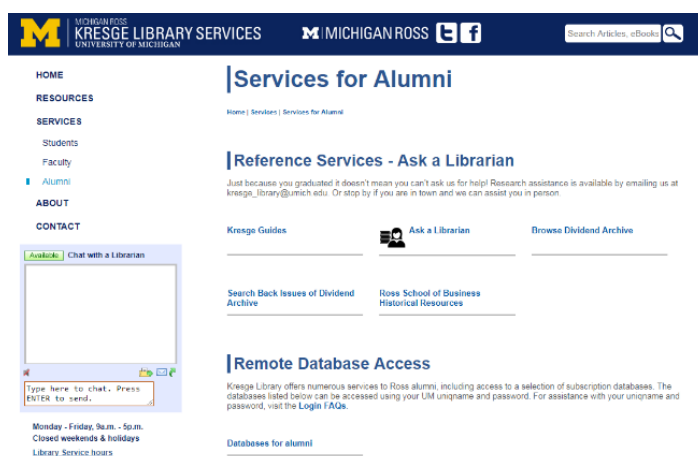


Thanks for participating in one of our new online webinars for Ross Alumni from Kresge Library Services. We are very happy to offer a suite of resources that can make your research process a bit easier. We are also happy to offer assistance no matter where your research questions take you.

**Please remember to follow the links from the Kresge Home Page:  
[www.bus.umich.edu/kresgelibrary/](http://www.bus.umich.edu/kresgelibrary/)**

### Links on that page will take you to:

- Ask a Librarian (for help on any subject)
- Browse or search back issues of the Dividend
- Ross School of Business Historical Resources
- Databases for Alumni (available wherever you are on the web)



### General Guidelines:

- Follow database links from this page:  
<https://kresgeguides.bus.umich.edu/az.php?t=21262>
- Please use Ross alumni users link.
- These resources are provided for your use as Ross alumni.
- Please do not share resources with your colleagues or clients. However, 'you may share what you learn, but not what you find' (as we tell students on MAP).
- More resources are available in person, if you are able to make to campus.

### Getting Help:

- Kresge Alumni Services Page:  
<http://www.bus.umich.edu/kresgelibrary/services/alumni.html>
- You may chat with a librarian for immediate assistance (if during normal chat times).
- You may use the "Ask a Librarian" to submit a request assistance via email.
- If you need an old copy of a syllabus – we may be able to help. Send a request to "Ask a Librarian."

## Key Databases (as of March 2018)

### Key Databases for Career Resources

- D&B Hoovers (*shown here – use to build a list of companies*)
- Vault Campus
- CareerBeam
- USA City Career Guides (and GoInGlobal)

The screenshot shows the 'Search & Build a List' interface on the D&B Hoovers website. It features a sidebar with filters for Location, Company Size, Industry, Company Type, Advanced Financials, Conceptual Search, and Business Signals. The main area displays search criteria for 'Wichita, Kansas, United States' and options to filter by City, State or Province, Country, and Postal/Zip Code. There are also fields for Company Size, Employees (More than 25), and Revenue (As Reported).

The screenshot shows the Mergent Online search results for 'Investext'. The search criteria are 'Company > Name = iike'. The results table shows 11775 reports found, displaying 1-25. The table includes columns for Select, Expand/Collapse, Document Date, Contributor, Headline, Language, Pages, and Report.

Select	Expand / Collapse	Document Date	Contributor	Headline	Language	Pages	Report
<input type="checkbox"/>	<input type="checkbox"/>	03/12/2018	Webbush Securities Inc.	Webbush Morning Call - March 12, 2018	English	7	
<input type="checkbox"/>	<input type="checkbox"/>	03/12/2018	Webbush Securities Inc.	"Epi" Infections on the Way	English	14	
<input type="checkbox"/>	<input type="checkbox"/>	03/09/2018	Tematica Research	WEEKLY WRAP: The Tortoise Economy vs The Hare Market	English	7	
<input type="checkbox"/>	<input type="checkbox"/>	03/09/2018	Cowen and Company	Portfolio Manager's Weekly - March 9, 2018	English	29	
<input type="checkbox"/>	<input type="checkbox"/>	03/08/2018	Deutsche Bank Equity Research	Athletic Footwear Weekly - February Chart Review: Footwear Down L&D, ASPs Improving	English	23	
<input type="checkbox"/>	<input type="checkbox"/>	03/08/2018	Cowen and Company	Morning Call - Mar 08 2018	English	12	

### Key Databases for Company Research

- Mergent Online (*shown here for Investext company and industry reports*)
- D&B Hoovers
- Mergent Intellect
- Business Insights: Global
- ORBIS

### Key Databases for Industry Research

- BMI Research (*shown here for global industry reports in numerous sectors of the economy*)
- Mergent Online (for Investext company and industry reports)
- Business Insights: Global
- Business Source Alumni Edition great for news)

The screenshot shows the BMI Research website interface. It features a navigation bar with 'Select', 'Geography', and 'Service' options. The main content area displays 'Country Reports' for the United States, including reports on Pharmaceuticals & Healthcare, Power, and Mining. There are also 'Special Reports' on the right side, such as 'Global ShakeUp: The New Reality For World Trade' and 'Trump vs China: How Bad Will It Get?'.