

WHAT IS EXECUTIVE MBA MAP?

EXECUTIVE MBA MAP PROGRAM OVERVIEW

WHAT IS EXECMAP?

Our largest educational partnership program working with companies and organizations around the world. The Multidisciplinary Action Project (MAP) program focuses on actual business projects provided by sponsoring organizations, and educates teams of our Executive MBA (EMBA) students through real-time action-based learning. MAP is not considered an internship.

HOW DOES IT WORK?

Teams of 4 to 6 students work on projects sponsored within corporate, entrepreneurial, and nonprofit organizations.

HOW MANY PROJECTS WILL BE ACCEPTED?

Approximately 25 projects will be staffed this year. Potential sponsors can propose their project to our Ann Arbor or Los Angeles-based cohorts.

WHEN DO THE PROJECTS TAKE PLACE?

Mid-Sept through mid-Dec, 2018 (12 weeks)

WHICH STUDENTS PARTICIPATE?

All second year EMBA students. The EMBA program is for our most experienced students and covers all of the core business functions from a strategic perspective.

ARE STUDENTS AT THE COMPANY FULL-TIME?

Because our Executive MBA students are employed, on-site time is typically limited to less than a week outside of their in-person coursework and meetings.

ARE STUDENTS TAKING OTHER COURSES AT THIS TIME?

During this period, students take one additional course.

WHAT INVOLVEMENT DO BUSINESS FACULTY HAVE?

MAP faculty advisors guide the students in their analyses and recommendations, facilitating the educational process.

WHAT ARE THE BENEFITS TO YOUR ORGANIZATION?

1. Fresh look at your business issue from an unbiased team
2. Thorough, data-driven recommendations
3. Company exposure to our EMBA class providing valuable professional networking opportunities
4. Exposure to the latest business frameworks and techniques

WHAT ARE THE SPONSOR'S MAIN RESPONSIBILITIES?

1. Appoint one dedicated liaison to the project
2. Provide students with an on-site workplace and the necessary equipment
3. Allow timely access to relevant data and personnel
4. Pay project-related student expenses

IS THERE A COST TO PARTICIPATE?

Sponsors are responsible for project-related student expenses including: airfare, hotel accommodations, meals, ground transportation, parking, and other pre-approved project expenses. In the case of international projects, visa processing fees, required travel immunizations, and travel health insurance costs are also billed to the sponsor. Project costs vary widely depending on team size, destination, and travel duration and are often paid directly by the sponsor.

There is no administrative fee to participate. MAP is an academic course. Students are not paid a salary. They receive significant course credit.

HOW CAN WE APPLY TO SPONSOR A PROJECT?

Contact the Office of Action Based Learning at RossActionLearning@umich.edu to discuss a project and request a proposal form.

We encourage early submissions. Proposals are reviewed and approved by the course faculty before being shown to students.

Submission Deadline is Friday, June 29, 2018.

EXECUTIVE MBA MAP TIMELINE

MILESTONE	ANN ARBOR	LOS ANGELES
PROPOSAL DEADLINE	JUNE 29	JUNE 29
STUDENTS SELECT PROJECTS	EARLY AUG	EARLY AUG
SPONSORS NOTIFIED OF STUDENTS & FACULTY ASSIGNED TO THEIR PROJECTS	MID AUG	MID AUG
STUDENTS BEGIN PROJECT PRE-WORK	SEPT 10-26	SEPT 17 - OCT 3
FIRST RESIDENCY (SPONSORS OFTEN ATTEND IN PERSON)	SEPT 27-29	OCT 4-6
SECOND COURSE RESIDENCY	OCT 26-27	NOV 2-3
SPONSOR SITE VISITS AND MIDPOINT PRESENTATIONS	LATE OCT - EARLY NOV	EARLY - MID NOV
THIRD COURSE RESIDENCY	NOV 15-17	NOV 29 - DEC 1
FINAL REPORT AND PRESENTATION DUE	DEC 7	DEC 10
FINAL PRESENTATIONS	DEC 13-14	DEC 17-18