

M MICHIGAN ROSS

FULL-TIME MBA



With a Michigan Ross MBA, you aren't just ready to do business — you're ready to transform it. You're ready to drive meaningful change by bringing together your individual goals and passions with the real business experiences gained from a top MBA. You're ready to lead with purpose, to shape critical conversations, to rewrite playbooks — to meet the moment.

So no matter what you set out to transform with your MBA, you know that when you're a graduate of Michigan Ross...

YOU'LL BE READY.

#13

**RANKED FULL-TIME PROGRAM IN
THE UNITED STATES**

- U.S. NEWS & WORLD REPORT, 2025



M
ROSS

READY TO LEAD WITH PURPOSE

Gain more than just a first-class business education—become part of a community overflowing with talented professionals determined to make a difference. Learn among a group of passionate thinkers and action-oriented leaders who not only welcome diversity, but thrive on it. Meet the classmates who will encourage you to step out of your comfort zone, invite you to join new initiatives, or prompt you to take your business idea from zero to launch.

LEADERS FROM ALL WALKS OF LIFE

Your future classmates are likely to be some of the most diverse, accomplished people you'll ever meet. Previous Ross MBA classes have included:

- › A former monk and self-proclaimed tech geek who built a fintech app that integrates with Stripe and Salesforce to facilitate seamless transactions and donations.
- › An independent journalist from Taiwan specializing in energy transitions and China's commercial relationships with developing nations.
- › A dedicated social impact professional who worked with the Global Fund in Geneva, Switzerland, to combat AIDS, tuberculosis, and malaria.
- › An Erb Institute candidate who worked as a costume designer for The Walt Disney Co. and is eager to introduce sustainability practices to the film industry.
- › A seasoned U.S. Coast Guard veteran who developed a targeting program to reduce shipboard fires and continues to drive innovation within the maritime industry.
- › An innovative entrepreneur and engineer recognized as a Forbes 30 Under 30 finalist, a certified wilderness first responder, and a leader who successfully guided a 20-person team to the summit of Mt. Everest.

CLASS OF 2027

- 379** › Class Size
- 39%** › Women
- 22%** › First-Generation College Students
- 25%** › Under-Represented Minorities
- 15%** › Military
- 32** › Countries Represented
(includes Dual Citizenship)
- 60** › Student Clubs
- 9%** › Students Pursuing Dual Degrees
- 15%** › Advanced Degrees



1000+

WAYS

MAKE

imbed

STUDENT LEADERSHIP

Impact

“I’ve heard from MAP students who traveled to international countries, consulted with top companies, or worked on projects completely out of their comfort zone. Any of these are great experiences to showcase transferable skills like adaptability and problem-solving.”

READY TO TACKLE ANYTHING

To understand business, you have to do business. That's why no other MBA program rivals our hands-on opportunities to start, advise, invest, and lead in businesses. We call this Ross Experiences in Action-Based Learning — REAL. You gain the skills and experiences that prepare you to rise to any occasion, now and throughout your career.

REAL.START

Ready to launch your own company? Ross is an entrepreneurial paradise, with unparalleled support for your new business idea. Gain access to feedback and funding through programs within the Zell Lurie Institute for Entrepreneurial Studies.

REAL.ADVISE

Ever wanted to tell the likes of Microsoft, Amazon, or Nestlé how to handle a pressing business issue? That's exactly what you'll do in our signature Multidisciplinary Action Projects course, as you spend seven weeks focused on a real business challenge.

REAL.INVEST

Looking for hands-on investing experience? Determine your appetite for risk — and reward — by getting involved with one of seven student-led investment funds overseeing millions of dollars. Areas of focus include social impact and real estate.

REAL.LEAD

Demonstrate your response to real-world situations as a team member in our Business Leadership in Changing Times Experience (MO 611) course. You and your team of peers will present your recommendations to senior executives who led through these exact organizational challenges.

M
ROSS



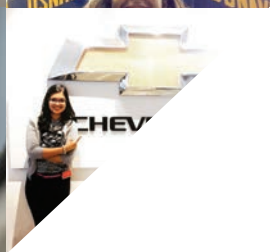
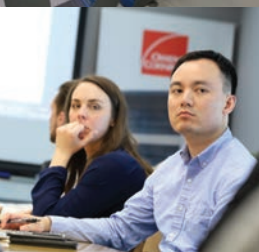
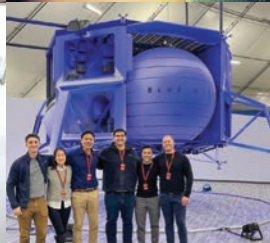
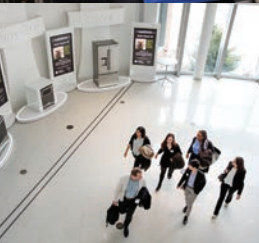
*"the moment
when..."*

**YOU KNOW YOU HAVE
WHAT IT TAKES**

As part of the Zell Lurie Institute, I worked with a team of peers to compete in the Michigan Investment Challenge. This hands-on experience working with real venture capital and founders helped my team to place second in the regional competition against other business schools, and prepared each of us to work in venture-related roles for our internships."

TAYLOR BROWN // MBA '24





“MAP was one of the main reasons I chose to do my MBA at Michigan Ross. During my seven-week project, I consulted for Voestalpine Railway Systems, a global market leader for railway infrastructure. MAP broadened my knowledge of both manufacturing and technology process improvements and helped me better understand the future of mobility and some of the most important developments that will bridge the gap between hype and reality.”

MARIA GUERRERO PINEIRO // MBA '24

READY TO DELIVER RESULTS

Ross pioneered action-based learning more than 30 years ago with our Multidisciplinary Action Projects course. In small teams, an entire MBA class tackles critical, hands-on projects full time for seven weeks at companies around the world. It's a great way to prepare for your internship; stretch yourself; and explore a different industry, location, or career function.

Maybe you'll help a company launch a new product line, advise an acquisition strategy, or tackle an operations challenge. MAP is your chance to gain the kind of experience you need to stand out and hit the ground running.

EXAMPLES OF PREVIOUS MAP PROJECTS

- › **EMRI Green Health Services**
Hyderabad, India
- › **Enterprise Ireland**
Dublin, Ireland
- › **Fidelity Investments**
Boston, MA
- › **General Motors Co.**
Detroit, MI
- › **Air India**
Mumbai, India
- › **Related Companies**
Miami, FL
- › **Microsoft Corp.**
Redmond, WA
- › **Nestle**
Solon, OH

7

WEEKS, FULL TIME
COMPANY SPONSORED

88%

OF 2025 PROJECTS PRESENTED
TO SENIOR LEADERSHIP

40%

OF ALL MAP PROJECTS
TAKE PLACE
OUTSIDE THE U.S.

READY TO MAKE AN IMPACT

Find countless ways to get involved in powerful impact-based initiatives from an MBA community committed to building a better world through business. Devise solutions to meet U.N. Sustainable Development Goals or hit the open road to advise social entrepreneurs. Manage a social venture investment fund. Serve on the board of a nonprofit. If you're ready to make an impact, there's no better place to be.

BUSINESS+IMPACT STUDIO

Learn how to translate research into real-world solutions with positive impact in this immersive course that brings together graduate students from across disciplines.

SOCIAL VENTURE FUND

Be part of running the first student-led impact investing fund in the United States, supporting innovative companies with a social or environmental purpose.

INTERNATIONAL INVESTMENT FUND

Launch and manage equity investments in small- and medium-sized enterprises across emerging economies.






BENINGO

THE

CHA



Our MBA grads go on to lead initiatives and start companies focused on the greater good.

- › Supporting nonprofits that use data science and innovative approaches to advance social justice

MAAB IBRAHIM // MBA '16 // RACIAL JUSTICE GRANTMAKING LEAD, GOOGLE INC.

- › Managing field office operations in Southern Africa as part of the CDC's Global HIV/AIDS Division

GREG THORNE // MBA '12 // COUNTRY OFFICER, CENTERS FOR DISEASE CONTROL AND PREVENTION

- › Identifying ways cities can dramatically increase their amount of waste recycled

CYNTHIA SHIH // MBA/MS '13 // SENIOR ADVISOR, GLOBAL INSIGHTS & STRATEGY, DELTERRA

- › Developing a national sanitation market strategy in Uganda through mission-driven consulting

PUNEET GOENKA // MBA '16 // ASSOCIATE DIRECTOR, FSG

- › Lowering the cost of cross-border money transfers across Africa

ALICIA LEVINE // MBA '11 // CHIEF OPERATING OFFICER, CHIPPER CASH



READY TO PAVE YOUR OWN PATH

Getting an MBA is a big investment, so join a program that helps you prepare for the career you want. At Michigan Ross, you can explore the areas of business that interest you most, and gain the kinds of experiences that top recruiters are looking for.

STEM – MANAGEMENT SCIENCE SPECIALIZATION

Considering a role in quantitative management, or maybe business analytics? This specialization's STEM-designated courses spanning seven academic areas are designed to help you get there, and may support eligibility for employment in the United States.

ERB INSTITUTE

Bring together your passion for business and sustainability through an MBA/MS dual degree with the Erb Institute, a partnership between Ross and U-M's School for Environment and Sustainability.

DATA AND BUSINESS ANALYTICS CONCENTRATION

Data drives almost every aspect of business. Gain the expertise to turn numbers into strategic insights with 12 credits of analytics courses.

TAUBER INSTITUTE FOR GLOBAL OPERATIONS

Be prepared to tackle the kinds of complex global challenges that keep execs up at night through the Tauber Institute, a partnership with U-M's College of Engineering.

ARTIFICIAL INTELLIGENCE CONCENTRATION

There's no denying that AI is transforming business. Learn how to use it effectively, ethically, and strategically in a 12-credit concentration that prepares you to lead and thrive in this new age of innovation.



10

MBA SPECIALIZATIONS
RANKED IN THE TOP 10
- U.S. NEWS & WORLD
REPORT, 2025



20+

ESTABLISHED
DUAL DEGREES

**DESIGN
YOUR OWN**

STUDENT-INITIATED DUAL DEGREE

READY TO LEAD ANYWHERE

Maybe you're ready to make a move from finance to corporate sustainability, or are looking to switch from startup to *Fortune* 500. Or maybe you're ready to relocate to an exciting new area of the world. Wherever you want to go in your career, Michigan Ross can help you get there. The most desirable employers are among our top hiring companies. And Ross graduates live and work in major cities all across the United States and in more than 100 countries.



20%
WEST COAST

ROSS MBA TOP HIRING COMPANIES

(full-time positions and internships)

Amazon

Boston Consulting Group

McKinsey & Co.

PwC Strategy&

Bain & Co. Inc.

Deloitte

PepsiCo Inc.

EY Parthenon

Kearney

Bank of America

Barclays PLC

American Airlines

Citi

JP Morgan Chase & Co.

Nike Inc.

Accenture Strategy

Cummins Inc.

AlixPartners Inc.

American Express Co.

DaVita Inc.

General Mills Inc.

Goldman Sachs

Johnson & Johnson

L.E.K. Consulting

\$170,000/ +\$30,000

MEDIAN SALARY
+SALARY BONUS

20%

CHICAGO AREA

27%

EAST COAST

266

COMPANIES HIRED A
MICHIGAN ROSS GRADUATE
OR INTERN IN 2025

47%

OF ROSS MBAS WENT
INTO TECH OR CONSULTING

95%

OF GRADUATES ARE
CAREER SWITCHERS



#1

**BEST RETURN ON INVESTMENT
IN THE U.S.**

- QS GLOBAL MBA RANKINGS,
2026

102

**GRADUATE PROGRAMS
IN THE TOP 10**

- U.S. NEWS & WORLD REPORT,
2025

#1

**MOST EDUCATED CITY IN
AMERICA**

- WALLETHUB,
2025

A²

READY TO JOIN A HUB OF INNOVATION



Ann Arbor consistently ranks as one of the best places to live in America — largely due to its entrepreneurial spirit, intellectual drive, and creative energy. Hundreds of startups, including a few tech unicorns, call this vibrant city home. Here, the resources, support, and potential partners are nearly limitless.

#1

COLLEGE TOWN IN AMERICA

- SPACEWISE,
2025



#5

**TOP GRADUATE
ENTREPRENEURSHIP
PROGRAMS**

- PRINCETON REVIEW,
2026

#6

BEST CLASSROOM EXPERIENCE

- PRINCETON REVIEW,
2025



#8

BEST CAREER PROSPECTS

- PRINCETON REVIEW,
2025

#6

**MOST C-SUITE EXECUTIVES
IN FORTUNE 1000 COMPANIES**

- FORTUNE,
2024



READY TO MAKE CONNECTIONS FOR LIFE

Join one of the most powerful alumni networks in the world, made up of individuals driving change in every area of business, all over the world. No matter where your career takes you, you'll have access to accomplished leaders who are always willing to help you out.

Go K

59,000+

MICHIGAN ROSS ALUMNI LIVE IN 109 COUNTRIES

695,000+

U-M ALUMNI AROUND THE WORLD

OUR COMMITMENT TO YOU LASTS A LIFETIME

AS A MICHIGAN ROSS ALUM, YOU GAIN ACCESS TO A VARIETY OF RESOURCES AND BENEFITS LIKE CAREER COACHING AND SUPPORT, TUITION-FREE OPEN ENROLLMENT EXECUTIVE EDUCATION, NETWORKING OPPORTUNITIES, AND MORE.



*"the moment
when..."*

YOU FEEL THE SUPPORT

The Ross alumni network includes some of the warmest souls out there. I've built relationships with countless individuals who went above and beyond to help me navigate my job search and prep for interviews. These connections were invaluable in setting me up for success during my summer internship at Nike."

RAHUL NARAIN // MBA '26

michiganross.umich.edu/mba

M | MICHIGAN ROSS

Full-Time MBA Program

Stephen M. Ross School of Business
University of Michigan
701 Tappan St.
Ann Arbor, MI 48109-1234
(734) 764-2343 | rossadmissions@umich.edu

The Regents of the University of Michigan

Jordan B. Acker, Michael J. Behm, Mark J. Bernstein, Paul W. Brown, Sarah Hubbard,
Denise Ilitch, Carl J. Meyers, Katherine E. White, Domenico Grasso (*ex officio*)

University of Michigan Nondiscrimination Policy Notice

The University of Michigan, including the Ann Arbor, Dearborn, Flint campuses as well as Michigan Medicine, as an equal opportunity employer, complies with all applicable federal and state laws regarding nondiscrimination. The University of Michigan is committed to a policy of equal opportunity for all persons and does not discriminate on the basis of race, color, national origin, age, marital status, sex, sexual orientation, gender identity, gender expression, disability, religion, height, weight, or veteran status in employment, educational programs and activities, and admissions.

Inquiries or complaints may be addressed to the Equity, Civil Rights and Title IX Office (ECRT), 2072 Administrative Services Building, Ann Arbor, Michigan 48109-1432, 734-763-0235, TTY 734-647-1388.

© 2026 The Stephen M. Ross School of Business at the University of Michigan

Follow • Like • Share
@MichiganRoss