COMMENCEMENT 2018

THE STEPHEN M. ROSS SCHOOL OF BUSINESS AT THE UNIVERSITY OF MICHIGAN
Welcome from the Dean
Order of Exercises
Student Welcome and Name Readers
Student Speakers
Student Awards
Neary Teaching Excellence Awards
Faculty
Commencement Speaker
PhD
Master of Business Administration
Master of Accounting
Master of Management
Master of Supply Chain Management
Bachelor of Business Administration
Welcome to the Alumni Community
“The Victors”
Regents & Officers
Dear Graduates,

Welcome to the Michigan Ross commencement ceremonies for the Class of 2018! Today is your day. We celebrate your accomplishments, your dedication, and your future success.

What you’ve achieved is nothing short of amazing. The hard work you put in—juggling the demands of a rigorous curriculum, student club activities, and maintaining lasting relationships while preparing for the start of your careers—is not only incredible, but inspiring.

On behalf of the Michigan Ross faculty and staff, I would like to say thank you. Our mission is to create a better world through business, and this would be an impossible endeavor without you. Your personal and educational growth has left a lasting mark that permeates beyond this campus. You created real innovations, partnered with real companies, and made real business decisions that will impact millions of people across the world—and you did all this before even completing your degrees.

You are now part of a family of more than 50,000 alumni from 103 countries, who are here to support you in the rest of your journey. We encourage you to participate in alumni clubs and events as well as lifelong learning opportunities and courses. We also hope you contribute to your school’s success by becoming a Ross student mentor, sponsoring a club or activity, or simply helping fellow Ross alumni achieve their professional goals.

It has been a true honor to serve as your dean. I have enjoyed being part of your academic experience and I hope that the next stage in your life exceeds your greatest expectations. May your future shine bright and reflect upon the legacy you built here.

On behalf of the entire Michigan Ross community, I wish you continued success in your professional and personal pursuits.

Congratulations and Go Blue,

Scott DeRue
Edward J. Frey Dean
Stephen M. Ross Professor of Business
Stephen M. Ross School of Business
University of Michigan
STUDENT WELCOME  
Daryl A. Brown II // MBA ’18  

PLATFORM PARTY PROCESSIONAL  
*Grand March* by Clare Grundman  
The University of Michigan Commencement Band  
Conductor // John Pasquale, Associate Director  
of Bands & Donald R. Shepherd Associate  
Professor of Conducting  

THE NATIONAL ANTHEM  

GREETING AND INTRODUCTION OF ELECTED  
STUDENT SPEAKERS  
Scott DeRue  
Edward J. Frey Dean  
Stephen M. Ross Professor of Business  

STUDENT REMARKS  
Mara Curran MacLean // BBA ’18  
Scott Michael Skinner // MBA ’18  

RECOGNITION OF FACULTY  
AND STUDENT AWARD RECIPIENTS  
Dean Scott DeRue  

RECOGNITION OF PH.D GRADUATES  
Francine Lafontaine  
Senior Associate Dean, Faculty and Research  

INTRODUCTION OF KEYNOTE  
COMMENCEMENT REMARKS  
Dean Scott DeRue  

REMARKS TO THE GRADUATES  
Marne Levine // Chief Operating Officer, Instagram  

RECOGNITION OF DEGREES  
Dean Scott DeRue  
Master of Business Administration  
Master of Accounting  
Master of Management  
Master of Supply Chain Management  
Bachelor of Business Administration  

CLOSING REMARKS  
Dean Scott DeRue  

“THE VICTORS”  

FACULTY RECESSIONAL  
“Proud Heritage” by William Latham  
The University of Michigan Commencement Band  

*It is requested that the audience remain standing during the recessional.*
STUDENT WELCOME & NAME READERS
Prior to pursuing an MBA, Daryl spent six years at General Electric (GE Healthcare and GE Capital) with roles in finance, risk management, and sales. At Michigan Ross, Daryl served as the president of the inaugural Ross MBA Council, the student government organization that oversees school-wide initiatives, clubs, and funding for the full-time MBA community. He also served as the co-managing director for the Zell Lurie Commercialization Fund, a student-led, pre-seed venture capital fund at Ross. Daryl was named a 2017-2018 Zell Lurie Institute Scholar for his efforts to advance entrepreneurship at Ross and the greater U-M community. Post graduation, Daryl will enter Dow Chemical’s General Management Leadership Development Program.

<table>
<thead>
<tr>
<th>DEGREE PROGRAM NAME READERS</th>
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<tbody>
<tr>
<td>Kyra Brunson ..........................</td>
<td>MBA</td>
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<tr>
<td>Sarah Kurtz McKinney ..............</td>
<td>MBA</td>
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<tr>
<td>Chelsea McKinney ..................</td>
<td>MBA</td>
</tr>
<tr>
<td>Trent McNatt ..........................</td>
<td>MBA</td>
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<tr>
<td>Chuyu (Melody) Li ...................</td>
<td>MBA</td>
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<tr>
<td>Pajaree ( Wan) Prasitsak ..........</td>
<td>MBA</td>
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<tr>
<td>Rachel de Leon ......................</td>
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<td>Kristen Steagall ..................</td>
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<td>Andrew Hauser ......................</td>
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<td>Matthew Weiss ......................</td>
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<tr>
<td>Dylan Kuzmik ..........................</td>
<td>MBA</td>
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<td>Nicholas Hilgeman ..................</td>
<td>MBA</td>
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<td>Sulaiman Kareem ..................</td>
<td>MBA</td>
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<td>Fatoumata Manjang ..................</td>
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<td>Joseph Hanson ......................</td>
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<td>Anna Moseley ......................</td>
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<td>Cassandra Hoffman ..................</td>
<td>MAcc</td>
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<tr>
<td>Justin Pennish .....................</td>
<td>MAcc</td>
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<tr>
<td>Jake Baker ..........................</td>
<td>MM</td>
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<td>Drew VanDrese ......................</td>
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<tr>
<td>Jipeng (Jim) Luo ..................</td>
<td>MSCM</td>
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<tr>
<td>Shri Suberamaniam ..................</td>
<td>MSCM</td>
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<tr>
<td>Omar Harb ..........................</td>
<td>BBA</td>
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<tr>
<td>Karishma Hingorani ..............</td>
<td>BBA</td>
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<tr>
<td>Sarah Lindsey Hansen .............</td>
<td>BBA</td>
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<td>Mac Levin ..........................</td>
<td>BBA</td>
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<tr>
<td>Emma Heiden ..........................</td>
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<tr>
<td>Kevin Zhang ......................</td>
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<td>Sarah Stormzand ..............</td>
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<td>Ryan Tish ..........................</td>
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<td>Amanda Ciancio ......................</td>
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<td>Alex Rakestraw .....................</td>
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<tr>
<td>Kara Cendrowski ..................</td>
<td>BBA</td>
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<tr>
<td>Nicole Ciolfi ......................</td>
<td>BBA</td>
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STUDENT SPEAKERS
MARA CURRAN MACLEAN // BBA ’18
Mara came to the University of Michigan to explore her interests in business law and art history. As president of the Global Scholars Program, founding member of WeListen, and Campus Day Leader, Mara has enjoyed an exciting four years. She credits her mentors and friends in Phi Chi Theta Professional Business Fraternity for the greatest sense of community at Ross. After internships at the Wall Street Journal and time spent abroad in Scotland, she is ready to move to Washington, D.C. and work for the Department of State. Mara thanks her professors, friends, and beloved family for the unwavering support and many laughs.

SCOTT MICHAEL SKINNER // MBA ’18
Scott is a San Jose State University graduate whose past careers include entrepreneur, journalist, Peace Corps Volunteer, and nonprofit manager. At Michigan Ross, Scott was a project leader in the new Living Business Leadership Experience course, working for real estate development firm The NRP Group. Scott is very excited to join The NRP Group full time after graduation. While at Ross, Scott also served as president of his section, co-president of the Entrepreneur and Venture Club, VP of clubs on the MBA Council, and was a proud member of the MBA student band Risky Business. Scott is incredibly grateful for the opportunities that Ross has given him and even more grateful for the relationships he’s developed with his classmates and colleagues.
STUDENT AWARDS

CLASS OF 2018 RECOGNITION AWARDS
Student award recipients were selected by their graduating peers for being exemplary role models who display continuous dedication to the Ross School of Business.

THE FRANK S. MORAN DISTINGUISHED LEADERSHIP AWARDS are presented to two graduating students who have made outstanding contributions to improve the business school experience for students, staff, and faculty, and have been active in all aspects of the Michigan Ross community. One award is given to a student in a graduate program, and another award is given to a BBA student. Both are supported by a special endowment honoring Frank Sullivan Moran. Frank Moran was not just a successful business leader, he also was a philosopher and educator who cared deeply about helping people.

THE ROSS GLOBAL CITIZENSHIP COMMUNITY SERVICE AWARDS are presented annually to the graduating students who have made exemplary contributions to their community – both at Michigan Ross and beyond. Each award recipient designates the charity of his or her choice to which the award stipend will be donated. Conceived in 1998 by students of the Ross Global Citizenship Club, this award is supported by an endowment created through gifts from club members, students, faculty, staff, and alumni.

THE MICHIGAN ROSS OUTSTANDING LEADERSHIP AWARDS recognize graduating students who have made impactful contributions and demonstrated outstanding achievement within the Master of Accounting, Master of Management, Master of Supply Chain Management, Evening MBA, Global MBA, and Weekend MBA programs. The Sanger Leadership Center is the sponsor of this award. Sanger’s mission is to build a more connected, creative, and prosperous world, one leader at a time.
ARIANA ALMAS // MBA ’18
GRADUATE FRANK S. MORAN LEADERSHIP AWARD

Ariana arrived at Michigan Ross with a mission to explore all the ways business can make a positive societal impact. She supported an education-focused NGO in Cambodia for MAP, worked with small business owners during Ross Open Road, and completed her internship working on diversity and inclusion projects at Microsoft. On campus, Ariana served as an active member of the Consortium for Graduate Study in Management and the Center for Positive Organizations +LAB Fellowship. She also served as the first VP of Diversity, Equity, & Inclusion on the MBA Council and a co-president for Service Corps Alumni. Passionate about intra- and entrepreneurship, Ariana is excited to join Microsoft’s HR rotational program and also explore a potential “side hustle” upon graduation.

GRACE ANNE NASR // BBA ’18
UNDERGRADUATE FRANK S. MORAN LEADERSHIP AWARD

Grace is a Rochester, Mich. native, graduating from Ross with a minor in German. During her time on campus, Grace served as chair of an executive commission in the Central Student Government, was selected as a Carson Scholar, and studied abroad in Germany and Slovakia. Finding her home within Ross through BBA Council, Grace was elected president and worked with students and staff to create an inclusive and supportive community. These experiences shaped her undergraduate years and fulfilled her passion of community improvement on campus. After graduation, she will be joining General Motors in Detroit. Throughout this journey and onto the next, Grace thanks the leaders in her life for their support and love: her parents, siblings, classmates, friends, teachers, and mentors.
BRIANA FENG // BBA ’18
MICHIGAN ROSS GLOBAL CITIZENSHIP AWARD

Briana is from Rochester Hills, Mich., and is graduating with a BBA and a minor in German studies. During her time at Michigan, Briana served as president of the Association for Chinese Economic Development, an organization dedicated to providing a platform for students to learn about the impacts of China’s development on the global economy. Briana also attributes two organizations in particular for shaping her Michigan experience: Phi Chi Theta Professional Business Fraternity and Wolverine Crypto Trading. Briana interned at Deloitte & Touche and McKinsey & Company in past summers, and will be joining a blockchain startup on the West Coast after graduation. She has selected Kiva Microfunds, a crowdfunding platform for low-income entrepreneurs in over 80 countries, to receive a donation in her name.

ANDREW WALTER HATFIELD // MBA ’18
MICHIGAN ROSS OUTSTANDING LEADERSHIP AWARD

Andrew came to Michigan Ross to enact positive change. During his previous three careers as an educator and entrepreneur in Japan, a firefighter and paramedic for the City of Dearborn, and a project manager for MSF/Doctors Without Borders internationally, Andrew learned it would take more than subject matter expertise and good intentions to respond to the world’s most challenging humanitarian crises. He chose a Ross MBA to improve his operational, analytical, and managerial capabilities. Continuing his education, Andrew chose a career in consulting with the intention of one day returning to the humanitarian sector. Andrew completed his MBA with the loving support of his wife, Rosalie, and one-year-old daughter, Alexandria.

CASSANDRA HOFFMAN // MAcc ’18
MICHIGAN ROSS OUTSTANDING LEADERSHIP AWARD

Cassie earned her BBA from Michigan Ross in 2016 and is graduating with a Master of Accounting. Her involvement on campus is defined by her passion for community involvement and positive impact. Cassie served as the MAcc Student Association philanthropy chair, where she worked with Cornerstone Schools in Detroit to help students realize their full leadership potential. She was also a Center for Social Impact Nonprofit board fellow and a part of the Michigan Community Leaders Program. Her interests are in sustainability, technology, and accounting and she strives to combine these in the future assurance and financial reporting spaces. Upon graduation, Cassie will join Plante Moran. She is grateful for all the opportunities at Ross and endless support from the faculty, her peers, and her family.

KOSUKE KIKUCHI // MBA ’18
MICHIGAN ROSS OUTSTANDING LEADERSHIP AWARD

Originally from Japan, Kosuke spent 11 years in the automotive business at Panasonic Corporation. During his time at Michigan Ross, Kosuke focused on business strategy and data management and analytics. He was a board member of the Asia Business Conference, was involved in Data Insight & Action Group, and also participated in a social behavior change project for the Innovation In Action competition. After graduation, Kosuke will lead strategic business creation at Panasonic.
JIPENG (JIM) LUO // MSCM ’18  
MICHIGAN ROSS OUTSTANDING LEADERSHIP AWARD

Born in Lanzhou, China and raised in Toronto, Canada, Jim obtained his bachelor’s degree in neuroscience and biology from the University of Toronto. After graduating, he relocated to Michigan and worked as an engineering project manager in the automotive industry. Jim arrived at Michigan Ross to explore the evolution of global supply chains and their data-driven digital transformations in completing his master’s degree in supply chain management. Jim was elected to represent his fellow classmates as class president and helped to establish the Master of Supply Chain Management Student Association. Jim is sincerely grateful to his fellow classmates, the Ross faculty, the Specialty Master’s Program staff, and his family for their unyielding support on this memorable journey.

DAVID F. MCMAHON // MBA ’18  
MICHIGAN ROSS OUTSTANDING LEADERSHIP AWARD

Dave has spent the last nine years as an officer in the U.S. Air Force. He graduated from the United States Air Force Academy in 2009 with a bachelor’s degree in management. He spent the first five years of his career as an intelligence officer in the special operations community, deploying twice in support of Operation Enduring Freedom in Afghanistan. After receiving an assignment to the University of Michigan to instruct ROTC, he was accepted into the Evening MBA Program and started in fall 2015. He has recently separated from active duty and accepted a job as a customer success manager with Microsoft, and he and his wife Caitlin will be relocating to Boston in July.

ALI RAYMOND // MBA ’18  
MICHIGAN ROSS GLOBAL CITIZENSHIP AWARD

Ali came to Ross to pursue her interests of diversity and inclusion, emerging market development, and organizational strategy. At Ross, she was the director of operations for the Social Venture Fund, the co-president of Net Impact, served the Diversity, Equity and Inclusion committee as the inclusion chair lead, and organized the social impact track for the national MBA LGBTQ conference. Prior to Ross, Ali worked as a project and program manager across industries including nonprofits and for-profits in Russia and Kazakhstan, U.S. startups, and the United Nations. Upon graduation, Ali will join Johnson & Johnson’s HR rotational program. Ali selected the Ruth Ellis Center, a Detroit area workforce training and social service agency for runaway, homeless, and at-risk lesbian, gay, bisexual, and trans youth of color, to receive support in her name.

DREW VANDRESE // MM ’18  
MICHIGAN ROSS OUTSTANDING LEADERSHIP AWARD

Drew hails from Marquette in Michigan’s Upper Peninsula. A 2016 graduate in political science and history, he remained with Michigan’s hockey program for a fifth year before beginning his studies at Michigan Ross. A man of many interests, education has been paramount for Drew. He plans on attending law school in the future and credits his mentor, Red Berenson, for instilling in him the ambition to gain a graduate degree in business as well. Drew hopes to utilize his education and experience to create change through working in government. Drew thanks his family for encouraging fiercely independent thinking, Coach Berenson for his guidance, and the MM cohort for trusting him as president.
FACULTY AWARDS

NEARY TEACHING EXCELLENCE AWARDS
The Neary Teaching Excellence Awards are selected by the student body in recognition of outstanding contributions to their academic learning experience at Michigan Ross. All awards are presented at the respective program’s commencement celebration. The stipends that accompany the awards are made possible by the generosity of Robert D. Neary, BBA ’55, and Janet E. Neary, AB ’54. Mr. Neary’s career spanned 38 years with Ernst & Young, and both he and Mrs. Neary have been actively involved with the university since graduation. The Nearys’ support of these awards affirms their belief that teaching excellence is largely “the ability to make the pursuit of knowledge an exciting endeavor … the kind of excitement that is contagious and long-lasting.”

RYAN BALL
FULL-TIME MBA TEACHING EXCELLENCE AWARD
Ball is the Coopers and Lybrand, Norman E. Auerbach Assistant Professor of Accounting. His research focuses primarily on understanding how high-frequency economic activities affect and are affected by low-frequency accounting information using a mixed data sampling framework.

DAMIAN BEIL
GLOBAL MBA TEACHING EXCELLENCE AWARD
Beil is a professor of technology and operations, the Michael R. and Mary Kay Hallman Fellow, and the Ford Motor Company Co-Director of the Joel D. Tauber Institute for Global Operations. He teaches the MBA operations management core and an elective on strategic sourcing.

JAMES DESIMPPELARE
MACC TEACHING EXCELLENCE AWARD
DeSimpelare is a lecturer of accounting who teaches a wide variety of financial accounting and tax classes at the Ross School of Business and the University of Michigan Law School.
FRED FEINBERG
PhD TEACHING EXCELLENCE AWARD
Feinberg is the Joseph Handlerman Professor of Marketing, marketing area chair, and professor of statistics. His research develops mathematical models to explain complex decision patterns, using tools from Bayesian econometrics, dynamic programming, and discrete choice methods.

ROMAN KAPUSCINSKI
MSCM TEACHING EXCELLENCE AWARD
Kapuscinski is the John Psarouthakis Research Professor of Manufacturing Management, chair of technology and operations, and professor of technology and operations. His research focuses on supply chain management and the intersection of operational aspects with marketing and finance.

BRAD KILLALY
MM TEACHING EXCELLENCE AWARD
Killaly is the associate dean for the Full-Time MBA and Global MBA Programs and clinical assistant professor of strategy. His research is in the fields of strategy and organization theory, with specific interests in theories of firm change and its effect on performance. His current research focus is in the healthcare industry.

REUVEN LEHAVY
EXECUTIVE MBA TEACHING EXCELLENCE AWARD
Lehavy is the Victor L. Bernard–Pricewaterhouse Coopers LLP Collegiate Professor of Accounting and faculty director of the Paton Accounting Center. His research interests include the usefulness of sell-side analyst valuation outputs; firms’ use of accounting report discretion; and textual properties of analyst reports and corporate financial disclosures.

LAURIE MORGAN
WEEKEND MBA TEACHING EXCELLENCE AWARD
Morgan is a lecturer in technology and operations as well as management and organizations. She teaches courses in statistics, negotiation, and leadership. Her academic research focuses on career outcomes of women and men professionals, including engineers, physicians, MBAs, and college graduates in general.

VENKY NAGAR
EVENING MBA TEACHING EXCELLENCE AWARD
Nagar is the KPMG Professor of Accounting and Teitelbaum Research Scholar at Michigan Ross. His research on accounting and organizational performance has been prominently cited by top U.S. companies (Google, Facebook, etc.) in their Supreme Court and Federal Appeals Court amicus briefs on employee non-discrimination and equality.

LORI ROGALA
BBA TEACHING EXCELLENCE AWARD
Rogala is a lecturer in business law who teaches BBA, MM, and MBA students. Prior to her academic career, she practiced law at a national law firm advising businesses on a range of corporate matters. Lori is a passionate educator who emphasizes how students can have a positive impact on society by using the law for competitive advantage while being ethically responsible business leaders.
ACCOUNTING
Greg Miller
Ryan Ball
Anna Costello
Thomas Criste
James DeSimpelare
Emily Drogt
Lindsey Gallo
Raffi Indjejikian
Itay Kama
Charles Klemstine
Debra Krollick
Reuven Lehavy
Mihir Mehta
Venkatesh Nagar
Dennis Oswald
Catherine Shakespeare
Robert Totte
Marshall Vance
Christopher Williams
Jefferson Williams
David Wright
Gwen Yu

BUSINESS COMMUNICATION
Nancy Kotzian
Shannon Beeman
Cynthia Crawford
Christine Fischer
Sophia Galifianakis
Mary Hinesly
Lisa Klionsky
Sooin Kwon
Andrea Morrow
John-Michael Muller
Lisa Pawlik
Priscilla Rogers
Patricia Russo
Tamara Schantz
Michelle Segar
Amy Wisner
Amy Young
Sarah Zimmerman

BUSINESS ADMINISTRATION
Ted London
Joseph Arvai
Michael Barger
Laura Berdish
John D. Branch
Shahnaz Broucek
James Cleaver
Betsy Erwin
Michael Gordon
Sarika Gupta
Michael James
Brian Jones
Alison Kruger
Andrew Lawlor
Greg Lewis
Christopher Mueller
Celia Ross
Rebecca Shark
Jeffrey Sinclair
Rhonda Todd

BUSINESS ECONOMICS
Thomas Buchmueller
Achyuta Adhvaryu
David Butz
David Canter
Paul Clyde
Tammy Feldman
Kyle Handley
James Hines
Francine Lafontaine
Margaret Levenstein
Thomas Lyon
Scott Masten
Sarah Miller
Nirupama Rao
Ariel Shwayder
Jagadeesh Sivadasan
Joel Slemrod

BUSINESS LAW
Lynda Oswald
Norman Bishara
David Hess
Jeremy Kress
Dana Muir
Lori Rogala
Cindy Schipani
Jill Schloff
George Siedel
ENTREPRENEURIAL STUDIES
Stewart Thornhill
Joshua Botkin
Erik Gordon
Vinay Gupta
William Hall
David Hiemstra
Michael Johnson
Rashmi Menon
James Price

EXECUTIVE EDUCATION
Richard Beatty
Wayne Brockbank
Jeffrey DeGraff
David Ulrich

FINANCE
Uday Rajan
Peter Allen
Sugato Bhattacharyya
Lauren Bigelow
David Brophy
Jonathan Carmel
Amy Dittmar
Robert Dittmar
Jason Hall
Gautam Kaul
E. Han Kim
Serhiy Kozak
Qi Li
Indrajit Mitra
Steven Morris
M.P. Narayanan
Paolo Pasquariello
Amiyatosh Purnanandam
Martin Schmalz
H. Nejat Seyhun
Zachary Sheinberg
Tyler Shumway
Cynthia Soo
Malcolm Wardlaw
Toni Whited
Stefan Zeume

PAUL CAPRONI
CHARLEEN CASE
LILIA CORTINA
GERALD DAVIS
ALISON DAVIS-BLAKE
D. SCOTT DURE
JANE DUTTON
AMIR GHAFERI
ANDREW HOFFMAN
SHIRLI KOPELMAN
FIONA LEE
JULIA LEE
DAVID MAYER
GERALD MEYERS
MARK MIZRUCHI
Laurie Morgan
Valerie Myers
Robert Pasick
Jeffrey Sanchez-Burks
Lance Sandelands
Gretchen Spelteizer
Maxim Sych
Noel Tichy
Jose Uribe
James Walsh
Janet Weiss
Christopher White
Monica Worline
Oscar Ybarra

MARKETING
Fred Feinberg
Amy Angell
Anocha Arivarg
Richard Baggozi
Rajeev Batra
Christina Brown
Katherine Burson
E. Follett Carter
Marcus Collins
Richard Gonzalez
Thomas Kinnear
Aradhna Krishna
Chantel Lenard
Puneet Manchanda
Michael Metzger
Timothy O’Day
Rodger Olson
Yesim Orhun
Venkatram Ramaswamy
Scott Rick

Eric Schwartz
Srinivasaraghavan Sriram
Burcu Tasoluk
Frank Yates
Carolyn Yoon

STRATEGY
James Westphal
Allan Afuah
Gautam Ahuja
Peter Boumgarden
Seth Carnahan
Felipe Csaszar
Brad Farnsworth
Derek Harmon
Brooke Helppie-McFall
Michael Jensen
Aneel Karnani
Emily Keeler
Bradley Killaly
Leonard Middleton
Liz Muller
Anuradha Nagarajan
Terry Nelidov
Amy Nguyen-Chyung
James Ostler
Joan Penner-Hahn
Jordan Siegel
Xun (Brian) Wu
Maggie Zhou

TECHNOLOGY AND OPERATIONS
Roman Kapuscinski
Sam Afkali
Hyun-Soo Ahn
Ravi Anupindi
Damian Beil
Mark Daskin
Izak Duenyas
Hila Etzion
Ali Hojjat
Wallace Hopp
Yan Huang
Stefanus Jasin
M.S. Krishnan
Sanjeev Kumar
Stephen Leider
Peter Lenk
Jun Li
William Lovejoy

TECHNOLOGY AND OPERATIONS
Roman Kapuscinski
Sam Afkali
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Izak Duenyas
Hila Etzion
Ali Hojjat
Wallace Hopp
Yan Huang
Stefanus Jasin
M.S. Krishnan
Sanjeev Kumar
Stephen Leider
Peter Lenk
Jun Li
William Lovejoy
Nigel Melville
David Mendez
Samantha Meyer
Mohamed Mostagir
Shima Nassiri
Neil Nelson
Fredrik Odegaard
Vijay Pandiarajan
John Silberholz
J. Eric Svaan
Joline Uichanco
Andy Wu

EMERITI
Barbara Bryant
George Cameron, III
Dennis Capozza
Robert Dolan
Gunter Dufey
Jane E. Dutton
Claes Fornell
Thomas Gladwin
Robert Haessler
Herbert Hildebrandt
Eugene Imhoff
William Lanen
David Lewis
Kenneth Lieberthal
Linda Yuen-Ching Lim
William Moller
Judith Olson
Robert E. Quinn
James Reece
Priscilla S. Rogers
Michael Ryan
Thomas Schriber
Dennis Severance
Valerie Suslow
Kathleen Sutcliffe
Jan Svejnar
F. Brian Talbot
James Taylor
Martin Warshaw
Karl Weick
James Wheeler
B. Joseph White
Marina V. N. Whitman
William Wrobleski
Martin Zimmerman
COMMENCEMENT SPEAKER
Marne Levine is Chief Operating Officer of Instagram, a social media platform with a community of more than 800 million focused on strengthening relationships through shared experiences.

Marne joined Instagram from Facebook, where she served as Vice President of Global Public Policy from 2010 to 2014. In this role, Marne led the company’s global public policy strategy, working with governments and organizations to foster understanding and support for Facebook’s innovative technology. Marne also led the team responsible for developing Facebook’s global policies and programs.

Prior to Facebook, Marne served in the Obama Administration as Chief of Staff of the National Economic Council at the White House and Special Assistant to the President for Economic Policy. Previously, Marne was Director of Product Management for Revolution Money and Chief of Staff for Harvard University President Larry Summers. Marne began her career in 1993 at the United States Department of Treasury during the Clinton Administration, where she held a number of leadership positions.

Marne holds a BA in political science and communications from Miami University and an MBA from the Harvard Business School. She serves on the Board of Directors for Chegg along with several not-for-profits including Lean In.org, the Urban Institute, Women for Women International, LIFT, and the American Council on Germany. She resides in Menlo Park, Calif., with her husband and two sons.
DOCTOR OF PHILOSOPHY IN BUSINESS ADMINISTRATION

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MANAGEMENT & ORGANIZATIONS
BA, University of California Los Angeles
MBA, University of Florida
Robust Systems of Cooperation

JACOB PATRICK CHESTNUT
TECHNOLOGY & OPERATIONS
BA/MA, University of California Berkeley
Doing Well by Doing Good: Essays in Service Operations

JIN WOO CHANG
BUSINESS ECONOMICS
BBA, Yonsei University
AM, Harvard University
Three Essays in Employee Mobility

RAHUL CHHABRA
FINANCE
BTech, Indian Institute of Technology Kanpur
MA, University of Michigan
Three Essays in Corporate Finance

YULIA CHHABRA
BUSINESS ECONOMICS
BA, Chelyabinsk State University
MS, Singapore Management University
MA, University of Michigan
Three Essays on Specialized Labor Markets

KOUSTAY DE
FINANCE
BE, Jadavpur University
An Investor Behavior: Losers Buy Beta & Related Asset Pricing Distortions

REGINALD EDWARDS
ACCOUNTING
SB, Massachusetts Institute of Technology
Accounting Policy Similarity and Active vs Passive Institutional Investment
YUE (ROLAND) FANG
BUSINESS ECONOMICS
BA, Southeast University
MS, Georgia Tech
Essays on Monetary Economics and Banking

TONG GUO
MARKETING
BS, Peking University
Essays on Information Disclosure, Healthcare Marketing and Consumption

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TECHNOLOGY & OPERATIONS
BS, Universitat Mannheim
MS, Erasmus University Rotterdam
Entrepreneurial Operations Management

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TECHNOLOGY & OPERATIONS
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Efficient Real-time Policies for Revenue Management Problems

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FINANCE
BBA, Emory University
Essays on Property Rights and Financing

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STRATEGY
BA, Washington and Lee University
Technology Adoption and Human Capital Integration

YIXIN (IRIS) WANG
TECHNOLOGY & OPERATIONS
BS, Fudan University
Managing Supply Disruptions—Empirical Analysis of Supply Chain Management

CHEN ZHANG
MANAGEMENT & OPERATIONS
BEcon/MS, Tsinghua University
Work and Non-Work Activities in Replenishing Workday Energy: Meetings, Individual Work, and Micro Breaks

XU ZHANG
BUSINESS ECONOMICS
BE, Tsinghua University
The Value of Bargaining in Online Platform Markets
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Stephanie Anne Trierweiler
Erica Annie Tsai
Nicholas Scott Tsangeos
Catherine Yuan Ting Tseng
Jacqueline Tsontakis
Sabiyah Denee’ Turner
Cristina Tye

Puja R. Valera
Zachary Scott Vance
Danielle Joy Vanzura
Andrew Brandon Vaysman
Samuel West Vetromile
Lakin Wallace Vitton

Garrett Alexander Wallace
Hannah Wang
Zixuan Wang
Hannah Claudine Wasserman
Jake Garret Wasserman
Mary Elizabeth Weipert
Alex Samuel Weiss
Suzanne Lee Weiss
Alexis Storm West
Dear Graduates:

Congratulations on your graduation! On behalf of the Alumni Board of Governors, it is my pleasure to welcome you into the Michigan Ross alumni community.

Commencement marks the beginning of a new chapter in your lives—and it’s an opportunity for you to make your ties to Michigan Ross even stronger. We are here to make sure that your degree continues providing you personalized benefits throughout your lifetime. We are deeply proud to stand alongside you as alumni.

No matter where your career takes you, Michigan Ross is committed to helping you succeed.

In the following pages, you’ll find incredible resources now at your disposal through the Alumni Advantage program. Whether you take part in one of the 50 Ross alumni clubs across the world, take advantage of our tuition-free Executive Education courses, or enjoy the many other opportunities available, we encourage you to stay connected to Michigan Ross. Michigan Ross alumni truly are the Leaders and Best in business and live in over 100 countries around the world. Welcome to our community!

Go Blue!

PRAVEEN SUTHRUM, MBA ’04
Chair,
Michigan Ross Alumni Board of Governors
Amazing things are in store for you!

We are excited to continue to support you throughout your career with AlumniAdvantage.

NETWORKING AND EVENTS
There are nearly 50,000 Ross alumni all over the world — make some connections! Network with fellow alums, professors, and current students and learn from a presentation on a hot topic in business at our alumni club events.

CAREER RESOURCES
Get personalized, one-on-one advice from Ross career staff to help you with your goals, whether it’s a career pivot, progression, or something entirely new. You can also use our online databases, webinars, job boards and networks such as AlumniFire and the Ross alumni LinkedIn group.

LIFELONG LEARNING
You learned a lot at Ross — but the world is constantly evolving. We support your educational needs as they continue to grow. As a Ross alum, you will receive full-tuition scholarships for open enrollment Executive Education courses, you are able to audit courses in Ann Arbor, and can participate in webinars wherever you are.

VOLUNTEERING OPPORTUNITIES
Alumni play a critical role in the student experience at Ross. Volunteering is a great way to promote your organization, recruit world-class talent, and make a difference in students’ lives. Become an ambassador, speak with student clubs, offer your guidance and expertise, be a mentor — the possibilities are endless.

Visit michiganross.umich.edu/alumniadvantage to view the comprehensive list of offers.
Every year, we welcome back hundreds of alumni for Reunion, where we celebrate favorite memories, lasting friendships, and everything that makes the Michigan Ross community special. Held right before the U-M Homecoming game, this gathering gives graduates and students time to connect, network, and have fun. Reserved seats for the game are available as a package with tailgate tickets, and we also coordinate with local hotels to reserve rooms for alumni during Homecoming weekend.

Join us on 10.06.18 as we welcome you to the alumni network!

THE VICTORS
Hail! to the victors valiant,
Hail! to the conqu’ring heroes,
Hail! Hail! to Michigan
the leaders and best.

Hail! to the victors valiant,
Hail! to the conqu’ring heroes,
Hail! Hail! to Michigan
the champions of the West.