1970 AT A GLANCE

**WORLD EVENTS**
- Boeing 747 makes its first commercial passenger trip to London.
- U.S. invades Cambodia, widening the war in Vietnam.
- Apollo 13 accident has successful splashdown with all of the crew surviving.

The World’s Population reaches 3.63 billion.

- Clayton G. Hale makes largest gift in school history: $325,000
- Introduction to Computers and Computer Programming is suggested “model” for other schools of business
- “Executive in Residence” Program is founded

**HOW MUCH DID IT COST?**
- 1c Diamond Ring: $299
- Typewriter: $28.88
- Gallon of Gas: 36 cents

**FASHION TRENDS**
- Super Bowl: KANSAS CITY
- NBA: NEW YORK
- World Cup: BRAZIL
- Bell Bottom Pants
- Ponchos
- Tie-Dye

**TOP GROSSING MOVIE**
- Love Story

**BILLBOARD TOP SONG**
- Bridge Over Troubled Water

**TOP RATING TV SHOW**
- Marcus Welby, M.D.