

DIGITAL PROGRAM

FUTURE OF WORK:

ACQUIRING, DEVELOPING AND ENGAGING THE EVOLVING WORKFORCE

Gain applicable tools and frameworks for reimagining human capital practices in the modern workplace, and strategically assess emerging opportunities.

October 25 - Dec 3, 2021

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TOP 10 GLOBAL PROVIDER

—Financial Times, 2020

FUTURE OF WORK

*Disruption lies ahead.
Prepare your organization
by creating the workforce
of the future.*

The world of work has become incredibly complex. Technological and social forces are changing how work is done, who does it, and even what work looks like. Change is happening at a rapid pace. What leaders expect — and what is expected of them — is changing, too

This course explores multiple forces that are transforming the modern labor markets and workplaces with particular emphasis on technology and automation. It will blend theory and practice on how these forces are impacting talent acquisition, human capital investment, performance evaluation and incentive design.

REGISTER TODAY »

WHO SHOULD ATTEND?

- Team Leader, HR Director, HR Business Partner, or other titles with leader or director
- Employees who have roles related to designing, recruiting, incentivizing, modernizing, employee experience, or similar in the workplace or organization
- The course is also relevant to general managers in middle and upper management positions, involved in hiring, evaluating, and incentivizing employees

WHAT SETS THIS PROGRAM APART

- This course draws on the latest academic and business research to provide a unique, integrated exploration of the future of work.
- This course examines trends, uses case studies of emerging best practices and provides applicable frameworks
- Participants will gain the tools for understanding and designing responses to the interlocking challenges and opportunities created by the ongoing unprecedented transformation of work.

KEY BENEFITS

Individual Benefits

- Explore new approaches to human capital management facilitated by technology
- Become a change agent in your organization on future of work initiatives
- Discover how emerging trends impact your personal work environment and future prospects
- Enhance processes and procedures to improve productivity for yourself, colleagues and teams.

Organization Benefits

- Develop an action plan for immediate implementation in your organization that incorporates emerging best practices in hiring, worker evaluation and incentive design, that reflects the changing nature of work
- Gain tools and frameworks for reimagining human capital practices to hire, retain, and incentivize your workforce to enhance organizational productivity
- Understand how emerging technology trends are impacting firms and labor markets, and develop a talent development strategy to address projected skill gaps in your organization.

THE PROGRAM STRUCTURE

This five-week online course consists of eight asynchronous modules and the course concludes with a live synchronous session. The combination of the online platform, discussion groups and interactive live session foster a dynamic learning environment.

WEEK 1

MOD 1 Future of Work - Overview of Key Trends

MOD 2 Talent Acquisition: Challenges and Solutions

WEEK 2

MOD 3 Emerging Trends in Talent Acquisition

MOD 4 Human Capital Investment -- Developing Skills for the Future Workplace

WEEK 3

MOD 5 The Evolution of Performance Evaluation

MOD 6 Designing Incentives to Enhance Productivity

WEEK 4

MOD 7 Using People Analytics to Enhance Organizational Performance

MOD 8 Alternative Strategic Talent Management Approaches

WEEK 5

LIVE SESSION Future of Work: Challenges and Opportunities For Enhancing Organizational Performance

TIME COMMITMENT

Duration: 5 weeks

Weekly Coursework: 5-7 hours/week

Format: Asynchronous & Synchronous sessions



A portrait of Jagadeesh Sivadasan, a man with glasses, wearing a white shirt and a patterned tie. He is holding a small object in his right hand. The background is a blurred office setting.

THE FACULTY

JAGADEESH SIVADASAN

Jagadeesh Sivadasan is the Buzz and Judy Newton Professor of Business Administration, and Area Chair of the Business Economics and Public Policy group of the Ross School of Business, and a faculty associate at the Institute of Social Research, at the University of Michigan. His recent research is focused on understanding the drivers of firm growth and productivity, and worker performance and mobility. Ongoing and recent work include analysis of the effect of commute improvement on worker performance, review of the recent evolution of the retail sector in the US, analysis of firm growth patterns using a novel decomposition and data on the universe of US employers, evaluation of frictions from acquisitions-related legal doctrine on firm dynamics, and examination of the effect of non-compete laws on worker mobility.

Professor Sivadasan teaches the core applied microeconomics course in the full-time and executive MBA programs. His MBA elective course, Incentives and Productivity, presents an economics-grounded approach to human capital management. He has also taught in the PhD program at Ross. Professor Sivadasan has served as the director of the FT MBA program, and as the chairperson of the Business Economics and Public Policy group. He was the recipient of the 2018 Victor L Bernard Teaching Leadership award, and the 2019 Ross School of Business Neary Teaching Excellence Award (from the FT MBA class of 2019).

Jagadeesh is an alumnus of IIM Bangalore, where he completed a PGDM after a BTech at IIT Madras. He then worked as a Senior Consultant at Arthur Andersen, before completing PhD from the Booth School of Business at the University of Chicago.

**ROSS FACULTY
RANKED #1
IN
OPEN ENROLLMENT
PROGRAMS**

—Financial Times,
2020



THE UNIVERSITY OF MICHIGAN

Founded in 1817, University of Michigan is one of the first public universities in the U.S. The University of Michigan is one of only two public institutions in the U.S. consistently ranked in the top ten and has more than 100 top-ranked graduate programs. U-M maintains a global presence including initiatives in Southeast Asia, Brazil, the Middle East, India, and China.

MICHIGAN ROSS

Founded in 1924, the Stephen M. Ross School of Business at the University of Michigan is committed to building a better world through business. Through powerful ideas, purpose-driven leaders, and positive impact, we use business to make a meaningful difference in the world. Our unique approach focuses on action-based learning and interdisciplinary, team-oriented situations.

As a general management institution, Michigan Ross has earned acclaim for academic excellence: Approximately 230 faculty members research, consult and teach in all areas of business.

EXECUTIVE EDUCATION

Michigan Ross offers 30+ diverse open enrollment offerings and numerous custom programs annually, serving more than 4,000 executives around the world.

Executive Education has been named a Top 10 global provider by the *Financial Times* for the past five years fueled by excellence in our unique course design, renowned faculty, and participants reporting new skills and learning to impact personal and organizational performance.

No matter your business challenge or strategic priority, Michigan Ross can be your partner in success. We'll help take your organization's leaders to the next level as they collaborate with world-class faculty who are adept at translating academic work into effective business practices. Our hands-on, action-based approach helps identify organizational goals and immediately apply proven concepts to your everyday work.

Open Enrollment Programs

Whether you're an organization working to enhance your leadership pipeline or an individual seeking to advance your career, Michigan Ross Executive Education offers a variety of programs to satisfy your needs.

EXPLORE »

Custom Online Programs

Michigan Ross collaborates with organizations around the world to translate their goals into successful, immersive digital learning experiences.

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UPCOMING
OCT. 25 - DEC. 3, 2021

TUITION
\$2,000^{US}

- Tuition covers access to the course platform, content and activities.
- Program registration closes five business days prior to the program start date
- Tuition must be paid in full in US dollars (net of any tax) before access to the course platform can be granted.
- Program discounts may be available for selected programs; contact us for specific details.
- See our website for our Cancellation, Transfer & Substitution Policy

FOR MORE INFORMATION, CONTACT:

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REGISTER TODAY »

The Regents of the University of Michigan

Jordan B. Acker, Michael J. Behm, Mark J. Bernstein, Paul W. Brown,
Sarah Hubbard, Denise Ilitch, Ron Weiser, Katherine E. White, Mark S. Schlissel (ex officio)

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