Admitted Student Profiles

The Ross BBA Program offers two ways to earn admission. Most BBAs are accepted as high school seniors through Preferred Admission. A small number are admitted after their freshman year through Cross-Campus Transfer Admission.

Preferred Admission

Preferred Admission offers exceptional high-school seniors a place in the Ross BBA Program. Preferred Admission is highly selective.

3.89 Average High School GPA
3.7–4.0 Middle 80% High School GPA
1480 Average SAT
33 Average ACT
37% Women
4% International
8% Underrepresented Minorities
5,288 Number of Applicants
960 Number Admitted
565 Number Attending
42% In-State Attending

Cross-Campus Transfer

Students enter the Ross BBA Program after one or more years of college, then continue at Michigan Ross for three years of full-time fall-winter enrollment. Admission is selective.

3.7 Average U-M GPA
3.4–3.9 Middle 80% U-M GPA
37% Women
7% International
49% In-State
7% Underrepresented Minorities
1,142 Number of Regular Admission Applicants
403 Number of Regular Admission Admitted

Figures are for entering Regular Admission in 2017

TOTAL CLASS SIZE: 625

Connect with Michigan Ross
RossUndergrad@umich.edu