

A large yellow triangle pointing downwards, positioned at the top center of the page.

FULL-TIME MBA

With a Michigan Ross MBA, you aren't just ready to do business — you're ready to transform it. You're ready to drive meaningful change by bringing together your individual goals and passions with the real business experiences gained from a top MBA. You're ready to lead with purpose, to shape critical conversations, to rewrite playbooks — to meet the moment.

So no matter what you set out to transform with your MBA, you know that when you're a graduate of Michigan Ross...

YOU'LL BE READY.

#8

THE MICHIGAN ROSS FULL-TIME MBA
IS RANKED #8 IN THE U.S.
— U.S. NEWS & WORLD REPORT, 2024



READY TO LEAD WITH PURPOSE

Gain more than just a first-class business education — become part of a community overflowing with talented professionals determined to make a difference. Learn among a group of passionate thinkers and action-oriented leaders who not only welcome diversity, but thrive on it. Meet the classmates who will encourage you to step out of your comfort zone, invite you to join new initiatives, or prompt you to take your business idea from zero to launch.

LEADERS FROM ALL WALKS OF LIFE

Your future classmates are likely to be some of the most diverse, accomplished people you'll ever meet. The Ross MBA Class of 2024 includes:

- › A political reporter for CBS covering voting rights, elections, and the 2022 senate and gubernatorial midterm elections.
- › A former champion varsity water polo player at Stanford and professional athlete at Club Esportiu Mediterrani in Barcelona.
- › An MBA/MD candidate who provided thousands of free face shields to healthcare workers across 16 states and an emergency airdrop to the Navajo Nation.
- › The first female company commander in the history of the 1st Special Forces Group.
- › An entrepreneur who provides occupational, physical, and speech therapy for more than 2,000 children and adults in West Africa.
- › A cardiologist who delivered 200,000+ COVID vaccinations in the largest hospital in Yachiyo, Japan.

CLASS OF 2024

380 › Class Size

42% › Women

42% › U.S. Students of Color*

39 › Countries Represented
(includes Dual Citizenship)

62 › Student Clubs

14% › First-Generation College Students

11% › Students Pursuing Dual Degrees

**Percentage of U.S. citizen/permanent resident matriculants who identify as any ethnicity group except white, non-Hispanic*



IMPACT GATEWAY > MICHIGAN BUSINESS CHALLENGE - SEIGE IMPACT TRACK > NONPROFIT BOARD FELLOWSHIP PROGRAM
COMMUNITY CONSULTING CLUB > WOLVERINE DISASTER RELIEF CLUB > SANGER LEADERSHIP CENTER BUSINESS+IMPACT
CHALLENGE > MULTIDISCIPLINARY ACTION PROJECTS > ROSS GIVE-A-DAY FUND CLUB > SOCIAL VENTURE FUND > SU
INTERNSHIP FUNDING FROM BUSINESS+IMPACT > HABITAT FOR HUMANITY BUILDERS > WDI INTERNATIONAL INVESTMENT I
DARE TO DREAM IMPACT GRANTS FOR STUDENT STARTUPS > +IMPACT STUDIO > MARCEL GANI INTERNS IN SOCIAL ENTER
ROSS OPEN ROAD — ENTREPRENEURIAL ROAD TRIP > BUSINESS+IMPACT STUDENT AMBASSADORS > OPTIMIZE CLUB > S
INNOVATION SPEAKER SERIES > WOMEN WHO LAUNCH > ROSS LOAN REPAYMENT ASSISTANCE PROGRAM > OFFICE OF UNIV
DEVELOPMENT SUMMER INTERNSHIP PROGRAM > SERVICE CORPS ALUMNI > STUDENT OPPORTUNITIES IN LOW- AND
INCOME COUNTRIES WITH THE WILLIAM DAVIDSON INSTITUTE > GLOBAL IMPACT INTERNSHIPS THROUGH WDI > GLOBAL I
SPEAKER SERIES THROUGH WDI > C.K. PRAHALAD INITIATIVE > EMERGING MARKETS CLUB > REVITALIZATION & BUSINESS
CONFERENCE > REVITALIZATION & BUSINESS DETROIT IMPACT PROJECTS > IMPACT PROJECTS FROM THE ERB INSTITUTE > T
INSTITUTE FOR GLOBAL OPERATIONS TEAM PROJECTS > TAUBMAN DETROIT COMMUNITY PARTNERSHIP CENTER > SMART
CLUB > ACADEMIC INNOVATION TEACH-OUT SERIES > SOCIAL WORK AND SKILLMAN TECHNICAL ASSISTANCE CENTER > RO
IMPACT CLUB > ERB INSTITUTE UNDERGRADUATE OPPORTUNITIES > ENERGY CLUB > RENEWABLE ENERGY CASE COMPET
DESIGN AND BUSINESS CLUB > ROSS CONCENTRATION IN BUSINESS AND SUSTAINABILITY > PLANET BLUE STUDENT INNOV
FUND > DOW SUSTAINABILITY FELLOWSHIP PROGRAM > EDUCATION AND BUSINESS CLUB > DESIGN FOR AMERICA — UMICH
DEGREE WITH THE ERB INSTITUTE AND THE SCHOOL FOR ENVIRONMENT AND SUSTAINABILITY > INNOVATION IN A
COMPETITION > ROSS HEALTHCARE AND LIFE SCIENCES CLUB AND SYMPOSIUM > CENTER FOR POSITIVE ORGANIZATIONS > C
FOR POSITIVE ORGANIZATIONS +LAB > MAGNIFY IMMERSION PROGRAM > POSITIVE LINKS SPEAKER SERIES > +IMPACT S
TRANSLATING RESEARCH INTO PRACTICE > BUSINESS STRATEGIES FOR THE BASE OF THE PYRAMID > ENVIRONMENTAL LAW & F
> SOCIAL INTRAPRENEURS: LEADING SOCIAL INNOVATION IN ORGANIZATIONS > STRATEGIES FOR SUSTAINABLE DEVELO
MANAGING SOCIAL ISSUES > THE CORPORATION IN SOCIETY > INNOVATION IN GLOBAL HEALTH DELIVERY > NONPROFI
SOCIAL MARKETING > BUSINESS IN SOCIETY > GOVERNING NONPROFIT ORGANIZATIONS > GLOBAL INFORMATION ENGAG
PROGRAMS > FOOD LITERACY FOR ALL > SUSTAINABILITY FINANCE > AN INTRODUCTION TO INNOVATION: TOOLS FOR C
SUCCESS > MANAGING PROJECTS AND ORGANIZATIONAL CHANGE > LEADERSHIP AND ORGANIZATIONAL GOVERN
GOVERNING NONPROFIT ORGANIZATIONS > POLICY AND MANAGEMENT IN THE NONPROFIT SECTOR > WASHINGTON
BUSINESS AND THE PUBLIC POLICY PROCESS > ORGANIZATION AND MANAGEMENT OF HEALTH ADVOCACY AND COM
BASED NONPROFITS > COMMUNITY DEVELOPMENT > COMMUNITY-BASED POLICY ADVOCACY > ORGANIZING FO
AND POLITICAL ACTION > THE HISTORY AND FUTURE OF DETROIT > SOCIAL ACTIVISM, DEMOCRACY, & GLOBAL
ECONOMIC GROWTH, DEPRESSION, & INEQUALITY > CLIMATE ECONOMICS AND POLICY > SEMINARS ON
SYSTEMS TECHNOLOGY AND POLICY > POVERTY & INEQUALITY > THEORIES OF CHANGE — SOCIAL C
ECONOMIC INEQUALITY & THE LAW > ENVIRONMENTAL JUSTICE > IMPACT INVESTMENT LAWYERING
MARKETS AND ENERGY POLITICS > FUNDRAISING AND GRANT WRITING > BEHAVIOR AND ENV
TRANSITIONAL THINKING FOR THE NEW NORMAL > POSITIVE BUSINESS COMMUNICATION > NON
STRATEGY: SHAPING THE RULES OF THE GAME > BUSINESS LAW & ETHICS > BUSINESS INNOVAT
SOCIAL IMPACT > VALUES AND ETHICS IN PUBLIC POLICY > NEGOTIATING SKILLS IN ENVIR
DISPUTE RESOLUTION > BUSINESS ENTREPRENEURSHIP IN THOUGHT AND ACTION > ERB
SEMINAR > URBAN ENTREPRENEURSHIP > STRATEGIES FOR SUSTAINABLE DEVELOPMENT: CO
ENVIRONMENTAL STRATEGY > THEORIES AND PRACTICES FOR COMMUNITY ACTION AND
CHANGE > BUSINESSES AND LEADERS: THE POSITIVE DIFFERENCES > SYSTEMS THIN
SUSTAINABLE DEVELOPMENT AND ENTERPRISE > LEADING AND LEVERAGING DIF
CLEAN

impact

"We allow people to collaborate across boundaries to take on big problems. We have classes like the +Impact Studio, where students from public health, public policy, education, social work, and business collaborate together to take on some of the world's biggest challenges. You're not going to find that anywhere but Michigan Ross."

JERRY DAVIS // GILBERT AND RUTH WHITAKER
PROFESSOR OF BUSINESS ADMINISTRATION
PROFESSOR OF MANAGEMENT AND ORGANIZATIONS

READY TO TACKLE ANYTHING

To understand business, you have to do business. That's why no other MBA program rivals our hands-on opportunities to start, advise, invest, and lead in businesses. We call this Ross Experiences in Action-Based Learning — REAL. You gain the skills and experiences that prepare you to rise to any occasion, now and throughout your career.

REAL.START

Ready to launch your own company? Ross is an entrepreneurial paradise, with unparalleled support for your new business idea. Gain access to feedback and funding through programs within the Zell Lurie Institute for Entrepreneurial Studies.

REAL.ADVISE

Ever wanted to tell the likes of Microsoft, PepsiCo, or Uber how to handle a pressing business issue? That's exactly what you'll do in our signature MAP course, as you spend seven weeks focused on a real business challenge.

REAL.INVEST

Looking for hands-on investing experience? Determine your appetite for risk — and reward — by getting involved with one of seven student-led investment funds overseeing millions of dollars. Areas of focus include social impact and real estate.

REAL.LEAD

Demonstrate your response to real-world situations as a team member in our Living Business Leadership Experience (MO 611) course. You and your team of peers will present your recommendations to senior executives who led through these exact organizational challenges.

M
ROSS



*"the moment
when..."*

**YOU KNOW YOU HAVE
WHAT IT TAKES**

As part of the Zell Lurie Institute, I worked with a team of peers to compete in the Michigan Investment Challenge. This hands-on experience working with real venture capital and founders helped my team to place second in the regional competition against other business schools, and prepared each of us to work in venture-related roles for our internships."

TAYLOR BROWN // MBA '24





READY TO DELIVER RESULTS

Ross pioneered action-based learning more than 30 years ago with our Multidisciplinary Action Projects (MAP) course. In small teams, an entire MBA class tackles critical, hands-on projects full time for seven weeks at companies around the world. It's a great way to prepare for your internship; stretch yourself; and explore a different industry, location, or career function.

Maybe you'll help a company launch a new product line, advise an acquisition strategy, or tackle an operations challenge. MAP is your chance to gain the kind of experience you need to stand out and hit the ground running.

EXAMPLES OF PREVIOUS MAP PROJECTS

- › **EMRI Green Health Services**
Hyderabad, India
- › **Enterprise Ireland**
Dublin, Ireland
- › **Fidelity Investments**
Boston, MA
- › **General Motors Fuel Cell Locomotives**
Los Angeles, CA
- › **Headspace Health**
Santa Monica, CA
- › **Kiira Motor**
Kampala, Uganda
- › **Microsoft Game Pass**
Redmond, WA
- › **Under Armour**
Amsterdam, Netherlands

"MAP was one of the main reasons I chose to do my MBA at Michigan Ross. During my seven-week project, I consulted for Voestalpine Railway Systems, a global market leader for railway infrastructure. MAP broadened my knowledge of both manufacturing and technology process improvements and helped me better understand the future of mobility and some of the most important developments that will bridge the gap between hype and reality."

MARIA GUERRERO PINEIRO // MBA '24

7
WEEKS, FULL TIME
COMPANY SPONSORED

88%
OF 2023 PROJECTS PRESENTED
TO SENIOR LEADERSHIP

50%
ALMOST HALF OF ALL MAP
PROJECTS TAKE PLACE
OUTSIDE THE U.S.



READY TO MAKE AN IMPACT

Find countless ways to get involved in powerful impact-based initiatives from an MBA community committed to building a better world through business. Devise solutions to meet U.N. Sustainable Development Goals or hit the open road to advise social entrepreneurs. Manage a social venture investment fund. Serve on the board of a nonprofit. If you're ready to make an impact, there's no better place to be.

BUSINESS+IMPACT STUDIO

Learn how to translate research into real-world solutions with positive impact in this immersive course that brings together graduate students from across disciplines.

HEALTHCARE DELIVERY IN EMERGING MARKETS

Expand your vision and enhance your experience by helping to improve healthcare delivery in underserved areas of the world.

SOCIAL VENTURE FUND

Be part of running the first student-led impact investing fund in the U.S., supporting innovative companies with a social or environmental purpose.

INTERNATIONAL INVESTMENT FUND

Launch and manage equity investments in small- and medium-size enterprises across emerging economies.

OPEN ROAD

Spend five weeks driving state to state across America. Meet and work closely with socially and environmentally driven entrepreneurs to help solve their business challenges.

BEING THE CHANGE

Our MBA grads go on to lead initiatives and start companies focused on the greater good.

- › Supporting nonprofits that use data science and innovative approaches to advance social justice

MAAB IBRAHIM // MBA '16 // RACIAL JUSTICE GRANTMAKING LEAD, GOOGLE INC.

- › Managing field office operations in Southern Africa as part of the CDC's Global HIV/AIDS Division

GREG THORNE // MBA '12 // COUNTRY OFFICER, CENTERS FOR DISEASE CONTROL AND PREVENTION

- › Identifying ways cities can dramatically increase their amount of waste recycled

CYNTHIA SHIH // MBA/MS '13 // SENIOR ADVISOR, GLOBAL INSIGHTS & STRATEGY, DELTERRA

- › Developing a national sanitation market strategy in Uganda through mission-driven consulting

PUNEET GOENKA // MBA '16 // ASSOCIATE DIRECTOR, FSG

- › Lowering the cost of cross-border money transfers across Africa

ALICIA LEVINE // MBA '11 // CHIEF OPERATING OFFICER, CHIPPER CASH



READY TO PAVE YOUR OWN PATH

Getting an MBA is a big investment, so join a program that helps you prepare for the career you want. At Michigan Ross, you can explore the areas of business that interest you most, and gain the kinds of experiences that top recruiters are looking for.

STEM — MANAGEMENT SCIENCE SPECIALIZATION

Considering a role in quantitative management, or maybe business analytics? This specialization's STEM-designated courses spanning seven academic areas are designed to help you get there, and may support eligibility for employment in the U.S.

ERB INSTITUTE

Bring together your passion for business and sustainability through an MBA/MS dual degree with the Erb Institute, a partnership between Ross and U-M's School for Environment and Sustainability.

DATA & BUSINESS ANALYTICS CONCENTRATION

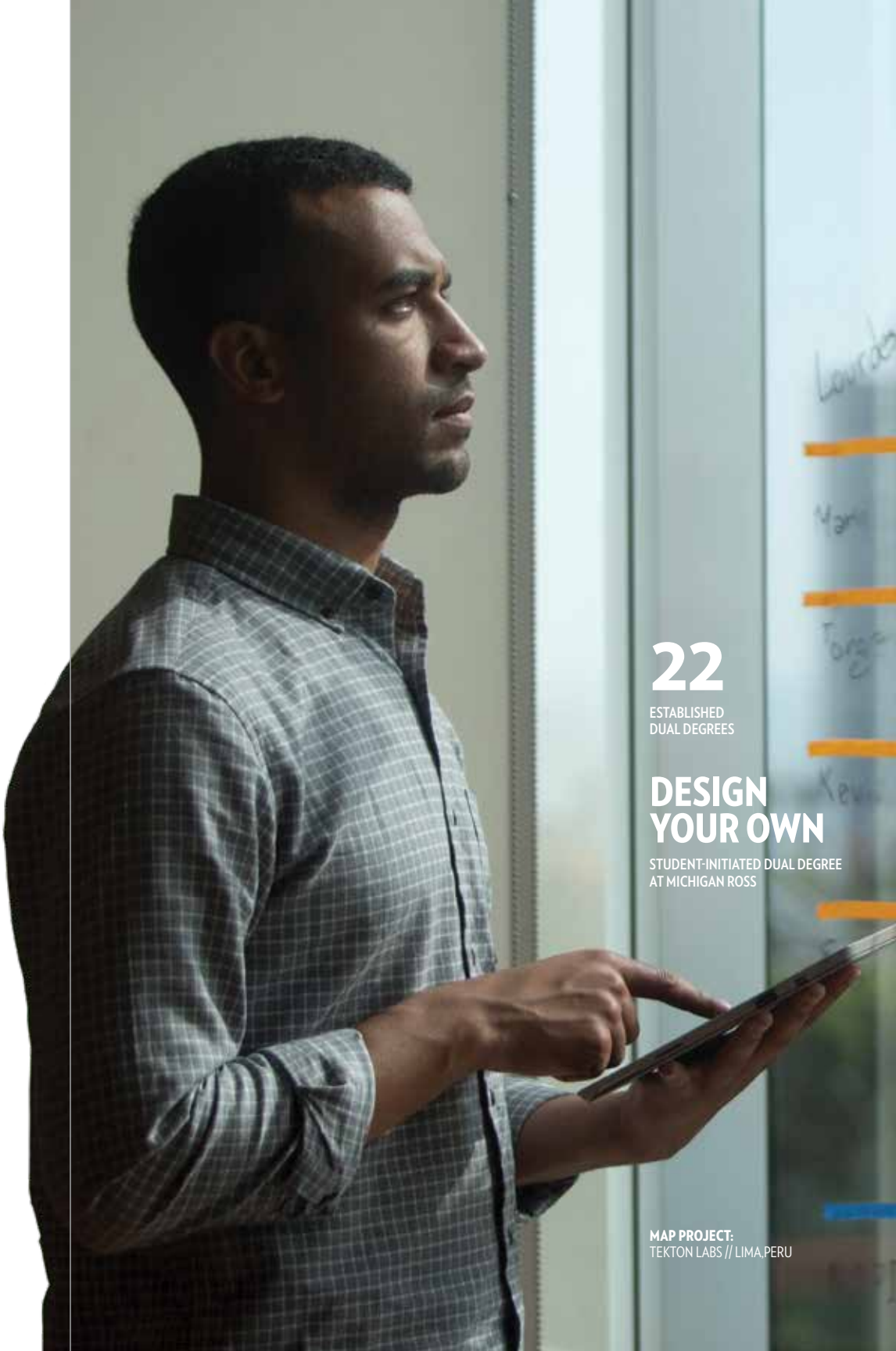
Data drives almost every aspect of business. Gain the expertise to turn numbers into strategic insights with 12 credits of analytics courses.

TAUBER INSTITUTE FOR GLOBAL OPERATIONS

Be prepared to tackle the kinds of complex global challenges that keep execs up at night through the Tauber Institute, a partnership with U-M's College of Engineering.

13
THE ONLY SCHOOL
TO BE RANKED IN ALL
13 SPECIALTIES

SPECIALIZATIONS RANKED IN THE TOP 10
— U.S. NEWS & WORLD REPORT, 2024

A man in a checkered shirt is shown in profile, looking at a tablet. He is standing in front of a glass wall that has some handwritten notes on it. The notes include "Launch", "Map", "Target", and "Key".

22

ESTABLISHED
DUAL DEGREES

DESIGN YOUR OWN

STUDENT-INITIATED DUAL DEGREE
AT MICHIGAN ROSS

MAP PROJECT:
TEKTON LABS // LIMA, PERU

READY TO LEAD ANYWHERE

Maybe you're ready to make a move from finance to corporate sustainability, or are looking to switch from startup to Fortune 500. Or maybe you're ready to relocate to an exciting new area of the world.

Wherever you want to go in your career, Michigan Ross can help you get there.

The most desirable employers are among our top hiring companies.

And Ross graduates live and work in major cities all across the U.S.

and in more than 100 countries.

24%
WEST COAST

19%
CHICAGO AREA

31%
EAST COAST

ROSS MBA TOP HIRING COMPANIES

(full-time positions and internships)

Amazon
Boston Consulting Group
EY/Parthenon
McKinsey & Co.
Deloitte
Microsoft Corp.
PwC Strategy&
Bain & Company Inc.

Google Inc.
Accenture Strategy
Nike Inc.
Kearney
Barclays PLC
Citi
KPMG Strategy
Procter & Gamble Co.

Walmart
Goldman Sachs Group
ZS Associates
Dell Inc.
PepsiCo Inc.
William Blair
DaVita Inc.
Facebook Inc.

**\$165,000/
+\$30,000**

MEDIAN SALARY/
+SALARY BONUS

99%

RECEIVED JOB OFFERS
WITHIN 3 MONTHS
OF GRADUATION

60%

OF ROSS MBAS WENT
INTO TECH OR CONSULTING

93%

OF GRADUATES ARE
CAREER SWITCHERS



#1

**UNIVERSITY OF MICHIGAN IS
THE TOP U.S. PUBLIC
UNIVERSITY**

- QS WORLD UNIVERSITY
RANKINGS,
2022

117

**GRADUATE PROGRAMS
IN THE TOP 10**

- U.S. NEWS & WORLD REPORT,
2024

#2

TOP 100 PLACES TO LIVE

- LIVABILITY,
2023

#1

**BEST PLACE TO LIVE FOR
QUALITY OF LIFE**

- U.S. NEWS & WORLD REPORT,
2023

#1

**BEST COLLEGE TOWN
IN AMERICA**

- STUDYFINDS.ORG
2023

#1

**MOST EDUCATED CITY
IN AMERICA**

- WALLETHUB,
2023

A²

READY TO JOIN A HUB OF INNOVATION

Ann Arbor consistently ranks as one of the best places to live in America — largely due to its entrepreneurial spirit, intellectual drive, and creative energy. Hundreds of startups, including a few tech unicorns, call this vibrant city home. Here, the resources, support, and potential partners are nearly limitless.

#2

**TOP PUBLIC UNIVERSITIES
IN AMERICA**

- NICHE.COM,
2023

#7

**BEST CITY FOR YOUNG
PROFESSIONALS**

- NICHE.COM,
2023

READY TO MAKE CONNECTIONS FOR LIFE

Join one of the most powerful alumni networks in the world, made up of individuals driving change in every area of business, all over the world. No matter where your career takes you, you'll have access to accomplished leaders who are always willing to help you out.

50+

ALUMNI CLUBS
AROUND THE WORLD

56,000+

MICHIGAN ROSS ALUMNI LIVE IN 114 COUNTRIES

667,000+

U-M ALUMNI AROUND THE WORLD

LIFELONG RETURNS FOR LIFELONG LEARNERS

AS A MICHIGAN ROSS ALUM, YOU CAN TAKE PART IN OUR ONE-OF-A-KIND ALUMNI ADVANTAGE PROGRAM, INCLUDING TUITION-FREE OPEN ENROLLMENT COURSES AND CAREER RESOURCES FOR LIFE.

Go Blue!



*"the moment
when..."*

YOU FEEL THE SUPPORT

I felt the overwhelming support and pay-it-forward mentality shared by the Ross alumni network throughout my recruitment journey. Ross alumni were more than happy to go the extra mile as I explored roles across a brand-new industry, prepared for interviews, and got my bearings throughout my internship at Bristol Myers Squibb."

DENNY LAI // MBA '24

MBA COUNCIL
PRESIDENT

michiganross.umich.edu/mba

M | MICHIGAN ROSS

Full-Time MBA Program

Stephen M. Ross School of Business
University of Michigan
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Ann Arbor, MI 48109-1234
734-764-2343 | RossAdmissions@umich.edu

The Regents of the University of Michigan

Jordan B. Acker, Michael J. Behm, Mark J. Bernstein, Paul W. Brown, Sarah Hubbard,
Denise Ilitch, Ron Weiser, Katherine E. White, Santa J. Ono (*ex officio*)

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