



# THE BBA CURRICULUM

A holistic, action-based education that prepares you to build a better world through business.

Effective starting with the graduating class of 2028

$$62_{\text{ROSS}} + 54_{\text{U-M}} + 4_{\text{ROSS/U-M}} = 120_{\text{CREDITS}}$$

## FIRST YEAR

## SOPHOMORE YEAR

## JUNIOR YEAR

## SENIOR YEAR

### ROSS BUSINESS CREDITS (62)

FALL		WINTER		FALL		WINTER		FALL		WINTER					
BA 100 (3) <i>Signature Learning Experience</i>		ACC 300 (3) BCOM 250 (1.5)		BA 200 (3) <i>Signature Learning Experience</i> TO 301 (4)  Transfer students also will take: ACC 300 (3) BCOM 250 (1.5)		ACC 301 (3) STRATEGY 290 (1.5)  Limited electives available.		Integrative Semester <i>Signature Learning Experience</i>  BCOM 350 (1.5) BL 300 (3) MO 300 (3) TO 313 (3)		Students will take electives and floating core courses.  Optional Global Semester Exchange.		STRATEGY 390 (3)  Students must complete all floating core courses by the end of this semester.		BA 400 (3) <i>Signature Learning Experiences</i> Capstone Elective (3)  Students must take at least one capstone course.	
<p><b>FLOATING CORE:</b> BE 300 (3), FIN 300 (3), MKT 300 (3), and TO 300 (1.5) Students are limited to one floating core course in fall sophomore year.</p>															
<p><b>TRANSFER STUDENTS:</b> BA 102 (1) <i>Signature Learning Experience</i></p>				<p>Strongly recommend U-M students take BA102 during first year. Must complete by end of fall sophomore year.</p>				<p><b>BUSINESS ELECTIVES (13-15 CREDITS):</b> Business electives (typically 5-6 classes, including approved Global Student Experiences coursework) must be completed by graduation.</p>							
<p><b>Inclusive Leaders Pathway (formerly IDO):</b> The Inclusive Leaders Pathway is a degree requirement that is designed to introduce Ross students to the concepts of diversity, equity, inclusion, justice, and belonging in the contexts of their business education and roles as future business leaders. Students must complete all four components of the milestone requirement, as outlined below, to receive the BBA degree. This includes successfully completing all milestone assignments embedded in the Ross Signature Learning Experiences.</p>															
Milestone 1			Milestone 2 (Transfer students - Milestones 1 and 2)			Milestone 3			Milestone 4						

### U-M CREDITS (54)

<p>First-year writing requirement; Economics 101; and Calculus I, II, or III</p>	<p>ECON 102</p>	<p>Complete 3 of 4 distribution categories by graduation: Foreign Language (4th semester proficiency. Last semester must be taken for a grade); Humanities (9 credits); Social Science (9 credits, not including ECON 101 or 102); Natural Science or MSA (9 credits).</p>
--	-----------------	--

### ROSS/U-M CREDITS (4)

<p>Four additional Ross or U-M credits must be completed before graduation.</p>
---