



LEARN BY DOING Experiential Learning at Tuck

OnSite Global Consulting

OnSite Global Consulting is a second-year MBA elective course offering professional-quality global consulting services to a host of worldwide clients, and an extraordinary experiential learning opportunity for students.



“THE ONSITE PROJECT PROVIDED A FANTASTIC CAPSTONE TO TUCK’S EXPERIENTIAL LEARNING COURSES. WE HAD THE OPPORTUNITY TO IMPLEMENT MUCH OF WHAT WE LEARNED AT TUCK IN A DIFFERENT COUNTRY, WITH THE SUPPORT AND GUIDANCE OF A FACULTY MEMBER.”

CHRIS BLAINE T’15

AT A GLANCE

- 194 projects for 132 clients in 50+ countries since 1997
- Projects last 12 weeks, including three weeks on-site in an international venue
- Teams average approximately 1,000 person-hours per engagement
- Global Insight Requirement qualifying course

SELECT PROJECTS

- Analyze Chinese market to identify opportunities for a food-service and facilities client
- Advise a real estate investment firm in Europe on their entry into a new industry segment
- Evaluate the success, effectiveness, and sustainability of a global NGO’s business models for the delivery of fortified foods to children across five locations in Africa and India

Global Insight Expeditions

Global Insight Expeditions (GIXs) are faculty-led global immersion courses. They typically last eight to 10 days and provide opportunities to interact in a meaningful way with local businesses, nonprofits, government officials, and entrepreneurs.



“EVERY VISIT WAS A CHANCE FOR ME TO SEE THE PRINCIPLES AND THEORIES I HAD STUDIED SO HARD COME TO LIFE.”

KATHERINE GRAY T’15

AT A GLANCE

- Credit-bearing courses
- Include pre-departure cultural orientation, in-country reflection, and final projects
- Take place in Asia, South America, Africa, the Middle East, and Europe
- Global Insight Requirement qualifying course

SELECT PROJECTS

- Sustaining Globalized Economies: the UAE and Qatar
- Technology and Entrepreneurship in Israel
- The Three Indias: Doing Business across Economic and Cultural Divides

First-Year Project

The First-Year Project (FYP) is a required course that offers all first-year students the opportunity to apply classroom learning to complex business challenges for real clients or their own entrepreneurial venture. Under the guidance of a faculty adviser, students develop practical business skills, while clients gain insights from students at one of the world’s leading business schools.

“WE SPENT THREE TERMS PREPARING CASES AND ATTENDING LECTURES, BUILDING ALL THESE CORE SKILLS TO BECOME GENERAL MANAGERS AND THEN THIS COURSE UNLEASHED US TO PUT ALL OF THAT TO WORK.”



AT A GLANCE

- Approximately 55 projects per year
- Projects last 10 weeks and take place in the spring term
- 100 percent student participation
- Qualifying projects are eligible for the Global Insight Requirement—project work includes one week on-site

SELECT PROJECTS

- Build model to analyze greenhouse gas emissions in the mangrove wetlands of Madagascar
- For global pharmaceutical company, identify critical factors that will drive the future of the worldwide prescription drug market
- Launch theBOX, a student-run food truck serving lunch, dinner, and late-night fare across campus

