Become a Positive Leader to Accelerate Positive Change

Focused Programs
Leadership and People Management

Barcelona
April 1-4, 2019
Become a Positive Leader to Accelerate Positive Change

Harness the power of positive leadership to elevate your team’s performance and drive positive organizational change.

Benefits

- Learn how to cultivate a mindful and mission-driven work environment that empowers and engages employees
- Examine the importance of self-awareness to motivate growth at both individual and organizational levels
- Learn techniques to unlock the highest potential within oneself and others
- Make a step-by-step plan to address leadership challenges in your organization

Content

**The Positive Leadership Framework**
- The BPL framework
- Application of the framework to personal and organizational realms

**Enabling Spectacular Performance and an Exceptional Culture**
- Tools and techniques to motivate employees
- Setting the stage for implementation to excel

**Character Development (Nurture Versus Nature)**
- Self-awareness and development of positive qualities
- Leveraging crisis situations as opportunities for resilience and learning

**Barcelona’s Sagrada Familia Basilica: Drawing Inspiration from Gaudí**
- Motivating others with a sense of purpose and mission
- Creativity for overcoming challenges and constraints
- Evaluating the present to create an alternative future

**Reflected “Best Self” Exercise**
- Customized feedback on your strengths and strength profile
- Creating a picture of you at your best

**Deep Change**
- Understanding the power of emotions and managing them in professional environments
- Clarifying values and purpose

**Creating a Positive Organizational Culture**
- Positive climate: stress prevention; mindfulness and well-being
- Pros, cons and sustainability of a positive culture

**High-Quality Connections and Energy Networks**
- Understanding the power of high-quality connections and learning how to create them to impact the future
- Trust and empowerment

**Action Plan: Change Starts With You**
- Planning and positioning for excellence
- Development of a 21-day personal action plan

www.iese.edu/bpl
Who Should Attend

This program targets human resource professionals and their teams; executives who are spearheading change or in the midst of a career transformation; and leaders who aspire to develop creative, committed and constructive teams.

Methodology

The program combines a variety of dynamic methodologies, including a Reflected Best Self Assessment, case studies, team exercises, a personal development plan and experiential learning activities, all designed to help you grow as a leader and catalyze positive organizational change. The program also offers an enriching forum for interaction with faculty and peers.

Faculty

Alberto Ribera

Academic Director
Senior Lecturer of Managing People in Organizations, IESE Business School
PhD in Economics, Universitat Internacional de Catalunya, Barcelona
Specialist in Social and Preventive Medicine (Mental Health), Università degli Studi di Roma La Sapienza

Yih-teen Lee

Professor of Managing People in Organizations, IESE Business School
PhD in Management, HEC, University of Lausanne
Master in International Business, National Taiwan University

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Associate Professor of Managing People in Organizations, IESE Business School
PhD in Organizational Behavior, Maastricht University
MSc in Psychology, Radboud University Nijmegen

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William Russell Kelly Professor of Management and Organizations, University of Michigan’s Stephen M. Ross School of Business
MA and PhD in Administrative Sciences, Yale University

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Margaret Elliott Tracy Collegiate Professor in Business Administration, University of Michigan
Professor of Management and Organizations, University of Michigan’s Ross School of Business
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Information

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Dates and Venue
April 1-4, 2019
IESE Barcelona
Arnús i de Garí, 3-7
08034 Barcelona, Spain

Free parking

Online Application
www.iese.edu/bpl

Application
General Fee: € 5,065
IESE Members Fee: € 4,559

The fee includes academic materials and lunches. The program entails preparatory coursework, which is made available three weeks prior to the start date. Payment is required to access this material. Please consult our cancellation policy on the web. Places are limited and filled in strict order of registration.