

M MICHIGAN ROSS

ONLINE MBA



Earn a world-class MBA wherever you are. Our Online MBA is taught by world-renowned faculty, attracts an accomplished set of students, and is designed to fit into your busy schedule. Whether you are balancing work, life, family, or all of the above, you can immerse yourself in a rewarding, rigorous, real-time learning experience geared to help you meet any moment in business. No matter when or where that moment comes, as a graduate of Michigan Ross...

YOU'LL BE READY.

#2

RANKED #2
AMONG ONLINE
MBA PROGRAMS
- POETS&QUANTS,
2025



#6

RANKED #6
AMONG ONLINE
MBA PROGRAMS
- U.S. NEWS & WORLD
REPORT, 2025

READY TO START THE NEXT CHAPTER

Our Online MBA attracts an incredibly accomplished group of people from all across the country and around the world. Our MBAs bring a broad range of experience from a wide variety of roles. This diversity of perspective will help you build a solid foundation in business and take the next step in your career, whether that means continuing on your current career path or pivoting to another industry.

MEET OUR 2025 ONLINE MBA STUDENTS

- 170** > 2025 incoming enrolled students
- 7.4** > Years of full-time work experience
- 693** > Average GMAT
- 630** > Average GMAT Focus
- 159** > Average GRE (Quantitative)
- 3.3** > Undergraduate GPA
- 30** > States represented
- 29%** > Women
- 35%** > Have advanced degrees

LEADERS FROM ALL WALKS OF LIFE

Your future classmates are likely to be some of the most diverse and talented people you'll ever meet. Students who have joined our program include:

- > A strategic manager at EYProject
- > A senior analyst at The Walt Disney Co.
 - > An associate scientist at Merck
- > A senior manager at Schwab Charitable
 - > A staff physician with the U.S. Navy



the moment when...

**YOU KNOW
YOU BELONG**

“The Michigan Ross Online MBA Program has provided me the opportunity to further hone my skills by learning from world-class professors, senior leaders from Fortune 500 companies, and an incredibly smart, diverse, and unique community of student colleagues and alumni mentors.”

JESSIE VANDERVEEN
// MBA

READY TO JUMP IN

Our Online MBA gives you an enriching and engaging education designed to help you lead in an increasingly digital world. Most students build a schedule around their current job and complete the program within **two-and-a-half to three years**. You can accelerate that timeline to take as few as two years or extend it to five years.

LEARN AT YOUR OWN PACE

Our Online MBA curriculum — taught by top faculty across all of our MBA programs — prepares you to lead in today's world, take action in ambiguous situations, and meet any challenge. You can choose to start in late August or January, and schedule courses at a pace that works best for your schedule.

BUILD RELATIONSHIPS THROUGH RESIDENCIES

Leadership, transformation, and innovation are the focus of three residencies at the Michigan Ross campus in Ann Arbor, Michigan.* You can also attend a Global Business Strategy residency in an international location like Germany, Chile, or Italy.

CUSTOMIZE YOUR LEARNING JOURNEY

With a wide range of course options, you can thoughtfully choose electives that align with your interests and goals. Example electives include Healthcare Markets and Public Policies, Leading Diverse Teams and Organizations: Digital Marketing, and Strategies for Growth. Electives can be taken online or in person through the Full-Time or Weekend MBA Programs.

In addition, once you complete the core coursework, you are eligible to take elective courses on campus in Ann Arbor throughout other schools and colleges across U-M.

**Students without an eligible U.S. visa need to meet the residency requirement by attending three international residencies.*



CREDITS
CORE COURSES

CREDITS
ELECTIVES

CREDITS
OVER THREE
RESIDENCIES

CREDITS
MAP COURSE

READY TO MAKE AN IMPACT

We believe the best way to learn business is to do business. That's why we provide action-based learning opportunities throughout the program.

SUCCESS IS OUT THERE; WE GIVE YOU A MAP

Think of our signature Multidisciplinary Action Projects course as a mini-consulting project, guided by a faculty advisor. Like any consultant, your team will advise a real organization on real business challenges — virtually and/or in person. It's a great way to tackle new challenges, gain new perspectives, build relationships, and grow your professional experience.

- › **Caterpillar** // Manufacturing
Develop a three- to five-year strategic marketing plan for electrified construction equipment aligned to customer adoption.
- › **Swiss Re** // Consulting
Develop strategies and recommendations to create new, innovative partnership opportunities for Swiss Re.
- › **Coinbase** // Technology
Analyze the current state employer brand and give recommendations on how to improve.
- › **Kimberly-Clark** // Consumer Packaged Goods
Create a strategy that helps expand Kleenex into new categories.
- › **Sony** // Media/Entertainment
Create a business plan for expanding PlayStation's presence off-console.
- › **Riot Games** // Technology
Develop a framework to categorize, collaborate, and assess third-party organizations from software vendors to game studio mergers and acquisitions for Riot Games.

MAP

STUDENT-RUN INVESTMENT FUND

Michigan Ross Online MBA students don't just learn about equity investing and portfolio management theories. They can actively manage part of the U-M's endowment in our unique elective: Managing the OMBA Fund.



READY TO PROVE YOURSELF

One of the best parts of our Online MBA is that you don't have to uproot your life to take a life-changing journey. No matter where you are, you'll learn from top faculty and have a chance to sharpen your leadership skills through unique challenges and intensive, action-based residencies.

LEADERSHIP CRISIS CHALLENGE

As part of the leadership residency, the Leadership Crisis Challenge puts you and your teammates in an executive leadership team role, navigating a high-stakes, high-pressure, and very public simulated crisis. So, when it comes time to face the tough challenges, you'll be prepared.



IN-PERSON RESIDENCIES

Become a more confident leader, while building the skills and the network you need to succeed. Three in-person residencies, in the United States or abroad*, will put your learning into action as you navigate the challenges and complexities of today's global business environment.

- › **Business Leadership Residency**
Effective leadership happens at all levels of an organization. This intensive experience will encourage innovative thinking as you engage in positive team dynamics.
- › **Business Transformation Residency**
Systematically evaluate a business, diagnose issues and opportunities, deal with ambiguity, and develop strategies for success. Present your team strategy to a board of real business leaders, who will provide real-time feedback on your work and results.
- › **Business Innovation Residency**
Learn about the world of entrepreneurship with a focus on academic fundamentals and action-based experiences as you discover what it takes to invest in and start a business.
- › **Global Business Strategy Residency**
Get a broad overview of global economies in international locations as you formulate strategies and participate in action-based team projects.

*Students without an eligible U.S. visa need to meet the residency requirement by attending three international residencies.



*the moment
when...*

YOU PUT YOUR NEW SKILLS TO WORK

"I left the Leadership Residency weekend feeling more confident in my natural strengths, my ability to make decisions and lead a team, and my willingness to take risks."

ALEX PEIRCE // MBA

READY FOR WHAT'S NEXT

Some students want to move up in their current company, some want to venture into an entirely new industry. We make it our mission to understand your career goals and help you chart the best path forward.

WE TAKE YOUR SUCCESS PERSONALLY

Our Career Development Office helps connect you with recruiters from some of the world's most desirable companies. You'll have access to personalized career support, career resources, and on-campus recruiting.*

› Discovering

Your Part-Time MBA career journey starts with an assessment of your interests and your strengths, which serves as a springboard for discussions to help you reach your career goals.

› Preparing

You'll complete a preparation course before you start recruiting to learn foundational approaches and skills to help with your career search. Our team then coaches you through mock interviews, and helps make sure your resume sings and your cover letter grabs their attention. We also work with you to optimize your LinkedIn profile to kick-start your job search.

› Searching

Our recruiting team has strong relationships with some of the world's most desirable employers, and Ross graduates live and work in major cities all across the United States and in more than 107 countries. No matter where you want to be, chances are there is a connection that can help.

› Negotiating

If you need a sounding board or a data set on comparable salaries, we have you covered. As you decide whether or not to accept an offer, our team is available for one-on-one consultations to help you negotiate the details.

\$146k

MEAN BASE SALARY

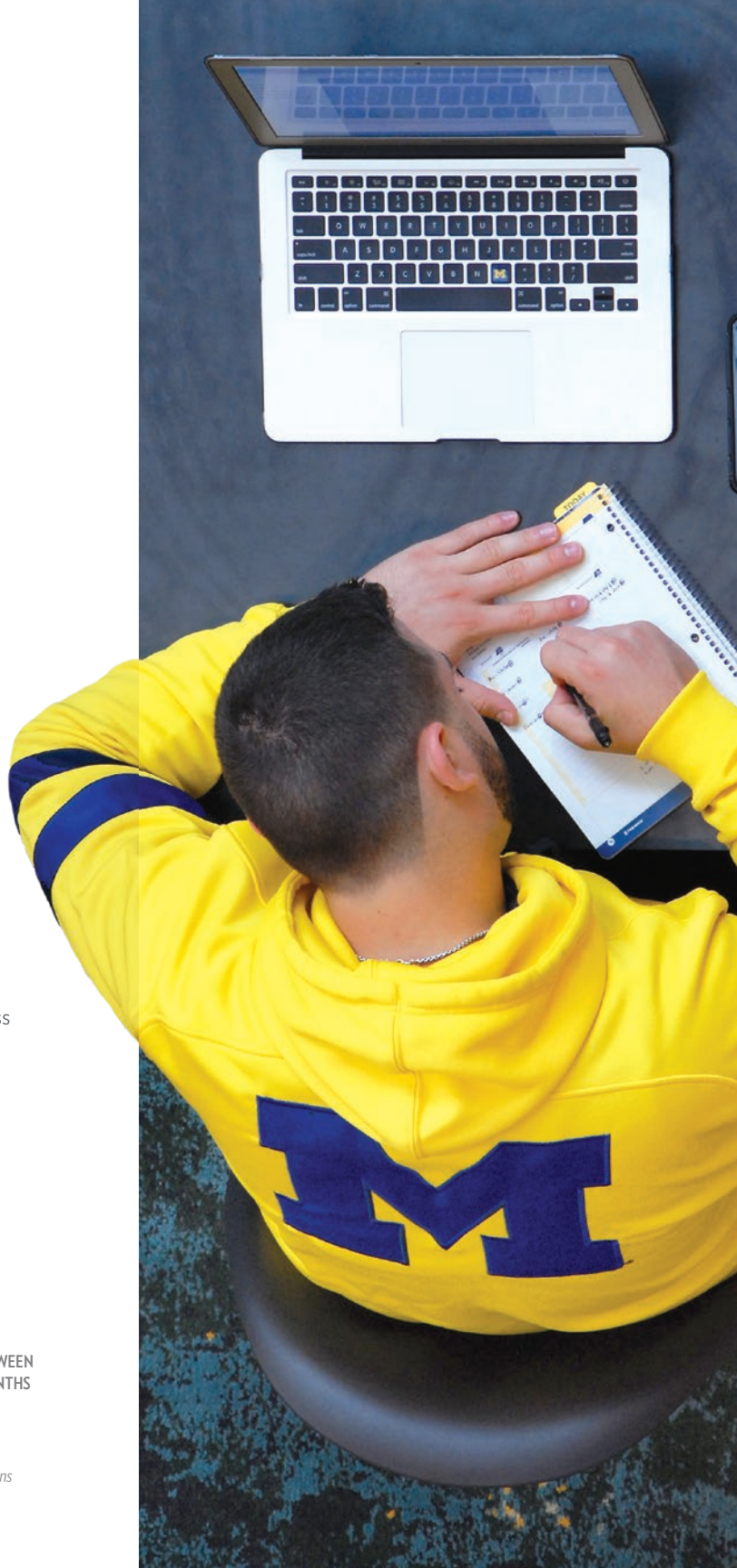
\$22k

MEAN SIGNING BONUS

100%

REPORTED A NEW POSITION BETWEEN PROGRAM START AND FOUR MONTHS AFTER GRADUATION

*International students (excluding Canadian citizens) living in another country without an eligible U.S. visa are not able to participate in formal or on-campus recruiting and related career-development activities. Please contact our admissions team at rossptmba@umich.edu to learn more.



the moment when...

YOUR NEXT CHAPTER BEGINS

“Pivoting from the purely clinical/surgical side of medicine to industry is not common for physicians for a variety of reasons, and when I started I was unsure whether I could really do it. I credit Ross for helping me build the mindset and skill set needed to make the leap.”

LESLIE PATCH // MBA

READY TO GO BEYOND WHAT'S EXPECTED

Our Online MBA is built around real connection. You'll engage with content, collaborate with faculty and classmates, team up on group projects, and solve real business challenges. It's what you'd expect from an in-person program—but online and on your schedule.

LIVE CLASS SESSIONS

Live classes, interactive case discussions, and real-time collaboration are the norm. A typical course includes four live sessions held from 6–7:30 p.m. or 8–9:30 p.m. ET, so you can ask questions, join discussions as they happen, and get immediate feedback from faculty.

DIGITAL EDUCATION STUDIOS

Our digital education studios use extended reality technology — with high-resolution LED screens, interactive 3D objects and graphics, and a robot-controlled tracking system — to create a seamless, immersive online learning experience. You'll see your classmates and instructor and engage as if you're all in the same room.

Preview
a live class



DID YOU KNOW...

Michigan Ross had the first permanent commercial installation of an XR stage anywhere in the world.



READY TO MAKE CONNECTIONS FOR LIFE

Every leader needs a support system, and as an alum, you'll gain one of the largest in the world. The Michigan Block M is one of the most recognized symbols in higher education, and a "Go Blue!" at the end of an email to an alum pretty much guarantees a response.

Go Blue!

59,000+

MICHIGAN ROSS ALUMNI LIVE IN 109 COUNTRIES

695,000+

U-M ALUMNI AROUND THE WORLD

OUR COMMITMENT TO YOU LASTS A LIFETIME

AS A MICHIGAN ROSS ALUM, YOU GAIN ACCESS TO A VARIETY OF RESOURCES AND BENEFITS LIKE CAREER COACHING AND SUPPORT, TUITION-FREE OPEN ENROLLMENT EXECUTIVE EDUCATION, NETWORKING OPPORTUNITIES, AND MORE.

Alumni Spotlight



Tenzin Dadul came to Ross having already earned three degrees. As a doctor, entrepreneur, teacher, and philanthropist, Dadul saw an MBA as a way to further his education without compromising his impact.

Dadul was attracted to Michigan Ross by the strength of the OMBA Program's academic rigor, flexibility, and purpose. This fueled his passion for continuous learning and helped him get noticed by *Poets&Quants*, which named him to the "Best & Brightest Online MBAs: Class of 2025"

“

What I valued most about the Michigan Ross Online MBA was the extraordinary access to world-class faculty and a global network of accomplished peers — all within a flexible format that aligned seamlessly with my professional and personal life.”

TENZIN DADUL // MBA

READY TO GET GOING

Now that you know how our Online MBA works, what makes it special, and where it can take you, there's just one thing left to do: Take your next step.

WE WANT TO HEAR FROM YOU

Register for an information session, connect with a student, or start your application at michiganross.umich.edu/omba

APPLICATION DEADLINES

WINTER 2026 START

- › **Early Deadline:** Aug. 11, 2025
- › **Final Deadline:** Sept. 22, 2025

FALL 2026 START

- › **Early Deadline:** March 23, 2026
- › **Final Deadline:** May 11, 2026

PUT YOUR WEEKENDS TO WORK

In addition to our Online MBA, many working professionals find success with our **Weekend MBA**. It's an accelerated, two-year program with on-campus classes every other weekend. You'll advance through the program with the same group of students, which creates meaningful relationships and a true cohort experience.

Learn more at michiganross.umich.edu/weekend-mba



michiganross.umich.edu/omba

M | MICHIGAN ROSS

Stephen M. Ross School of Business
University of Michigan
701 Tappan St.
Ann Arbor, MI 48109-1234
(734) 615-6529 | rossptmba@umich.edu

The Regents of the University of Michigan

Jordan B. Acker, Michael J. Behm, Mark J. Bernstein, Paul W. Brown, Sarah Hubbard,
Denise Ilitch, Carl J. Meyers, Katherine E. White, Domenico Grasso (*ex officio*)

University of Michigan Nondiscrimination Policy Notice

The University of Michigan, including the Ann Arbor, Dearborn, Flint campuses as well as Michigan Medicine, as an equal opportunity employer, complies with all applicable federal and state laws regarding nondiscrimination. The University of Michigan is committed to a policy of equal opportunity for all persons and does not discriminate on the basis of race, color, national origin, age, marital status, sex, sexual orientation, gender identity, gender expression, disability, religion, height, weight, or veteran status in employment, educational programs and activities, and admissions.

Inquiries or complaints may be addressed to the Equity, Civil Rights and Title IX Office (ECRT), 2072 Administrative Services Building, Ann Arbor, Michigan 48109-1432, 734-763-0235, TTY 734-647-1388.

© 2025 The Stephen M. Ross School of Business at the University of Michigan

Follow • Like • Share

@MichiganRoss