PRACTICING POSITIVE LEADERSHIP

Find the key to creating empowering, virtuous organizations that have strong employee engagement and consistently outperform competitors.

Demonstrate the Strategic Value of Positive Leadership Within Your Organization

Positive Leadership is the key to creating empowering, virtuous organizations that have strong employee engagement and consistently outperform competitors.

This four-week online course is designed to help you explore new techniques to increase employee engagement, leverage empowerment to drive productivity, and share best practices with your cohort. Drawing on a diverse body of research, Professor Kim Cameron’s real-world, evidence-based examples demonstrate how leaders can affect organizational culture, positivity, and ultimately, productivity.

WHO SHOULD ATTEND?
Mid- and senior-level leaders seeking to take different action in order to achieve extraordinary results

Typical Positions:
- Senior-level Directors, Assistant/Associate and Managing Directors
- Other senior-leaders including Business Unit Managers, General and Regional Managers
- Program/Brand/Project and other Team Leaders

WHAT SETS THIS PROGRAM APART
- Experience live, weekly interactive sessions with renowned faculty Kim Cameron
- Evidence-based research validated by real-world data and results
- Highly personalized learning experience created by live, online events, based on your own data and assessment results. Our Ross faculty collate and analyze the coursework to create a personalized discussion each week.

KEY BENEFITS
- Assess and develop your key strengths and weaknesses as a leader
- Learn how to deploy the positive leadership toolkit in performance improvement initiatives
- Drive individual and team performance through the use of positive leadership principles
- Create measurable action plans for the individual, team and organizational performance improvement using positive leadership frameworks

REGISTER TODAY »
THE PROGRAM STRUCTURE

This four-week online course features weekly live, interactive sessions with Professor Kim Cameron, who will discuss data/feedback from assessments, surveys, and other coursework. Each week also features a 30—60 minute live, virtual Positive Leadership Breakout Group meeting. These live sessions allow each cohort to have a highly-personalized learning experience. You’ll explore topics that form the foundation for practicing Positive Leadership with your team.

WEEK 1  THE IMPORTANCE OF POSITIVE LEADERSHIP
• Positive Leadership
• Assessing Positive Leadership
• Positively Energizing Leadership
• Assessing Positive Organizational Practices

WEEK 2  POSITIVE LEADERSHIP IN ACTION - ENGAGEMENT
• Leading Positive Change at Griffin Hospital
• Positive Leadership by Engaging Others
• Ways to Enhance Engagement
• Sharing Ways to Enhance Engagement of Engagement

WEEK 3  POSITIVE LEADERSHIP IN ACTION – EMPOWERMENT
• Understanding Dimensions of Empowerment
• Positive Leadership by Empowering Others
• Leadership Humility
• Everest Goals

WEEK 4  COMPETING VALUES IN POSITIVE LEADERSHIP
• The Competing Values Framework
• Assessing Personal Leadership and Organizational Culture
• Applying the Framework - The Rocky Flats Story
• Positive Organizational Culture Change

TIME COMMITMENT
Duration: 4 weeks
Synchronous live sessions: 4/course
Breakout Groups: 30-60 minutes/week
Daily Online Coursework: 30min./day

32%  Asynchronous instruction
30%  Live instruction
20%  Group work
10%  Individual work
8%   Activity/simulation
Professor Kim Cameron is the William Russell Kelly Professor of Management and Organizations at Michigan Ross and is also a faculty member in the School of Education.

He co-founded the Center for Positive Organizations at the University of Michigan, which in 2012 was awarded the Research Center Impact Award by the Academy of Management.

His current research focuses on the virtuousness in and of organizations—such as forgiveness, gratitude, kindness and compassion—and their relationship to performance.

“I’D LIKE TO SEE BUSINESS GO BEYOND INNOVATION THEATER; SEE INDIVIDUALS GENUINELY EMPOWERED TO COME UP WITH IDEAS THAT GO AGAINST THE GRAIN.”
THE UNIVERSITY OF MICHIGAN

Founded in 1817, University of Michigan is one of the first public universities in the U.S. U-M is one of only two public institutions in the U.S. consistently ranked in the top ten and has more than 100 top-ranked graduate programs. U-M maintains a global presence including initiatives in Southeast Asia, Brazil, the Middle East, India, and China.

MICHIGAN ROSS

Founded in 1924, the Stephen M. Ross School of Business at the University of Michigan is committed to building a better world through business. Through powerful ideas, purpose-driven leaders, and positive impact, we use business to make a meaningful difference in the world. Our unique approach focuses on action-based learning and interdisciplinary, team-oriented situations.

As a general management institution, Michigan Ross has earned acclaim for academic excellence. Approximately 230 faculty members research, consult and teach in all areas of business.

EXECUTIVE EDUCATION

Michigan Ross offers 30+ diverse open enrollment offerings in multiple formats and numerous custom programs annually, serving more than 4,000 executives. Ross delivers open enrollment programs around the globe and custom programs wherever our partners request.

Executive Education has been named a Top 10 global provider by the Financial Times for the past five years fueled by excellence in our unique course design, renowned faculty, and participants reporting new skills and learning to impact personal and organizational performance.

No matter your business challenge or strategic priority, Michigan Ross can be your partner in success. We’ll help take your organization’s leaders to the next level as they collaborate with world-class faculty who are adept at translating academic work into effective business practices. Our hands-on, action-based approach helps identify organizational goals and immediately apply proven concepts to your everyday work.

Open Enrollment Programs

Whether you’re an organization working to enhance your leadership pipeline or an individual seeking to advance your career, Michigan Ross Executive Education offers a variety of programs to satisfy your needs.

Custom Online Programs

Michigan Ross collaborates with organizations around the world to translate their goals into successful, immersive digital learning experiences. To learn more about how we successfully collaborate with organizational partners to create immersive online learning experiences, contact rossexeced@umich.edu, or +1 734-763-1000.
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UPCOMING

TUITION
$1,500 US

- Fee includes program materials, assessments, and simulations.
- Fee must be paid in full in US dollars (net of any tax) before access to the platform can be granted.
- Program discounts may be available for selected programs; contact us for specific details.
- See our website for our Cancellation, Transfer & Substitution Policy
- Contact us for special team pricing

FOR MORE INFORMATION, CONTACT:
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