

# Timeline

The Ross Executive MBA curriculum is delivered in a time-efficient format. Once a month for 21 months, you will convene on campus in Ann Arbor or Los Angeles. Throughout each month you will stay connected to faculty and classmates in virtual learning environments that foster networking and collaboration.

■ Required  
■ Electives

	Month 1	Month 2	Month 3	Month 4	
<b>TERM 1</b>	Competing on Value – EMBA 621		Economics of Business – EMBA 604		
	Evaluating Financial Performance – EMBA 601		Business Analytics and Statistics for Executives – EMBA 603		
	Capital Allocation and Valuation – EMBA 602				
	Leadership Development Theme: Building a Foundation for Personal Growth				
	Month 5	Month 6	Month 7	Month 8	
<b>TERM 2</b>	Managing the Value Chain/Supply Chain Management – EMBA 611				
	Strategic Thinking and Competitive Analysis – EMBA 636				
	Leading Organizational Change – EMBA 632		Organizational Costs and Strategic Change – EMBA 615		
	Leadership Development Theme: Thriving and Resilience				
	Month 9	Month 10	Month 11	Month 12	
<b>TERM 3</b>	Strategic Marketing Planning – EMBA 630				
		Corporate Financial Strategy – EMBA 627	Strategic Brand Management – EMBA 607		
		Entrepreneurial Ventures – EMBA 606	Macroeconomic Environment of Business – EMBA 637		
		Legal Environment of Business – EMBA 625	Global Finance – EMBA 608		
				Data Analytics – EMBA 610	
Leadership Development Theme: Leading Change and Innovation					
	Month 13	Month 14	Month 15	Month 16	
<b>TERM 4</b>	ExecMAP – EMBA 640				
			Negotiations – EMBA 634		
	Leadership Development Theme: Executive Presence and Influence				
	Month 17	Month 18	Month 19	Month 20	Month 21
<b>TERM 5</b>	Financial Statement Analysis, Business Forecasting & Equity Valuation – EMBA 605				Graduation
		Strategies for Growth – EMBA 629			
	Global Business Environment – EMBA 639		Competing Globally – EMBA 622		
				Personal and Organizational Leadership – EMBA 641	
Leadership Development Theme: Defining Your Leadership Vision					

**Executive Education Electives – Take between Month 8 and Graduation**

The Positive Leader – EMBA 651
Strategic Human Resources Planning – EMBA 652
Strategic Leaders Program – EMBA 653
Strategic Marketing for the Digital Age – EMBA 654