BECOMING WHO YOU REALLY ARE

Dive deeply into areas of transformation that are most needed in your life, relationships, and your impact on others through a new approach to leadership development.

Take Your Career to New Heights with This Unique 100-Day Learning Journey

Investing 10 minutes daily in this self-guided online leadership journey elevates your performance. And, after 100 days, the habit of daily reflection continues your growth.

Now organizations can do leadership development in a fashion that is more effective, less expensive, and automatically gives rise to organizational improvement. This 100-day course will allow you to dive deeply into areas where transformation is most needed in your life, relationships, and your impact on others.

This online course includes five separate 4-week (20-day) chapters that collectively combine to create the complete 100-day online course experience. Individual chapters include:

- Discovering your leadership.
- Wielding transformative power.
- Accelerating deep change.
- Entering the fundamental state of leadership.
- Leading without authority.

DATES*
- 9 Jan - 26 May 2023
- 3 Apr - 21 Aug 2023
- 10 Jul - 27 Nov 2023
- 2 Oct 2023 - 16 Feb 2024

FORMAT
- Online

PROGRAM FEES*
- $500 US

CREDENTIAL
Visit the website to see available credentials.

KEY BENEFITS

- Improve Your Organization’s Leadership Development: Become more effective, reduce costs, and automatically give rise to organizational improvement.
- Supplement Current Initiatives: Reap individual and team benefits with the flexibility this extended application series offers.
- Evidence-Based Research: Validated by real-world data and results.
- Experience Highly Personalized Learning Experiences: Created by live, online events, based on your own data and assessment results. Ross faculty collate and analyze the coursework to create a personalized discussion at the end of each session.
- Learn Frameworks: Taught and developed by our Michigan Ross faculty.

WHO SHOULD ATTEND

- Formal, and informal, leaders.
- People seeking a unique, sustainable leadership development experience.
- Teams seeking extraordinary results through a common language and supportive approaches.

Contact us today | 734-763-1000 | rossexeced@umich.edu | michiganross.umich.edu/100Days

"The content is spot-on for our goal of positive leadership. It provides many different layers and approaches to teach the material. By making it a daily habit, it becomes a constant reminder of the type of leaders we aspire to be. The format is perfect for rolling it out at our organization. It is low cost. Multiple sessions allow us to send another batch of leaders through the training. It is remote learning which makes it accessible by all."

Chester Kustarz
Duo Security
BECOMING WHO YOU REALLY ARE: How to Grow Yourself and Your Organization

PROGRAM STRUCTURE*

<table>
<thead>
<tr>
<th>PART 1: 20 DAYS</th>
<th>PART 2: 20 DAYS</th>
<th>PART 3: 20 DAYS</th>
<th>PART 4: 20 DAYS</th>
<th>PART 5: 20 DAYS</th>
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</thead>
<tbody>
<tr>
<td>Individual Chapters</td>
<td>Discovering Your Leadership</td>
<td>Wielding Transformative Power</td>
<td>Accelerating Deep Change</td>
<td>Entering the Fundamental State of Leadership</td>
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<tr>
<td>Week 1</td>
<td>&gt; Who You Really Are</td>
<td>&gt; Moral Power</td>
<td>&gt; Emergence</td>
<td>&gt; Leadership and Purpose</td>
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<tr>
<td>Week 2</td>
<td>&gt; Leaders Create Culture</td>
<td>&gt; Individualized Consideration</td>
<td>&gt; Intellectual Stimulation</td>
<td>&gt; Integrity and Authenticity</td>
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<tr>
<td>Week 3</td>
<td>&gt; Transformative Change</td>
<td>&gt; Inspirational Motivation</td>
<td>&gt; Deep Change</td>
<td>&gt; Empathy and Trust</td>
</tr>
<tr>
<td>Week 4</td>
<td>&gt; Transformational Leadership</td>
<td>&gt; See the Dynamic Whole</td>
<td>&gt; Disciplined Reflection</td>
<td>&gt; Becoming Externally Open</td>
</tr>
</tbody>
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THE EXPERTS

Learn from the same faculty who teach in our highly-ranked degree programs. See website for additional details.

Bob Quinn
PROGRAM DIRECTOR
Professor Emeritus of Management and Organizations
Margaret Elliot Tracey Collegiate Professorship

TIME COMMITMENT

> Duration: 100 days
> Weekly Coursework: 1 hour/week
> Format: Asynchronous sessions

GROUPS

Individual 20-day chapters are available for group experiences of 30 persons or more or can also be added to a custom program learning development experience. Contact us for specific program details.

A WORLD-CLASS EXPERIENCE

We strive to make every aspect of your program a world-class experience. Our program directors work closely with faculty before, during, and after the program to ensure you achieve your objectives. Program managers facilitate a seamless transition between classroom and off-site activities and assist with anything you might need — ensuring your focus is on learning, not logistics.

9.6/10
OVERALL SATISFACTION SCORE FOR OPEN PROGRAMS
– Financial Times, 2022

REGISTER TODAY!

For more information, contact:
734-763-1000
rossexeced@umich.edu
michiganross.umich.edu/100Days

*Dates and program fees are subject to change. Check the website for the most current program details.
^This sample schedule is meant to be representative of the program structure and content. Timing and session topics are subject to change.
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