

FULL-TIME MBA



With a Michigan Ross MBA, you aren't just ready to do business, you're ready to transform it. You're ready to drive meaningful change by bringing together your individual goals and passions with the real business experiences gained from a top MBA. You're ready to lead with purpose, to shape critical conversations, to rewrite playbooks — to meet the moment.

So no matter what you set out to transform with your MBA, you know that when you're a graduate of Michigan Ross...

YOU'LL BE READY.

#13

**RANKED FULL-TIME PROGRAM IN
THE UNITED STATES**

- U.S. NEWS & WORLD REPORT, 2026





READY TO LEAD WITH PURPOSE

Gain more than just a first-class business education — become part of a community overflowing with talented professionals determined to make a difference. Learn among a group of passionate thinkers and action-oriented leaders who not only welcome diversity, but thrive on it. Meet the classmates who will encourage you to step out of your comfort zone, invite you to join new initiatives, or prompt you to take your business idea from zero to launch.

LEADERS FROM ALL WALKS OF LIFE

Your future classmates are likely to be some of the most diverse, accomplished people you'll ever meet. Previous Ross MBA classes have included:

- › A former monk and self-proclaimed tech geek who built a fintech app that integrates with Stripe and Salesforce to facilitate seamless transactions and donations.
- › An independent journalist from Taiwan specializing in energy transitions and China's commercial relationships with developing nations.
- › A dedicated social impact professional who worked with the Global Fund in Geneva, Switzerland, to combat AIDS, tuberculosis, and malaria.
- › An Erb Institute candidate who worked as a costume designer for The Walt Disney Co. and is eager to introduce sustainability practices to the film industry.
- › A seasoned U.S. Coast Guard veteran who developed a targeting program to reduce shipboard fires and continues to drive innovation within the maritime industry.
- › An innovative entrepreneur and engineer recognized as a Forbes 30 Under 30 finalist, a certified wilderness first responder, and a leader who successfully guided a 20-person team to the summit of Mt. Everest.

CLASS OF 2027

- 379** › Class Size
- 39%** › Women
- 22%** › First-Generation College Students
- 25%** › Underrepresented Minorities
- 15%** › Military
- 32** › Countries Represented
(includes Dual Citizenship)
- 9%** › Students Pursuing Dual Degrees
- 15%** › Advanced Degrees
- 60** › Student Clubs



1000+ WAYS TO MAKE an impact

STUDENT LEADER

act

"I've always learned best by doing. MAP offers the chance to collaborate deeply with peers and see the impact of our ideas firsthand. It's the kind of experience that I know will shape the way I lead and tell my story for years to come."

DESTINY CLARK // MBA '27

READY TO TACKLE ANYTHING

To understand business, you have to do business. That's why no other MBA program rivals our hands-on opportunities to start, advise, invest, and lead in businesses. We call this Ross Experiences in Action-Based Learning — REAL. You gain the skills and experiences that prepare you to rise to any occasion, now and throughout your career.

REAL.START

Ready to launch your own company? Ross is an entrepreneurial paradise, with unparalleled support for your new business idea. Gain access to feedback and funding through programs within the Zell Lurie Institute for Entrepreneurial Studies.

REAL.ADVISE

Ever wanted to tell the likes of Microsoft, Amazon, or Nestlé how to handle a pressing business issue? That's exactly what you'll do in our signature Multidisciplinary Action Projects course, as you spend seven weeks focused on a real business challenge.

REAL.INVEST

Looking for hands-on investing experience? Determine your appetite for risk — and reward — by getting involved with one of seven student-led investment funds overseeing millions of dollars. Areas of focus include social impact and real estate.

REAL.LEAD

Demonstrate your response to real-world situations as a team member in our Business Leadership in Changing Times Experience (MO 611) course. You and your team of peers will present your recommendations to senior executives who led through these exact organizational challenges.



*"the moment
when..."*

**YOU MAKE A REAL
DIFFERENCE**

I'm translating skills into direct community impact as a Nonprofit Board Fellow and leading a strategic project designed to address critical challenges. It's a unique opportunity to apply the strategic MBA toolkit directly to the complexities of community governance and social impact."

PRAKRITI PAHARI // MBA '26





"The Ross curriculum is designed to be put into practice immediately, and I experienced this firsthand during MAP and in my summer internship. In both contexts, I utilized strategic frameworks and analytical tools I gained during my first year."

SIMONA GALLEGU LLANO // MBA '26

READY TO DELIVER RESULTS

Ross pioneered action-based learning more than 30 years ago with our Multidisciplinary Action Projects course. In small teams, an entire MBA class tackles critical, hands-on projects full time for seven weeks at companies around the world. It's a great way to prepare for your internship; stretch yourself; and explore a different industry, location, or career function.

Maybe you'll help a company launch a new product line, advise an acquisition strategy, or tackle an operations challenge. MAP is your chance to gain the kind of experience you need to stand out and hit the ground running.

EXAMPLES OF PREVIOUS MAP PROJECTS

- › **EMRI Green Health Services**
Hyderabad, India
- › **Enterprise Ireland**
Dublin, Ireland
- › **Fidelity Investments**
Boston, MA
- › **General Motors Co.**
Detroit, MI
- › **Air India**
Mumbai, India
- › **Related Companies**
Miami, FL
- › **Microsoft Corp.**
Redmond, WA
- › **Nestle**
Solon, OH

7

WEEKS, FULL TIME
COMPANY SPONSORED

93%

OF 2025 PROJECTS PRESENTED
TO SENIOR LEADERSHIP

40%

OF ALL MAP PROJECTS
TAKE PLACE
OUTSIDE THE UNITED STATES

READY TO MAKE AN IMPACT

Find countless ways to get involved in powerful impact-based initiatives from an MBA community committed to building a better world through business. Devise solutions to meet U.N. Sustainable Development Goals or hit the open road to advise social entrepreneurs. Manage a social venture investment fund. Serve on the board of a nonprofit. If you're ready to make an impact, there's no better place to be.

BUSINESS+IMPACT STUDIO

Learn how to translate research into real-world solutions with positive impact in this immersive course that brings together graduate students from across disciplines.

SOCIAL VENTURE FUND

Be part of running the first student-led impact investing fund in the United States, supporting innovative companies with a social or environmental purpose.

INTERNATIONAL INVESTMENT FUND

Launch and manage equity investments in small- and medium-sized enterprises across emerging economies.

"In the Social Venture Fund, I've consulted for an early-stage Kenyan start-up, pitched tech-enabled business ideas to a panel of investors, and role-played a corporate executive responding to an actual business crisis in a press conference of my peers. Action-based learning has provided hands-on experience to help me decide what I want to pursue next."

FRANCESCA COLOMBO // MBA '25





BENNO
THE
CHAN



Our MBA grads go on to lead initiatives and start companies focused on the greater good.

- › Supporting nonprofits that use data science and innovative approaches to advance social justice

MAAB IBRAHIM // MBA '16 // RACIAL JUSTICE GRANTMAKING LEAD, GOOGLE INC.

- › Managing field office operations in Southern Africa as part of the CDC's Global HIV/AIDS Division

GREG THORNE // MBA '12 // COUNTRY OFFICER, CENTERS FOR DISEASE CONTROL AND PREVENTION

- › Developing a national sanitation market strategy in Uganda through mission-driven consulting

PUNEET GOENKA // MBA '16 // ASSOCIATE DIRECTOR, FSG

- › Lowering the cost of cross-border money transfers across Africa

ALICIA LEVINE // MBA '11 // CHIEF OPERATING OFFICER, CHIPPER CASH



READY TO PAVE YOUR OWN PATH

Getting an MBA is a big investment, so join a program that helps you prepare for the career you want. At Michigan Ross, you can explore the areas of business that interest you most, and gain the kinds of experiences that top recruiters are looking for.

ARTIFICIAL INTELLIGENCE CONCENTRATION

There's no denying that AI is transforming business. Learn how to use it effectively, ethically, and strategically in a 12-credit concentration that prepares you to lead and thrive in this new age of innovation.

STEM — MANAGEMENT SCIENCE SPECIALIZATION

Considering a role in quantitative management, or maybe business analytics? This specialization's STEM-designated courses spanning seven academic areas are designed to help you get there, and may support eligibility for employment in the United States.

ERB INSTITUTE

Bring together your passion for business and sustainability through an MBA/MS dual degree with the Erb Institute, a partnership between Ross and U-M's School for Environment and Sustainability.

DATA AND BUSINESS ANALYTICS CONCENTRATION

Data drives almost every aspect of business. Gain the expertise to turn numbers into strategic insights with 12 credits of analytics courses.

TAUBER INSTITUTE FOR GLOBAL OPERATIONS

Be prepared to tackle the kinds of complex global challenges that keep execs up at night through the Tauber Institute, a partnership with U-M's College of Engineering.



FOR BUSINESS
ANALYTICS
— U.S. NEWS & WORLD
REPORT, 2026





20+

ESTABLISHED
DUAL DEGREES

**DESIGN
YOUR OWN**

STUDENT-INITIATED DUAL DEGREE

READY TO LEAD ANYWHERE

Maybe you're ready to make a move from finance to corporate sustainability, or are looking to switch from startup to Fortune 500. Or maybe you're ready to relocate to an exciting new area of the world. Wherever you want to go in your career, Michigan Ross can help you get there. The most desirable employers are among our top hiring companies. And Ross graduates live and work in major cities all across the United States and in more than 100 countries.



20%
WEST COAST

ROSS MBA TOP HIRING COMPANIES

(full-time positions and internships)

Amazon
Boston Consulting Group
McKinsey & Co.
PwC Strategy&
Bain & Co. Inc.
Deloitte
PepsiCo Inc.
EY Parthenon

Kearney
Bank of America
Barclays PLC
American Airlines
Citi
JP Morgan Chase & Co.
Nike Inc.
Accenture Strategy

Cummins Inc.
AlixPartners Inc.
American Express Co.
DaVita Inc.
General Mills Inc.
Goldman Sachs
Johnson & Johnson
L.E.K. Consulting

\$170,000/ +\$30,000

MEDIAN SALARY
+SALARY BONUS

20%

CHICAGO AREA

27%

EAST COAST

266

COMPANIES HIRED A
MICHIGAN ROSS GRADUATE
OR INTERN IN 2025

47%

OF ROSS MBAS WENT
INTO TECH OR CONSULTING

95%

OF GRADUATES ARE
CAREER SWITCHERS



#1

**BEST RETURN ON INVESTMENT
IN THE U.S.**

- QS GLOBAL MBA RANKINGS,
2026

102

**GRADUATE PROGRAMS
IN THE TOP 10**

- U.S. NEWS & WORLD REPORT,
2025

#1

**MOST EDUCATED CITY IN
AMERICA**

- WALLETHUB,
2025

A²

**READY TO
JOIN A HUB OF
INNOVATION**

Ann Arbor consistently ranks as one of the best places to live in America — largely due to its entrepreneurial spirit, intellectual drive, and creative energy. Hundreds of startups, including a few tech unicorns, call this vibrant city home. Here, the resources, support, and potential partners are nearly limitless.



#1

COLLEGE TOWN IN AMERICA

- SPACEWISE,
2025



#5

**TOP GRADUATE
ENTREPRENEURSHIP
PROGRAMS**

- PRINCETON REVIEW,
2026

#6

BEST CLASSROOM EXPERIENCE

- PRINCETON REVIEW,
2025



#8

BEST CAREER PROSPECTS

- PRINCETON REVIEW,
2025

#6

**MOST C-SUITE EXECUTIVES
IN FORTUNE 1000 COMPANIES**

- FORTUNE,
2024



READY TO MAKE CONNECTIONS FOR LIFE

Join one of the most powerful alumni networks in the world, made up of individuals driving change in every area of business, all over the world. No matter where your career takes you, you'll have access to accomplished leaders who are always willing to help.

Go k

60,000+

MICHIGAN ROSS ALUMNI LIVE IN 107 COUNTRIES

710,000+

U-M ALUMNI AROUND THE WORLD

OUR COMMITMENT TO YOU LASTS A LIFETIME

AS A MICHIGAN ROSS ALUM, YOU GAIN ACCESS TO A VARIETY OF RESOURCES AND BENEFITS LIKE CAREER COACHING AND SUPPORT, TUITION-FREE OPEN ENROLLMENT EXECUTIVE EDUCATION, NETWORKING OPPORTUNITIES, AND MORE.



*"the moment
when..."*

YOU FEEL THE SUPPORT

The Ross alumni network includes some of the warmest souls out there. I've built relationships with countless individuals who went above and beyond to help me navigate my job search and prep for interviews. These connections were invaluable in setting me up for success during my summer internship at Nike."

RAHUL NARAIN // MBA '26

michiganross.umich.edu/mba

M | MICHIGAN ROSS

Full-Time MBA Program

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