Learn Why ESG Leaders Must Drive Innovative ESG Strategies for Sustainable Transformation

This program integrates leading research with industry best practices, providing participants with a solid foundation of evidence-based knowledge to inform their decision-making and drive sustainable business practices.

Through interactive lectures, case studies, group discussions, and experiential learning activities, participants transition from consumers of ESG data and sustainability reports to producers and leaders of sustainable business in the ESG era.

Sustainable Leadership in the ESG Era was developed in coordination with the Erb Institute, which has been at the forefront of redefining sustainability for over 25 years.

KEY BENEFITS

- ESG Risks and Opportunities: Learn how to identify threats and manage opportunities.
- Measure, Report, and Analyze: Apply the right tools to assess ESG performance and impact.
- Improve Your Strategic Decision-Making: Integrate ESG principles and sustainability.
- Drive Sustainable Business Practices: Introduce, employ, and lead ESG practices in your organization.
- Garner Stakeholder Support: Effectively engage stakeholders in ESG-related dialogue and sustainability strategies.
- Become a Leader of Organizational Change: Foster a culture of sustainability.
- Implement Sustainable Practices: Gain familiarity with and apply the best ethical leadership and governance practices.
- Keep Up-To-Date: Stay informed about emerging trends and future challenges in ESG and sustainable leadership.

WHO SHOULD ATTEND

- Executives and senior leaders, government and nonprofit leaders.
- ESG or SCR managers, sustainability champions responsible for sustainability initiatives in their organization.
- Risk and compliance managers, investors, asset managers and finance professionals.
- Strategy and business development professionals, consultants and advisors.

DATES*
8 - 11 Apr 2024

FORMAT
In Person
Los Angeles, CA

PROGRAM FEES*
$9,500 US

CREDENTIAL
Visit the website to see available credentials.
**PROGRAM STRUCTURE**

The teaching methodology emphasizes practical application, enabling participants to translate their learning into actionable organizational strategies and initiatives.

<table>
<thead>
<tr>
<th>MONDAY</th>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Materiality and Stakeholders</td>
<td>Environmental and Social</td>
<td>Social and Governance</td>
<td>Governance and Strategy</td>
</tr>
<tr>
<td>&gt; Sustainability and Purpose</td>
<td>&gt; Sustainable Value Chains</td>
<td>&gt; Inclusive Growth Policy</td>
<td>&gt; ESG Performance Ratings and Reporting Frameworks</td>
</tr>
<tr>
<td>&gt; ESG Risks and Opportunities</td>
<td>&gt; The Equity Challenge</td>
<td>&gt; Good Governance in Global Context</td>
<td>&gt; Applied Exercise and Action Plan</td>
</tr>
<tr>
<td>&gt; Materiality Assessment</td>
<td>&gt; ESG Leadership and Social Activism</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**THE EXPERTS**

Learn from the same faculty who teach in our highly-ranked degree programs.

Chris Rider
FACULTY DIRECTOR
Thomas C. Kinnear Professor and Associate Professor of Entrepreneurial Studies

Sara Soderstrom
Assistant Professor of Organizational Studies and Assistant Professor of Program in the Environment, College of Literature, Science, and the Arts

Gwen Yu
Professor of Accounting
Michael and Joan Sakkinen Faculty Fellow
Accounting Faculty Doctoral Coordinator

**A WORLD-CLASS EXPERIENCE**

We strive to make every aspect of your program a world-class experience. Our program directors work closely with faculty before, during, and after the program to ensure you achieve your objectives. Program managers facilitate a seamless transition between classroom and off-site activities and assist with anything you might need — ensuring your focus is on learning, not logistics.

9.4/10
OVERALL SATISFACTION SCORE FOR OPEN PROGRAMS
– Financial Times, 2023

**REGISTER TODAY!**

For more information, contact:
734-763-1000
rossexeced@umich.edu
michiganross.umich.edu/slee

*The program fee includes tuition, instructional materials, meals, select dinners, and course materials. Living accommodations are not included and must be arranged independently. Dates and fees are subject to change.

*This sample schedule is meant to be representative of the program structure and content. Timing and session topics are subject to change. Visit the website for the most up-to-date information.

© 2023 The Stephen M. Ross School of Business at the University of Michigan