

## Admission for U-M Transfer Applicants

The Ross School of Business Bachelor of Business Administration degree prepares you to build a better world through business. In our top-ranked BBA Program, you'll hone your critical thinking and business skills from top business faculty and integrate those skills with the liberal arts. You'll develop as a leader, experience action-based learning, and have the chance to participate in global experiences. When you graduate, you'll be more than ready to create your own future.

### Admissions Criteria & Eligibility

While attending the University of Michigan, you may apply to Ross during your first or second year. The U-M Transfer application process is available to students who find an interest in business. Admission is available for dual-degree students and students who have not previously considered business. We will enroll approximately 100 students through U-M Transfer admissions. Priority consideration is given to students who have not previously received a Ross admission decision.

We conduct a holistic review of each application. When reviewing your application, we look for:

- › Outstanding academics
- › Quality extracurricular activities, which can include high school activities or those that demonstrate a commitment to the Michigan community
- › Compelling application essays

### Admission Requirements for Transfer Applicants

All admissions requirements must be satisfied by the end of the winter term in which you apply.<sup>1</sup>

To be eligible for admission to the Ross BBA, you must:

- › Enroll full time in your most recent year of college enrollment.<sup>2</sup>

- › Complete BA 102 with a passing grade
- › Complete MATH 115, 116, 120, or 215 with a grade of C or better.
- › Complete ECON 101 with a grade of C or better.
- › Complete LSA First-Year Writing Requirement with a grade of C or better.

(1) Any transfer or test credits you wish to have considered must appear on your U-M transcript by the end of the winter term.

(2) Excludes AP, IB, or A-level credits, and credits completed in semesters preceding or following the fall and winter of the year you apply.

### Important Dates & Deadlines

<b>LATE DEC.</b>	Application opens
<b>FEB. 15</b>	Application submissions accepted
<b>MARCH 31</b>	Application due
<b>LATE JUNE</b>	Decisions released
<b>LATE AUG.</b>	Welcome Event (attendance mandatory)

Transfer students admitted to the BBA program are required to attend various Ross events the week before fall classes begin. Prospective students should ensure availability and appropriate housing accommodations are made.

## FALL 2025 ADMITTED TRANSFER CLASS PROFILE

<b>382</b>	Applicants
<b>123</b>	Admitted
<b>3.83</b>	Average GPA
<b>44%</b>	In-State
<b>47%</b>	Women
<b>5%</b>	International

## Areas of Study

- › Accounting
- › Business Communication
- › Business Economics & Public Policy
- › Business Law
- › Entrepreneurship
- › Finance & Banking
- › Management & Organizations
- › Marketing
- › Nonprofit & Social Impact
- › Sales
- › Strategy
- › Supply Chain Management
- › Technology & Operations

## Curriculum

### THE FIXED CORE

#### 2ND YEAR

##### FALL:

- › Businesses & Leaders: The Positive Difference
- › Business Analytics & Statistics
- › Financial Accounting
- › Intro to Business Communication
- › Begin the floating core

##### WINTER:

- › Managerial Accounting
- › Business Strategy

#### 3RD YEAR

##### FALL (INTEGRATIVE SEMESTER):

- › Communication Strategies
- › Business Law & Ethics
- › Behavioral Theory in Management
- › Operations Management

##### WINTER:

- › Continue the floating core and electives at Ross or study abroad

#### 4TH YEAR

##### FALL:

- › Corporate Strategy
- › Complete the floating core
- › Electives

##### WINTER:

- › Capstone course
- › Electives

### THE FLOATING CORE

While most of your required core business courses are taken at set times, floating core classes can be taken any time between the winter of your sophomore year and fall of senior year.

- › Applied Economics
- › Financial Management
- › Marketing Management
- › Business Information Systems

## Find Out More

Visit our website to learn more about the application process and curriculum at [michiganross.umich.edu/bba](https://michiganross.umich.edu/bba)

Attend an information session and application workshop to learn more about the BBA Program and writing the application essays. Events, dates, and registration information are listed at [michiganross.umich.edu/bba/admissionsevents](https://michiganross.umich.edu/bba/admissionsevents)

Connect with a current BBA student or admissions staff by visiting Ross Undergraduate Admissions Drop-In Hours noted online.

### Office of Undergraduate Programs

Stephen M. Ross School of Business  
University of Michigan  
700 East University Ave.  
Kresge Hall, Floor 3 East, Suite K3521  
Ann Arbor, MI 48109-1234

[rossundergrad@umich.edu](mailto:rossundergrad@umich.edu)

[michiganross.umich.edu/bba](https://michiganross.umich.edu/bba)

### The Regents of the University of Michigan

Jordan B. Acker, Michael J. Behm, Mark J. Bernstein, Paul W. Brown, Sarah Hubbard, Denise Ilitch, Carl J. Meyers, Katherine E. White, Domenico Grasso (*ex officio*)

### University of Michigan Nondiscrimination Policy Notice

The University of Michigan, including the Ann Arbor, Dearborn, Flint campuses as well as Michigan Medicine, as an equal opportunity employer, complies with all applicable federal and state laws regarding nondiscrimination. The University of Michigan is committed to a policy of equal opportunity for all persons and does not discriminate on the basis of race, color, national origin, age, marital status, sex, sexual orientation, gender identity, gender expression, disability, religion, height, weight, or veteran status in employment, educational programs and activities, and admissions.

Inquiries or complaints may be addressed to the Equity, Civil Rights and Title IX Office (ECRT), 2072 Administrative Services Building, Ann Arbor, Michigan 48109-1432, 734-763-0235, TTY 734-647-1388.

© 2025 The Stephen M. Ross School of Business  
at the University of Michigan