

EXECUTIVE EDUCATION

# BECOMING WHO YOU REALLY ARE

*Dive deeply into areas of transformation that are most needed in your life, relationships, and your impact on others through a new approach to leadership development.*

## Take Your Career to New Heights with This Unique 100-Day Learning Journey

Investing 10 minutes daily in this self-guided online leadership journey elevates your performance. And, after 100 days, the habit of daily reflection continues your growth.

Now organizations can do leadership development in a fashion that is more effective, less expensive, and automatically gives rise to organizational improvement. This 100-day course will allow you to dive deeply into areas where transformation is most needed in your life, relationships, and your impact on others.

This online course includes five separate 4-week (20-day) chapters that collectively combine to create the complete 100-day online course experience. Individual chapters include:

- › Discovering your leadership.
- › Wielding transformative power.
- › Accelerating deep change.
- › Entering the fundamental state of leadership.
- › Leading without authority.

“*The content is spot-on for our goal of positive leadership. It provides many different layers and approaches to teach the material. By making it a daily habit, it becomes a constant reminder of the type of leaders we aspire to be. The format is perfect for rolling it out at our organization. It is low cost. Multiple sessions allow us to send another batch of leaders through the training. It is remote learning which makes it accessible by all.*”

**Chester Kustarz**  
Duo Security

### KEY BENEFITS

- › **Improve Your Organization's Leadership Development:** Become more effective, reduce costs, and automatically give rise to organizational improvement.
- › **Supplement Current Initiatives:** Reap individual and team benefits with the flexibility this extended application series offers.
- › **Evidence-Based Research:** Validated by real-world data and results.
- › **Experience Highly Personalized Learning Experiences:** Created by live, online events, based on your own data and assessment results. Ross faculty collate and analyze the coursework to create a personalized discussion at the end of each session.
- › **Learn Frameworks:** Taught and developed by our Michigan Ross faculty.

### DATES\*

27 Jan - 13 Jun 2025  
7 Jul - 21 Nov 2025  
29 Sept 2025 - 13 Feb 2026

### FORMAT

Online

### PROGRAM FEES\*

\$750 US

### CREDENTIAL

Visit the website to see available credentials.

### WHO SHOULD ATTEND

- › Formal, and informal, leaders.
- › People seeking a unique, sustainable leadership development experience.
- › Teams seeking extraordinary results through a common language and supportive approaches.



# BECOMING WHO YOU REALLY ARE: How to Grow Yourself and Your Organization

## PROGRAM STRUCTURE<sup>^</sup>

	PART 1: 20 DAYS	PART 2: 20 DAYS	PART 3: 20 DAYS	PART 4: 20 DAYS	PART 5: 20 DAYS
<b>Individual Chapters</b>	Discovering Your Leadership	Wielding Transformative Power	Accelerating Deep Change	Entering the Fundamental State of Leadership	Leading Without Authority
<b>Week 1</b>	› Who You Really Are	› Moral Power	› Emergence	› Leadership and Purpose	› Altering Toxic Relationships
<b>Week 2</b>	› Leaders Create Culture	› Individualized Consideration	› Intellectual Stimulation	› Integrity and Authenticity	› Influence as Voice
<b>Week 3</b>	› Transformative Change	› Inspirational Motivation	› Deep Change	› Empathy and Trust	› The Power of Organizational Purpose
<b>Week 4</b>	› Transformational Leadership	› See the Dynamic Whole	› Disciplined Reflection	› Becoming Externally Open	› Imbuing Organizations with Purpose

## THE EXPERT

Learn from the same faculty who teach in our highly-ranked degree programs. See website for additional details.



**Bob Quinn**

PROGRAM DIRECTOR

Professor Emeritus of Management and Organizations  
 Margaret Elliot Tracey Collegiate Professorship

## TIME COMMITMENT

- › **Duration:** 100 days
- › **Weekly Coursework:** 1 hour/week
- › **Format:** Asynchronous sessions

## GROUPS

Individual 20-day chapters are available for group experiences of 30 persons or more or can also be added to a custom program learning development experience. Contact us for specific program details.

## A WORLD-CLASS EXPERIENCE

We strive to make every aspect of your program a world-class experience. Our program directors work closely with faculty before, during, and after the program to ensure you achieve your objectives. Program managers facilitate a seamless transition between classroom and off-site activities and assist with anything you might need — ensuring your focus is on learning, not logistics.

**9.5/10**

**OVERALL SATISFACTION  
 SCORE FOR OPEN PROGRAMS**  
 – Financial Times, 2024

## ▶ REGISTER TODAY!

For more information, contact:

734-763-1000

RossExecEd@umich.edu

[michiganross.umich.edu/100Days](https://michiganross.umich.edu/100Days)

<sup>\*</sup>Dates and program fees are subject to change. Check the website for the most current program details.

<sup>^</sup>This sample schedule is meant to be representative of the program structure and content. Timing and session topics are subject to change.