

# 1970

## AT A GLANCE

### WORLD



### EVENTS

Boeing 747 makes its first commercial passenger trip to London.

U.S. invades Cambodia, widening the war in Vietnam.

Apollo 13 accident has successful splashdown with all of the crew surviving.

The World's Population reaches 3.63 billion.

### TOP GROSSING MOVIE



Love Story

### BILLBOARD TOP SONG



Bridge Over Troubled Water

### TOP RATING TV SHOW



Marcus Welby, M.D.

Clayton G. Hale makes largest gift in school history: \$325,000



Introduction to Computers and Computer Programming is suggested "model" for other schools of business



"Executive in Residence" Program is founded

### HOW MUCH DID IT COST?



1c Diamond Ring  
\$299

Typewriter  
\$28.88

Gallon of Gas  
36 cents

Super Bowl  
KANSAS CITY

### FASHION TRENDS



NBA  
NEW YORK

World Cup  
BRAZIL

Bell Bottom Pants  
Ponchos  
Tie-Dye