BACHELOR OF BUSINESS ADMINISTRATION

for Transfer Applicants





When you come to Michigan Ross, you don't just learn how to do business, you learn how to change it for the better.

You join a purpose-driven community that helps transform your individual passions and goals into the kind of change that makes a lasting impact. You turn bold ideas — like helping Whirlpool define the future of connectivity in the home, or shipping billions of unused medical supplies overseas — into realities through an incredible network of resources, faculty, and alumni who offer boundless support. This is where you put theory into practice. This is where the budgets are real, the stakes are high, and the opportunities, unparalleled. This is where you transform business from the inside out.

You're going to love being part of the University of Michigan community.

Welcome to Wolverine country.



Legend has it you'll fail your first exam if you tread on the brass Block M in the center of the Diag. Do you really want to chance it?

Big Network:

682,000+ U-M alumni 58,000+ Ross alumni in 114 countries

The Big House:

Also known as Michigan Stadium, it's the largest stadium in the U.S. and home to the U-M football team.

HAIL:

precipitation See below.



Preferred salutation upon encountering other students, alums, or fans.

This is the Block M:



What to Wear

An ensemble of maize and/or blue is always a good choice. Wear block M ties, socks, jewelry, watches, or cuff links. Paint your face for football Saturdays.

What Not to Wear:

Red. Green





- QS World University Rankings, 2019-23

UNOFFICIAL MASCOT

Squirrels. 4U of them.

Hail! to the victors valiant Hail! to the conquiring heroes Hail! Hail! to Michigan the leaders and best Hail! to the victors valiant Hail! to the conquiring heroes Hail! Hail to Michigan, the champions of the West!

What to Tell Your Parents

No. 1 college for your money

-Money.com, 2022

2 of 3 U-M undergrads receive financial aid

99.1% of 2023 Ross BBAs received a job offer by Sept. 30, 2023

\$754.6M+ scholarships & fellowships awarded to U-M students

97% U-M first-year retention rate

15:1 U-M student to faculty ratio

280+ U-M degree programs

FIND YOURSELF IN GOOD COMPANY.

Be part of a diverse community united by a desire to make a difference. Be inspired to do more and explore problems from new angles alongside inclusive, collaborative, and exceptionally bright peers from many backgrounds. Together you might work on a business plan for a startup, compete in our annual Michigan Business Challenge, or help manage our student-run venture fund. Your peers will push you to better yourself, your community, and the world.

4,100+Michigan Ross students

625

BBA students in each graduating class

2024 BBA TRANSFER ADMITTED STUDENT PROFILE

Average College GPA

887	Number of Applicants	
127	Number Admitted	
42 %	Women	
10%	International	
21%	First Generation in College	
49 %	In-State Attending	
	Race/Ethnicity*	
20%	Asian	
20% 7%	Asian Black/African American	
	, (3)(3)	
7%	Black/African American	
7% 1%	Black/African American Hawaiian/Pacific Islander	
7% 1% 20%	Black/African American Hawaiian/Pacific Islander Hispanic/Latinx	

Not Indicated

3%

Reflects admitted students for the incoming class in Fall 2024

*Race and ethnicity data based on United States Department of Education federal reporting quidelines

"WHEN I COMMITTED TO ROSS, I WAS ALSO COMMITTING TOA STIMULATING ACADEMIC ENVIRONMENT THAT EVERYDAY I FIND **MYS**ELF EXCITED TO ENGAGE WITH: ONE THAT FACILITATES MEANINGFUL, IMPACTFUL EXPERIENCES AND VALUES OF PURPOSE-DRIVEN BUSINESS. EVERY PEER, MENTOR, CLASS, AND ORGANIZATION I INTERACT WITH ADDS FRESH $\overline{IMPETUSTOMYDESIRE}$ TO PURSUE BUSINESS. THE PERSON I AM NOW IS STRIDES MORE CONFIDENT AND CAPABLE THAN THE PERSON I WAS THAT FIRST SEMESTER, AND I CREDIT ROSS FOR THAT DIFFERENCE."



We don't just talk about making an impact—we make one.



ROSS BBA STUDENTS HAVE GONE ON TO:

- > Create technology to fight food insecurity Jack Griffin, BBA '19 | FoodFinder
- > Invent an alternative bicycle power source Adam Hokin, BBA '19 | PedalCell
- ➤ Launch a chemical-free beauty product line Hunter Phelps, BBA '21 | Terry Lu Naturals
- Launch an investment fund to back the crypto economy
 Evan Fisher, BBA '17 | Portal Ventures
- Launch a consumer packaged goods startup focused on clean eating Taylor Hurley, BBA '21;
 Jacqueline Sun, BBA '21 | Brassi













THE FIXED CORE

Sophomore Year

FALL

- > Businesses & Leaders: The Positive Differences
- > Business Analytics & Statistics "Business Foundations"
- > Financial Accounting

WINTER

- > Business Strategy
- Managerial Accounting
- > Begin the floating core

Junior Year

FALL (INTEGRATIVE SEMESTER)

- > Behavioral Theory in Management
- Business Law & Ethics
- Communication Strategies
- > Operations Management

WINTER

> Continue the floating core and electives at Ross or study abroad

Senior Year

- Corporate Strategy
- > Complete the floating core
- > Electives

WINTER

- > Capstone course
- > Electives

INCLUSIVE LEADERS PATHWAY

As a business leader, you will work alongside and lead people who are different from you — in terms of race, geography, personality, income, talent, gender identity, and disability status. To prepare you to leverage these differences to foster innovation and success, curricular requirements focused on concepts of diversity, equity, inclusion, and belonging are integrated throughout the fixed core.

THE FLOATING CORE

While most of your required core business courses are taken at set times, floating core classes can be taken anytime between the winter of your sophomore year and fall of senior year.

- Applied Economics
- Business Information Systems
- > Financial Management
- Marketing Management

CURRICULUM THEMES

- > 360° Thinking
- Coaching and Advising
- > Foundations
- Global Experiences
- > Inclusive Leaders Pathway
- Leadership
- > Learn by Doing: REAL.
- Positive Business

49% 48%

Ross undergrads pursuing a dual degree or minor

Almost half of your credits could be earned through U-M courses

"ROSS STUDENTS ARE INCREDIBLY SMART, HIGHLY DRIVEN, BUTMOREMPORTANTLY, I THINK JUST AS MOTIVATED TO MAKEA DIFFERENCE AS THEYARE TO MAKEA DOLLAR."

The world is ready for you—your ideas, passions, the changes you'll make.

With action-based learning, you'll be ready for the real world.

REAL

REAL.START

Ross is an entrepreneurial hub, with unparalleled support for your new business idea. Gain access to feedback and funding through competitions, courses, workshops, internships, and more.

REAL.ADVISE

Have you ever wanted to tell the likes of Cummins and U-M Athletics how to run their business? That's exactly what you'll do in Capstone MAP, where you can apply what you've been learning to impact a real-world project.

REAL.INVEST

Determine your appetite for risk—and reward — by getting involved with one of our student-led investment funds overseeing millions of dollars. Areas of focus include real estate and early stage ventures.

REAL.LEAD

Go beyond simulations and lead a real business or student organization. Responsibilities are real, expectations are high, and it's up to you to deliver.



advise. lead. and invest in

REAL ROSS EXPERIENCES IN ACTION-BASED LEARNING









FACT:

You're going to be more successful if you love what you do.



Find what you love. Do that.



"THEREAREMANY"**OPPORTUNITIES TO** GET INVOLVED IN ROSS AND DISCOVER PATHS YOUNEVER KNEW YOU WERE INTERESTED IN. SO, EMBRACE YOUR CURIOSITY AND FIND CLUBS AND PROGRAMS THAT YOU'RE PASSIONATE ABOUT, BECAUSE THOSE ARE THE ONES THAT WILL ALLOW YOU TO LEAVE A LASTING IMPACT AND BUILD MEANINGFUL CONNECTIONS!"

Electives and activities outside of class let you explore the areas of business that speak to you. Ignite your passion in courses such as Digital Marketing, FinTech Innovations, Advanced Analytics for Management Consulting, Strategies for Sustainable Development; or get involved with one of our many centers and institutes focused on specific business topics.

HERE ARE JUST A FEW SUBJECTS YOU CAN DIVE INTO AT MICHIGAN ROSS

- Accounting
- Artificial Intelligence
- Business Communication
- > Business Economics & Public Policy
- > Business Law
- Consulting
- > Entrepreneurship
- > Finance & Banking
- Management & Organizations
- Marketing
- Nonprofit & Social Impact
- > Operations
- Sales
- Strategy
- Supply Chain Management
- > Technology & User Experience

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Ross specialties ranked in the Top 10 by U.S. News & World Report

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Ross world-class centers and institutes

JOIN THE CLUBS

Find what inspires you and put your leadership skills to work by joining one of dozens of student clubs. Explore emerging technologies in Michigan FinTech, get a kick out of Soccer Club, keep it professional in the Finance Club, or explore a variety of other social, sport, community, identity, or career-based groups.





65+Ross undergraduate clubs & organizations

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Global experiences prepare you to live and work in our interconnected society. Immersing yourself in different cultures, developing new perspectives, and seeing how others live and work provides invaluable experience as you think about how you'll transform business for the better throughout your career. Pack your sense of adventure as you make the world your classroom.

SHORT-TERM GLOBAL EXPERIENCES (PARTNER SCHOOL)

Learn about global business practices through a one to three week immersion course along with local students and other exchange students during spring break or in May. These courses feature company visits, lectures by global faculty, networking opportunities, and cultural events to gain a better appreciation of the local community.

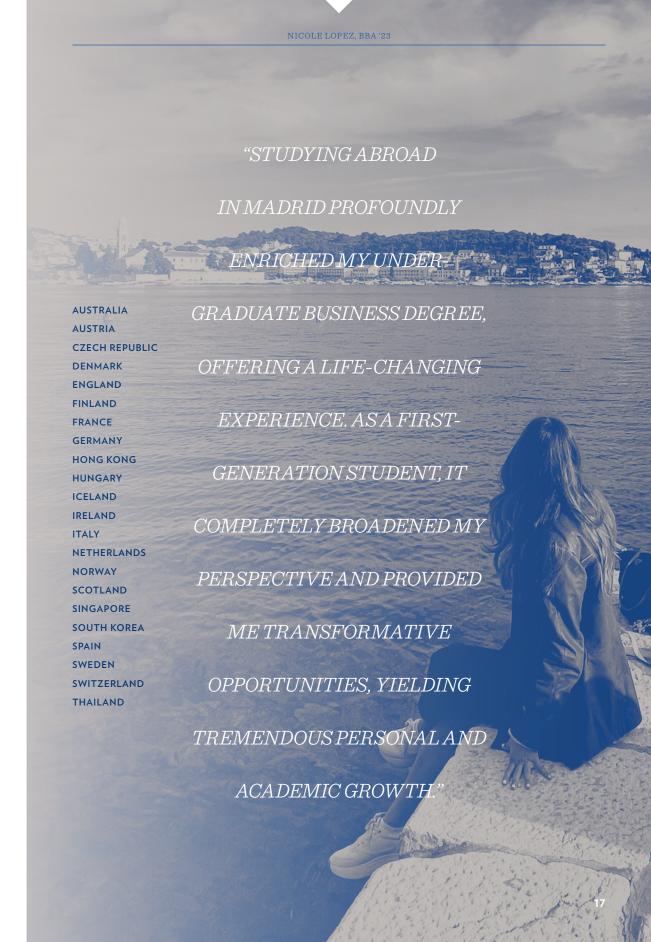
SHORT-TERM GLOBAL IMMERSIONS (ROSS FACULTY-LED)

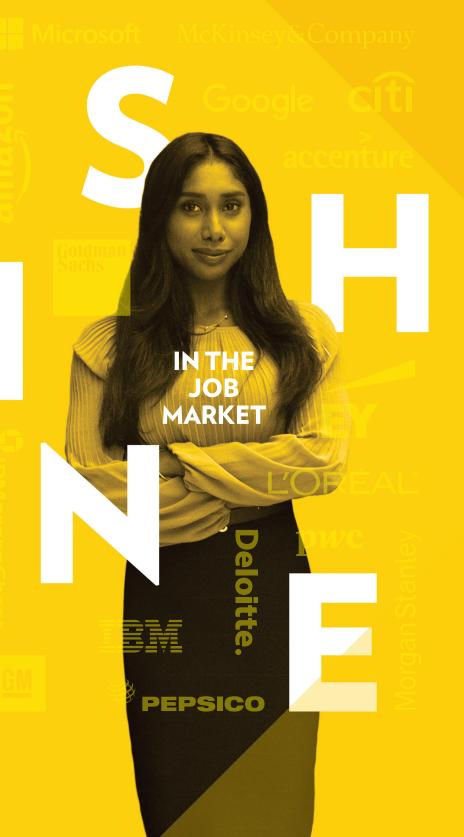
Gain a deeper understanding of an international topic by traveling abroad with a Ross faculty member and a cohort of U-M students. The one-week course includes engaging company visits, lectures by Ross faculty, and cultural events.

GLOBAL SEMESTER EXCHANGE

Study abroad for a semester at one of our global partner business schools to gain new perspectives, immerse yourself in another culture, and network with students and faculty from around the globe.

Partner schools in 22 countries





Having Michigan Ross on your resume is a great way to shine in a competitive job market and land your dream job. With a Ross degree, recruiters from high-impact companies like Amazon, JPMorgan Chase, PwC, Deloitte, EY, Google, and more will be eager to meet you. In fact, more than 100 companies recruit at Ross each year to find their next rock star hire.

And with 58,000+ Michigan Ross alums, you'll have a powerful network you can turn to for the rest of your life.

\$100K Starting median base salary of 2023 BBA grads

399 Companies hired a graduate or intern in 2023

99.1% of 2023 BBA grads received a job offer by Sept. 30, 2023

Top Hiring Cities:

Ross BBAs start careers in nearly every area of business.

New York City

Chicago

Detroit

San Francisco

Seattle

Accounting

Consulting

Entrepreneurship

Finance

General Management

Human Resources

Marketing and Sales

Operations

Social Impact

Technology

JOIN THE LEADERS & BEST.

Transfer admission is open to first-year students or sophomores enrolled in a college or university in the U.S. who have not completed a bachelor's degree. Admission is selective, but we reserve 25 seats each year for external transfers.

Please note that due to the fixed nature of the BBA curriculum, all students commit three years to the program, which cannot be accelerated. A maximum of 45 non-business credits can apply toward completion of your BBA.

MINIMUM REQUIREMENTS FOR EXTERNAL TRANSFER ADMISSION

- Enroll full-time in your most recent year of college enrollment.
- Complete courses with a grade of C- or better equivalent to:
- U-M's first year writing requirement (or the Sweetland Center for Writing Petition for Transfer Credit)
- Economics 101 (Microeconomics)
- Calculus (Math 115)
- Please see the U-M Transfer Equivalency Guide for information on how your credits will transfer:

admissions.umich.edu/transfer-credit

MID-DEC.	Application available
MAR. 31	Application due
JUNE 1	Supplements due
END OF JUNE	Ross decisions released

APPLICATION INSTRUCTIONS

PART 1: Submit completed Ross Transfer Application, which requires the following:

- > BBA transfer application
- This application is separate from the Common Application and can be found on the Ross website.
- The Common Application is only necessary if you are interested in applying to other U-M academic units.
- If you are interested in a U-M education regardless of admission to the Ross BBA Program, consider applying to other programs. Admissions decisions are made independently.
- > Application Essay Questions
- Please remember to demonstrate clear reasons why you are interested in the Michigan Ross BBA by providing specific examples that demonstrate your interests, experiences, and ability to engage with others.
- > Pre-requisite Course Syllabus
- Course syllabus or screenshot of the course description from your institution's academic catalog for courses you believe to be equivalent to the three required prerequisites
- First-year writing
- Calculus, statistics
- Microeconomics

- > \$75 Application fee
- Application fee waivers are available if you are currently receiving a Federal Pell Grant, if you are a current or former member of the U.S. military, demonstrate financial need, or for in-state students attending a Michigan community college.
- > High school transcript
- Your final high school transcript must be sent directly from your high school to:

Ross Undergraduate Admissions

700 East University Avenue Kresge Hall, K3521 Ann Arbor, MI 48109-1234

- Transcripts can be sent electronically to
- RossUndergrad@umich.edu
- College transcripts are NOT needed during this application step.
- > AP or IB scores (if applicable)
- Official test scores must be submitted directly from the testing agency to the University of Michigan's Office of Undergraduate Admissions.
 Scores or credit shown on high school or college transcripts cannot be used to grant credit at U-M.
- English language proficiency (required or non-native English speakers)
- You must submit your MET, TOEFL, IELTS, ECPE, CPE, or CAE examination score.
- For additional information regarding English proficiency requirements, visit admissions. umich.edu/apply/international-students/ exams-visas

Please request your high school transcripts and required test scores as early as possible to ensure they are received by the deadline.

PART 2: Submit completed Transfer Supplement by June 1, which requires the following:

- > College transcripts
- Upload an electronic copy of your final college transcripts from all institutions you have completed college credit. Must include grades from your most recent semester. Unofficial transcripts are acceptable for this portion of the application. Submitting grades within the Transfer Supplement can only be done once. Please wait to submit your Transfer Supplement until you have uploaded all of your grades, and be sure to submit by the June 1 deadline.
- If admitted, you will be required to submit official transcripts from all institutions where you completed college credit. To be considered official, transcripts must come directly from the institution(s) to Ross. You will also be asked for course syllabi that are not listed in the U-M Transfer Equivalency Guide.

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YOUR JOURNEY TO ROSS: FROM INFO SESSIONS TO ORIENTATION

GET INFORMED

- Attend U-M Transfer events
- Learn about additional opportunities available at U-M, and find out about transfer credit and financial aid
- Attend a Ross Transfer Information Session
- Check out our info sessions just for transfer students. You will learn more about the BBA program and transfer requirements and get to know the Ross campus.
- > Speak with a BBA Ambassador
- Connect with Ross Undergraduate Admissions drop-in hours during the fall or winter semesters to speak with a current student.

MAKE A PLAN

Map out a plan to meet your academic requirements.

- Get to know the U-M Transfer Equivalency Search tool. Visit transfercredit.ugadmiss. umich.edu.
- Keep all course descriptions and syllabi. You may need to verify courses upon admission.
- Help your future self by taking liberal arts courses that count toward Ross distribution requirements.
- Ross BBA students are required to complete three of four distribution areas: (1) Foreign language, (2) humanities, (3) social science, and (4) natural science and/or mathematical and symbolic analysis
- No business courses are accepted for transfer toward the Ross BBA. All business courses must be completed at Ross.
- Getting off course? Contact Ross Undergraduate Admissions to schedule an appointment.

PREP FOR YOUR APPLICATION AND ESSAYS

- Stand out from the crowd with outstanding academics, quality extracurriculars, and compelling essays.
- Think about how your interests and goals connect to the BBA curriculum.
- What have you learned from your extracurriculars? How well did you contribute and engage with others? Think about it before you write.

CHECK YOUR INBOX. REFRESH. REPEAT.

- Transfer admissions decisions are released via email by the end of June. Decisions are typically released on Fridays after 5 p.m. Check your junk and spam folders to ensure you receive your decision email.
- You will have one week to accept your decision. An enrollment deposit must be submitted to accept admission.
- You are required to attend transfer student orientation and Ross activities in July and August. Please limit your commitments to ensure availability for required programming.

INVEST IN YOUR FUTURE: FUNDING THE ROSS BBA

A high-quality education is an investment in your future. If your dreams include U-M, there are plenty of opportunities available to put your goals within reach. U-M students fund their education in a variety of ways, including financial aid and scholarships.

FINANCIAL AID

To be considered for financial aid, which includes a variety of grants, scholarships, and loans, you must submit the Free Application for Federal Student Aid (FAFSA) **fafsa.ed.gov** and the CSS Profile. You can begin submitting these Oct. 1.

Federal school code: 002325 CSS code: 1839

For additional information, contact the Office of Financial Aid at **finaid.umich.edu**

SCHOLARSHIPS

All incoming BBAs are considered for scholarships; no separate application is required. Selections are made based on criteria set by donors. Many scholarships are need-based, which require students to complete the FAFSA by Mar. 31.

Transfer scholarship recipients are notified over the summer. All selected students are notified via email. Ross Scholarships average around \$5,000 and are very competitive. We advise all students and families to make their decision to attend Ross without considering scholarship aid.

TUITION & FEES

	MICHIGAN RESIDENT	NON-MICHIGAN RESIDENT
LOWER DIVISION TUITION	\$18,464	\$61,640
UPPER DIVISION TUITION	\$23,354	\$69,002
FOOD & HOUSING	\$15,328	\$15,328
PERSONAL EXPENSES	\$2,646	\$2,646
BOOKS & SUPPLIES	\$1,158	\$1,158
LOAN FEE	\$64	\$64
OTHER FEES	\$332	\$332
TOTAL ESTIMATED COST OF ATTENDANCE	\$42,882	\$88,530

Totals reflect upper division tuition rates

U.S. students are eligible to apply for a number of grants, private scholarships, and loans with various repayment terms. Financial aid is provided through the U-M Office of Financial Aid.

Office of Financial Aid

University of Michigan 2500 Student Activities Building 515 E. Jefferson St. Ann Arbor, MI 48109-1316 734-763-6600 | financial.aid@umich.edu

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BEYOND THE BBA: MORE PATHS TO BUSINESS SUCCESS



BMi

BUSINESS MINOR

While the BBA program is the main pathway to business at Michigan, it's not the only one. Wherever your talent takes you, knowing key business concepts will steer you in the right direction.

michiganross.umich.edu/business-minor

EMi

ENTREPRENEURSHIP MINOR

Thinking of starting a business? An Entrepreneurship Minor will help you turn your ideas into impact. ent-minor.umich.edu

REDMI REAL ESTATE DEVELOPMENT MINOR

Enrich your understanding of real estate development with a minor that prepares you to enter the industry with confidence. **studyrealestate.umich.edu**

BE

BUSINESS ELECTIVES

Attending U-M, but not focused on business? Complement your undergrad degree by enrolling in courses at Ross.

michiganross.umich.edu/non-bus-electives

GRADUATE

MM

MASTER OF MANAGEMENT

Add a foundation in business to your liberal arts, science, or engineering degree with the one-year Michigan Ross Master of Management. michiganross.umich.edu/mm

MAcc

MASTER OF ACCOUNTING

Learn the language of business and multiply your career options with the one-year Michigan Ross Master of Accounting.

michiganross.umich.edu/macc

MBAN

MASTER OF BUSINESS ANALYTICS

Develop the expertise needed to solve business challenges with complex data through the comprehensive Michigan Ross Master of Business Analytics. michiganross.umich.edu/mban

MSCM

MASTER OF SUPPLY CHAIN MANAGEMENT

Gain deep supply chain management expertise with the perspective of a general manager with the one-year Michigan Ross Master of Supply Chain Management.

michiganross.umich.edu/mscm



Attend one of our information sessions or workshops to introduce yourself to our admissions team and learn more about what makes the Ross BBA program special. You can also chat with a BBA Student Ambassador to hear about life at Michigan Ross and ask about the application process.

We look forward to hearing from you soon!

MICHIGANROSS.UMICH.EDU/BBA

@MICHIGANROSS

GET ONLINE, GET TIPS.

Want insider information on the admissions process?
The Undergraduate Admissions Blog shares helpful information on how to navigate the process and provides key insight into the information you need to know along the way.

MICHIGANROSS.UMICH.EDU/BBA



michiganross.umich.edu/bba



Office of Undergraduate Programs

Stephen M. Ross School of Business University of Michigan 700 East University Ave. Ann Arbor, MI 48109-1234 734-763-5796 | RossUndergrad@umich.edu

The Regents of the University of Michigan

Jordan B. Acker, Michael J. Behm, Mark J. Bernstein, Paul W. Brown, Sarah Hubbard, Denise Ilitch, Ron Weiser, Katherine E. White, Santa J. Ono (ex officio)

University of Michigan Nondiscrimination Policy Notice

The University of Michigan, as an equal opportunity/affirmative action employer, complies with all applicable federal and state laws regarding nondiscrimination and affirmative action. The University of Michigan is committed to a policy of equal opportunity for all persons and does not discriminate on the basis of race, color, national origin, age, marital status, sex, sexual orientation, gender identity, gender expression, disability, religion, height, weight, or veteran status in employment, educational programs and activities, and admissions. Inquiries or complaints may be addressed to the Senior Director for Institutional Equity, and Title IX/Section 504/ADA Coordinator, Office for Institutional Equity, 2072 Administrative Services Building, Ann Arbor, Michigan 48109-1432, 734-763-0235, TTY 734-647-1388, institutional equity@umich.edu. For other University of Michigan information call 734-764-1817.

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