inFORUM

MICHIGAN ROSS
EXECUTIVE EDUCATION

ASCENDING TO THE C-SUITE

From Theory to Practice

Summer 2019 graduation class.

DETROIT

29 Nov - 3 Dec 2021

REGISTER TODAY!

inforummichigan.org
313.567.0232 *or*
michiganross.umich.edu/inforum
734.763.1000

#3 GLOBAL PROVIDER

Financial Times Open Enrollment, 2020

ASCENDING TO THE C-SUITE

What Women Executives Must Know to Close the C-Suite Gap

This unique and experiential program is designed for senior-level women executives who aspire to the C-suite. The program combines the world's leading business thinkers from Michigan Ross School of Business with leading business practitioners for an unprecedented educational experience.

"Ascending to the C-Suite: From Theory to Practice" immerses you in specialized subjects whose mastery is critical for C-suite executives yet often represent gaps in professional development for women leaders. Topics are taught with a 360-degree view by pairing renowned Michigan Ross faculty with global business leaders.

Participants will dive deep into key business topics and leadership practices while hearing unfiltered insight and first-hand stories from executive role models. Participants will share a similar breadth and depth of experience in a learning environment that will foster strategic connections and relationships beyond the classroom.

Topics that will be covered in depth include business strategic and financial acumen, social styles, positive leadership, persuasion and influence, crisis communication, and true networks.

PROGRAM BENEFITS

- Return to your current role armed with an action plan that provides you with the strategic direction needed to successfully climb to the next leadership level in your organization
- Create a legacy statement to drive your future
- Gain a deeper understanding of business acumen, including strategy and finance
- Further develop skills in persuasion and influence, crisis communications, and negotiations
- Capitalize and more deeply understand your network and how to further expand your professional relationships
- Be inspired by leading role models who have ascended to the C-suite through your participation in a combination of lectures, interactive sessions, and leadership exercises that seamlessly blend academic and practical learning

WHO SHOULD ATTEND:

This program is recommended for participants who have a minimum 15 years prior leadership experience and may also include:

- Organizational positions that are one to two levels below the C-suite
- Executives with a consistent track record of career growth through promotions
- Current successor candidates to C-suite executives
- Women entrepreneurs with sustained business growth and success

PROGRAM STRUCTURE

This dynamic program features a diverse group of faculty and executive speakers. It attracts participants from a wide variety of industries, organizations, and countries. The fast-paced learning environment fosters collaboration, dialogue, and introspection. Program topics will be presented through a combination of action-learning activities, simulations, group discussions, team exercises, lectures, case studies, and projects. This program is customized to participants' unique, personal and current leadership challenges.

DAY 1

- Welcome and introduction to the course
- Team building activity - personal artifact
- Social styles activity
- True networks
- Persuasion and influence
- Welcome dinner with a panel of executives

DAY 2

- Negotiation skills
- Business and crisis communications
- Free evening

DAY 3

- Business, strategy & financial acumen
- Positive Leadership
- Core stories and being who you are
- Overnight experience

DAY 4

- CoLab: Robert Bosch's Innovation Center
- Business, strategy & financial acumen continues
- Leading through uncertainty
- Graduation Ceremony

VIRTUAL SESSIONS

- Creating a real-world legacy
- Your leadership legacy

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FACULTY AND EXECUTIVE SPEAKERS

At Michigan Ross, faculty have collectively authored hundreds of articles and dozens of books. They travel the world, sharing their expertise with Fortune 100 companies in virtually every sector. They're prolific thinkers and creators of revolutionary studies and frameworks. Most importantly, they are determined and dedicated to leveraging their extensive knowledge to help you succeed.

Inforum executive speakers are global business leaders at Fortune 500 companies who offer their real world insights and experiences at each stage of the curriculum. These senior executives generously share what they've learned about what works — and sometimes what hasn't. Their stories of strategy, growth, crisis management, and frontline corporate leadership bring the learning to life.

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UM EXECUTIVE EDUCATION FACULTY*

SCOTT DERUE
Edward J. Frey Dean of Business
Stephen M. Ross
Professor of Business

SUSAN ASHFORD
Michael & Susan Jandernoa Professor of Management and Organizations
Chair of Management & Organizations

PAULA CAPRONI
Professor, Management and Organizations

GAUTAM KAUL
Professor of Finance
Robert G. Rodken Professor of Business Administration

MAXIM SYTCH
Associate Professor, Management and Organization
Michael R. and Mary Kay Hallman Fellow

CHERI ALEXANDER
Faculty, Management and Organizations, and Chief Innovation Officer

INFORUM EXECUTIVE SPEAKERS*

TERRY BARCLAY
President and CEO
Inforum

SHARI BURGESS
Vice President and Treasurer
Lear Corp.

TERESA CARROLL
Former President and Executive Vice President
Kelly Services

KATHY OSWALD
Chief Administrative Officer
H2O Energy

HEATHER RIVARD
Senior Vice President, Distribution Operations,
DTE Energy

MAXIMILIANE STRAUB
Chief Financial Officer and Executive Vice President, Controlling, Finance and Administration
Robert Bosch LLC

*For the most current 2020 faculty and speaker program updates, please check our website.

MICHIGAN ROSS

#3 Global Provider Open Enrollment

Financial Times, 2020

Michigan Ross Executive Education was recently named a Top 3 global provider—and the #1 provider among U.S. schools—of open enrollment executive programs by the *Financial Times*. The *FT* ranking based upon survey responses from managers around the globe weighs faculty to follow-up. Among the highlights, Ross earned #1 rankings in course design, faculty, and facilities. Ross also excelled in *new skills and learning* that impact personal and organizational performance.

Ross delivers open enrollment programs in Hong Kong, and custom programs wherever our partners' request. Join us for any of our open enrollment program offerings or contact us to learn more about our custom program opportunities. We invite you to experience first-hand the Michigan Ross difference.

A WORLD-CLASS EXPERIENCE

We strive to make every aspect of your program a world-class experience. Our program directors work closely with faculty before, during, and after the program to ensure you achieve your objectives. Program managers facilitate a seamless transition between classroom and off-site activities and assist with anything you might need — ensuring your focus is on learning, not logistics.

For specific program questions or concerns contact Inforum's Lorrena Black at **313.567.0232**, **lblack@inforummichigan.org** or Michigan Ross at **734.763.1000**, **rossexeced@umich.edu**.

ASCENDING TO THE C-SUITE

DETROIT

29 Nov - 3 Dec 2021

$8,200* US

Applications due 14 Oct 2021.

Fee Includes:

- Tuition
- Instructional materials
- All breakfasts, lunches, and snack breaks
- Select dinners
- Overnight accommodations provided Wednesday night
- Program materials, assessments, and simulations

Fee is payable in advance in US dollars and is subject to change. Check our website for our cancellation, transfer and substitution policy,
*This program does not qualify for any special pricing.

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inFORUM

Founded in 1962, Inforum is the only professional organization in Michigan – and one of a few in the country – that combines strategic connections, proven professional development programs, a respected forum for new ideas, and original research to accelerate careers for women and boost talent initiatives for companies. Inforum programs serve a broad range of women in different stages and types of careers – from nonprofit professionals, to emerging and rising corporate leaders, tech entrepreneurs, veterans and corporate board leaders. Inforum also conducts and publishes original research on women's leadership influence. For more information, visit **inforummichigan.org** or call **313.567.0232**.

Above: Summer 2018 graduation class

Above: Summer 2017 graduation class

Above: Summer 2016 graduation class

MICHIGAN ROSS

Executive Education
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INFORUM

INFORUM
400 Renaissance Center, Suite 2155
Detroit, MI 48243

ASCENDING TO THE C-SUITE

"More than I expected was the magic that happened when you start to combine the research-based learning that comes with faculty and a world-class university with the experience and the proven results that come with business leaders."

-Vice President, Bosch Automotive Service Solutions

"Having a really unique opportunity to be with an exclusive executive women program is priceless."

-Managing Partner, Patina Solutions

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