BACHELOR OF BUSINESS ADMINISTRATION
YOUR MICHIGAN ROSS EXPERIENCE
Welcome to the University of Michigan’s Ross School of Business—“Michigan Ross” for short. We say “Michigan Ross” for a reason: When you come to school here, you become part of two great institutions—the broader university as well as the business school. That’s important. Together, they create an experience that will change the rest of your life.

You may want to explore the 75 different minors offered, or even a dual degree, from another school at the university. But even if you don’t, you’ll take roughly half your classes outside of the business school—and you’ll be taking them at one of the world’s great universities. Foreign language, the sciences, literature—the liberal arts side of your education prepares you for life in a complex, global society.

And Michigan isn’t just a great place to get an education; it’s a great place to be a student. The amazing tradition, that special pride in being a Wolverine—Michigan alumni are the most enthusiastic, dedicated, and welcoming group you will ever meet.

When you join the maize and blue, you make a powerful connection that will last the rest of your life.
Here you’ll find a community that believes in inclusion, diversity, empowerment, and mutual support.

CLASSMATES, FACULTY, AND ALUMNI

We believe that the perspectives of different cultures, world views, and life experiences enrich learning, inspire new thinking, and create the best leaders. Your fellow students come from all over the country and around the world, and from all kinds of different backgrounds. Friendships you make here can last the rest of your life.

Our faculty are great teachers and top researchers who know how to put ideas into action. Media outlets seek out their expert analysis, but their priority is giving personal attention and direction to our students. We’re proud that the Ross faculty has the highest proportion of tenured or tenure-track women among top 10 business schools.

Even while you’re still a student, the alumni community can also be a big help with career advice, finding internships, or getting that critical first full-time job. There are nearly 50,000 Ross alumni in more than 100 different countries—and at more than a half-million strong, the broader University of Michigan network is widely recognized as among the most powerful in the world. But it’s not just numbers: No group of alumni are more dedicated or enthusiastic than Michigan’s. You’ll hear it time and again: When you reach out to a fellow Wolverine, you’re pretty much guaranteed to get a response.

575,000+ UNIVERSITY OF MICHIGAN ALUMNI NETWORK
40,000+ STUDENTS ON CAMPUS
50,000 ROSS ALUMNI IN 103 COUNTRIES
3,200+ ROSS STUDENTS
210 ROSS FACULTY MEMBERS
The business school buildings act as a gateway to the University of Michigan’s Central Campus. Created to support a collaborative learning community, the Ross buildings feature thoughtful design and the latest technology. Recent construction projects have earned LEED certification for the use of sustainable materials and environmentally friendly features.

The Davidson Winter Garden, the large central atrium in the main Ross building, serves as the heart of the business campus. It’s a great place to study, meet friends, or just hang out.

When you visit the building, also be sure to check out:

- Robertson Auditorium, a 500-seat facility used for conferences, competitions, and major guest speakers.
- Our U-shaped classrooms designed for interactive learning.
- An on-site Starbucks outlet as well as a cafe, which offers a variety of food and beverage choices.
- The Och Fitness Center, a full-service, on-site gym available for students to join.
- Group study rooms available for all students to reserve.
- The Toczzi Electronic Business and Finance Center, including a fully functional mock trading floor.

Elsewhere on the Ross campus, you’ll find:

- The brand-new Jeff T. Blau Hall and the renovated Kresge Hall, which house the Office of Undergraduate Programs, including Admissions, Advising, and the Thomas C. Jones Office of Innovation in Undergraduate Business Education, as well as classrooms and study space.
- Kresge Library Services, home to a team of expert librarians who will support you throughout the program.
- The Executive Learning and Conference Center, a full-service hotel used for Ross Executive Education, alumni visits, and other functions.
A Michigan Ross education isn’t just about what we teach; it’s about what you learn and how you learn it.

Through our hands-on, real-world approach, you’ll learn to lead, reach your goals, and make an impact on your community and your world.
The MERGE curriculum brings it all together.

reinforces everything you’ve learned. And a senior capstone experience explores the Ross vision of leadership and positive business. In the Junior year, you look at cases from the different perspectives of each course you take. And a senior capstone experience integrates semester junior year, you look at cases from the different perspectives of each course you take. And a senior capstone experience reinforces everything you’ve learned.

The world today is more dynamic, complex, and challenging than ever before. Your education should embrace this reality and prepare you to succeed in it.

It should develop the knowledge, leadership skills, and analytical ability you need to turn those challenges into opportunities. It should teach you to find connections, cross boundaries, and tear down walls. Our MERGE curriculum—Multidisciplinary Exploration and Rigorous Guided Education—combines data-driven analysis with the freedom to pursue your own interests. You will take a groundbreaking course that explores the Ross vision of leadership and positive business. In the integrative semester junior year, you look at cases from the different perspectives of each course you take. And a senior capstone experience reinforces everything you’ve learned.

The MERGE curriculum brings it all together.

Positive Business
The heart of Michigan Ross is what we call positive business—learning to make a positive impact on the world and inspiring a sense of purpose in others. It means:
• Creating economic value for customers, shareholders, and society
• Creating a great place to work
• Being a great neighbor in the local community, the nation, and the world

360° Thinking
Look at a challenge or a problem from different angles to come up with the best solution. Learn to integrate different perspectives into a complete picture. You’ll find this approach throughout your Ross education, but it’s the main focus of our unique Integrative Semester, fall term of junior year. You explore the connections between different business disciplines by studying one set of cases in all four of your classes, from multiple points of view. Senior year takes the concept even further, with our integrated Corporate Strategy class and your Senior Capstone course, which reinforces and enhances your entire experience.

Identity and Diversity in Organizations (IDO)
In the business world, you will meet people with very different backgrounds and experiences from yours—in terms of race, geography, personality type, income level, talent, gender identity, belief system, disability status, and so on. You’ll work with them, report to them, and lead them. They’ll be your customers, and you’ll be theirs. The interactions of these identities in the workforce pave the way for a more creative, innovative, and productive organization—and your bottom line is improved by better understanding your markets and your employees. The Identity and Diversity in Organizations requirement, unique to Michigan Ross, helps you discover the real-world importance and value of these different perspectives.

Global Experiences
To understand the global economy and modern culture, nothing beats studying abroad. Our office of Global Initiatives offers opportunities during winter break and over the summer, and our flexible course schedule lets you spend your entire winter term of junior year abroad. Recent opportunities have included France, Argentina, England, China, Israel, Italy, Spain, Morocco, Chile, Australia, Hong Kong, India, Germany, Singapore, Croatia, Thailand, Denmark, and more.

Leadership
Leadership at Michigan Ross means developing the tools and techniques to make a real difference in the world. You’ll build your leadership skills throughout your Michigan Ross experiences, both inside and outside of class. You’ll be challenged to work in leadership roles on team projects, deal with a mock business crisis, develop your personal legacy, and more.

Learning by Doing
Faculty-guided, REAL business experiences define your education at Michigan Ross. You can manage student-led investment funds. Get practical, strategic, and financial support for your entrepreneurial ideas. Learn about stock trading on our model trading floor. Gain professional experience designing, launching, and leading an actual business. And work with a real-world company on a special project delivering real results in our Capstone MAP course. When you leave Michigan Ross, you know you can handle the demands of your job—because you’ve already done it.

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"Business is the number one factor in leading socioeconomic change. I really take that to heart. I want to be able to apply my career to making a change in the world." —Kevin Bain, BBA '15

"One of our strengths is that students come to Michigan Ross with a wide range of experiences, backgrounds, and perspectives. Our IDO programming helps students develop the skills needed to get the most out of a rigorous business education, to participate in our welcoming campus climate, and to be highly effective professionals throughout their careers."

"I saw connections between (my liberal arts) classes and what we were doing in BBA 200. It helps build your understanding, because you're seeing the lesson in different contexts."

"You're working with actual data to the company. "These classes are as real as it can get," says student Haider Malik. "You're working with actual data to the company."

"Our Global Intern program combines a two-week, in-depth course with an eight-week internship over the summer."

"How will you lead through crisis?"

"We spend a lot of time here in Ross helping students prepare for their future careers, but the most important thing we can do is to help them prepare for their future themselves."

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"Take advantage of the peer coaches—they'll change your life!"

"The Sanger Leadership Center offers groundbreaking programs that teach you how to lead with empathy, drive, integrity, and courage. In the yearlong Story Lab program, you learn to use your experiences and your personality to lead that way."
DUAL DEGREES
As a Ross BBA student, you’ll take about half of your classes at other schools in the university. But if you have a strong passion for another subject, you may want to pursue a dual degree with the College of Engineering; School of Art & Design; College of Literature, Science, and the Arts; School of Music, Theatre, & Dance; or the School of Kinesiology. You must be admitted to both degree programs independently. Although it’s challenging, Ross BBAs can graduate with two undergraduate degrees in five years.

FOCUSED INSTITUTES AND CENTERS
Ross is home to a number of centers and institutes that focus on particular business topics such as entrepreneurship, sustainability, and social impact. You can get involved with these centers through classes, guest speakers, outreach programs, and more.

› Zell Lurie Institute for Entrepreneurial Studies
› Sanger Leadership Center
› Center for Positive Organizations
› Center for Social Impact
› Erb Institute for Global Sustainable Enterprise
› Tizzo Electronic Business & Finance Center

OCH INITIATIVE FOR WOMEN IN FINANCE
Despite significant advancements in the business world, women remain drastically under-represented in the finance industry. This program, which works to increase awareness of and access to careers for women in finance, offers a variety of programs unique to Ross undergraduates. Building on strong finance classes, the initiative sponsors workshops, guest speakers, treks to Wall Street and other destinations, and focused career recruitment. You gain knowledge of the industry, practical skills for the job search, and valuable contacts for your network.

CAPPO SALES TRACK
Selling creates revenue for every business throughout the world. In sales, you build customer relations, develop strategies, and directly contribute to the revenue and profitability of the company. And you directly control your own earnings capability. If you’re interested in a career in the field of sales, Ross offers a special course track consisting of four marketing courses. The track will help you understand the sales function; study how it works, both business-to-business and business-to-consumer; and explore opportunities for sales-related careers.

EXPLORE AND PERSONALIZE

10 WAYS TO ADD TO YOUR EXPERIENCE

36% ROSS UNDERGRADS PURSUING A DUAL DEGREE OR MINOR
17 WORLD-CLASS INSTITUTES AND CENTERS
45+ BBA STUDENT CLUBS AT MICHIGAN ROSS

TOPICS OF STUDY
- Accounting
- Business Communication
- Business Economics & Public Policy
- Business Law
- Consulting
- Entrepreneurship
- Finance
- Management & Organizations
- Marketing
- Nonprofit & Social Impact
- Sales
- Strategy
- Supply Chain Management
- Technology & Operations

CARSON SCHOLARS PROGRAM
Get a close-up look at the interaction of business and government through a special three-credit course in Washington, D.C. The course—BL 488: Business and Public Policy—provides you with the frameworks, concepts, and tools needed to incorporate public policy into managerial decision making and strategic planning. The course focuses on Congress and the legislative process, the structure of the federal courts, the impact of judicial decisions making on business, the federal regulatory process, the organization of the White House, the role of lobbyists and interest groups, and the role of the media in public policy.

窜 Today I went back to the House Floor, chatted w/ Secret Service for an hour, & saw Obama 3X. This is why 💖 D.C. @MichiganRoss
EXPLORE AND PERSONALIZE

STUDENT CLUBS

Michigan Ross offers dozens of student clubs as a way to get involved, explore your interests, and make a difference. Some are focused on career interests, like the Marketing Club, Finance Club, and Consulting Club. Some are based on demographics, such as Michigan Business Women, the Black Business Club, and the Ski Club. Some are focused on your interests, and make a difference. Some are based on demographics, such as Michigan Business Women, the Black Business Club, and the Ski Club. Students can join any club on campus.

STUDENT-LED CONFERENCES

Students can run conferences and organizations on your Ross experience in more ways than one. Helping to organize a conference gives you great experience and expands your network of contacts, while attending conferences exposes you to the latest trends in a topic of interest from local and national experts. Some of the larger annual conferences at Ross include the Michigan Sport Business Conference, the Women in Business Conference, and the India Business Conference.

RESEARCH OPPORTUNITIES & FACULTY PROJECTS

You can pursue an independent study focusing on an area that interests you, like business plans or market research. Or you might take an opportunity to work directly with faculty on their research and teaching projects. You can also take part in the University Undergraduate Research Opportunity Program in any unit on campus.

STUDENT-LED FUNDS

One way Ross puts its learn-by-doing philosophy into action is with student-led venture funds. BBA students can get involved in running several of these funds, which invest directly into real-world ventures. The Social Venture Fund is the country’s first student-run fund focused on social impact. The Zell Early Stage Fund seeks out startup opportunities. And a new real estate fund invests directly in promising developments.

CASE COMPETITIONS

Our popular case competitions sharpen your teamwork and presentation skills that will be so important in the business world. Winners of competitions at Ross have the chance to compete at the national level. Ross students have won the high-profile KPMG National Case Competition in two of the last three years.

GUEST SPEAKERS

Hear guest speakers in key roles as top companies and attend special conferences that draw participants from all over the country. Recent visitors have included author Malcolm Gladwell (above), W.K. Kellogg Foundation CEO La Jane Montgomery, and Boston Consulting Group CEO Rich Lesser, as well as other top executives from Twitter, Whole Foods, Google, Patagonia, and Kimberly Clark.

STUDENTS START BUSINESSES

Ben, BBA ’17

Volunteering in an emergency room, Ben became aware that hospitals often throw away still-usable, surplus medical supplies. With the knowledge that developing countries could make good use of these supplies, he founded the nonprofit Blueprints for Pangaea to collect the goods and send them overseas. The group sent shipments to Ghana and Niger—more than 10,000 different types of medical supplies and equipment, including needles, syringes, and surgery scraps.

His all-volunteer team now numbers 15 undergrads, including six from Ross. The board includes advisors such as a public health student, an MD who graduated from Michigan, and a tax/legal expert. The group is aggressively pursuing expansion to several other campuses and hopes to eventually be nationwide. “My goal is always to make sure that the business will grow and sustain itself after I leave. I certainly think that’s going to happen,” Ben says.

Lexie, BBA ’17

Companion, a personal safety phone app, was created by a five-member team, including three Ross undergraduates—Lexie, Danny, BBA ’15, and Katie, BBA ’16. The app has a number of features, but essentially provides a way for friends or police to keep a virtual eye on users as they travel at night—and to raise alarms if something happens.

The app launched in late 2014 but really took off in 2015, with a quickly growing user base and considerable national media attention. The team continues to improve the product and pursue fundraising. “It’s kind of ‘go big or go home’ with this. We’re all young enough that we were able to take this risk and pull all we have into it,” Lexie says. “Obviously, if it doesn’t work out, I’ll look into other options, but I really do believe it will be a long-term career.”

Danny, BBA ’18

Danny started his company, Woodside Distributors, while a high school student in the Cleveland area. It sells mainly home goods, primarily on Amazon Marketplace and eBay. He started small, with a video game accessory that he knew he could resell for a higher price than he paid. And he’s kept on doing that, finding quality items at bargain prices. “We’re good at doing data analysis and figuring out how to do it consistently with low risk,” he says.

He initially partnered with a couple of close friends from high school. “The three of us would meet at my house every night and sit on computers and sell stuff online—really low cost structure, really low margins, but high volume.” With more than $2 million in annual revenue, the company has now opened its first brick-and-mortar store in Ohio.

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THE UNIVERSITY OF MICHIGAN is a vibrant campus, rich in history and visual appeal. Whether it’s the bustling halls of the Michigan Union, the quiet solitude at the libraries, or the casual atmosphere of the Diag, there’s a spot for everyone. Located at the edge of Central Campus, Ross is close to all the action.

THE MICHIGAN UNION
The Union is one of U-M’s most recognizable landmarks. It’s located at the heart of Central Campus and offers many student services, food, banking, conveniences, a bookstore, student groups, events, and study space.

TOP 20 METRO AREAS FOR VENTURE CAPITAL
—The Fiscal Times

THE CITY
The city is home to more than 115,000 residents, as well as world-class research facilities, startups, and internationally recognized companies from Google to Domino’s Pizza.

AMERICA’S TOP 25 HIGH-TECH HOTSPOTS
—The Atlantic

BEST PLACES FOR BUSINESS AND CAREERS
—Forbes

ANN ARBOR
Ann Arbor is a hub of education, culture, and commerce. Mixing the best of small town and city living, you’ll find unique local stores sharing the streets with national chains, easy access to transportation and plenty of outdoor recreation, and entertainment venues hosting a mix of emerging artists and national acts.

UNIVERSITY OF MICHIGAN MUSEUM OF ART
The museum bridges visual art and contemporary culture, scholarship and accessibility, tradition and innovation. Much more than exhibits, it’s also a gathering place, a venue for events, and a source of inspiration.

COOLEST CITIES IN THE MIDWEST
—MSN.com

BEST PLACES TO LIVE
—Money

#1 PUBLIC UNIVERSITY ART MUSEUM IN THE COUNTRY
—Best College Reviews

HILL AUDITORIUM
Catch a show at one of America’s great concert halls, hosting everything from classical to hip-hop.

#1 BEST COLLEGE TOWN IN AMERICA
—Wallethub.com

#1公共大学艺术博物馆
—Best College Reviews

前50名高科技热点城市
—The Atlantic

最佳商业和职业发展地点
—Forbes

安娜堡
安娜堡是教育、文化和商业的中心。它结合了小城镇和城市的优点，在当地独特的商店和全国连锁店之间共享街道，提供便捷的交通和大量的户外娱乐，以及举办新兴艺术家和国家艺术家和活动的娱乐场所。
ADVICE FROM RECENT GRADS

JARED
STRATEGY

“Connect with classmates and really build relationships. Pursue your passions and don’t define yourself by traditional paths in Ross.”

JEREMY
FINANCE

“Byblos on Wednesday. Meet people.”

CASSANDRA
MARKETING & FINANCE

“Get involved in the Ross community, and always introduce yourself to people (even scary MBAs).”

DANNI
ACCOUNTING

“Be open-minded about other people’s opinions and your interests; you never know what you could learn.”

KRISTEN
ACCOUNTING

“Do a study abroad program! Even if it’s just for one week, it’s an incredible experience and you meet so many new people.”

NAHAL
MARKETING & STRATEGY

“Find your team; support them and let them support you. This is an amazing place but it’s better with a great group of people.”

COREY
MARKETING & STRATEGY

“Go to your professors’ office hours!”

RACHEL
MARKETING

“Don’t stress out about what everyone else is doing.”

ASHWIN
STRATEGY

“Keep an open mind and try anything that catches your eye! You have so much time to explore your interests and make the most out of your college experiences.”

JARRED
STRATEGY

“Don’t worry too much about grades. Have more fun!”

MURALI
MARKETING & STRATEGY

“Do things you’re passionate about, not what you think is expected of you.”

BRENDAN
TECHNOLOGY & OPERATIONS

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ROSS RANK AMONG
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BUSINESS PROGRAMS
—U.S. NEWS & WORLD REPORT

A Ross BBA delivers the education, the experience, and the network to help you excel throughout your life. More than 100 companies travel to Ann Arbor each year specifically to recruit our BBA students, including Amazon, Deloitte, Google, and JPMorgan Chase. Our staff career coaches offer seminars, individual counseling, and online resources to thoroughly prepare you for your career search—whether you’re headed for a Wall Street firm, a tech giant, or a small nonprofit. And nearly 50,000 Ross graduates span the globe in 90 different countries, giving you a built-in head start on networking at top companies of all sizes and industries. Our graduates work in many different industries like marketing, finance, and consulting, but some go on to other pursuits like entrepreneurship, healthcare, or public service. Michigan Ross helps you build the career—and the life—that you want.

96%
OF 2016 ROSS BBA STUDENTS
RECEIVED A JOB OFFER WITHIN 3 MONTHS OF GRADUATION

#4
ROSS RANK AMONG
UNDERGRADUATE
BUSINESS PROGRAMS
—U.S. NEWS & WORLD REPORT

56%
OF ROSS BBA GRADS
ACCEPTED A JOB ON THE
EAST COAST OR WEST COAST

CAREER PATHS
« Accounting
« Asset Management
« Brand/Product Management
« Buying/Merchandising
« Consulting
« Corporate Finance
« Entrepreneurial/Start-Up
« Investment Banking
« General Marketing
« Sales
« Sales/Trading

TOP HIRING COMPANIES
« Deloitte
« PwC
« EY
« JPMorgan Chase & Co.
« Accenture
« Goldman Sachs Group
« Microsoft Corporation
« Morgan Stanley
« Amazon
« PepsiCo Inc.

FROM WALL STREET TO TECH GIANTS TO NONPROFITS

APPLICATION INFORMATION

APPLY

High school seniors apply for preferred admission to the Ross School of Business through the Common Application or Coalition Application to the University of Michigan at admissions.umich.edu. The final deadline to apply is Feb. 1. Priority is given to applicants who apply to the university’s Early Action deadline of Nov. 1. Admission is granted on a rolling basis.

While students who have not previously considered business may apply to the BBA program through a cross-campus transfer (U-M students) or via a transfer from another university during freshman year or later, transfer admission is highly selective.

APPLICATION INSTRUCTIONS FOR HIGH SCHOOL SENIORS

1. Submit a completed Common Application or Coalition Application, which requires the following:
   - University of Michigan Essay Questions
   - The Common Application and Coalition Application have different steps to get to the Ross Admissions Portfolio; please visit our website for detailed instructions: michiganross.umich.edu/admissionsportfolio
   - The portfolio site is MichiganRoss.Undergrad.slideroom.com
   - Please read our “Preparing your Portfolio” guide at michiganross.umich.edu/admissionsportfolio
   - 1 $75 Application fee (or fee waiver request) and $5 fee to submit portfolio
   - ACT or SAT scores to the University of Michigan–Ann Arbor
   - SAT (U-M code is 1839)
   - ACT (U-M code is 2062)
   - TOEFL, MELAB, or IELTS scores if English is not your first language
   - ACT with writing, or SAT, if taken as a high school student
   - TOEFL, MELAB, or IELTS scores if English is not your first language
   - Transfer Supplement by June 1, which requires all official transcripts from all high school and post-secondary institutions attended
   - ACT with writing test scores
   - SAT or ACT with writing test scores
   - TOEFL, MELAB, or IELTS scores for non-native speakers of English
   - Counselor Recommendation and School Report
   - University of Michigan Office of Financial Aid
   - Financial aid is provided through the U-M Office of Financial Aid.
   - For tuition and fee information, see brochure insert.
   - 27 graded credits with a grade of C or better in year applying
   - Economics 101; and Calculus.
   - 3 Three years of other academic subjects
   - 2 Three years of the same foreign language
   - 3 Three years of mathematics
   - 3 Three years of science, including biology
   - 3 Three years of history and/or social science
   - 3 Three years of English
   - 2 Four years of English
   - Three years of science, including biology
   - Three years of mathematics
   - Three years of history and/or social science
   - Two years of the same foreign language
   - Three years of other academic subjects
   - Application to the University of Michigan at admissions.umich.edu. The final deadline to apply is March 31. Transfer supplement is due by June 1.
   - Admission is granted on a rolling basis.

APPLICATION INSTRUCTIONS FOR EXTERNAL TRANSFER UNDERGRADUATES

The final deadline to apply is March 31. Transfer supplement is due by June 1.

1. Submit a complete Transfer Admission application through the Ross School of Business by March 31, which requires the following:
   - Ross School of Business Essay Questions
   - Application fee (external transfer only)
   - Transfer Supplement by June 1, which requires all official transcripts from all high school and post-secondary institutions attended
   - ACT with writing, or SAT, if taken as a high school student
   - TOEFL, MELAB, or IELTS scores if English is not your first language

2. Send your ACT or SAT scores to the University of Michigan–Ann Arbor
   - ACT (U-M code is 2062)
   - SAT (U-M code is 1839)

3. Prerequisites for transfer students
   - Complete LSA first-year writing requirement; Economics 101; and Calculus.
   - 27 graded credits with a grade of C or better in year applying

TUITION, FEES, AND FINANCIAL AID

For tuition and fee information, see brochure insert.

Financial aid is provided through the U-M Office of Financial Aid.

University of Michigan Office of Financial Aid
2510 Student Activities Building
911 E. Jefferson St.
Ann Arbor, MI 48109-1516
Phone: 734-763-6600
Email: financial.aid@umich.edu

Undergraduate

MINOR IN BUSINESS AND BUSINESS ELECTIVES

Mapping in business may not be the right answer for everyone, but just about anyone can and will benefit from taking some business classes. If you're interested in exploring business while majoring in another subject, check out the Ross Minor in Business, our extensive list of business electives open to all U-M undergraduates; and the U-M Pathways to Business Success page.

michiganross.umich.edu/minor-in-business
michiganross.umich.edu/non-bus-electives
admissions.umich.edu/pathways

MINOR IN ENTREPRENEURSHIP

You may also want to check out the U-M minor in entrepreneurship, which provides undergraduate students from any background or area of study with the necessary skills and experience to translate ideas into real impact in the arts, sciences, commercial, and social areas.

innovateblue.umich.edu

Graduate

MASTER OF MANAGEMENT

Add a foundation in business to your liberal arts, science, or engineering degree with a Michigan Ross Master of Management. For non-business majors who are new graduates, this 10-month program offers an action-based curriculum, high-impact leadership development, and a dynamic, carefully crafted career-search preparation program to power your potential and help you land your ideal job.

michiganross.umich.edu/master-of-management

MASTER OF ACCOUNTING

Accounting is the language of business. The Michigan Ross MAcc program is about much more than passing the CPA exam—it’s about learning to make the crucial decisions that shape business. In the classroom, you’ll study in-depth accounting practices with faculty dedicated to leading research, and customize your education with electives from top-ranked programs across U-M. Outside the classroom, you’ll network with MBA students from across the globe, learn from leaders in Washington, D.C., during the EY Public Policy Symposium, and gain leadership essentials that will prepare you to excel wherever you want to go in your career.

michiganross.umich.edu/master-of-accounting
› Attend an information session and on-campus tour.
› Meet with a Ross BBA Ambassador for a firsthand perspective on the program and the application process.
› Find us online and join our community.

MICHIGANROSS.UMICH.EDU/BBA