Experiential Learning at the Carlson School

- The CCE is one of four enterprises at Carlson, offering experiential learning opportunities for MBA students
  - Brand
  - Funds
  - Consulting
  - Ventures
- Enterprise experience is required for MBA students
  - 2.5 semester commitment
  - 15 hours/week/student
  - 10 out of 62 credits
- Enterprises are led by Directors with relevant industry experience

CCE at a Glance

- Established in 2002
- Approximately 35 MBA and 5 undergraduate students participate each year
- 20-25 projects conducted annually, ranging from 7-14 weeks
- Projects staffed with dedicated teams of 4-6 student consultants
- Consulting fees range from $5,000-$50,000 depending on project scope and complexity

"The project provided real solutions to real challenges. The output was a solid set of recommendations that can be taken forward into the organization."

- Fortune 500 senior executive

Recent Clients

3M  Allianz Life  Best Buy  Cargill  CBRE  Coloplast  Cummins  Deluxe  Ecolab  General Mills  Mayo Clinic  Medtronic  Optum Health  Outward Bound  Phillips Distilling  Polaris  Target  Thomson Reuters  Thrivent  Toro  United Healthcare  Valspar

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