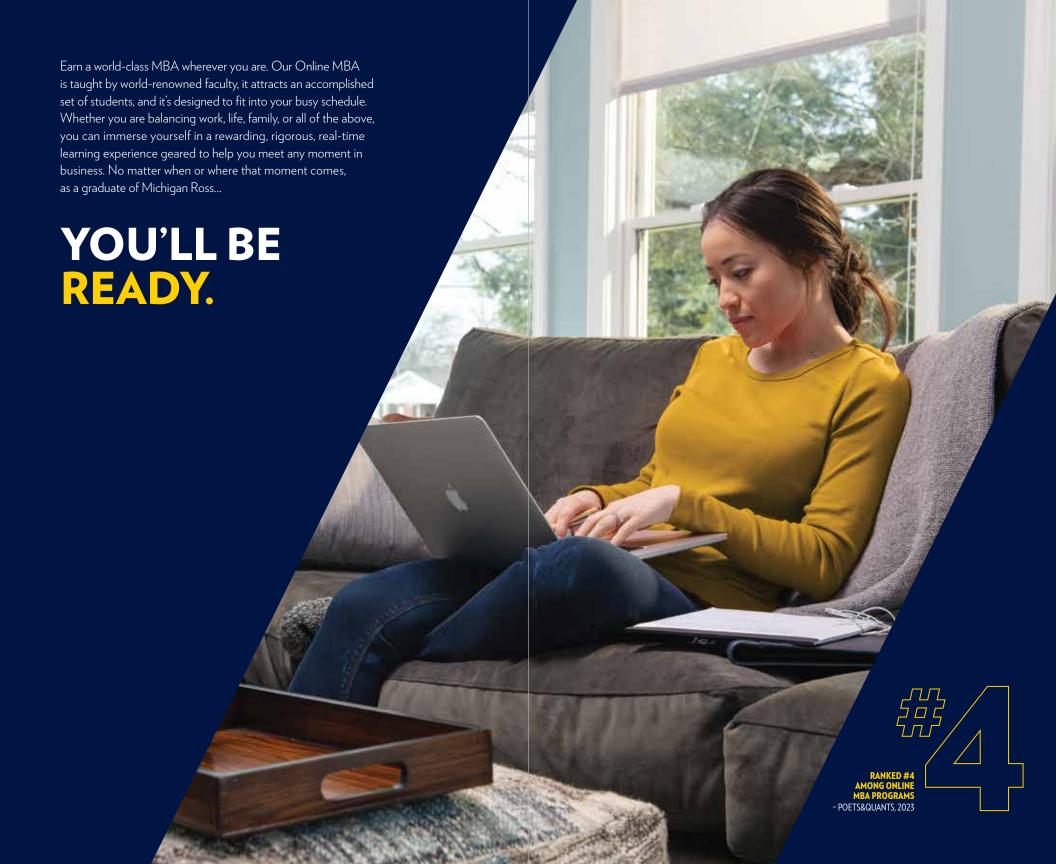
# ONLINE MBA



### READY TO START THE NEXT CHAPTER

Our Online MBA attracts an incredibly accomplished group of people from all across the country and around the world. Our MBAs bring a broad range of experience from a wide variety of roles. This diversity of perspective will help you build a solid foundation in business and take the next step in your career, whether that means continuing on your current career path or pivoting to another industry.

#### **MEET OUR STUDENTS**

**7.3** Years of full-time work experience

**686** > Average GMAT

**3.4** > Undergraduate GPA

**28** States represented

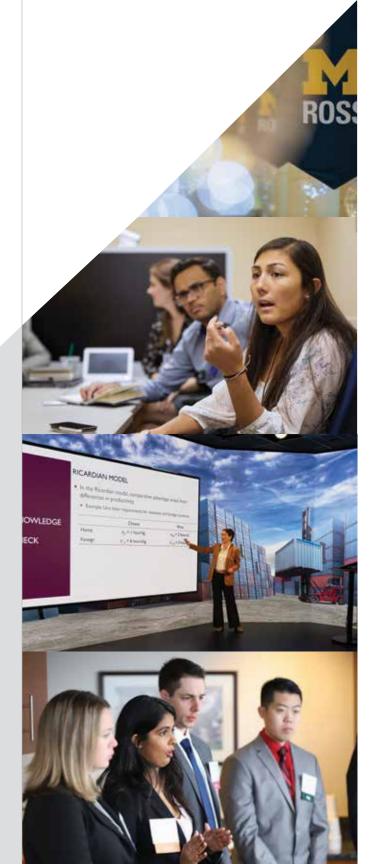
24% > Women

**39%** • Have advanced degrees

### LEADERS FROM ALL WALKS OF LIFE

Your future classmates are likely to be some of the most diverse and most talented people you'll ever meet. Students who have joined our program include:

- > An engineer program manager at Apple
  - > An officer and pilot in the US Army
- > A new product operations program manager at Google
  - > A strategy and operations associate at DoorDash
- > An insights director at educational nonprofit City Year





# "the moment when...

### YOU KNOW YOU BELONG

The Michigan Ross
Online MBA Program has
provided me the opportunity
to further hone my skills
by learning from worldclass professors, senior
leaders from Fortune 500
companies, and an incredibly
smart, diverse, and unique
community of student
colleagues and alumni
mentors."

JESSIE VANDERVEEN
// MBA '24

### READY TO JUMP IN

Our Online MBA gives you an enriching and engaging education designed to help you lead in an increasingly digital world. Most students build a schedule around their current job and complete the program in 3-4 years.

### **LEARN AT YOUR OWN PACE**

One of the best parts of our Online MBA is that you can stay where you are and get where you want to be. You can choose to start in late August or January, and schedule courses at a pace that works best for your schedule.

### **BUILD RELATIONSHIPS THROUGH RESIDENCIES**

Leadership, transformation, and innovation are the focus of three residencies at the Michigan Ross campus in Ann Arbor, Michigan.\* Students can also attend a Global Business Strategy residency in an international location. Additional international residencies will be offered in locations around the world.

### **CUSTOMIZE YOUR LEARNING JOURNEY**

With a wide range of course options, you can thoughtfully choose electives that align with your interests and goals. Example electives include Healthcare and Public Policies, Leading Diverse Teams and Organizations: A DEI Toolkit, Digital Marketing, and Strategies for Growth. Electives can be taken online or in person through the Full-Time or Weekend MBA Programs.

In addition, once you complete the core coursework, you are eligible to take elective courses on campus in Ann Arbor throughout other schools and colleges across U-M.

CREDITS **CORE COURSES** LECTIVES VER 3 RESIDENCIES Our Digital Education Studios, including our new, cutting-edge Convatec Digital Learning Studio, allow for meaningful interactions with faculty and peers. Our studios employ innovative technology **CREDITS** that elevates your experience and immerses you in a **MAP COURSE** learning environment that blurs the line between online and in person.

\*Students without an eligible U.S. visa need to meet the residency requirement by attending three international residencies.

### READY TO MAKE AN IMPACT

We believe the best way to learn business is to do business. That's why we provide action-based learning opportunities throughout the program.

### SUCCESS IS OUT THERE; WE GIVE YOU A MAP

Think of our signature Multidisciplinary Action Projects course as a mini-consulting project, guided by a faculty advisor. Like any consultant, your team will advise a real organization on real business challenges. It's a great way to tackle new challenges, gain new perspectives, build relationships, and grow your professional experience.

- Caterpillar // Manufacturing
   Develop a three- to five-year strategic marketing plan for electrified construction equipment aligned to customer adoption.
- Coinbase // Technology Analyze the current state employer brand and give recommendations on how to improve.
- Kimberly-Clark // CPG
   Create a strategy that helps expand Kleenex into new categories.
- Sony // Media/Entertainment Create a business plan for expanding PlayStation's presence off-console.
- > Uber // Technology Research innovation projects in the delivery industry and complete a competitive analysis.



### READY TO PROVE YOURSELF

One of the best parts of our Online MBA is that you don't have to uproot your life to take a life-changing journey. No matter where you are, you'll learn from top faculty and will have a chance to sharpen your leadership skills through unique challenges and intensive, action-based residences.

### **IN-PERSON RESIDENCIES**

Become a more confident leader, while building the skills and the network you need to succeed. Three in-person residencies, in the U.S. or abroad\*, will put your learning into action as you navigate the challenges and complexities of today's global business environment.

### **LEADERSHIP CRISIS CHALLENGE**

As part of the leadership residency, the Leadership Crisis Challenge puts you and your teammates in an executive leadership team role, navigating a high-stakes, high-pressure, and very public simulated crisis. So, when it comes time to face the tough challenges, you'll be prepared.

\*Students without an eligible U.S. visa need to meet the residency requirement by attending three international residencies



### STUDENT-RUN PODCAST

There's a podcast for everything, and this one's for you. Working for the Weekend is the student-run podcast about Part-Time MBA students balancing work, life, family, and everything else that comes with living and working toward a Ross MBA.

MEET THE TEAM FROM THE LEADERSHIP CRISIS CHALLENGE IN EPISODE #402





# "the moment when

### YOU PUT YOUR NEW SKILLS TO WORK

In the Leadership Crisis
Challenge you are an
executive team, but the
skills translate no matter
where you are in your
organization. I have already
been able to use
some of my learnings in my
workplace, and feel truly
grateful for the experience."

### **ANDREW GREEN**

// MBA '22

# READY FOR WHAT'S NEXT

Some students want to move up in their current company, some want to venture into an entirely new industry. We make it our mission to understand your career goals and help you chart the best path forward.

#### WE TAKE YOUR SUCCESS PERSONALLY

Our Career Development Office helps connect you with recruiters from some of the world's most desirable companies. You'll have access to personalized career support, career resources, and on-campus recruiting.\*

### Discovering

Your PTMBA career journey starts with an assessment of your interests and your strengths, which serves as a springboard for discussions to help you reach your career goals.

### > Preparing

You'll complete a preparation course before you start recruiting to learn foundational approaches and skills to help with your career search. Our team then coaches you through mock interviews, and helps make sure your resume sings and your cover letter grabs their attention. We also work with you to optimize your LinkedIn profile to kick-start your job search.

### > Searching

Our recruiting team has strong relationships with some of the world's most desirable employers, and Ross graduates live and work in major cities all across the U.S. and in more than 100 countries. So no matter where you want to be, chances are we have a connection that can help.

### > Negotiating

If you need a sounding board or a data set on comparable salaries, we have you covered. As you decide whether or not to accept an offer, our team is available for one-on-one consultations to help you negotiate the details.

\$151K

**\$27K** 

82%

RECEIVED A PROMOTION SINCE THE START OF THE PROGRAM

\*International students (excluding Canadian citizens) living in another country without an eligible U.S. visa are not able to participate in formal or on-campus recruiting and related career-development activities. Please contact our admissions team at rossptmba@umich.edu to learn more.





# "the moment when...

### YOUR NEXT CHAPTER BEGINS

Pivoting from the purely clinical/surgical side of medicine to industry is not common for physicians for a variety of reasons, and when I started I was unsure whether I could really do it. I credit Ross for helping me build the mindset and skill set needed to make the leap."

LESLIE PATCH // MBA '22



# READY TO MAKE CONNECTIONS FOR LIFE

Every leader needs a support system, and as an alum, you'll gain one of the largest in the world. The Michigan Block M is one of the most recognized symbols in higher education, and a "Go Blue!" at the end of an email to an alum pretty much guarantees a response.

56,000+

667,000+

U-M ALUMNI AROUND THE WORLD

### OUR COMMITMENT TO YOU LASTS A LIFETIME

AS A MICHIGAN ROSS ALUM, YOU CAN TAKE PART IN OUR ONE-OF-A-KIND ALUMNIADVANTAGE PROGRAM, INCLUDING TUITION-FREE OPEN ENROLLMENT COURSES AND CAREER RESOURCES FOR LIFE.



## Alumni Spotlight



#### LINDSAY CASE // MBA '21

Lindsay Case covered a lot of ground while completing her MBA. Originally from Ontario, Canada, and based in Nashville, Tennessee, she was able to attend class online as she traveled all over the Western Hemisphere for work. She even trekked to Mount Everest.

Case was attracted to the program by the strength of the Michigan Ross reputation and the rigor of the program. That fueled her passion for continuous improvement and helped her get noticed by Poets&Guants, which named her to the "Best & Brightest Online MBAs:

Class of 2021."

66

This MBA is helping me pivot from one part of my company to another. I'm better equipped to take on new professional challenges that will ultimately make me a more well-rounded leader."



### michiganross.umich.edu/omba

### MICHIGAN ROSS

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#### The Regents of the University of Michigan

Jordan B. Acker, Michael J. Behm, Mark J. Bernstein, Paul W. Brown, Sarah Hubbard, Denise Ilitch, Ron Weiser, Katherine E. White, Santa J. Ono (ex officio)

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