

Admitted Student Profiles

The Ross BBA Program offers two ways to earn admission. Most BBAs are accepted as high school seniors through Preferred Admission. A small number are admitted after their freshman year through Cross-Campus Transfer Admission.

Preferred Admission

Preferred Admission offers exceptional high-school seniors a place in the Ross BBA Program. Preferred Admission is highly selective.

3.89	Average High School GPA
3.7–4.0	Middle 80% High School GPA
1480	Average SAT
33	Average ACT
37%	Women
4%	International
8%	Underrepresented Minorities
5,288	Number of Applicants
960	Number Admitted
565	Number Attending
42%	In-State Attending

Figures are for students earning Preferred Admission in 2017

Cross-Campus Transfer

Students enter the Ross BBA Program after one or more years of college, then continue at Michigan Ross for three years of full-time fall-winter enrollment. Admission is selective.

3.7	Average U-M GPA
3.4–3.9	Middle 80% U-M GPA
37%	Women
7%	International
49%	In-State
7%	Underrepresented Minorities
1,142	Number of Regular Admission Applicants
403	Number of Regular Admission Admitted

Figures are for entering Regular Admission in 2017

TOTAL CLASS SIZE: 625