



ONLINE MBA

M | MICHIGAN ROSS

Earn a world-class MBA wherever you are. Our Online MBA is taught by world-renowned faculty, it attracts an accomplished set of students, and it's designed to fit into your busy schedule. Whether you are balancing work, life, family, or all of the above, you can immerse yourself in a rewarding, rigorous, real-time learning experience geared to help you meet any moment in business. No matter when or where that moment comes, as a graduate of Michigan Ross...

YOU'LL BE READY.



#4

RANKED #4
AMONG ONLINE
MBA PROGRAMS
- POETS&QUANTS, 2024

READY TO START THE NEXT CHAPTER

Our Online MBA attracts an incredibly accomplished group of people from all across the country and around the world. Our MBAs bring a broad range of experience from a wide variety of roles. This diversity of perspective will help you build a solid foundation in business and take the next step in your career, whether that means continuing on your current career path or pivoting to another industry.

MEET OUR STUDENTS

- 7.3** > Years of full-time work experience
- 686** > Average GMAT
- 157** > Average GRE (Quantitative)
- 3.4** > Undergraduate GPA
- 28** > States represented
- 24%** > Women
- 39%** > Have advanced degrees

LEADERS FROM ALL WALKS OF LIFE

Your future classmates are likely to be some of the most diverse and most talented people you'll ever meet. Students who have joined our program include:

- > An engineer program manager at Apple
 - > An officer and pilot in the US Army
- > A new product operations program manager at Google
 - > A strategy and operations associate at DoorDash
- > An insights director at educational nonprofit City Year



*"the moment
when..."*

**YOU KNOW
YOU BELONG**

The Michigan Ross Online MBA Program has provided me the opportunity to further hone my skills by learning from world-class professors, senior leaders from Fortune 500 companies, and an incredibly smart, diverse, and unique community of student colleagues and alumni mentors."

JESSIE VANDERVEEN

// MBA '24

READY TO JUMP IN

Our Online MBA gives you an enriching and engaging education designed to help you lead in an increasingly digital world. Most students build a schedule around their current job and complete the program in 3-4 years.

LEARN AT YOUR OWN PACE

One of the best parts of our Online MBA is that you can stay where you are and get where you want to be. You can choose to start in late August or January, and schedule courses at a pace that works best for your schedule.

BUILD RELATIONSHIPS THROUGH RESIDENCIES

Leadership, transformation, and innovation are the focus of three residencies at the Michigan Ross campus in Ann Arbor, Michigan.* Students can also attend a Global Business Strategy residency in an international location. Additional international residencies will be offered in locations around the world.

CUSTOMIZE YOUR LEARNING JOURNEY

With a wide range of course options, you can thoughtfully choose electives that align with your interests and goals. Example electives include Healthcare and Public Policies, Leading Diverse Teams and Organizations: A DEI Toolkit, Digital Marketing, and Strategies for Growth. Electives can be taken online or in person through the Full-Time or Weekend MBA Programs.

In addition, once you complete the core coursework, you are eligible to take elective courses on campus in Ann Arbor throughout other schools and colleges across U-M.

**Students without an eligible U.S. visa need to meet the residency requirement by attending three international residencies.*



CREDITS
CORE COURSES

CREDITS
ELECTIVES

CREDITS
OVER 3 RESIDENCIES

CREDITS
MAP COURSE

YOU'RE VIRTUALLY HERE

Our Digital Education Studios, including our new, cutting-edge Convatec Digital Learning Studio, allow for meaningful interactions with faculty and peers. Our studios employ innovative technology that elevates your experience and immerses you in a learning environment that blurs the line between online and in person.

READY TO MAKE AN IMPACT

We believe the best way to learn business is to do business. That's why we provide action-based learning opportunities throughout the program.

SUCCESS IS OUT THERE; WE GIVE YOU A MAP

Think of our signature Multidisciplinary Action Projects course as a mini-consulting project, guided by a faculty advisor. Like any consultant, your team will advise a real organization on real business challenges. It's a great way to tackle new challenges, gain new perspectives, build relationships, and grow your professional experience.

- › **Caterpillar** // Manufacturing
Develop a three- to five-year strategic marketing plan for electrified construction equipment aligned to customer adoption.
- › **Coinbase** // Technology
Analyze the current state employer brand and give recommendations on how to improve.
- › **Kimberly-Clark** // CPG
Create a strategy that helps expand Kleenex into new categories.
- › **Sony** // Media/Entertainment
Create a business plan for expanding PlayStation's presence off-console.
- › **Uber** // Technology
Research innovation projects in the delivery industry and complete a competitive analysis.

MAP

STUDENT-RUN INVESTMENT FUND

Michigan Ross Online MBA students don't just learn about equity investing and portfolio management theories. They can actively manage part of the University of Michigan's endowment in our unique elective: Managing the OMBA Fund.



READY TO PROVE YOURSELF

One of the best parts of our Online MBA is that you don't have to uproot your life to take a life-changing journey. No matter where you are, you'll learn from top faculty and will have a chance to sharpen your leadership skills through unique challenges and intensive, action-based residencies.

IN-PERSON RESIDENCIES

Become a more confident leader, while building the skills and the network you need to succeed. Three in-person residencies, in the U.S. or abroad*, will put your learning into action as you navigate the challenges and complexities of today's global business environment.

LEADERSHIP CRISIS CHALLENGE

As part of the leadership residency, the Leadership Crisis Challenge puts you and your teammates in an executive leadership team role, navigating a high-stakes, high-pressure, and very public simulated crisis. So, when it comes time to face the tough challenges, you'll be prepared.

**Students without an eligible U.S. visa need to meet the residency requirement by attending three international residencies.*



STUDENT-RUN PODCAST

There's a podcast for everything, and this one's for you. Working for the Weekend is the student-run podcast about Part-Time MBA students balancing work, life, family, and everything else that comes with living and working toward a Ross MBA.

MEET THE TEAM FROM THE LEADERSHIP
CRISIS CHALLENGE IN EPISODE #402



*"the moment
when..."*

YOU PUT YOUR NEW SKILLS TO WORK

In the Leadership Crisis Challenge you are an executive team, but the skills translate no matter where you are in your organization. I have already been able to use some of my learnings in my workplace, and feel truly grateful for the experience."

ANDREW GREEN

// MBA '22



READY FOR WHAT'S NEXT

Some students want to move up in their current company, some want to venture into an entirely new industry. We make it our mission to understand your career goals and help you chart the best path forward.

WE TAKE YOUR SUCCESS PERSONALLY

Our Career Development Office helps connect you with recruiters from some of the world's most desirable companies. You'll have access to personalized career support, career resources, and on-campus recruiting.*

> Discovering

Your PTMBA career journey starts with an assessment of your interests and your strengths, which serves as a springboard for discussions to help you reach your career goals.

> Preparing

You'll complete a preparation course before you start recruiting to learn foundational approaches and skills to help with your career search. Our team then coaches you through mock interviews, and helps make sure your resume sings and your cover letter grabs their attention. We also work with you to optimize your LinkedIn profile to kick-start your job search.

> Searching

Our recruiting team has strong relationships with some of the world's most desirable employers, and Ross graduates live and work in major cities all across the U.S. and in more than 100 countries. So no matter where you want to be, chances are we have a connection that can help.

> Negotiating

If you need a sounding board or a data set on comparable salaries, we have you covered. As you decide whether or not to accept an offer, our team is available for one-on-one consultations to help you negotiate the details.

\$151K

MEAN BASE SALARY

\$27K

MEAN SIGNING BONUS

82%

RECEIVED A PROMOTION
SINCE THE START OF
THE PROGRAM

*International students (excluding Canadian citizens) living in another country without an eligible U.S. visa are not able to participate in formal or on-campus recruiting and related career-development activities. Please contact our admissions team at rossptmba@umich.edu to learn more.



*"the moment
when..."*

YOUR NEXT CHAPTER BEGINS

Pivoting from the purely clinical/surgical side of medicine to industry is not common for physicians for a variety of reasons, and when I started I was unsure whether I could really do it. I credit Ross for helping me build the mindset and skill set needed to make the leap."

LESLIE PATCH // MBA '22



#3

BEST U.S. CITIES FOR REMOTE WORKERS

- TEAMWORK.COM
2022

#1

MOST EDUCATED CITY IN AMERICA

- WALLETHUB
2023

117

GRADUATE PROGRAMS IN THE TOP 10

- U.S. NEWS & WORLD REPORT
2024



#2

TOP PUBLIC UNIVERSITY IN AMERICA

- NICHE, 2023



#2

BEST SMALL COLLEGE TOWN IN AMERICA

- WALLETHUB
2023



#1

BEST PLACES TO LIVE FOR QUALITY OF LIFE

- US NEWS & WORLD REPORT
2023

A²

READY TO EXPLORE ANN ARBOR

Find yourself right at home in Ann Arbor, a city rich with entrepreneurial spirit, creative energy, and multicultural influence. Named one of the best places to live in the United States, Ann Arbor offers plenty of ways to spend time outside of class — whether it's exploring our international restaurant scene, attending a performing arts show, enjoying a football game at "The Big House" (the country's largest football stadium), or staying active outdoors at one of the city's scenic spots.



#1

BEST COLLEGE IN AMERICA

- MONEY.COM
2022



#2

TOP PLACES TO LIVE IN THE MIDWEST

- LIVABILITY
2023



READY TO MAKE CONNECTIONS FOR LIFE

Every leader needs a support system, and as an alum, you'll gain one of the largest in the world. The Michigan Block M is one of the most recognized symbols in higher education, and a "Go Blue!" at the end of an email to an alum pretty much guarantees a response.

Go Blue!

56,000+

MICHIGAN ROSS ALUMNI LIVE IN 114 COUNTRIES

667,000+

U-M ALUMNI AROUND THE WORLD

OUR COMMITMENT TO YOU LASTS A LIFETIME

AS A MICHIGAN ROSS ALUM, YOU CAN TAKE PART IN OUR ONE-OF-A-KIND ALUMNI ADVANTAGE PROGRAM, INCLUDING TUITION-FREE OPEN ENROLLMENT COURSES AND CAREER RESOURCES FOR LIFE.

Alumni Spotlight



LINDSAY CASE // MBA '21

Lindsay Case covered a lot of ground while completing her MBA. Originally from Ontario, Canada, and based in Nashville, Tennessee, she was able to attend class online as she traveled all over the Western Hemisphere for work. She even trekked to Mount Everest.

Case was attracted to the program by the strength of the Michigan Ross reputation and the rigor of the program. That fueled her passion for continuous improvement and helped her get noticed by Poets&Quants, which named her to the "Best & Brightest Online MBAs: Class of 2021."

“

This MBA is helping me pivot from one part of my company to another. I'm better equipped to take on new professional challenges that will ultimately make me a more well-rounded leader.”

READY TO GET GOING

Now that you know how our Online MBA works, what makes it special, and where it can take you, there's just one thing left to do: Take your next step.

WE WANT TO HEAR FROM YOU

Register for an information session, connect with a student, or start your application at michiganross.umich.edu/omba

APPLICATION DEADLINES

JANUARY 2024 START

› **Final Deadline:** Sept. 25, 2023

LATE AUGUST 2024 START

› **Early Deadline:** March 25, 2024

› **Final Deadline:** May 13, 2024

PUT YOUR WEEKENDS TO WORK

In addition to our Online MBA, many working professionals find success with our **Weekend MBA**. It's an accelerated, two-year program with on-campus classes every other weekend. You'll advance through the program with the same group of students, which creates meaningful relationships and a true cohort experience.

Learn more at:

michiganross.umich.edu/weekend-mba



michiganross.umich.edu/omba

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