FULL-TIME MBA
With a Michigan Ross MBA, you aren’t just ready to do business — you’re ready to transform it. You’re ready to drive meaningful change by bringing together your individual goals and passions with the real business experiences gained from a top MBA. You’re ready to lead with purpose, to shape critical conversations, to rewrite playbooks — to meet the moment.

So no matter what you set out to transform with your MBA, you know that when you’re a graduate of Michigan Ross...

YOU’LL BE READY.

#8

THE MICHIGAN ROSS FULL-TIME MBA IS RANKED #8 IN THE U.S.
- U.S. NEWS & WORLD REPORT, 2024
READY TO LEAD WITH PURPOSE

Gain more than just a first-class business education — become part of a community overflowing with talented professionals determined to make a difference. Learn among a group of passionate thinkers and action-oriented leaders who not only welcome diversity, but thrive on it. Meet the classmates who will encourage you to step out of your comfort zone, invite you to join new initiatives, or prompt you to take your business idea from zero to launch.

LEADERS FROM ALL WALKS OF LIFE

Your future classmates are likely to be some of the most diverse, accomplished people you’ll ever meet. The Ross MBA Class of 2024 includes:

› A political reporter for CBS covering voting rights, elections, and the 2022 senate and gubernatorial midterm elections.
› A former champion varsity water polo player at Stanford and professional athlete at Club Esportiu Mediterrani in Barcelona.
› An MBA/MD candidate who provided thousands of free face shields to healthcare workers across 16 states and an emergency airdrop to the Navajo Nation.
› The first female company commander in the history of the 1st Special Forces Group.
› An entrepreneur who provides occupational, physical, and speech therapy for more than 2,000 children and adults in West Africa.
› A cardiologist who delivered 200,000+ COVID vaccinations in the largest hospital in Yachiyo, Japan.

CLASS OF 2024

380 » Class Size
42% » Women
42% » U.S. Students of Color*
39 » Countries Represented (includes Dual Citizenship)
62 » Student Clubs
14% » First-Generation College Students
11% » Students Pursuing Dual Degrees

*Sangar Leadership Center: Leadership Crisis Challenge
“We allow people to collaborate across boundaries to take on big problems. We have classes like the +Impact Studio, where students from public health, public policy, education, social work, and business collaborate together to take on some of the world’s biggest challenges. You’re not going to find that anywhere but Michigan Ross.”

JERRY DAVIS // GILBERT AND RUTH WHITAKER PROFESSOR OF BUSINESS ADMINISTRATION PROFESSOR OF MANAGEMENT AND ORGANIZATIONS
READY TO TACKLE ANYTHING

To understand business, you have to do business. That's why no other MBA program rivals our hands-on opportunities to start, advise, invest, and lead in businesses. We call this Ross Experiences in Action-Based Learning — REAL. You gain the skills and experiences that prepare you to rise to any occasion, now and throughout your career.

REAL.START
Ready to launch your own company? Ross is an entrepreneurial paradise, with unparalleled support for your new business idea. Gain access to feedback and funding through programs within the Zell Lurie Institute for Entrepreneurial Studies.

REAL.ADVISE
Ever wanted to tell the likes of Microsoft, PepsiCo, or Uber how to handle a pressing business issue? That's exactly what you'll do in our signature MAP course, as you spend seven weeks focused on a real business challenge.

REAL.INVEST
Looking for hands-on investing experience? Determine your appetite for risk — and reward — by getting involved with one of seven student-led investment funds overseeing millions of dollars. Areas of focus include social impact and real estate.

REAL.LEAD
Demonstrate your response to real-world situations as a team member in our Living Business Leadership Experience (MO 611) course. You and your team of peers will present your recommendations to senior executives who led through these exact organizational challenges.

"the moment when..."

YOU KNOW YOU HAVE WHAT IT TAKES

As part of the Zell Lurie Institute, I worked with a team of peers to compete in the Michigan Investment Challenge. This hands-on experience working with real venture capital and founders helped my team to place second in the regional competition against other business schools, and prepared each of us to work in venture-related roles for our internships.”

TAYLOR BROWN // MBA ‘24
ROSS PIONEERED ACTION-BASED LEARNING MORE THAN 30 YEARS AGO WITH OUR MULTIDISCIPLINARY ACTION PROJECTS (MAP) COURSE. IN SMALL TEAMS, AN ENTIRE MBA CLASS TACKLES CRITICAL, HANDS-ON PROJECTS FULL TIME FOR SEVEN WEEKS AT COMPANIES AROUND THE WORLD. IT’S A GREAT WAY TO PREPARE FOR YOUR INTERNSHIP; STRETCH YOURSELF; AND EXPLORE A DIFFERENT INDUSTRY, LOCATION, OR CAREER FUNCTION.

Maybe you’ll help a company launch a new product line, advise an acquisition strategy, or tackle an operations challenge. MAP is your chance to gain the kind of experience you need to stand out and hit the ground running.

“MAP was one of the main reasons I chose to do my MBA at Michigan Ross. During my seven-week project, I consulted for Voestalpine Railway Systems, a global market leader for railway infrastructure. MAP broadened my knowledge of both manufacturing and technology process improvements and helped me better understand the future of mobility and some of the most important developments that will bridge the gap between hype and reality.”

MARIA GUERRERO PINIEIRO // MBA ’24

EXAMPLES OF PREVIOUS MAP PROJECTS

- EMRI Green Health Services
  Hyderabad, India

- Enterprise Ireland
  Dublin, Ireland

- Fidelity Investments
  Boston, MA

- General Motors Fuel Cell Locomotives
  Los Angeles, CA

- Headspace Health
  Santa Monica, CA

- Kiira Motor
  Kampala, Uganda

- Microsoft Game Pass
  Redmond, WA

- Under Armour
  Amsterdam, Netherlands

7 WEEKS, FULL TIME
COMPANY SPONSORED

88% OF 2023 PROJECTS PRESENTED TO SENIOR LEADERSHIP

50% ALMOST HALF OF ALL MAP PROJECTS TAKE PLACE OUTSIDE THE U.S.
READY TO MAKE AN IMPACT

Find countless ways to get involved in powerful impact-based initiatives from an MBA community committed to building a better world through business. Devise solutions to meet U.N. Sustainable Development Goals or hit the open road to advise social entrepreneurs. Manage a social venture investment fund. Serve on the board of a nonprofit. If you’re ready to make an impact, there’s no better place to be.

BUSINESS+IMPACT STUDIO
Learn how to translate research into real-world solutions with positive impact in this immersive course that brings together graduate students from across disciplines.

HEALTHCARE DELIVERY IN EMERGING MARKETS
Expand your vision and enhance your experience by helping to improve healthcare delivery in underserved areas of the world.

SOCIAL VENTURE FUND
Be part of running the first student-led impact investing fund in the U.S., supporting innovative companies with a social or environmental purpose.

INTERNATIONAL INVESTMENT FUND
Launch and manage equity investments in small- and medium-size enterprises across emerging economies.

OPEN ROAD
Spend five weeks driving state to state across America. Meet and work closely with socially and environmentally driven entrepreneurs to help solve their business challenges.
Our MBA grads go on to lead initiatives and start companies focused on the greater good.

- Supporting nonprofits that use data science and innovative approaches to advance social justice

- Managing field office operations in Southern Africa as part of the CDC’s Global HIV/AIDs Division
  Greg Thorne // MBA ’12 // Country Officer, Centers for Disease Control and Prevention

- Identifying ways cities can dramatically increase their amount of waste recycled
  Cynthia Shih // MBA/MS ’13 // Senior Advisor, Global Insights & Strategy, DelTerra

- Developing a national sanitation market strategy in Uganda through mission-driven consulting
  Puneet Goenka // MBA ’16 // Associate Director, FSG

- Lowering the cost of cross-border money transfers across Africa
  Alicia Levine // MBA ’11 // Chief Operating Officer, Chipper Cash
READY TO PAVE YOUR OWN PATH

Getting an MBA is a big investment, so join a program that helps you prepare for the career you want. At Michigan Ross, you can explore the areas of business that interest you most, and gain the kinds of experiences that top recruiters are looking for.

**STEM — MANAGEMENT SCIENCE SPECIALIZATION**
Considering a role in quantitative management, or maybe business analytics? This specialization’s STEM-designated courses spanning seven academic areas are designed to help you get there, and may support eligibility for employment in the U.S.

**ERB INSTITUTE**
Bring together your passion for business and sustainability through an MBA/MS dual degree with the Erb Institute, a partnership between Ross and U-M’s School for Environment and Sustainability.

**DATA & BUSINESS ANALYTICS CONCENTRATION**
Data drives almost every aspect of business. Gain the expertise to turn numbers into strategic insights with 12 credits of analytics courses.

**TAUBER INSTITUTE FOR GLOBAL OPERATIONS**
Be prepared to tackle the kinds of complex global challenges that keep execs up at night through the Tauber Institute, a partnership with U-M’s College of Engineering.
READY TO LEAD ANYWHERE

Maybe you’re ready to make a move from finance to corporate sustainability, or are looking to switch from startup to Fortune 500. Or maybe you’re ready to relocate to an exciting new area of the world. Wherever you want to go in your career, Michigan Ross can help you get there. The most desirable employers are among our top hiring companies. And Ross graduates live and work in major cities all across the U.S. and in more than 100 countries.
Ann Arbor consistently ranks as one of the best places to live in America—largely due to its entrepreneurial spirit, intellectual drive, and creative energy. Hundreds of startups, including a few tech unicorns, call this vibrant city home. Here, the resources, support, and potential partners are nearly limitless.
READY TO MAKE CONNECTIONS FOR LIFE

Join one of the most powerful alumni networks in the world, made up of individuals driving change in every area of business, all over the world. No matter where your career takes you, you’ll have access to accomplished leaders who are always willing to help you out.

50+
ALUMNI CLUBS AROUND THE WORLD

56,000+
MICHIGAN ROSS ALUMNI LIVE IN 114 COUNTRIES

667,000+
U-M ALUMNI AROUND THE WORLD

LIFELONG RETURNS FOR LIFELONG LEARNERS

AS A MICHIGAN ROSS ALUM, YOU CAN TAKE PART IN OUR ONE-OF-A-KIND ALUMNIAVANTAGE PROGRAM, INCLUDING TUITION-FREE OPEN ENROLLMENT COURSES AND CAREER RESOURCES FOR LIFE.

“the moment when...”

YOU FEEL THE SUPPORT

I felt the overwhelming support and pay-it-forward mentality shared by the Ross alumni network throughout my recruitment journey. Ross alumni were more than happy to go the extra mile as I explored roles across a brand-new industry, prepared for interviews, and got my bearings throughout my internship at Bristol Myers Squibb.”

DENNY LAI // MBA ’24
MBA COUNCIL PRESIDENT