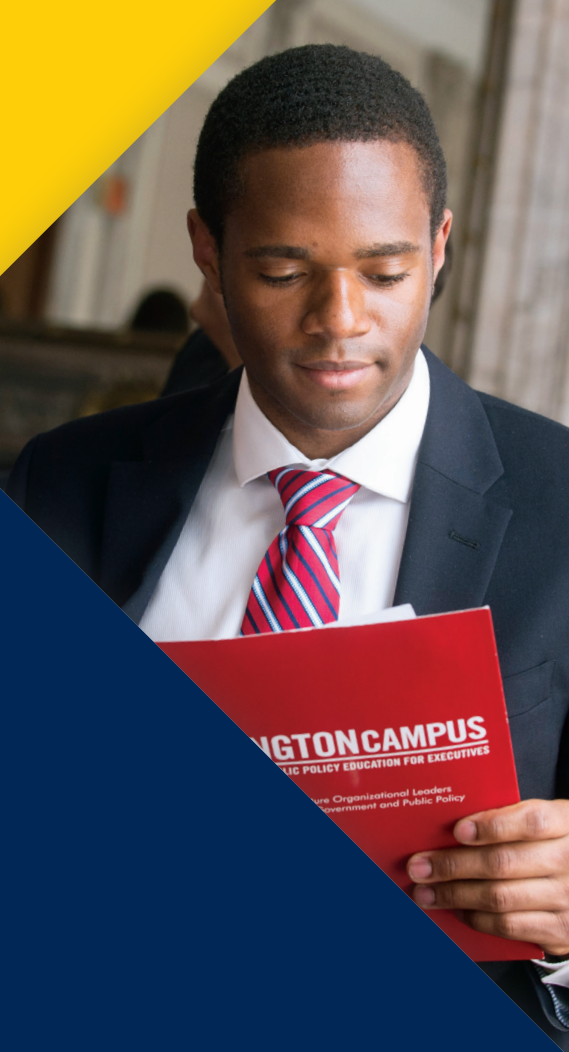


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CARSON SCHOLARS PROGRAM

For students interested in the workings
of business and government





Get a close-up look at the interaction of business and government through a special three-credit course in Washington, D.C, offered by Michigan Ross in conjunction with The Washington Campus. Students admitted to the course are called Carson Scholars.

The Washington Campus course, BL488: Business and Public Policy, teaches you the frameworks, concepts, and tools needed to incorporate public policy into managerial decision making and strategic planning. The course focuses on Congress and the legislative process, the structure of the federal courts, the impact of judicial decisions on business, the federal regulatory process, the organization of the White House, the role of lobbyists and interest groups, and the role of the media in the public policy process.

Lecturers in the course include current and former government officials — for example, members of Congress, senior White House staff, regulatory and cabinet agency executives, and representatives of advocacy organizations. The course includes site visits to various government buildings, such as the Supreme Court and the Federal Reserve.

DATES & LOCATION

The course is offered during winter semester, with 7 classes here in Ann Arbor followed by a week in Washington, D.C. the first week of May.

COST

Tuition is covered for the Washington Campus course through a gift from David Carson. As a Carson Scholar, you are responsible for your transportation to and from Washington; your meals during the program and for a Ross fee that includes five nights at a hotel.

NEXT STEP

Complete and submit an application form early in the fall term. For more information, contact carsonscholars@umich.edu.



“It’s a unique experience simply because you don’t have this kind of exposure when you’re in a business law class, but hearing from these lobbyists and politicians allows you to connect what you heard in class to real-life situations.”

—Ahmad Saad, BBA

The Carson Scholars Program is supported by a fund created by David Carson, BBA '55. The Washington Campus is a consortium of business schools at 17 prominent U.S. universities, including Michigan Ross, organized in 1978 by L. William Seidman, MBA '49, and other visionary academic and business leaders.

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