

EXECUTIVE EDUCATION

RESOURCE GUIDE

Whether you're looking to advance your career, refresh your skills, improve team performance, develop a pipeline of leaders - or have another objective altogether - Michigan Ross Executive Education is dedicated to helping you achieve your goals and delivering a high return on investment. We are a #1 ranked Executive Education Program Provider in North America and earned a Top 10 Global Custom Programs ranking from the Financial Times, 2023. In addition to our highly ranked programs for individuals and custom programs, we offer a variety of service options to current, past, and future program participants.

This resource guide is designed to connect you to the services available to you as an individual, for your team, or organization. We look forward to the opportunity to serve you.

“*Amazing professors and learning experience. Applicable to all types of leadership positions and organizations.*”

Kerry Whitford

Chief Strategy Officer, Western Area Power Administration

Advance your business knowledge with valuable insights from Michigan Ross Executive Education faculty.

Learn more...

Stay connected with the latest business research and areas of interest presented by our preeminent Michigan Ross Executive Education #1 Financial Times-ranked faculty in North America, 2023.

Visit our Executive Education Insights webpage for recent faculty research and theory on various global business topics. Network and share topic-specific business issues with leaders, teams, or others in your industry faced with solving similar business crises in their organizations. With Michigan Ross 'Faculty Insights' learn from the leading experts on what works and what doesn't. Content is updated frequently.

Watch and learn from Ross faculty-led webinars, reference quick video insights on various current business topics, or view select event recordings, including faculty interviews featuring special well-known celebrity guests and prominent global business leaders.

Join our mailing list to ensure you're always up-to-date and receive advance details regarding upcoming faculty webinars, programs, research articles, books, events, activities, and more!

KEY BENEFITS

- › **Stay Updated with Ross Faculty Insights:** Extend your connections to Ross faculty and learn what current research topics they're working on.
- › **Expand Your Network:** Share Ross Faculty Insights, including the latest thinking on current business topics, with colleagues, team members, leaders, or others in your organization.
- › **Dive Deeper Into Specific Faculty Insights:** Learn which programs for individuals you may need to strengthen your business acumen.
- › **Learn From Others:** Hear diverse points of view from program, event, and webinar attendees having the same or similar questions as you.



EXPLORE EXECUTIVE EDUCATION'S GLOBAL IMPACT

Ensuring accessibility without compromising quality. As a Top 10 Global Provider (Financial Times, 2023), Michigan Ross continues to provide exceptional educational experiences worldwide, ensuring accessibility without compromising quality.

Global locations span Europe, South Asia, the Middle East, South America, and the United States, including U-M's main campus in Ann Arbor, MI. Our expertise in global business markets helps us create programs relevant to your business's region-specific challenges. Companies across continents benefit from the same seamless learning experience and access to award-winning Ross faculty, regardless of where the program is held: on-site, online, or on the main Ann Arbor campus.



Visit our interactive **Executive Education Global Map** and virtually explore the 200+ locations and counting where we develop important industry relationships with global corporations and their business leaders through programs, coaching, events, and speaking engagements. Learn more about the relationships we have built to help us deepen our cross-cultural connections and strengthen and grow opportunities to expand your executive learning experiences. Global information and business transformations in research and design exchanges between faculty experts, global leaders, and their corporate enterprises help improve your individual leadership skills, extend your organization's global footprint, and help maintain our focus on building a better world through business.



Los Angeles, California



Barcelona, Spain



Detroit, Michigan

ACCESS TO MICHIGAN ROSS EXPERTS

EXECUTIVE COACHING

Choose Ross Executive Coaching and never struggle alone to address current business challenges and issues.

Get preferred access to executive leadership coaches with Michigan Ross Coaching Experts. Our coaches are actively involved in advising executives and teams at all organizational levels. Our coaches are experts in their respective fields and exude expertise in key areas of leadership development training, including communicating knowledge, influencing thought, leading change, and addressing leadership behaviors.

Our executive coaching team specializes in executive development, strategy, innovation, and team building. Michigan Ross Executive Coaches are chosen as collaborative partners by leading executives globally from companies of all sizes.

Our coaches identify three critical ingredients for effective leadership development including:

- › Creating stretch experiences that challenge leaders to learn and grow
- › An individualized, customized approach to supporting each individual's learning and personal growth
- › Across all these experiences, we offer a rich assessment process fostering self-awareness

An initial introductory meeting to assess coaching needs is free of charge. Coaching engagements are personally designed for each client, and fees vary depending on the client's goals and expectations. To learn more about how to begin the coaching process, find which assessment options best meet your needs, pricing, next steps, and more, visit our coaching website at michiganross.umich.edu/programs/executive-education/mcoach.

“ ... If you are a leader seeking to unlock your full potential, I wholeheartedly recommend the Michigan Ross M-Coaching program. It is a transformative journey that will equip you with the tools, insights, and support you need to excel in your career and make a lasting impact in your field. ”

Brian Smith

Associate VP of Finance, The University of Michigan

EXECUTIVE EDUCATION SPEAKERS BUREAU

Michigan Ross's world-renowned faculty can deliver pragmatic research with high energy and share intellectual insights through dynamic speaking engagements for your event. Speaker engagements offer greater scheduling flexibility, allowing faculty to meet you where you are and deliver at your site.

Perfect for organizations and events, each faculty member offers specialized and applicable knowledge. Areas of interest cover a wide range of topics. The following is a sample of our most frequently requested themes and sub-topics that could be the subject of a live or virtual workshop.

Areas of expertise include:

- › Building and Maintaining High-Quality Connections
- › Building Social-Emotional Intelligence for Interpersonal Collective Success
- › Design Thinking
- › Fundamental State of Leadership
- › Influence and Persuasion
- › Leading Through Social Capital
- › Leading Teams
- › Positive Leadership



Contact us today | 734-763-1000 | RossExecEd@umich.edu | MichiganRoss.umich.edu/ExecEd

TOP
GLOBAL EXECUTIVE
EDUCATION PROVIDER
– Financial Times, 2023

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MICHIGAN ROSS EVENTS

Build connections and broaden your expertise at Michigan Ross Executive Education. View our events online, in person, and around the world.

Visit our Executive Education Events webpage and check out our calendar of upcoming events. Learn which business topics generate buzz and attention across industries and help guide conversations among senior leadership, board members, and C-suite-level executives.

Gain in-depth knowledge regarding the impact and global presence of Ross faculty experts as they share insights from their academic research and global business and leadership consultations with leading industries, universities, and business schools at home and abroad.



“Great faculty, relevant topics, great networking in and out of Lexmark...”

Tonya MacAvock
Lexmark International, Inc.

EXECUTIVE EDUCATION NETWORK

Increase your executive presence among peers, colleagues, alumni, and faculty when you become a member of the EE Network.

As an Executive Education current or past program participant, you will have access to a vast University of Michigan network, including some alumni, other past Executive Education program participants, and our award-winning Ross faculty. Expand your network with special event access (both in-person and digital), including faculty chats, tailgates, webinars, and EE conferences and symposiums. Stay connected with current Executive Education content, including faculty articles and insights, videos, and more.

As an Executive Education program graduate, receive invitations to select Ross Executive Education Network Forums. Submit your success story for an opportunity to draft and produce a joint case study of your company’s success with Ross Executive Education. Learn about special program discounts for you and referral discounts for colleagues.

JOIN OUR MAILING LIST

When you join our mailing list, you will receive advance notice of research, books, and articles from our expert Ross faculty. Learn about upcoming programs, conferences, and special alumni events that are presented around the globe. Discover how our experienced coaching team and speaker’s bureau training can benefit you and your organization. Review our executive development program calendar and register to attend a highly rated executive program offered by Michigan Ross, the #1 Executive Education Provider in North America, Financial Times, 2023.