like-minded women who are destined for the C-Suite
- Learn from exemplary business professors and leading executives now working in the C-Suite
- Learn from Michigan Ross, #3 Global Provider, Financial Times Open Enrollment, 2020

**KEY BENEFITS**
- Connection and networking with other like-minded high potentials who are destined for the C-Suite
- Understanding the key qualities that are required to enter, enhance and thrive in the C-Suite
- Learning from exemplary business professors and professionals, as well as leading executives residing in the C-Suite

**REGISTER TODAY »**
THE PROGRAM STRUCTURE

This live virtual program occurs for three hours, once per week, for three weeks. The program offers you the unique experience to engage with and learn from C-Level executive speakers and faculty experts from Michigan Ross.

*Next Level Leadership: Making the C-Suite Short List* is a great precursor to the week-long executive education experience *Ascending to the C-Suite: from Theory to Practice* next offered in November, 2021.

*Participants in this program will receive a 10% discount to Ascending to the C-Suite, if accepted.*

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**SESSION 1  21 JAN 2021**

- Global Observations on C-Suite Leadership - maintaining career momentum and the importance of epitomizing positivity.
- Executive Panel - Insider View of the C-Suite

**SESSION 2  28 JAN 2021**

- Agile Decision Making - helping leaders develop an agile and systematic decision making process that will enable their teams to make better decisions, particularly in an increasingly volatile and fast-changing world.
- Executive Panel - Innovation - embracing virtual technologies to maintain and accelerate innovations while building teams globally.

**SESSION 3  5 FEB 2021**

- Inclusive Leadership - how to build equity and inclusion while keeping your culture strong and building diversity.
- Executive Panel - Are you ready? Demystifying the core skills plus attributes of positive leaders.
THE EXPERTS

MICHIGAN ROSS EXECUTIVE EDUCATION FACULTY

▲ SCOTT DERUE
   Edward J. Frey Dean of the
   Stephen M. Ross School of Business

▲ CHERI ALEXANDER
   Management and Organizations
   Department Faculty

▲ PAULA CAPRONI
   Management and Organizations
   Department Faculty

INFORUM EXECUTIVE SPEAKERS

▲ TERRY BARCLAY
   President & CEO
   Inforum

▲ LORRENA BLACK
   VP, Leadership Development
   Inforum

▲ MAXIMILIANE STRAUB
   President of Global Business
   Services, Robert Bosch LLC

▲ TERESA CARROLL
   President
   Oasis

▲ KIERSTEN ROBINSON
   Chief People & Employee
   Experiences Officer
   Ford Motor Company

▲ MICHELLE JOHNSON TIDJANI
   Senior VP, General Counsel &
   Corporate Secretary
   Henry Ford Health System
Founded in 1924, the Stephen M. Ross School of Business at the University of Michigan is committed to building a better world through business. Through powerful ideas, purpose-driven leaders, and positive impact, we use business to make a meaningful difference in the world. Our unique approach focuses on action-based learning and interdisciplinary, team-oriented situations. As a general management institution, Michigan Ross has earned acclaim for academic excellence. Approximately 230 faculty members research, consult and teach in all areas of business.

EXECUTIVE EDUCATION
Michigan Ross offers 30+ diverse open enrollment offerings and numerous custom programs annually, serving more than 4,000 executives around the world.

Executive Education has been named a Top 10 global provider by the Financial Times for the past five years fueled by excellence in our unique course design, renowned faculty, and participants reporting new skills and learning to impact personal and organizational performance.

No matter your business challenge or strategic priority, Michigan Ross can be your partner in success. We'll help take your organization’s leaders to the next level as they collaborate with world-class faculty who are adept at translating academic work into effective business practices. Our hands-on, action-based approach helps identify organizational goals and immediately apply proven concepts to your everyday work.

Open Enrollment Programs
Whether you’re an organization working to enhance your leadership pipeline or an individual seeking to advance your career, Michigan Ross Executive Education offers a variety of programs to satisfy your needs.

Custom Online Programs
Michigan Ross collaborates with organizations around the world to translate their goals into successful, immersive digital learning experiences.

INFORUM
Founded in 1962, Inforum is the only professional organization in Michigan - and one of a few in the country - that combines strategic connections, proven professional development programs, a respected forum for new ideas, and original research to accelerate careers for women and boost talent initiatives for companies. Inforum programs serve a broad range of women in different stages and types of careers - from nonprofit professionals, to emerging and rising corporate leaders, tech entrepreneurs, veterans and corporate board leaders. Inforum also conducts and publishes original research on women's leadership influence. For more information, visit inforummichigan.org or call 313.567.0232.
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TUITION
$1,800 US

• Program fee includes tuition and instructional materials for all three sessions.
• Fee must be paid in full in US dollars (net of any tax) in advance.
• Please note that this event does not qualify for any special pricing.
• See our website for our Cancellation, Transfer & Substitution Policy.

FOR MORE INFORMATION, CONTACT:
Jennifer Steben, Managing Director of Custom Programs
stebenj@umich.edu

REGISTER TODAY »