Vision, Strategy, and Managing the Organization to Drive Results

Your effectiveness as a senior leader is measured by the performance of the leaders you manage. They rely on your ability to align, inspire, and drive business results. Learn to make better decisions under pressure, navigate complex problems more effectively, develop talent more deliberately, and lead with more creativity, inspiration, and intensity. The strategic leadership program prepares high-potential mid to senior-level leaders with a new set of executive skills.

The Strategic Leaders Program, through the Competing Values Framework, challenges you to adopt new research-backed ways of thinking that will increase your impact as a leader. You’ll emerge with an action plan to drive positive results in your organization and a refined skill set to advance your career.

WHO SHOULD ATTEND

- Leaders with 7 - 15 years of leadership experience.
- Mid- and senior-level leaders who manage other managers.
- Those ascending to, or currently in, general management roles.

KEY BENEFITS

- **Positive Business Impact**: Improve the bottom line with increased employee motivation and engagement.
- **Greater Alignment**: Proven methods for communicating and cascading strategy to all levels of the organization.
- **Increased Confidence**: Assessments and personalized coaching sessions build upon your strengths and empower you to take on any personal or professional challenge.
- **Resourcefulness and Resilience**: Increase your ability to perform well under pressure and recover quickly after a setback.
- **Better Decision Making**: Improved decision-making in complex and ambiguous situations, resulting in enhanced productivity at all levels of the organization.

Great program and the focus on leadership, strategy, innovation, and inner voice were illuminating, insightful, and with pragmatic advice.

Chris Akayan
Mirvac Pty Ltd

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EXECUTIVE EDUCATION PROVIDER IN NORTH AMERICA – Financial Times, 2023

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**THE EXPERTS**

Dave Mayer  
**FACULTY DIRECTOR**  
John H. Mitchell Professor in Business Ethics  
Chair of Management and Organizations

**PROGRAM STRUCTURE**

Program topics are presented via a combination of action-learning activities, simulations, group discussions, team exercises, lecturers, case studies, and projects. This fast-paced learning environment fosters collaboration, dialogue, and introspection. The program is customized to participants’ unique, personal, and current leadership challenges and aspirational career goals.

**FRAMEWORK**

The Strategic Leaders Program, through the Competing Values Framework, challenges you to adopt new research-backed ways of thinking and increase your impact as a leader.

**MICHIGAN LEADERSHIP MODEL**

Based on the Competing Values Framework.

**OVERALL SATISFACTION SCORE FOR OPEN PROGRAMS** – Financial Times, 2023

9.4/10

**REGISTER TODAY!**

For more information, contact:
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rossexeced@umich.edu  
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*Your program fee includes accommodations, meals, and course materials. Dates and fees are subject to change.  
*This sample schedule is meant to be representative of the program structure and content. Timing and session topics are subject to change. Visit the website for the most up-to-date information.  
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