Students in the Ross BBA Program learn critical business skills with a boundary-breaking approach. They start with a strong foundation in core classes, and expand their experience with electives and often study overseas.

Over 140 companies hired undergraduate interns in 2016

**DEMOGRAPHIC OVERVIEW AT TIME OF INTERNSHIP**

| Class Size | 506 |
| Grade Point Average (GPA) | 3.57 |
| Women | 41% |
| Minorities | 6% |
| International Students | 7% |

**BBA INTERNS**

**CLASS OF 2017**

- Abercrombie and Fitch
- Accenture
- Advance Analytics
- Acclivity
- Amazon
- American Express Co.
- Ameriprise Financial
- Apple Inc.
- Audax Group
- Bain & Co.
- Bank of America Merrill Lynch
- BCG
- BlackRock Inc.
- Blackstone Group
- Bloomberg L.P.
- Boeing Co.
- BMO Capital Markets
- BNP Paribas
- Boston Consulting Group
- BP Integrated Supply and Trading
- Brown, Gibbons, Lang & Company LLC
- Capital One
- CenturyLink
- Citi
- Clorox Co.
- Comcast/NBC Universal
- Credit Suisse
- Deloitte
- Deutsche Bank
- Dick Sporting Goods
- Dimensional Fund Advisors
- E&J Gallo
- Evercore
- Ernst & Young
- Estee Lauder Companies
- Evonik
- Ford Motor Co.
- General Electric
- Goldman Sachs
- Grant Thornton LLP
- Great West Life
- Greylock Partners
- Hesselberg
- Hub LLC
- Huron Consulting Group
- International Business Machines Corp.
- Inventory Management Solutions
- Jefferson LLC
- Jumpstart Foundry
- Keybridge Capital Management LLC
- KMNG LLC
- L Brands (formerly Limited Brands)
- Lazard Frères & Co. LLC
- Leavitt & Peck
- Liberty Mutual Insurance
- Lincoln International LLC
- Lorn & Taylor
- Lazard Ltd
- Maccarone Capital (USA) Inc.
- McKinnon & Co.
- Merger Market
- Mentor Inc.
- MetLife
- Michigan Venture Capital Association
- Microsoft Corp.
- Missouri Mutual
- Morgan Stanley
- NAIC
- Nationwide
- Niki
- Nix
- Nokia
- Norton
- NYSE
- Och-Ziff Capital Management Group
- Ochsner Health System
- OneStream Software
- Owens Corning
- Peloton
- Pennzoil
- PNC Capital Markets
- PNC Financial Services
- Procter & Gamble
- Prophet
- Presidio Capital Group
- PwC
- Quantitative Insights
- Quicken Loans
- RBC Capital Markets
- Reckitt Benckiser
- Rose Associates
- Rouch
- Ruhlin
- Rutter
- S&P Global
- S&P Capital IQ
- S&P Dow Jones Indices
- SBC Capital Markets
- Scenic View Capital
- SeeQ Capital
- ServiceNow
- Siemens AG
- Shore Communications
- SRH Capital Management
- Synchrony Financial
- Target
- Time Inc.
- Transwestern
- Travelex
- Tribune
- UBS AG
- Under Armour
- Union Pacific Railroad Co.
- United Airlines
- University of Michigan
- Valero Energy Corp.
- Valvona Partners LLC
- Vantage Consulting
- Varney & Company
- Vertex
- Veritas
- Veck
- VRE
- VRM
- Wachovia Capital Markets
- Walgreens
- Wachovia Securities
- Wells Fargo & Co.
- Whirlpool Corp.
- William Blair & Co.
- Willis Towers Watson
- William Blair & Co.
- Willis Towers Watson
- Wornick
- Xerox
- Xilinx
- Xylem
- Yotta
- ZS Associates

**140+**

**2016 HIRING COMPANIES**

- Aberdeen
- Accenture
- AdvantEdge
- Acclivity
- Amazon
- American Express Co.
- Ameriprise Financial
- Apple Inc.
- Audax Group
- Bain & Co.
- Bank of America Merrill Lynch
- BCG
- BlackRock Inc.
- Blackstone Group
- Bloomberg L.P.
- Boeing Co.
- BMO Capital Markets
- BNP Paribas
- Boston Consulting Group
- BP Integrated Supply and Trading
- Brown, Gibbons, Lang & Company LLC
- Capital One
- CenturyLink
- Citi
- Clorox Co.
- Comcast/NBC Universal
- Credit Suisse
- Deloitte
- Deutsche Bank
- Dick Sporting Goods
- Dimensional Fund Advisors
- E&J Gallo
- Evercore
- Ernst & Young
- Estee Lauder Companies
- Evonik
- Ford Motor Co.
- General Electric
- Goldman Sachs
- Grant Thornton LLP
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- Ochsner Health System
- OneStream Software
- Owens Corning
- Peloton
- Pennzoil
- PNC Capital Markets
- PNC Financial Services
- Procter & Gamble
- Prophet
- Presidio Capital Group
- PwC
- Quantitative Insights
- Quicken Loans
- RBC Capital Markets
- Reckitt Benckiser
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- Rutter
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- S&P Capital IQ
- S&P Dow Jones Indices
- SBC Capital Markets
- Scenic View Capital
- SeeQ Capital
- ServiceNow
- Siemens AG
- Shore Communications
- SRH Capital Management
- Synchrony Financial
- Target
- Time Inc.
- Transwestern
- Travelex
- Tribune
- UBS AG
- Under Armour
- Union Pacific Railroad Co.
- United Airlines
- University of Michigan
- Valero Energy Corp.
- Valvona Partners LLC
- Vantage Consulting
- Varney & Company
- Vertex
- Xilinx
- Xylem
- Yotta
- ZS Associates
### BBA Intern Acceptances by Industry

#### 2016 Detailed Compensation Information

<table>
<thead>
<tr>
<th>Industry</th>
<th>% of Accepted</th>
<th>Median Salary (annualized)</th>
<th>Average Salary (annualized)</th>
<th>Base Salary Range (annualized)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>16.4%</td>
<td>$62,400</td>
<td>$63,437</td>
<td>$10,010-$104,000</td>
</tr>
<tr>
<td>Consumer Packaged Goods</td>
<td>5.9%</td>
<td>$45,760</td>
<td>$47,371</td>
<td>$17,200-$52,900</td>
</tr>
<tr>
<td>Financial Services</td>
<td>47.2%</td>
<td>$84,968</td>
<td>$74,556</td>
<td>$15,600-$97,500</td>
</tr>
<tr>
<td>Healthcare</td>
<td>1.4%</td>
<td>$39,572</td>
<td>$34,671</td>
<td>$13,780-$45,760</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>7.0%</td>
<td>$45,680</td>
<td>$43,144</td>
<td>$31,200-$52,900</td>
</tr>
<tr>
<td>Media/Entertainment/Sports</td>
<td>1.4%</td>
<td>$21,160</td>
<td>$22,880</td>
<td>$10,010-$52,900</td>
</tr>
<tr>
<td>Real Estate</td>
<td>1.4%</td>
<td>$41,936</td>
<td>$40,303</td>
<td>$11,200-$52,000</td>
</tr>
<tr>
<td>Technology</td>
<td>6.5%</td>
<td>$54,076</td>
<td>$50,194</td>
<td>$16,400-$72,792</td>
</tr>
<tr>
<td>Other</td>
<td>8.1%</td>
<td>$55,364</td>
<td>$57,965</td>
<td>$10,510-$87,040</td>
</tr>
</tbody>
</table>

### BBA Intern Acceptances by Function

#### 2016 Detailed Compensation Information

<table>
<thead>
<tr>
<th>Function</th>
<th>% of Accepted</th>
<th>Median Salary (annualized)</th>
<th>Average Salary (annualized)</th>
<th>Base Salary Range (annualized)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>8.4%</td>
<td>$54,080</td>
<td>$50,391</td>
<td>$10,010-$70,200</td>
</tr>
<tr>
<td>Consulting</td>
<td>16.1%</td>
<td>$64,460</td>
<td>$64,888</td>
<td>$22,880-$104,000</td>
</tr>
<tr>
<td>Strategy Consulting</td>
<td>6.7%</td>
<td>$75,000</td>
<td>$72,185</td>
<td>$41,600-$104,000</td>
</tr>
<tr>
<td>General Consulting</td>
<td>16.1%</td>
<td>$85,020</td>
<td>$84,650</td>
<td>$50,400-$94,992</td>
</tr>
<tr>
<td>Other Consulting</td>
<td>3.5%</td>
<td>$70,998</td>
<td>$66,780</td>
<td>$32,500-$104,000</td>
</tr>
<tr>
<td>Finance</td>
<td>44.8%</td>
<td>$84,960</td>
<td>$74,556</td>
<td>$15,600-$97,500</td>
</tr>
<tr>
<td>Investment Banking</td>
<td>10.9%</td>
<td>$86,020</td>
<td>$86,650</td>
<td>$10,010-$84,992</td>
</tr>
<tr>
<td>Corporate Finance</td>
<td>8.4%</td>
<td>$48,880</td>
<td>$50,194</td>
<td>$13,780-$85,003</td>
</tr>
<tr>
<td>Asset Management</td>
<td>5.6%</td>
<td>$70,998</td>
<td>$66,780</td>
<td>$32,500-$104,000</td>
</tr>
<tr>
<td>Sales/Trading</td>
<td>7.0%</td>
<td>$84,960</td>
<td>$79,493</td>
<td>$52,000-$104,000</td>
</tr>
<tr>
<td>Other Finance</td>
<td>10.8%</td>
<td>$50,400</td>
<td>$51,301</td>
<td>$10,800-$97,500</td>
</tr>
</tbody>
</table>

### Industry Breakdown

- **Consulting**: 16.4%
- **Financial Services**: 47.2%
- **Consumer Packaged Goods**: 5.9%
- **Healthcare**: 1.4%
- **Manufacturing**: 7%
- **Real Estate**: 1.4%
- **Technology**: 6.3%
- **Other**: 8.1%

### Function Breakdown

- **Consulting**: 16.1%
- **Finance**: 44.8%
- **Marketing/Sales**: 18.2%
- **Other**: 10.8%
- **Marketing**: 16.4%
- **Healthcare**: 5.9%
- **Packaged Goods**: 7%
- **Real Estate**: 14%
- **Media/Entertainment/Sports**: 4.9%
- **Operations/Supply Chain Management**: 84%
- **Supply Chain Management**: 1.7%
# BBA Intern Acceptances by Region

2016 Detailed Compensation Information (97% of accepted offers included usable region salary data)

<table>
<thead>
<tr>
<th>Region</th>
<th>% of Accepted</th>
<th>Mean Base Salary (ANNUALIZED)</th>
<th>Mean Base Salary (ANNUALIZED)</th>
<th>Base Salary Range (ANNUALIZED)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mid-Atlantic</td>
<td>1.7%</td>
<td>$71,496</td>
<td>$66,974</td>
<td>$71,440-$87,464</td>
</tr>
<tr>
<td>Other</td>
<td>4.1%</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Philadelphia Metro</td>
<td>0.7%</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Washington DC Metro</td>
<td>0.7%</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Midwest</td>
<td>40.7%</td>
<td>$50,152</td>
<td>$48,247</td>
<td>$33,000-$104,000</td>
</tr>
<tr>
<td>Chicago Metro</td>
<td>13.0%</td>
<td>$64,400</td>
<td>$61,750</td>
<td>$33,000-$104,000</td>
</tr>
<tr>
<td>Detroit Metro</td>
<td>15.3%</td>
<td>$41,650</td>
<td>$42,167</td>
<td>$10,800-$85,800</td>
</tr>
<tr>
<td>Minneapolis/St. Paul Metro</td>
<td>1.4%</td>
<td>$41,650</td>
<td>$41,650</td>
<td>$10,800-$85,800</td>
</tr>
<tr>
<td>Other</td>
<td>4.5%</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Northeast</td>
<td>43.1%</td>
<td>$84,968</td>
<td>$77,847</td>
<td>$10,010-$97,500</td>
</tr>
<tr>
<td>Boston Metro</td>
<td>1.0%</td>
<td>$39,600</td>
<td>$39,600</td>
<td>$39,600</td>
</tr>
<tr>
<td>Tri-State Area</td>
<td>42.0%</td>
<td>$84,968</td>
<td>$72,167</td>
<td>$10,010-$97,500</td>
</tr>
<tr>
<td>South</td>
<td>1.7%</td>
<td>$41,600</td>
<td>$39,160</td>
<td>$10,010-$57,000</td>
</tr>
<tr>
<td>Atlanta Metro</td>
<td>0.5%</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Other</td>
<td>3.6%</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Southwest</td>
<td>3.7%</td>
<td>$50,400</td>
<td>$49,160</td>
<td>$13,780-$75,000</td>
</tr>
<tr>
<td>Dallas Metro</td>
<td>1.0%</td>
<td>$55,956</td>
<td>$54,833</td>
<td>$13,780-$75,000</td>
</tr>
<tr>
<td>Denver Metro</td>
<td>1.0%</td>
<td>$54,949</td>
<td>$47,757</td>
<td>$13,780-$75,000</td>
</tr>
<tr>
<td>Houston Metro</td>
<td>0.5%</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Other</td>
<td>4.4%</td>
<td>$49,784</td>
<td>$46,620</td>
<td>$13,780-$75,000</td>
</tr>
<tr>
<td>West</td>
<td>7.8%</td>
<td>$62,400</td>
<td>$62,372</td>
<td>$31,200-$89,700</td>
</tr>
<tr>
<td>Los Angeles Metro</td>
<td>2.4%</td>
<td>$48,680</td>
<td>$55,485</td>
<td>$31,200-$84,396</td>
</tr>
<tr>
<td>Other</td>
<td>0.5%</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>San Francisco Bay Area</td>
<td>3.1%</td>
<td>$54,080</td>
<td>$63,761</td>
<td>$49,920-$89,700</td>
</tr>
<tr>
<td>Seattle Metro</td>
<td>2.2%</td>
<td>$70,907</td>
<td>$68,033</td>
<td>$52,400-$81,710</td>
</tr>
<tr>
<td>International</td>
<td>1.3%</td>
<td>$70,000</td>
<td>$78,000</td>
<td>$72,000-$84,000</td>
</tr>
<tr>
<td>Asia</td>
<td>0.7%</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Middle East</td>
<td>0.5%</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>Other</td>
<td>0.5%</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
</tbody>
</table>

43% of BBAs interned in the Northeast.