Become a Positive Leader to Accelerate Positive Change

Focused Programs
Leadership and People Management

Barcelona
March 31-April 3, 2020
Building leadership on strengths

Harness the power of positive leadership to elevate your team’s performance and drive positive organizational change.

Benefits

• Learn how to cultivate a mindful and mission-driven work environment that empowers and engages employees.
• Examine the importance of self-awareness to motivate growth at both individual and organizational levels.
• Learn techniques to unlock the highest potential within oneself and others.
• Make a step-by-step plan to address leadership challenges in your organization.

Who Should Attend

This program targets human resource professionals and their teams; executives who are spearheading change or in the midst of a career transformation; and leaders who aspire to develop creative, committed and constructive teams.

Methodology

The program combines a variety of dynamic methodologies, including a Reflected Best Self Assessment, case studies, team exercises, a personal development plan and experiential learning activities, all designed to help you grow as a leader and catalyze positive organizational change. The program also offers an enriching forum for interaction with faculty and peers.
Content

The Positive Leadership Framework
- The BPL framework
- Application of the framework to personal and organizational realms

Enabling Spectacular Performance and an Exceptional Culture
- Tools and techniques to motivate employees
- Setting the stage for implementation to excel

Character Development (Nurture Versus Nature)
- Self-awareness and development of positive qualities
- Leveraging crisis situations as opportunities for resilience and learning

Barcelona’s Sagrada Familia Basilica: Drawing Inspiration from Gaudí
- Motivating others with a sense of purpose and mission
- Creativity for overcoming challenges and constraints
- Evaluating the present to create an alternative future

Reflected “Best Self” Exercise
- Customized feedback on your strengths and strength profile
- Creating a picture of you at your best

Deep Change
- Understanding the power of emotions and managing them in professional environments
- Clarifying values and purpose

Creating a Positive Organizational Culture
- Positive climate: stress prevention; mindfulness and well-being
- Pros, cons and sustainability of a positive culture

High-Quality Connections and Energy Networks
- Understanding the power of high-quality connections and learning how to create them to impact the future
- Trust and empowerment

Action Plan: Change Starts With You
- Planning and positioning for excellence
- Development of a 21-day personal action plan

Faculty

Alberto Ribera
Academic Director
Senior Lecturer of Managing People in Organizations, IESE Business School
PhD in Economics, Universitat Internacional de Catalunya, Barcelona
Specialist in Social and Preventive Medicine (Mental Health), Università degli Studi di Roma La Sapienza

Kim Cameron
Academic Director
William Russell Kelly Professor of Management and Organizations, University of Michigan’s Stephen M. Ross School of Business
MA and PhD in Administrative Sciences, Yale University

Anneloes Raes
Associate Professor of Managing People in Organizations
PhD in Organizational Behavior, Maastricht University
M.Sc. in Psychology, Radboud University Nijmegen

Robert Quinn
Margaret Elliott Tracy Collegiate Professor in Business Administration, University of Michigan
Professor of Management and Organizations, University of Michigan’s Ross School of Business
PhD, University of Cincinnati
MS, Brigham Young University

Online Application
www.iese.edu/bpl

Application
General Fee: € 5,800
IESE Members Fee: € 5,220

The fee includes academic materials and lunches. The program entails preparatory coursework, which is made available three weeks prior to the start date. Payment is required to access this material. Please consult our cancellation policy on the web. Places are limited and filled in strict order of registration.

Dates and Venue
March 31-April 3, 2020
IESE Barcelona
Arnús i de Garí, 3-7
08034 Barcelona, Spain

Approximate Schedule
8 a.m. to 6 p.m.

Free parking