LEVERAGING YOUR SOCIAL AND EMOTIONAL INTELLIGENCE:
(RE)ENGAGE YOUR ORGANIZATION, TEAMS AND CO-WORKERS

Discover an immediately applicable set of tools and mindsets that can enable you to create immensely human interactions for the reimagined workplace.

SEPTEMBER 10 & 17, 2021
8 AM - 12 PM ET
Social and emotional intelligence (SEI) is the foundation of transformational leadership and the biggest driver of collective performance. Research demonstrates that while we may deploy our social and emotional intelligence in our personal lives, it is severely underutilized in organizations.

In this two, half-day live virtual course, discover an immediately applicable set of tools and mindsets that will enable you to create immensely human interactions in a reimagined workplace. Research is showing a desire for organizations and its leaders to be more attuned to the emotional diversity, tenor and tempo of other’s experiences. Much of this boils down to leaders at all levels sharpening and better utilizing social and emotional intelligence.

In this course, our faculty will help you understand your current abilities and competencies and how these influence your success, in addition to and seeing, calibrating, and transforming the social emotional dimension of the workplace that propels or inhibits action.

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WHO SHOULD ATTEND?

• Business Unit Managers, General Managers, Regional Managers, Directors and other manager/leader titles
• Employees designated as High Potentials by their Organizations
• Rising leaders who seek ways to improve and maximize their social and emotional intelligence

WHAT SETS THIS PROGRAM APART

• Practice vignettes help you to visualize unique SEI office situations
• Rigorous ability-based assessments of your social and emotional intelligence
• Highly interactive, engaging and personalized discussions with an industry expert and a leading academic scholar
• Learn from a Financial Times Top 3 global open enrollment executive education provider

KEY BENEFITS

• Gain insights necessary for sharpening:
  - Immensely human skills required in a digital and hybrid world
  - Collective performance
  - Organizational dysfunction
• Attain self-knowledge and understanding, as well as the ability to read and develop it in others
• Gain the ability to react in positive ways when faced with a crisis and highly emotional settings
• Learn a common language for social and emotional intelligence that will be a foundation for the organization’s higher performance

REGISTER TODAY »
THE PROGRAM STRUCTURE

This course is delivered live virtually over two, half-day live synchronous sessions. Activities each day include interactive discussions, assessments with feedback, video-vignettes, online discussions, and readings for enhanced development. Participants will participate in individual sharing and team interactions.

SEGMENT 1: GROUNDING CONCEPTS
- Lesson 1: Evidence based rationale for increasing your social and emotional intelligence
- Lesson 2: Overcoming emotional tone deafness in organizational life

SEGMENT 2: INTERNALLY FOCUSED SEI
- Lesson 3: Internally focused social and emotional intelligence: Self awareness
- Lesson 4: Internally focused social and emotional intelligence: Self management

SEGMENT 3: EXTERNALLY FOCUSED SEI
- Lesson 5 - Part A: Externally focused social and emotional intelligence: Social awareness in reading a person
- Lesson 5 - Part B: Externally focused social and emotional intelligence: Social awareness in reading people
- Lesson 6: Externally focused social and emotional intelligence: Social competence in coaching others
Cheri Alexander is a Professor of Practice at the Ross School of Business. She teaches in the BBA, MBA, Masters of Management, and Executive Education programs. Before joining the faculty of the Ross Business School, she was an executive at a Fortune Global 50 company. Alexander’s specialization is in Talent and Human Capital Management, as well as assorted leadership topics including positive downsizing and the cultural side of mergers and acquisitions.

Having lived and worked in four countries on three continents, working across Manufacturing, Engineering, Quality, HR, and Labor Relations, Alexander has a plethora of insights into Global Leadership. As VP of HR for International Operations at her previous organization, she led people in over 51 countries around the world.

Dr. Jeffrey Sanchez-Burks is a Behavioral Scientist and the William Russell Kelly Professor of Business Administration at the Stephen M. Ross School of Business at the University of Michigan.

His research focuses on social dynamics that shape the design and development of strategic change. Through this work, he has generated novel insights about how culture shapes intergroup dynamics, how context moderates social intelligence, and approaches that enable individuals to generate novel innovations using disparate knowledge they already possess.

Professor Sanchez-Burks’ has taught leaders in over 30 countries around the world who work in sectors including technology, financial services, consulting, arts & entertainment, government intelligence, mobility, manufacturing, and healthcare.

Cheri Alexander is a Professor of Practice at the Ross School of Business. She teaches in the BBA, MBA, Masters of Management, and Executive Education programs. Before joining the faculty of the Ross Business School, she was an executive at a Fortune Global 50 company. Alexander’s specialization is in Talent and Human Capital Management, as well as assorted leadership topics including positive downsizing and the cultural side of mergers and acquisitions.

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THE UNIVERSITY OF MICHIGAN

Founded in 1817, University of Michigan is one of the first public universities in the U.S. The University of Michigan is one of only two public institutions in the U.S. consistently ranked in the top ten and has more than 100 top-ranked graduate programs. U-M maintains a global presence including initiatives in Southeast Asia, Brazil, the Middle East, India, and China.

MICHIGAN ROSS

Founded in 1924, the Stephen M. Ross School of Business at the University of Michigan is committed to building a better world through business. Through powerful ideas, purpose-driven leaders, and positive impact, we use business to make a meaningful difference in the world. Our unique approach focuses on action-based learning and interdisciplinary, team-oriented situations.

As a general management institution, Michigan Ross has earned acclaim for academic excellence. Approximately 230 faculty members research, consult and teach in all areas of business.

EXECUTIVE EDUCATION

Michigan Ross offers 30+ diverse open enrollment offerings and numerous custom programs annually, serving more than 4,000 executives around the world.

Executive Education has been named a Top 10 global provider by the Financial Times for the past five years fueled by excellence in our unique course design, renowned faculty, and participants reporting new skills and learning to impact personal and organizational performance.

No matter your business challenge or strategic priority, Michigan Ross can be your partner in success. We’ll help take your organization’s leaders to the next level as they collaborate with world-class faculty who are adept at translating academic work into effective business practices. Our hands-on, action-based approach helps identify organizational goals and immediately apply proven concepts to your everyday work.

Open Enrollment Programs

Whether you’re an organization working to enhance your leadership pipeline or an individual seeking to advance your career, Michigan Ross Executive Education offers a variety of programs to satisfy your needs.

Custom Online Programs

Michigan Ross collaborates with organizations around the world to translate their goals into successful, immersive digital learning experiences.
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UPCOMING
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TUITION
$1,800 US

- Tuition covers access to content and activities.
- Program registration closes five business days prior to the program start date. The fee must be paid in full in US dollars (net of any tax) before access to the course platform can be granted.
- Program discounts may be available for selected programs; contact us for specific details.
- See our website for our Cancellation, Transfer & Substitution Policy

FOR MORE INFORMATION, CONTACT:
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REGISTER TODAY »

LIVE VIRTUAL

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