REAL WORLD PROJECTS
REAL WORLD LEARNING
REAL WORLD IMPACT

Our Mission
To build the leadership, teamwork and problem-solving skills of participating students, by providing real clients with fact-based, actionable recommendations that will make substantial improvements in their organization’s performance.

Student Teams Achieving Results (STAR) is an action-based learning program, launched in 2005.

The course is an opportunity for students to learn by doing as they take on the role of consultants to real companies.

Project Teams are comprised of 5-7 students – Undergraduates and MBAs, with at least one MBA assigned as a Project Leader.

Teams are guided by a faculty advisor with significant business consulting/corporate experience and an executive from the client organization.

Global Business Projects (GBP) is a unique action-based learning program for international business experience in Brazil, India or China.

MBAs from multiple universities work with a faculty advisor and corporate executives to solve a global business challenge.

GBP Teams work virtually for one semester including 10 days of intensive in-person experience in the host country, either in the month of March or May.

In 2015, STAR and GBP’s combined total number of projects is 33.

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