

ADVANCED STRATEGIC LEADERSHIP

Proactively anticipate disruption and embed foresight into your strategic leadership.

Strategy For an Uncertain Future

Given persistent volatility, uncertainty and accelerating change, leadership success depends on more than agility—it requires foresight. Advanced Strategic Leadership: Harnessing the Power of Foresight empowers executives to turn uncertainty into a strategic advantage. Designed for senior leaders navigating uncertainty or transformation, the program equips you to anticipate disruption, build organizational resilience, and confidently lead through complexity.

Participants will explore proven foresight methodologies and approaches to anticipate and interpret emerging change, identify strategic blind spots, prepare for multiple futures and employ long-term thinking to make better decisions today. You'll learn how foresight can transform uncertainty into opportunity—enabling innovation, strengthening risk management, and unlocking sustained growth.

“*This program isn't asking leaders to predict the future or speak in scenarios all day. It's about building the practical leadership habit of foresight so you can step out of reaction mode, widen your options, and steer with intention.*”

Sabrina Sullivan

Program Director, Advanced Strategic Leadership

KEY BENEFITS

- › **Transform uncertainty into strategic advantage:** Become empowered to proactively anticipate disruption, manage complexity, and confidently navigate uncertain environments. Organizations that systematically engage in strategic foresight can achieve up to 33% higher profitability and 200% greater market capitalization growth compared to their peers.
- › **Develop future-ready strategic thinking:** Shift your mindset from reactive, short-term problem-solving to proactive, long-term strategic planning. Companies investing in foresight practices are 30% more likely to outperform competitors in revenue growth.
- › **Harness the strategic power of uncertainty:** Learn to see uncertainty not merely as a risk to mitigate but as a strategic resource. Discover how foresight uniquely enables leaders to capitalize on uncertainty, turning it into a catalyst for innovation, new opportunities, and improved risk management. A 7-year study of 70 companies by René Rohrbeck found “future-prepared” firms achieved 33% higher profitability and 200% greater growth in market capitalization. Those without foresight saw profitability decline by 37–44%.
- › **Navigate complexity with confidence:** 84% of leaders report feeling underprepared for future disruptions, and 60% of board members say their companies are not ready for the next major event. Develop practical insights and accessible foresight-driven frameworks to effectively lead through complexity.
- › **Prioritize long-term strategic planning:** Organizations with a clear long-term vision are 50% more likely to outperform their competitors, underscoring the importance of embedding foresight into strategic processes. Identify and overcome common pitfalls associated with embedding strategic foresight within organizations.
- › **Build stronger organizational resilience:** Organizations with developed foresight capabilities are better equipped to navigate uncertainties and achieve superior performance outcomes. Build your organization's capacity to withstand shocks and pivot effectively.

DATES

26 hours between Sept 30 - Nov 13, 2026 including:

- › In-person on-campus experience from Oct 13-15, 2026
- › Live online sessions before and after the on-campus portion

FORMAT

Blended
Ann Arbor, MI and online synchronous

PROGRAM FEES*

\$8,270 US

CREDENTIAL

Visit the website to see available credentials.



PROGRAM STRUCTURE[^]

LIVE ONLINE: WED, SEPT 30 11AM - 12:30PM ET	IN-PERSON: TUES, OCT 13	IN-PERSON: WED, OCT 14	IN-PERSON: THURS, OCT 15	LIVE ONLINE: FRI, NOV 13 11AM - 12:30PM ET
<ul style="list-style-type: none"> › Strategic Foresight: What It Is and Isn't › Mindset for Navigating Uncertainty › Orientation for On-Campus Program 	<ul style="list-style-type: none"> › Sensing and Interpreting Signals › Human Dynamics in Uncertainty: Interpreting Emotional Signals › Framing for Imagination › Challenging Unchallenged Beliefs › Reception 	<ul style="list-style-type: none"> › Exploring the Future and Potential Pathways › Scenario Exploration › Applied Foresight Integration: Systems, Strategy, and Culture › Conditions for Driving Value through Foresight › Foresight Flywheel Design › Leading for the Longview › Group Dinner 	<ul style="list-style-type: none"> › Codifying the Shift › Your Foresightful Leadership Playbook 	<ul style="list-style-type: none"> › Application and Accountability in Applying Lessons

THE EXPERT

See the website for additional details about faculty and industry experts.



Sabrina Sullivan
PROGRAM DIRECTOR
Founder, by + by foresight

WHO SHOULD ATTEND

- › Leaders with 10+ of leadership experience.
- › Mid- and senior-level leaders who manage other managers.
- › Those ascending to or currently in general management roles.
- › Leaders charged with overseeing strategy and creating value for their organization.

A WORLD-CLASS EXPERIENCE

Every aspect of our in-person and online programs is designed to deliver you a truly world-class experience. Our program directors work closely with faculty before, during, and after the program to ensure you achieve your objectives. Program managers facilitate a seamless transition between activities and assist with anything you might need—ensuring your focus is on learning, not logistics.

▶ REGISTER TODAY!

For more information, and to view program dates, contact us or scan the QR code below:
734-763-1000
RossExecEd@umich.edu



9.6/10

OVERALL SATISFACTION
SCORE FOR OPEN PROGRAMS
– Financial Times, 2025

*Dates and program fees are subject to change. Check the website for the most current program details.

[^]This sample schedule is meant to be representative of the program structure and content. Timing and session topics are subject to change.