BACHELOR OF BUSINESS ADMINISTRATION
YOUR MICHIGAN ROSS EXPERIENCE
Welcome to the University of Michigan’s Ross School of Business—“Michigan Ross” for short. We say “Michigan Ross” for a reason: When you come to school here, you become part of two great institutions—the broader university as well as the business school. That’s important. Together, they create an experience that will change the rest of your life.

You may want to explore the 75 different minors offered, or even a dual degree, from another school at the university. But even if you don’t, you’ll take roughly half your classes outside of the business school—and you’ll be taking them at one of the world’s great universities. Foreign language, the sciences, literature—the liberal arts side of your education prepares you for life in a complex, global society.

And Michigan isn’t just a great place to get an education; it’s a great place to be a student. The amazing tradition, that special pride in being a Wolverine—Michigan alumni are the most enthusiastic, dedicated, and welcoming group you will ever meet.

When you join the maize and blue, you make a powerful connection that will last the rest of your life.
Here you’ll find a community that believes in inclusion, diversity, empowerment, and mutual support.
CLASSMATES, FACULTY, AND ALUMNI

We believe that the perspectives of different cultures, world views, and life experiences enrich learning, inspire new thinking, and create the best leaders. Your fellow students come from all over the country and around the world, and from all kinds of different backgrounds. Friendships you make here can last the rest of your life.

Our faculty are great teachers and top researchers who know how to put ideas into action. Media outlets from around the world seek out their expert analysis, but their priority is giving personal attention and direction to our students. We’re proud that the Ross faculty has the highest proportion of tenured or tenure-track women among top 10 business schools.

Even while you’re still a student, the alumni community can also be a big help with career advice, finding internships, or getting that critical first full-time job. There are nearly 50,000 Ross alumni in about 90 different countries—and at more than a half-million strong, the broader University of Michigan network is widely recognized as among the most powerful in the world. But it’s not just numbers. No group of alumni are more dedicated or enthusiastic than Michigan’s. You’ll hear it time and again: When you reach out to a fellow Wolverine, you’re pretty much guaranteed to get a response.
THE ROSS CAMPUS

The business school buildings act as a gateway to the University of Michigan’s Central Campus. Created to support a collaborative learning community, the Ross buildings all feature thoughtful design and the latest technology. Recent construction projects have earned LEED certification for the use of sustainable materials and environmentally friendly features.

The Davidson Winter Garden, the large central atrium in the main Ross building, serves as the heart of the business campus. It’s a great place to study, meet friends, or just hang out.

When you visit the building, also be sure to check out:

› Robertson Auditorium, a 500-seat facility used for conferences, competitions, and major guest speakers.
› Our U-shaped classrooms designed for interactive learning.
› An on-site Starbucks outlet as well as Seigle Cafe, which offers a variety of food and beverage choices.
› The Och Fitness Center.
› Group study rooms available for all students to reserve.
› The Tozzi Electronic Business and Finance Center, including a fully functional mock trading floor.

Elsewhere on the Ross campus, you’ll find:

› The brand-new Jeff T. Blau Hall and the renovated Kresge Building, which house Admissions, the Office of Undergraduate Programs, and Advising, as well as classrooms and study space.
› Kresge Library Services, which is leading the way as a mainly digital research facility.
› The Executive Learning and Conference Center, a full-service hotel used for Ross Executive Education and other functions.
LEAD.
TAKE ACTION.
MAKE A DIFFERENCE.

A Michigan Ross education isn’t about what we teach; it’s about what you learn.

Through our hands-on, real-world approach, you’ll learn to lead, reach your goals, and make a real impact on your community and your world.
YOU’LL LEARN LEADERSHIP.

At Ross, that means a lot more than being the one in charge. It means knowing how to build a team and be part of a team. It means figuring out who you are and what you want to accomplish in life. It means knowing how to get things done.

YOU’LL LEARN BY DOING.

The best way to learn anything is to put it into action. You’ll take classroom lessons directly into the real world. You won’t get bored, because you don’t just learn the curriculum, you live it.

YOU’LL LEARN TO MAKE A DIFFERENCE.

We believe that business can and should be a force for good in the world—an idea that we call positive business. At Ross you’ll see how you can make that happen. You’ll learn to make a real impact, in your career and in your life.
Leadership is a continuous journey of self-awareness and the skill set to work, connect, and thrive in a diverse community. The Ross IDO milestone requirement is designed to provide you with learning opportunities to develop these skills.”

— Lynn Wooten, Senior Associate Dean for Student and Academic Excellence

HOW WILL YOU LEAD THROUGH CRISIS?

LEADERSHIP CRISIS CHALLENGE
Teams of Ross BBA students play the roles of company executives facing a difficult, fast-moving business crisis. You’ll compete with other teams to develop a response plan, present it to a board of directors, and answer questions from the media. And when you face a crisis for real, you’ll be well prepared.

“Take advantage of the peer coaches—they’ll change your life!”
—Emma, BBA ’16

FUND YOUR STARTUP IDEA
The Zell Lurie Institute at Ross offers lots of help for student entrepreneurs. One example is the Michigan Business Challenge, in which student teams pitch their ideas for startups. You have a chance to gain valuable feedback and a share of $85,000 in prize money.
It should develop the knowledge, leadership skills, and analytical ability you need to turn those challenges into opportunities. It should teach you to find connections, cross boundaries, and tear down walls.

Our MERGE curriculum—Multidisciplinary Exploration and Rigorous Guided Education—combines data-driven analysis with the freedom to pursue your own interests. You begin with a groundbreaking course that explores the Ross vision of leadership and positive business. In the integrative semester junior year, you look at one group of cases from the different perspectives of each course you take. And a senior capstone experience reinforces everything you’ve learned.

The MERGE curriculum brings it all together.
YOUR CORE BUSINESS CLASSES

THE FLOATING CORE:
You’ll take most of your required core business courses at set times, but you have the flexibility to take these classes any time between winter of your sophomore year and fall of your senior year.

- Applied Economics (BE 300)
- Financial Management (FIN 300)
- Marketing Management (MKT 300)
- Business Information Systems (TO 300)

THE FIXED CORE:

Get to know business and Ross

FRESHMAN YEAR
PRE-WORK:
- First year writing requirement
- Economics 101
- Calculus I, II, or III
- 27 credits, grade of “C” or better
- U-M distribution and integrating liberal arts

Connect with different cultures and perspectives

JUNIOR YEAR
FALL (INTEGRATIVE SEMESTER):
- Communication Strategies (BCOM 350)
- Business Law & Ethics (BL 300)
- Behavioral Theory in Management (MO 300)
- Operations Management (TO 313)

WINTER:
- Continue the floating core and electives at Ross or take advantage of a study abroad program

IDO EXPERIENCE:
- Diversity

Develop your business skills and explore positive business

SOPHOMORE YEAR
FALL:
- Businesses & Leaders: The Positive Differences (BA 200)
- Financial Accounting (ACC 300)
- Business Analytics & Statistics (TO 301)

WINTER:
- Managerial Accounting (ACC 301)
- Intro to Business Communication (BCOM 250)
- Business Strategy (STRAT 290)
- Begin the floating core

IDO EXPERIENCE:
- Identity

Apply all that you’ve learned and start achieving your goals

SENIOR YEAR
FALL:
- Corporate Strategy (STRAT 390)
- Complete the floating core
- Electives

WINTER:
- Capstone course, selected from a menu of offerings
- Electives

IDO EXPERIENCE:
- Organizations

AUSTRALIA & NEW ZEALAND, 2015
Our Global Intern program combines a two-week, in-depth course with an eight-week internship over the summer.

“Business is the number one factor in leading socioeconomic change. I really take that to heart. I want to be able to apply my career to making a change in the world.”
—Kevin Bain, BBA ’15
CURRICULAR THEMES

Positive Business
The heart of Michigan Ross is what we call positive business—learning to make a positive impact on the world and inspiring a sense of purpose in others. It means:

• Creating economic value for customers, shareholders, and society
• Creating a great place to work
• Being a great neighbor in the local community, the nation, and the world

Identity and Diversity in Organizations (IDO)
In the business world, you will meet people with very different backgrounds and experiences from yours—in terms of race, geography, personality type, income level, talent, gender identity, belief system, disability status, and so on. You’ll work with them, report to them, and lead them. They’ll be your customers, and you’ll be theirs. The intersections of these identities in the workforce pave the way for a more creative, innovative, and productive organization—and your bottom line is improved by better understanding your markets and your employees. The Identity and Diversity in Organizations requirement, unique to Michigan Ross, helps you discover the real-world importance and value of these different perspectives.

360 Thinking
Look at a challenge or a problem from different angles to come up with the best solution. Learn to integrate different perspectives into a complete picture. You’ll find this approach throughout your Ross education, but it’s the main focus of our unique Integrative Semester, fall term of junior year. You explore the connections between different business disciplines by studying one set of cases in all four of your classes, from multiple points of view. Senior year takes the concept even further, with our integrated Corporate Strategy class and your Senior Capstone course, which reinforces and extends your entire experience.

Leadership
Leadership at Michigan Ross means developing the tools and techniques to make a real difference in the world. You’ll build your leadership skills throughout your Michigan Ross experiences, both inside and outside of class. You’ll be challenged to work in leadership roles on team projects, deal with a mock business crisis, develop your personal legacy, and more.

Global Experiences
To understand the global economy and modern culture, nothing beats studying abroad. Our office of Global Initiatives offers opportunities during winter break and over the summer, and our flexible course schedule lets you spend your entire winter term of junior year abroad. Recent opportunities have included France, Argentina, England, China, Israel, Italy, Spain, Morocco, Chile, Australia, Hong Kong, India, Germany, Singapore, Croatia, Thailand, Denmark, and more.

Learning by Doing
Hands-on experience defines your Ross education. You can get practical, strategic, and financial support for your entrepreneurial ideas. Help manage student-run investment funds. Learn about stock trading on our model trading floor. And work with a real-world company on a special project delivering real results in our Action Learning Projects course. When you leave Michigan Ross, you know you can handle the demands of your job—because you’ve already done it.

Coaching and Advising
At Ross, you will benefit from frequent, expert support and counseling in both academics and in your career search. You will work with a Ross advisor who can offer advice on classes, locate opportunities available to you, assist you in clarifying your interests and pursuing your goals, and help you work through personal issues. You will also have access to other students who work as peer coaches, staff career counselors, who can assist you with every aspect of your job search.

Foundations
Your education needs the strongest possible base, in the liberal arts as well as business. At Michigan Ross, you’ll master important business skills involving analytical models, technology, and big data. You’ll learn how to manage and how to strategize. But you’ll also enrich and deepen your business education—and gain a new perspective on the world—with foreign language, sciences, the arts. You’ll learn a lot—but just as important, you’ll become an agile, critical thinker.
FINDING YOUR VOICE
The Sanger Leadership Center offers groundbreaking programs that teach to lead with empathy, drive, integrity, and courage. In the yearlong Story Lab program, you learn to use your experiences and your personality to communicate with impact.

LEARN FROM TOP FACULTY
Develop core skills like strategy, communication, and accounting from top faculty.

CHATTING WITH GM CEO MARY BARRA
“Our trip to GM was an incredibly enlightening experience about the importance of positive values and leadership with integrity. I think these lessons are something this class will take with us into leadership positions in our careers.”
—Chris McCurry, BBA ’17

“I saw connections between (my liberal arts) classes and what we were doing in BA 200. It helps build your understanding, because you’re seeing the lesson in different contexts.”
—Katie Ehlers, BBA ’17

2,800+ INTERVIEWS ARRANGED IN 2015
BBA WINS GLOBAL COMPETITION
As part of the Thought For Food Global Summit in Zurich, Switzerland, more than 2,400 students from 105 countries and 578 universities competed to come up with the best solution to fight global hunger. This year, Michigan Ross Student Eric Katz, BBA ‘17, and his team of entrepreneurs behind the new aquaculture company Kulisha took home the top prize. Their plan, to produce sustainable fish feed made from insects, won seed funding and a $10,000 prize.

HOW TO FEED 9 BILLION PEOPLE BY 2050

EXPLORE THE LIBERAL ARTS AND SCIENCES

GREETINGS FROM FINLAND
Spend a full semester abroad at one of our 26 partner schools worldwide. Kevin, BBA ’17, found his time in Finland rewarding: “The American corporate and political environments could learn a lesson or two from the collaboration between Finnish business and politics. This generation of American businesspeople has an opportunity to take steps toward opening the doors of effective collaboration. I hope we take it.”

SETTING STRATEGY WITH P&G

ALPS CAPSTONE EXPERIENCE
The Capstone brings together all you’ve learned. One option is our Action Learning Projects course, in which you work as a consultant on a real-world business issue and present the results to the company. “These classes are as real as it can get,” says student Haider Malik. “You’re working with actual data and real companies with millions of dollars at stake.”

ONLY B-SCHOOL TO WIN THE PRESTIGIOUS HEED AWARD
In 2015, Michigan Ross was awarded the Higher Education Excellence in Diversity Award, a national honor recognizing U.S. colleges and universities that demonstrate an outstanding commitment to diversity and inclusion.
FOCUSED INSTITUTES AND CENTERS

Ross is home to a number of centers and institutes that focus on particular business topics such as entrepreneurship, sustainability, and social impact. You can get involved with these centers through classes, guest speakers, outreach programs, and more.

› Zell Lurie Institute for Entrepreneurial Studies
› Sanger Leadership Center
› Center for Positive Organizations
› Center for Social Impact
› Erb Institute for Global Sustainable Enterprise
› Tozzi Electronic Business & Finance Center

AREAS OF STUDY

› Accounting
› Business Communication
› Business Economics and Public Policy
› Business Law
› Finance
› Management & Organizations
› Marketing
› Strategy
› Technology & Operations

EXPLORE AND PERSONALIZE

10 WAYS TO ADD TO YOUR EXPERIENCE

43% Ross undergrads pursuing a dual degree or minor

17 World-class institutes and centers

45+ BBA student clubs at Michigan Ross

ROSS UNDERGRADS PURSUING A DUAL DEGREE OR MINOR

WORLD-CLASS INSTITUTES AND CENTERS

BBA STUDENT CLUBS AT MICHIGAN ROSS
DUAL DEGREES
As a Ross BBA student, you’ll take about half of your classes at other schools in the university. But if you have a strong passion for another subject, you may want to pursue a dual degree with the College of Engineering; School of Art & Design; College of Literature, Science, and the Arts; School of Music, Theatre, & Dance; or the School of Kinesiology. You must be admitted to both degree programs independently. Although it’s challenging, Ross BBAs can graduate with two undergraduate degrees in five years.

OCH INITIATIVE FOR WOMEN IN FINANCE
Despite significant advancements in the business world, women remain drastically under-represented in the finance industry. This program, which works to increase awareness of and access to careers for women in finance, offers a variety of programs unique to Ross undergraduates. Building on strong finance classes, the initiative sponsors workshops, guest speakers, treks to Wall Street and other destinations, and focused career recruitment. You gain knowledge of the industry, practical skills for the job search, and valuable contacts for your network.

CAPPo SALES TRACK
Selling creates revenue for every business throughout the world. In sales, you build customer relations, develop strategies, and directly contribute to the revenue and profitability of the company. And you directly control your own earnings capability. If you’re interested in a career in the field of sales, Ross offers a special course track consisting of at least 12 credits from a menu of four courses. The track will help you understand the sales function; study how it works, both business-to-business and business-to-consumer; and explore opportunities for sales-related careers.

CARSON SCHOLARS PROGRAM
Get a close-up look at the interaction of business and government through a special three-credit course in Washington, D.C. The course—BL 488: Business and Public Policy—provides you with the frameworks, concepts, and tools needed to incorporate public policy into managerial decision making and strategic planning. The course focuses on Congress and the legislative process, the structure of the federal courts, the impact of judicial decision making on business, the federal regulatory process, the organization of the White House, the role of lobbyists and interest groups, and the role of the media in public policy.

Twitter: Today I went back to the House Floor, chatted w/ Secret Service for an hour, & saw Obama 3X. This is why I ❤️ DC. @MichiganRoss
STUDENT-LED CONFERENCES

Student-run conferences enrich your Ross experience in more ways than one. Helping to organize a conference gives you great experience and expands your network of contacts, while attending conferences exposes you to the latest thinking on a topic of interest from local and national experts. Some of the larger annual conferences at Ross include the Michigan Sport Business Conference, the Women in Business Conference, the Black Business Students Association Conference, and the India Business Conference.


RESEARCH OPPORTUNITIES & FACULTY PROJECTS

You can pursue an independent study focusing on an area that interests you, like business plans or market research. Or you might take an opportunity to work directly with faculty on their research and teaching projects. You can also take part in the University Undergraduate Research Opportunity Program in any unit on campus.

michiganross. This is huge! Starting this week, we’re the first business school in the nation to offer our students access to the gold standard Nielsen data used by professionals across the world! #goblue #michiganross #nielsen #bigdata

STUDENT CLUBS

Michigan Ross offers dozens of student clubs as a way to get involved, explore your interests, and make a difference. Some are focused on career interests, like the Marketing Club, Finance Club, and Consulting Club. Some are based on demographics, such as Michigan Business Women, the Black Business Undergraduate Society, and Out For Business. And some—like the Ski Club, Follies, and the Poker Club—are just for fun.

CASE COMPETITIONS

Our popular case competitions sharpen your teamwork and presentation skills that will be so important in the business world. Winners of competitions at Ross have the chance to compete at the national level. Ross students have won the high-profile KPMG National Case Competition for the last two years in a row.
VENTURE FUNDS

One way Ross puts its learn-by-doing philosophy into action is with student-led venture funds. BBA students can get involved in running several of these funds, which invest directly into real-world ventures. The Social Venture Fund is the country’s first student-run fund focused on social impact. The Zell Early Stage Fund seeks out startup opportunities. And a new real estate fund invests directly in promising developments.

Ben, BBA ’17

Volunteering in an emergency room, Ben became aware that hospitals often throw away still usable, surplus medical supplies. With the knowledge that developing countries could make good use of those supplies, he founded the nonprofit Blueprints for Pangaea to collect the goods and send them overseas. The group sent a shipment to Ghana last February, and to Niger in January—more than 10,000 different types of medical supplies and equipment, including needles, syringes, and surgery scrubs. His all-volunteer team now numbers 15 undergrads, including six from Ross. The board includes advisors such as a public health student, an MD who graduated from Michigan, and a tax/legal expert. The group is aggressively pursuing expansion to several other campuses and hopes to eventually be nationwide. “My goal is always to make sure that the business will grow and sustain itself after I leave. I certainly think that’s going to happen,” Ben says.

Lexie, BBA ’17

Companion, a personal safety phone app, was created by a five-member team, including three Ross undergrads—Lexie; Danny, BBA ’15; and Katie, BBA ’16. The app has a number of features, but essentially it provides a way for friends or police to keep a virtual eye on users as they travel at night—and to raise alarms if something happens. The app launched in late 2014 but really took off in 2015, with a quickly growing user base and considerable national media attention. The team continues to improve the product and pursue fundraising. “It’s kind of ‘go big or go home’ with this. We’re all young enough that we were able to take this risk and put all we have into it,” Lexie says. “Obviously, if it doesn’t work out, I’ll look into other options, but I really do believe it will be a long-term career.”

Danny, BBA ’18

Danny started his company, Woodside Distributors, while a high school student in the Cleveland area. It sells mainly home goods, primarily on Amazon Marketplace and eBay. He started small, with a video game accessory that he knew he could resell for a higher price than he paid. And he’s kept on doing that, finding quality items at bargain prices. “We’re good at doing data analysis and figuring out how to do it consistently with low risk,” he says. He initially partnered with a couple of close friends from high school: “The three of us would meet at my house every day and sit on computers and sell stuff online—really low cost structure, really low margin, but high volume.” The company now employs 12 students, including eight at Ross. Last year, it had more than $2 million in revenue on around 260 active products.

GUEST SPEAKERS

Hear guest speakers in key roles at top companies and attend special conferences that draw participants from all over the country. Recent visitors have included Ford CEO Mark Fields, Facebook co-founder Chris Hughes (above), W.K. Kellogg Foundation CEO La June Montgomery, and Boston Consulting Group CEO Rich Lesser, as well as other top executives from Twitter, Whole Foods, Google, Patagonia, and Kimberly Clark.

STUDENTS & THEIR BUSINESSES
U-M IS HOME TO OVER 40,000 STUDENTS

THE UNIVERSITY OF MICHIGAN is a vibrant campus, rich in history and visual appeal. Whether it’s the bustling halls of the Michigan Union, the quiet solitude at the libraries, or the casual atmosphere of the Diag, there’s a spot for everyone. Located at the edge of Central Campus, Ross is close to all the action.

The city is home to more than 115,000 residents, as well as world-class research facilities, startups, and internationally recognized companies from Google to Domino’s Pizza.

THE MICHIGAN UNION
The Union is one of U-M’s most recognizable landmarks. It’s located at the heart of Central Campus and offers many student services, food, banking, conveniences, a bookstore, student groups, events, and study space.

TOP 20 METRO AREAS FOR VENTURE CAPITAL
—The Fiscal Times

AMERICA’S TOP 25 HIGH-TECH HOTSPOTS
—The Atlantic
BEST PLACES FOR BUSINESS AND CAREERS
—Forbes
ANN ARBOR
Ann Arbor is a hub of education, culture, and commerce. Mixing the best of small town and city living, you’ll find unique local stores sharing the streets with national chains, easy access to transportation and plenty of outdoor recreation, and entertainment venues hosting a mix of emerging artists and national acts.

HILL AUDITORIUM
Catch a show at one of America’s great concert halls, hosting everything from classical to hip-hop.

UNIVERSITY OF MICHIGAN MUSEUM OF ART
The museum bridges visual art and contemporary culture, scholarship and accessibility, tradition and innovation. Much more than exhibits, it’s also a gathering place, a venue for events, and a source of inspiration.

#1 PUBLIC UNIVERSITY ART MUSEUM IN THE COUNTRY
—Best College Reviews

#1 BEST COLLEGE TOWN IN AMERICA
—WalletHub.com

COOLEST CITIES IN THE MIDWEST
—MSN.com

BEST PLACES TO LIVE
—Money
ADVICE FROM 2016 GRADS

JARED
STRATEGY

“Connect with classmates and really build relationships. Pursue your passions and don’t define yourself by traditional paths in Ross.”

EMMA
MARKETING

“Don’t take it too seriously and help and support each other (don’t get caught up in the competition).”

ABHI
FINANCE

“Get to know your peers, join a ton of clubs.”

CASSANDRA
MARKETING & FINANCE

“Get involved in the Ross community, and always introduce yourself to people (even scary MBAs).”

CHRISTOPHER
FINANCE

“Start off strong and take advantage of resources.”

DANNII
ACCOUNTING

“Be open-minded about other people’s opinions and your interests; you never know what you could learn.”

EMMA
MARKETING

“Don’t take it too seriously and help and support each other (don’t get caught up in the competition).”

JARED
STRATEGY

“Connect with classmates and really build relationships. Pursue your passions and don’t define yourself by traditional paths in Ross.”
“Try everything. Don’t be afraid to be different.”

“Byblos on Wednesday. Meet people.”

“Hit the ground running and step outside of your comfort zone.”

“Do a study abroad program! Even if it’s just for one week, it’s an incredible experience and you meet so many new people.”

“Just remember that others are feeling just as overwhelmed. Take at least one elective in something outside of your concentration; Ross offers so many unique opportunities.”

“Get involved in a lot of things and prioritize school.”
FROM WALL STREET TO TECH GIANTS TO NON-PROFITS

A Ross BBA delivers the education, the experience, and the network to help you excel throughout your life. More than 100 companies travel to Ann Arbor each year specifically to recruit our BBA students, including Amazon, Deloitte, Google, and JPMorgan Chase. Our staff career consultants offer seminars, individual counseling, and online resources to thoroughly prepare you for your career search—whether you’re headed for a Wall Street firm, a tech giant, or a small nonprofit. And nearly 50,000 Ross graduates span the globe in 90 different countries, giving you a built-in head start on networking at top companies of all sizes and industries. Our graduates work in many different industries like marketing, finance, and consulting; but some go on to other pursuits like entrepreneurship, healthcare, or public service. Michigan Ross helps you build the career—and the life—that you want.

96% OF 2015 ROSS BBA STUDENTS RECEIVED A JOB OFFER WITHIN 3 MONTHS OF GRADUATION

#4 ROSS RANK AMONG UNDERGRADUATE BUSINESS PROGRAMS —U.S. NEWS & WORLD REPORT

43% CURRENT ROSS UNDERGRADS PURSUING A DUAL DEGREE OR MINOR

CAREER PATHS

- Accounting
- Asset Management
- Brand/Product Management
- Buying/Merchandising
- Consulting
- Corporate Finance
- Entrepreneurial/Start-Up
- Investment Banking
- General Marketing
- Sales
- Sales/Trading

A Ross BBA delivers the education, the experience, and the network to help you excel throughout your life. More than 100 companies travel to Ann Arbor each year specifically to recruit our BBA students, including Amazon, Deloitte, Google, and JPMorgan Chase. Our staff career consultants offer seminars, individual counseling, and online resources to thoroughly prepare you for your career search—whether you’re headed for a Wall Street firm, a tech giant, or a small nonprofit. And nearly 50,000 Ross graduates span the globe in 90 different countries, giving you a built-in head start on networking at top companies of all sizes and industries. Our graduates work in many different industries like marketing, finance, and consulting; but some go on to other pursuits like entrepreneurship, healthcare, or public service. Michigan Ross helps you build the career—and the life—that you want.
Class of 2015 Employment Data

TOP HIRING COMPANIES

- JPMorgan Chase & Co.
- EY
- Citi
- PwC
- The Boston Consulting Group
- Deloitte
- Goldman Sachs Group
- Accenture Ltd
- Morgan Stanley
- Microsoft Corporation

40.7% MIDWEST
38.5% NORTHEAST
3.3% SOUTH
2.2% MID-ATLANTIC
2.9% SOUTHWEST

40.7%
38.5%
3.3%
2.2%
2.9%

19
Apply for preferred admission to the Ross School of Business through the Common Application to the University of Michigan, found at www.admissions.umich.edu. We give priority to applications submitted by the U-M Early Action deadline, Nov. 1. The final deadline to apply is Feb. 1. Admission is granted on a rolling basis.

APPLICATION INSTRUCTIONS

1. Submit a completed Common Application, which requires the following:
   • University of Michigan Essay Questions
     — Demonstrate clear reasons why you are interested in the Michigan Ross BBA.
     — Provide specific examples that demonstrate your interests, experiences, and ability to engage with others.
     — Describe ways in which you challenge yourself to excel inside and outside the classroom.
   • Ross Admissions Portfolio to show your learning in action
     — Ross applicants must answer “Yes” to the Common Application question of whether an applicant is submitting a portfolio.
     — This will turn on a section called “Portfolio” at the bottom of the left sidebar. Click the “University of Michigan Portfolio Site” link under “Portfolio Instructions”, and submit your portfolio via the “University of Michigan Ross School of Business Undergraduate Program” slideroom portal.
     — The actual portfolio site is MichiganRossUndergrad.slideroom.com
     — Please read our “Preparing your Portfolio” guide at michiganross.umich.edu/admissionsportfolio.
   • $75 Application fee (or fee waiver request)
   • Counselor Recommendation and School Report
   • One Teacher Evaluation
   • SAT or ACT with writing test scores
   • TOEFL, MELAB, or IELTS scores (for non-native speakers of English)

2. Send your ACT or SAT scores to the University of Michigan—Ann Arbor:
   • ACT (U-M code is 2062)
   • SAT (U-M code is 1839)

MINIMUM REQUIREMENTS

To be considered for admission into the Ross School of Business, you should complete these classes by the end of your senior year in high school:

- Four years of English
- Three years of science, including biology
- Three years of mathematics
- Three years of history and/or social science
- Two years of the same foreign language
- Three years of other academic subjects

FRESHMAN YEAR REQUIREMENTS

- Complete LSA first-year writing requirement; Economics 101; and Calculus with a grade of “C” or better.
- Earn 27 or more credits in fall and winter terms, all with a grade of “C” or better.

TUITION AND FEES

See brochure insert.

FINANCIAL AID

Financial aid is provided through the U-M Office of Financial Aid.

University of Michigan Office of Financial Aid
2500 Student Activities Building
515 E. Jefferson St.
Ann Arbor, MI 48109-1316
Phone: 734-763-6600
Email: financial.aid@umich.edu

APPLICATION INSTRUCTIONS FOR EXTERNAL TRANSFER UNDERGRADUATES

1. Submit a complete Transfer Admission application through the Ross School of Business by March 31st, which requires the following:
   • Ross School of Business Essay Questions
   • Application fee
   • Transfer Supplement by June 1st, which requires all official transcripts from all post-secondary institutions attended
   • ACT with writing, or SAT, if taken as a high school student
   • TOEFL, MELAB, or IELTS scores if English is not your first language

2. Send your ACT or SAT scores to the University of Michigan—Ann Arbor:
   • ACT (U-M code is 2062)
   • SAT (U-M code is 1839)
LOOKING FOR OPTIONS BEYOND A BBA?

Undergraduate

MINOR IN BUSINESS AND BUSINESS ELECTIVES

Majoring in business may not be the right answer for everyone, but just about anyone can and will benefit from taking some business classes. If you’re interested in exploring business while majoring in another subject, check out the Ross Minor in Business or our extensive list of business electives open to all U-M undergraduates.

michiganross.umich.edu/minor-in-business
michiganross.umich.edu/programs/non-business-undergraduate-electives

Graduate

MASTER OF MANAGEMENT

Add a foundation in business to your liberal arts, science, or engineering degree with a Michigan Ross Master of Management. For non-business majors who are new graduates, this 10-month program offers an action-based curriculum, high-impact leadership development, and a dynamic, carefully crafted career-search preparation program to power your potential and help you land your ideal job.

michiganross.umich.edu/master-of-management

MASTER OF ACCOUNTING

Accounting is the language of business. The Michigan Ross MAcc program is about much more than passing the CPA exam — it’s about learning to make the crucial decisions that shape business. In the classroom, you’ll study in-depth accounting practices with faculty dedicated to leading research, and customize your education with electives from top-ranked programs across U-M. Outside the classroom, you’ll network with MBA students from across the globe, learn from leaders in Washington, D.C. during the EY Public Policy Symposium, and gain leadership essentials that will prepare you to excel wherever you want to go in your career.

michiganross.umich.edu/master-of-accounting
CONNECT WITH US

› Attend an information session and on-campus tour.
› Meet with a Ross BBA Ambassador for a firsthand perspective on the program and the application process.
› Find us online and join our community.

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